



Digitized by the Internet Archive
in 2026 with funding from
Boston Public Library

The BIRD REVIEW

Volume 54 No. 1

Published for Bird & Son, inc. employees and their families

January 1966

B. P. Soward Named Executive Vice President

BERNARD P. SOWARD was appointed executive vice president of Bird & Son, inc. on January 1, 1966. President



Robert F. Jenkins, who made the announcement, stated that the move was being made to add further strength to the organization.

Mr. Soward, a production man with long experience in Bird & Son, will devote most of his time to the manufacturing functions. All manufacturing and production matters will be channeled through him to the president.

Mr. Soward was educated in the Chicago public schools and at the Armour Institute of Technology, Evening Division and Northwestern University, Evening Division. While still in Chicago he began working for the Berry Asphalt Company on February 2, 1926 as an invoicing clerk. He rose to be assistant treasurer and secretary

(continued on page 2)

Chester H. Porter Is Supt. of No. 1 Box Shop

CHESTER H. PORTER was appointed superintendent of No. 1 Box Shop on January first, following the retirement of Arthur D. Colburn. Mr. Porter had been assistant superintendent for the past year.

He began his employment at No. 2 Box Shop in September 1926, shortly after arriving in this country from his boyhood home in Nova Scotia. He worked as a finisher and on various machines and for two years served as vice president of Local 1330. From 1945 to 1947 he was foreman of the Flower Pot Department, and from 1947 to March 1954 he was an engineer in the newly-formed Industrial Engineering Department.

When the New Britain, Conn. plant of Bird & Son was opened in March 1954, he was appointed superintendent and served there until made superin-

(continued on page 7)



WINS \$650. Johnnie Caddell, second from left, won two special awards in successive months for his valuable suggestion on the coating pumps. It proved to be a good money-saver at both Charleston and Perth Amboy. Making the presentation at Charleston is General manager A. K. Powers, second right, as Superintendent Ernest Zinkowski, right and Foreman Malcolm MacDonald, left, stand by to offer congratulations.

Clay and Colvin Are Appointed New Sales Managers

On January first, Donald R. Clay was named sales manager of Vinyl Products and J. Kent Colvin was appointed sales manager of a new sales district, the St. Louis District.

The growth of the Bird Solid Vinyl business — siding, shutters and gutter system — has reached the point where separate sales direction is needed. Mr. Clay, who reports directly to Vice President P. C. Johnson, will work not only with the general managers and the sales managers, but will also have responsibility for West Coast and Canadian operations which the company hopes to develop in the months ahead. He will also work closely with the Product Development Department for the refinement of present products and the introduction of new ones.



D. R. Clay

Donald Clay, who has been a Bird & Son employee since August 6, 1952, was educated at Milton, Mass. High School, The Lawrence Academy, Groton, Mass. and Cornell University (Class of 1946). As a 1st Lieut. in the U.S. Marine Corps Reserves he was

(continued on page 2)

Bird Plants Keep Running During Nov. 9 Blackout

Daily newspapers are still discussing the big blackout of the East coast on the night of November 9 — what caused it, and what to do to prevent another similar one in the future.

Not quite the whole area was blacked out, however. Here and there were islands of light — and one of them was Bird & Son at East Walpole, thanks to the alertness of Herbert A. Bartlett, engineer on duty at our turbine room that night. At that hour, about 5:20 P.M., we were operating our plants on a combination of our own power and power from Boston Edison.

Bartlett Acted Quickly

When the lights began to dim and the hum of the turbines began to change, Mr. Bartlett followed standard operating procedure and quickly cut off the Edison power, picking up the additional load on our own equipment. Thus, a few seconds later, when the whole area blacked out, the Bird plant was operating entirely on its own and was unaffected by the blackout.

At that hour, the offices had closed, but many shifts were operating at the Paper Mill, Box Factories and Norwood Roofing Plant. If Mr. Bartlett had not acted promptly, and had we lost our power, it would have taken more than an hour to get our turbines operating again and much longer than that to put equipment like the paper machines and the roofing machines back into operation.

At Phillipsdale we were fortunate, too. Everything kept operating except the insulating board machine. The

(continued on page 2)

Special Awards of \$650 to J. A. Caddell

Johnnie A. Caddell of the Charleston Plant has received \$650 in special suggestion awards in November and December making him the year's largest award winner to date. A second big money winner in November was Robert Noonan of No. 1 Box Shop with an award of \$200.

Johnnie Caddell's profitable idea (to him and to the company) provided for an extension on the shafts of the coating pumps which has saved six changes a year. This merited an award of \$550 in November. Then it was learned that the idea could also be used at the Perth Amboy Plant, making additional savings which paid Caddell a second special award of \$100 in December.

Robert Noonan Wins \$200

Robert Noonan's suggestion at No. 1 Box Shop provides a method of printing shingle wrappers more economically with a substantial saving in cost.

Caddell received his awards at special ceremonies in Charleston where the checks were presented by Division Manager A. K. Powers. The East Walpole award to Noonan was made in the Directors' Room, President Jenkins making the presentation.

Although Johnnie Caddell has submitted a number of suggestions since he joined Charleston's Maintenance Department in June 1955, this is the first time he has hit the big money. It appears that all the Caddell family had a very Merry Christmas, with these checks arriving just at the holi-

(continued on page 2)

Five Bird Club Members Win Christmas Turkeys

Something old and something new was offered last month under the Special Activities program of the Bird Club.

The something new was a Christmas Turkey Drawing. All Bird Club members' names were entered and a drawing held on December 20 with the following five winners:

John Bailey, retired from Roofing Plant in 1962.

Charles Campbell, Credit Dept.

Joseph Nevins, Norwood Roofing.

Ella Stratton, Plant Hospital.

Ralph Surette, E. Walpole Maintenance.

Each winner was given a certificate

(continued on page 7)



Member of Mass Industrial Editors Association and International Council of Industrial Editors, Inc.

Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

Disaster, the Test of Freedom

Doesn't it seem strange that a time of grave disaster can bring out the best in people? Without force, often without control, people donate the best that's in them to the benefit of the general good.

In the swaying, rumbling terror that gripped Anchorage, Alaska as the earth heaved and twisted in the March, 1964 earthquake, acts of heroism seemed so common as to be instinctive reaction. Panic and hysteria could have created screaming chaos. That they didn't is an unforgettable tribute to a free people, trained to listen to the dictates of their own consciences.

Without direction, without orders, nurses stayed at their patients' bedsides, doctors left demolished homes to report for duty, suppliers on their own initiative distributed medical needs and food. There was no martial law, no rationing and no discernible hoarding.

The same sort of response occurred throughout Northeast United States on the night of November 9th. Suddenly the lights went out over a huge section of the most heavily populated area of the United States. Again there was no panic, in spite of the thousands trapped high in buildings or in stalled elevators and subway trains. Millions of people, each acting of his own free will, took the emergency in stride, solved their individual crises due to the power failure — or if they were trapped and could do nothing, patiently waited for rescue workers.

Freedom, guided by its own conscience, works on its own initiative.

Blackout

(continued from page 1)

electrical board at our Rhode Island plant is set up so that the insulating board machine will automatically shut down if Narragansett power fails. This happened on the night of November 9. However, the remaining load was heavy, and it was touch and go whether our generator could carry it. Engineer William H. Parrett, then on duty, notified the night foremen, Fred Pierson and John Tameo. Superintendent Ralph Williams and Plant Engineer Paul Johnson were just starting for home, but came back to assist. These several people went through the plant shutting off fans, vacuum pumps and all non-essential electrical equipment. This reduced the load to the point where the generator could safely carry it, and the plant continued to operate.

When the Narragansett power returned at 8:05 P.M., the insulating board machine was put back in operation.

The Bird Roofing Plant at Perth Amboy was not affected as that community had its own power and did not go dark that night. All other Bird plants were outside the affected areas, or were not operating a night shift.

B. P. Soward

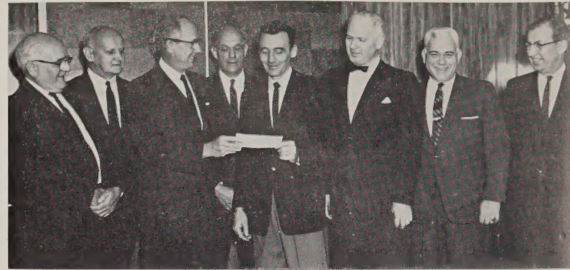
(continued from page 1)

of this Arkansas firm in 1933. When Bird & Son purchased Berry in 1935, he continued in charge of accounting there and also assisted Harold Altman at the Chicago office of Bird & Son, inc.

In 1937 he was appointed office manager and auditor of the Shreveport Plant when it first opened, moving up to become its superintendent in 1944. He was named assistant to Senior Vice President Burleigh M. Hutchins in June 1964 and in August 1964, vice president in charge of manufacturing, Building Materials Division.

Bernard Soward and his wife, Violet, live on Phillip St., Medfield. Mrs. Soward's father, Arthur Swenson, makes his home with them. When in Shreveport, Mr. Soward was a member of the Chamber of Commerce and of the Rotary Club for seven years, and served a term on the Board of Directors of each organization.

Spinning the wheels of your car causes you to heat the ice directly under the tires, making the ice still more slippery, says the Registry of Motor Vehicles.



LUCKY WINNER at East Walpole was Robert Noonan, No. 1 Box Shop. His suggestion for a different method of printing shingle wrappers won a \$200 award in November. Present for the ceremonies at the Directors' Room were (left to right): Chester Porter, superintendent; John Rambeau, treasurer; President Robert Jenkins making the presentation to Robert Noonan; Arthur Colburn, superintendent; John Walsh, foreman; John Murphy, director of personnel and industrial relations; and Paul Knight, vice president of paperboard products manufacturing.

Suggestion Winners

(continued from page 1)

day season. Also, Johnnie informs us that he will probably use some of the money to enlarge his herd of cattle which he raises on a farm near Moncks Corner, S. C. His wife, Carol, is a former mail clerk at the Charleston office. They have three children, a boy and two girls.

Regular Awards

Other awards paid in November and December were as follows: \$25.00 awards for three accepted suggestions: Leo M. Burns, EMM, Louis DeBaggis, FBM, Louis Veres, FJPM4 and George M. Wise, FXF.

November awards:

Elwood Drake, DPM	\$25
Phillip Gordon, DP	25
Albert Hamel, DPP	25
Thomas O'Toole, FBM	25
Robert A. Noonan, FXG	25
George M. Wise, FXF	75
Anthony S. Utorka, FBV	5

December awards:

Leo Burns, EMM	\$50
Louis DeBaggis, FBM	25
Albert Hanson, FJM	50
Joseph J. McGrath, W. J. Hill	25
Louis Veres, FJPM4	60
George M. Wise, FXF	25
Francisco Otto, FJPM4	5

New Sales Managers

(continued from page 1)

a platoon commander in World War II. From 1946 to 1950 he was a salesman for Brown & Bigelow in the Boston area. After a year as sales trainee, Clay was assigned to the Central New York territory as a salesman; in January 1960 he moved to the Cape Cod territory, where he served until he was made sales manager.

Don and his wife, Avis, live in Middleboro, Mass., where he has been active as a Church School superintendent and as vice president of the Middleboro Y.M.C.A. The Clays have three children: Peter (16) a junior in high school, Joan (14) a freshman, and Amy (9) in the fourth grade.

The new St. Louis District, created to take care of expanding business in our Western and Southwestern areas, comprises six sales territories from the Southwestern Division and two from the Western Division. Headquarters

are at the St. Louis Warehouse.

J. K. Colvin, the new sales manager has moved from his position as territorial salesman in Baton Rouge, and is his new capacity reports to F. H. May, general manager of the Southwestern Division.



J. K. Colvin

A graduate of Dubach (La.) High School and Louisiana Tech. at Ruston, La. (class of 1950), he had his college education interrupted by service in the U.S. Marine Corps. He first trained at Parris Island, S.C. starting in March 1946, then served in North China and Guam, returned to civilian life and his college work after service.

Following his athletic interests of college days, he taught school and coached athletics at Ft. Ness High School (La.) for a year, then joined the National Supply Company at Shreveport where he was assistant store manager until he joined Bird & Son on November 15, 1952.

He was sales service manager until June 1959 when he went as salesman to the San Antonio, Texas territory. In January 1963 he transferred to the Baton Rouge territory in Louisiana, remaining there until his recent promotion.

Kent and his wife, Yvonne, have two sons, Ben, 15 and Randall, 13. A pretty good golfer when he has the opportunity, Kent is a member of the Masonic Lodge and serves in his locality as a deacon in the Baptist church and as a Sunday School teacher of teen age boys.

When in a skid, turn into the direction of the skid to keep control of your vehicle, the Registry of Motor Vehicle advises. On many winter days roads will be generally dry, but watch for a possible patch of ice in a shady spot or on a bridge floor. Prevent skidding by alert driving.

Retirement Starts for Ten Bird & Son Men

When ARTHUR D. COLBURN retired at the end of December he had completed exactly 30 years as superintendent



of No. 1 Box Shop and had put in a life-time of service with Bird & Son in various capacities at that Box Shop.

Starting just one week before Christmas in 1923 (December 18th),

he was first a production worker in the Solid Fibre Finishing Department, then became assistant foreman of the Corrugated Fibre Finishing.

He was promoted to foreman in 1926 and served as foreman in the Corrugated and Solid Fibre Departments until named assistant superintendent in 1932. Four years later, January 1, 1936, he became superintendent, the position he still held at retirement.

In his lifetime he has seen the fibre box almost completely supplant the wooden box. Back in the 1920's, wooden boxes were still used to pack a great many of the heavier shipments. Today, you rarely see a wooden packing case. Mr. Colburn has supervised the production of dozens of new types of boxes developed by Bird & Son for the shipment of every kind of product.

Plans for retirement — other than just taking it easy — are flexible at this point. Arthur says that as soon as good weather permits, he and Mrs. Colburn will head for East Harpswell, Maine, a town where Arthur has been spending summer vacations since he was a child. When he feels in the mood, he'll probably do a bit of furniture refinishing — which has been a satisfying and productive hobby with him for some years.

The Colburn's family consists of two married sons and five grandchildren. Arthur, Jr. works with the Woods Hole Oceanographic Institution as a captain of different vessels. He was for some time the captain of the Research Vessel Atlantis I until it was taken out of service a few years ago. Their second son, Peter, lives in Stoughton and works in the Credit Department of Gilman Brothers.

No more snow and ice and winter weather for ARTHUR and ODA EAMES! Arthur began his retirement from Bird & Son at the end of November and he and his wife headed at once for Florida where they will establish a permanent home. For a number of years the cold weather has affected Arthur's asthma, to the point where a complete change of climate seemed wise.

Born in Sherborn, Mass., Arthur had

had drafting training at Wentworth Institute and had used his skill in jobs at Bird Machine, the Multibestos Company and L. F. Fales Machine Company. Jobs were hard to find in 1933, so Arthur was happy to accept work on the Print Machines at the Floor Covering Plant in May of that year. A year later he moved into the Machine Shop where he served as a machinist for nine years.

In 1943 he transferred to the East Walpole Drafting Room where Jack (Happy) Timmins was chief draftsman. Later, he worked many years under Joseph Sheehan in the same department. In 1962, when the central Engineering Department was organized, Arthur and the other draftsmen moved to the new location at the Main Office where he served as engineering draftsman until his retirement.

Among the important installations Arthur recalls during his long career were the complete rebuilding of the wet end of No. 5 Paper Machine in 1945, the saturator for the Insul Siding Machine at Phillipsdale in 1948, and the building of No. 3 Felt Machine at Phillipsdale in 1952-1953. Arthur also went to the Felt Mill in Chicago several years ago in conjunction with the engineering of new screens and additional driers.

Both Arthur and Oda have been active in the work of the Union Congregational Church in East Walpole. For 25 years Arthur was a call fireman on the Walpole Fire Department roster; he served on the Town's Board of Appeals for 5 years, was an election officer for 10, and has been a member of the Odd Fellows for 35 years. For many years he and his wife ran the Military Whist parties sponsored by the Odd Fellows.

The Eames' have made several vacation trips to Florida, so they know the area to which they are retiring. They will take their time in selecting their new home, but will probably locate in the St. Petersburg area. Although they like Florida very much, they regret living so far away from their two sons. Robert lives in Cleveland, Ohio where he operates a milk route; Raymond is in Walpole — a chef at Eddie's Diner. There are four grandchildren.

HOLLIS R. BULLARD began his retirement from Bird & Son on December 31st after nineteen years.



Starting here just shortly after the end of World War II, in July 1946, he worked for many years as a tractor driver in the Yard Crew. In 1963 he became elevator man in the Shipping Department and since March 1964 he has operated a baling press.

Hollis and his wife, Katherine, will continue living at their home at 17 Bullard Road, Dedham. While he has no specific plans, he says that eventually there may be a trip to Fort Lauderdale, Florida, where a sister of his wife now lives.

THOMAS ROGERS, who retired at the end of December from his position as head guard at the



Norwood Roofing Plant, looks back on a lifetime of Bird & Son service, most of it at the Floor Covering Plant.

Tom joined the crew of the Print Machines at Floor Covering on March 31, 1924, working up through the various jobs to machine tender in 1926. Two years after that he became a night foreman, then a department foreman in 1943. From 1956 to 1960 he was general foreman at the plant with print machine production his special responsibility. For the past five years he has served as head of the guard service, first at Floor Covering, and then, after that plant was sold in July 1963, at the Norwood Roofing Plant.

He says he remembers very well his first day at work. He had been hired at the old Employment Office in East Walpole Square by Ben Rogers and as Mr. Rogers was going to Norwood he took Tom to the plant gate in his Franklin car. Eugene Huggard was Tom's first boss. Ralph Wight, now retired, was superintendent and Edwin Lines was general superintendent of both Norwood plants.

Tom and Mary Rogers will continue to live at their home at 121 East Cross Street, Norwood, but have no special retirement plans. Two married children, William, and Mrs. Claire Donnelly, both live nearby in Norwood and there are eleven grandchildren whose activities keep the grandparents interested and young in heart.

Two Chicago employees began their retirement at the year's end: Frank Maggerise and Ivan Anderson.

FRANK MAGGERISE began his employment as a stationary engineer at the Chicago Plant on June 26, 1933. As one of the power plant engineers he has

seen many changes there. At first the company was using coal, then they progressed to oil and gas. He says it's a much easier operation now than in the days when coal had to be handled.

Frank and his wife and family will stay in Chicago at their home on Lawn-
dale Street. He has no special retirement plans.

IVAN ANDERSON's Bird & Son employment began December 3, 1945 when he joined the Shipping Department at Chicago as a laborer. He has spent all his time in this department, becoming a checker driver in 1951 and a loader checker in 1953. This job he still held at retirement.

During the past few years, Andy has had several major operations and illnesses, but he has always recovered well. He has no firm plans for his retirement yet, but before long he and Mrs. Anderson hope to be able to move to New Mexico to avoid the Chicago winters. A few years ago he took a trip back to Sweden to visit his relatives; now, he says, they will have to come to see him.

Another well-known Chicago employee moved from active employment to retirement last year: THOMAS COOLING, who retired on October 31st.

Tom Cooling began his Bird & Son employment at Chicago on March 31, 1925, as a truck driver, a position he held throughout his 40 years of service.

Like other old timers, he has seen many changes at the Chicago Plant. He is especially impressed with the tremendous change in the design and performance of the trucks. The truck of 1925 looks like something from prehistoric times, compared with the vehicle of 1965.

For the past several years there has been a decline in the use of the company truck, due to changes in the local delivery methods, so Tom also has been serving as an assistant in the storeroom.

At the time of his retirement, Tom was presented with a gift by his fellow
(continued on page 4)



THOMAS COOLING, center, was presented a gift from his many friends at the Chicago Plant when he retired at the end of October. Front row, left to right: William Brown, Eddie Newman, Leonard Miller, Thomas Cooling (cap in hand), Richard Emerson, Oscar Peldzus, Peter Cermak. Second row: John McIntosh, Marvin Harvey, Curley Orr, Roy Bailey, Henry Webb, Faite Rudolph, Andrew Johnson, Alfred Baker, Loyd Washington, Andrew Gardner. Last row: George Alsop, William Fredericks, Roland Abraham, James Carroll.

Ten Retire

(continued from page 3)

employees (see picture). At present he has no retirement plans, but carries with him the best wishes of his many friends in the plant, as he and Mrs. Cooling continue to live in their home at 10227 South Homan St., Evergreen Park. Tom says he plans to do a lot of fishing, as this has long been one of his favorite forms of recreation.



LOUIS A. THRESHIER, lift truck operator and checker at Phillipsdale in the Raw Stock and Material Handling Department, retired December 31st.

In all his more than 22 years of

service, Mr. Threshier has worked in just one department of the plant. He started as a trucker in April of 1943 in what was then called the Transfer Department, the name later being changed to Raw Stock and Material Handling. Prior to joining Bird & Son, Louis ran his own ice delivery business.

Louis and his wife, Anna, and their daughter, Thelma, live at 701 North Broadway, East Providence. He has no special plans for his retirement years, except to take life a little easier.

HERBERT HARRELL was hired March 23, 1940 as a laborer at the Shreveport Plant and worked until April, 1945

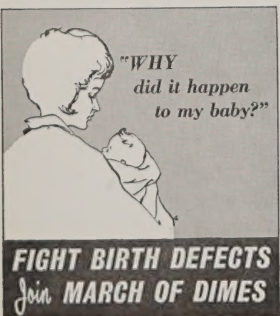


when he resigned to move to California. He was rehired on January 4, 1947 and has worked continuously for Bird & Son since that date.

Herbert is a member of the Pleasant Grove Baptist Church and of the Masonic Lodge.

One of his first jobs in earlier days was cracking machine operator at the old pecan factory on McNeill Street where he worked for 14 years until the plant closed and moved away.

After retirement, Herbert plans to hunt and fish. He says he'll also do a little more truck farming and straightening-up around his place.



NEWMAN THOMAS was hired October 24, 1949 as rag machine operator for the Shreveport Felt Mill. After four years he was transferred to the wood chipper; later he transferred to beater laborer and continued in this position until his retirement at the end of December, 1965.



Immediately after retirement he plans a trip to Los Angeles, California to visit with his daughter for the first time.

He plans to take life easy, resting and hunting and fishing. Newman says there is nothing better than fresh fish from Cross Lake.



NOVEMBER BRIDE. Irene Delaney of Accounting became Mrs. Arthur Shoughnessy on November 13. Here is the happy couple on their wedding day.

TOP OF THE NEWS

MAIN OFFICE

Small World Department: Last November while travelling on the Connecticut Turnpike, Steve Traudt of Engineering noticed a car with a Nova Scotia license plate ahead of him. As he passed it, he glanced in and there were Al Smith and his wife who were on their way to Florida for the winter. Both stopped and had a small chat beside the highway. Al, as many people know, retired in 1962 from his position as personnel services manager and treasurer of the Neponset Credit Union. Steve reports that both Al and Ethel looked fine, although Mrs. Smith had sprained her ankle just before leaving on their trip.

We are happy to welcome Joanne Macomber of Mansfield and Joseph Zilfi of Norwood.

The Shoe Carton Sales Department has been hit with more than its share of sorrow. Doris Eath lost both her mother and her father by death within a few weeks, Ruth Baker lost her husband and her father, Hugh McLean, his mother, and Paul Whitty, his father. To these people we extend our deepest sympathy.

Welcome to Paul Whitty who has joined the sales organization of the Shoe Carton Sales Department.

It seemed like old times having Anna Eklund, Marion Tolman, and Julia Smith visiting the office just prior to Christmas. Retirement seems to agree with them all.

November was the month for weddings for the Accounting Department. On November 13 Irene Delaney became the bride of Arthur Shoughnessy; on November 20th Dana Mayo married Phyllis Littlefield of Portland, Maine and on November 27 Helen Goetz of the Payroll Department married Charles M. Richmond of Roslindale.

On Sunday, December 26, Velma M. Cobb married William Donnelly of Chicopee Falls, Mass. at the Union Congregational Church in East Walpole. Velma is treasurer of the Neponset Credit Union and Mr. Donnelly, a machinist and a director of the Savage Arms Employees Credit Union at Westfield, Mass. After a short trip to New York, Mr. and Mrs. Donnelly are now residing at 26 Arlington Street, Chicopee Falls.

Commander Roy Mariner Springer, Jr. was recently transferred by the Navy from his post as commanding officer of the U.S.S. Albacore "the world's fastest submarine" to duties at the Office of Naval Research in Washington, D.C. He is the son of Mrs. Roy Springer of East Walpole and the late Mr. Springer, formerly sales manager of the Shoe Carton Division.

At the change of command ceremony at the Portsmouth Naval Shipyard in New Hampshire, Commander Springer received two letters of commendation praising him highly for his meritorious achievements in

guiding the Albacore through tests and trial runs following extensive modifications of the ship. Not only did Commander Springer maintain safety and excellent discipline, but his knowledge as an electrical engineer was highly instrumental in helping solve many complex technical problems during the conversion.

Challen Stowers, 17 year old daughter of Henry Stowers of the Treasury Department, spent several weeks last summer in Greece, on a youth fellowship work camp tour. She was part of a group that included her pastor and his wife, Reverend and Mrs. Mervyn Morse of Weymouth.

The group went to Israel and the Holy Land for a week and a half of touring — Tel Aviv, Jaffa, Jerusalem. Then they travelled to Athens and to Karpensis, a little town up in the hills of the province of Erytrania. Here they helped on several building projects, working along with the natives.

In an article for her high school paper Challen writes "We spent two and a half weeks in the hills helping the people . . . We began by tearing down a 30 foot stone wall and then proceeded to help in the construction of a road and the leveling off of the land beside it. There aren't many paved roads in Karpensis, the capital of its state, let alone in the smaller towns around it. Transportation is difficult six months of the year. The average yearly income of the people in Karpensis is \$75.00; therefore, they can't afford to rebuild roads, which are wiped out every winter. Yet, despite all this poverty, we noticed as we worked that they were very friendly and happy. We lived in a schoolhouse; we did our own cooking and cleaning; we walked prac-



WEDDING RECEPTION of Mr. and Mrs. Charles M. Richmond on November 27th. Mrs. Richmond, the former Helen Goetz, works in the Payroll Department.

rically everywhere we went; and we loved every minute of it. We met many wonderful people and made many friends. We tried to help and I think we succeeded in helping both ourselves and the people of Greece. "I shall never forget this summer for I learned that people don't need all the worldly goods life offers to be happy. All they need are friends and people to love. I hope that in some small way we have lessened their need and increased their happiness."

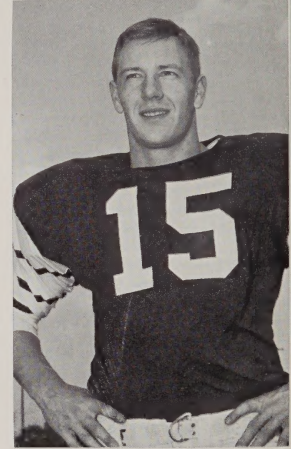
Challen, now a senior at Weymouth High School, has been accepted at Hartwick College in Oneonta, New York for entrance in the fall of 1966. Her dad, Henry, is quite impressed with the educational and cultural values of the month-long trip his daughter took last summer.

PAPER MILL

We hope Carl Barry, new messenger at the Main Mill, will enjoy working with us as much as we enjoy having him. Carl is replacing Jack Brady who left to go to school and to whom we wish the best of luck.

A belated welcome to Paul Turchan, helper to Herman Allen in the Development Laboratory.

NO. 1 BOX SHOP AND OFFICE



Bob Hall, Brown University's outstanding athlete, and the son of Mr. and Mrs. Charles Hall of Walpole, received the George Bulger Lowe award on December 8, an award given annually to the outstanding New England college football player by the Gridiron Club of Boston. His father, Bird Fibre Box salesman, Charles Hall, was present at the stag dinner ceremonies at Hotel Kenmore to see his son receive this honor. Bob has established fifteen school records and five Ivy League records in passing and total offense.

Chairman Nils "Swede" Nelson, in announcing the award said, "The selection of New England's outstanding collegiate football player is always difficult, but the members of our committee feel that the naming of Bob Hall follows the tradition of the fine young men who emulate the outstanding qualities and football abilities of George Bulger Lowe."

Bob Hall has also recently signed up for a football career with the Minnesota Vikings of the National Football League.

le will join them after graduation from town in June. He said he chose the Vikings over the Patriots of the American League largely because of the prestige of the National League. "Even if all things were even, I think I would have chosen the Vikings. . . . I talked over with my parents and they agreed with my choice. I am confident I made the right one." He was given a one-year, 50-cut pact and bonus, and the Viking management plans to try him at corner-back. Bob says one reason he chose football for a career is that you know right way if you can make it. "There is no minor league play, which isn't for me." Bob was also a star baseball player in prep school and in college where last year he was catcher for Brown and batted .280.

On December 1st, many friends of Arthur Colburn attended a dinner at the local Steak House in Wrentham to honor him on his approaching retirement. Seated at the head table were, in addition to Arthur and Mrs. Colburn, resident Robert Jenkins, Lester Tarbell, Chester Porter, John Burke, Harold Jonnyman, and Velma Cobb.

Mr. Colburn was presented with a money gift. After the dinner everyone, including many retirees present, wished Mr. and Mrs. Colburn a long and happy retirement and danced to the music of Don and Joe.

A belated welcome to the following men who have moved into the Corrugated Finishing Department during the fall: Alfred Taft, Pierre Kappelle, Ernest Holcomb, John Calmaza, Paul Ross and Thomas Reid.

We all wish Alfred Taft a speedy recovery from his accident and hope he will be back with us soon.

Our sympathy to Leonard Curran on the death of his mother early in December.

Terry Hogan spent a week of his vacation hunting in New Hampshire.

Several in the Box Shop who took year end vacations include: Frances Penza, Elsie Johnson, Kenneth Finlayson and William Onant.

John Locke is the proud grandfather of grandson James Edward Locke, born December 5 in Brockton to his son, John Locke, Jr. and his wife. This is the second

grandchild — but first grandson.

Evelyn Thomas flew down to Virginia on December 24th to be at home with her parents and relatives for the holidays. This was the first time in 20 years that she has spent the holidays at her Virginia home.

NO. 2 BOX SHOP

It was good to see several of the retirees who called on us just before Christmas, all of them looking very well: Edgar Bigelow, Byard Bennett, and Joe Carpio.

Joseph Troiano and his wife spent a vacation in Miami and Tampa, Florida.

Late vacations were taken by Victor Taggart, Vaughn Allen and Robert Patterson.

NORWOOD ROOFING PLANT

We extend our sympathies to John Sigmond on the recent loss of his mother and to Lorne Murphy on the death of his wife. Lorne has been out sick for several months and recently had an operation. We hope to see him back to good health again soon.

Bill Stewart of the Yard crew has a son, William J., who is stationed with the Navy aboard the submarine U.S.S. Baracuda at Key West, Florida. Last March young Bill decided that his off-duty time should be used in a manner completely the opposite of his on-duty job. He started taking flying lessons at Key West International Airport.

In 8 months he made excellent progress, logging over 75 hours in the air and earning a private pilot license for single engine land planes carrying passengers. His longest flight was cross country from Key West to Naples and Fort Lauderdale, Florida and back. "Well done," states a report about him in a Navy newspaper.

We were pleased to see Dick Storkfeldt (foreman who retired last spring), when he stopped in at the office for a visit recently. He has just returned from an extended visit to Denmark and reports a wonderful trip. He is looking forward to going again.

Have we discovered new talent for the Bird Club Hospital entertainment show? Bert Bamford and Bill White have been practicing together playing their guitars and singing. Maybe Bill Grazado could bill them as FBB Bert and FBE Bill of the Bird Club Beatles.

Marcia Wiggins, who worked in our offices during the summer months, spent the holidays in Chicago visiting with her sister and family and seeing old friends.

Joe Nevins says thanks to the Bird Club for giving him the bird for Christmas. Joe was one of the lucky winners in the before-Christmas turkey drawing.

WATERVILLE PLANT

Greta Nichols of the Waterville Office was having a fit early in December. Her husband received a letter from Bird & Son requesting him not to give Christmas gifts to Bird & Son employees! (Mr. Nichols makes printing plates for Bird & Son.)

PHILLIPSDALE PLANT

Sunday evening, December 12th, a gala party was held by the Phillipsdale Union for the retirees of 1965 at the F.E.I. Dinner Club. Toastmaster for the evening was Oresto Conti.

The retired guests honored and present were Arnold Manchester, Arthur Turner and Jose Figueiredo. Unable to attend were Manuel Enos and Louis Thresher. Among other guests were Mr. & Mrs. Charles Reilly, the International representative UPP-AFL&CIO, Mr. John Murphy, Mr. Page Bunker and Mr. & Mrs. Paul Knight from East Walpole, Mr. & Mrs. Ralph Williams and Mr. &

Mrs. Ray Nolan from Phillipsdale. There were also a number of Local No. 1330 and No. 896 representatives and their spouses.

It was good to see a number of retirees of former years present and still looking as good as ever.

During the evening of good fellowship, gifts of money were presented to this year's retirees, and the evening's door prize was won by Mrs. Paul Knight.

Bowling highlights: At the halfway mark of the Phillipsdale Bowling season a number of new records were set for everyone to shoot at.

The men's high single was set by John Cynrak with 172, the high three by Henry Lourenco with 412. Margaret Pierson set a new high single for the ladies with a 141.

The winners of the turkeys that were donated by the bowling alleys were Darrell Pierson and Mrs. Vicky Morales. A great night for the Piersons.

Number one man at the half way mark is Edward Boisvert with an average of 115-22/45 and John Cynrak a close second at 115-18/45 only 4 pins apart. The Mums are still holding a fair lead of 6 points over the second team Petunias.

Santa Claus dropped into the office for a short visit, Thursday before Christmas. We all thank Margaret Pierson for taking time out of her vacation to visit as Santa.

Bill McEntee went on a shopping spree on his lunch hour one day and returned with Walkie-talkies for his sons on Christmas. Bob Pearson and he had a joyous time demonstrating, with Bob over 200 feet away talking with Bill who was located in the office.

PERTH AMBOY PLANT

Lynn Roessler, daughter of Phyllis Spinner, Credit clerk spoke before an audience of 2,500 student council Honor Students at Rutgers University, New Brunswick, N. J. on November 17.

At that time she was also honored by being elected the only Junior High School student in the State of New Jersey to serve on the New Jersey Executive Board of Student Councils, part of the National Association.

We all wish Louis Szoke a speedy recovery from his recent appendicitis operation. Hope to see him back to work real soon.

(continued on page 6)

Recent Deaths

Robert H. Hood

ROBERT H. HOOD, 76, of 264 Pleasant Street, East Walpole, died at his home on December 8, 1965. He had been retired from Bird & Son since 1956.

After several years of machine shop employment in Scotland, Mr. Hood emigrated to the United States and began work at the Bird & Son machine shop in East Walpole on April 23, 1920. From March to August 1943, he was employed as a machinist at Bird Machine Company, returning then to Bird & Son where he continued in the capacity of "A" machinist until his retirement in May 1956.

Always respected and well liked by his neighbors and many friends, Bob Hood was very active in the local Scottish Clan when it flourished in East Walpole twenty to thirty years ago.

He is survived by his wife, Margaret and a brother, Alexander, of Summers, Connecticut.

Funeral services were held on December 10 at the May Funeral Home in

Norwood and burial was in the East Walpole Cemetery.

Russell L. Tupper

RUSSELL L. TUPPER, 77, retired superintendent of No. 2 Box Shop, died suddenly at his home, 63 Maple Street, Norwood, on December 23. He had been in excellent health through all his ten years of retirement which commenced in December 1955.

Starting in the Payroll Department of the Main Office on June 7, 1909, he soon advanced to the position of paymaster. Later he worked in the Efficiency Engineering and Central Planning Departments.

During the winter of 1910 he assisted the superintendent at the Pont Rouge, Quebec, Plant of Bird & Son — one of two Canadian plants operated by Bird & Son at that time.

Returning to engineering duties at East Walpole, he became assistant to Plant Engineer in May 1919, general foreman at No. 1 Box Shop in November, 1919, and superintendent of No. 1 Box Shop in July 1929. Seven years later, January 1, 1936, he was made superintendent of No. 2 Box Shop and continued in that position until January, 1955. For the remainder of that year, until retirement in December, he served in an advisory capacity.

Always a vigorous, energetic man, Russ Tupper found many activities to occupy his years of retirement. Foremost was his work as a director for the Neponset Credit Union and membership on its Credit Committee. He had been a director since 1938 and on the Credit Committee from 1940 to December 1965. He was president of the organization from 1953 to 1955 and vice president from 1950 to 1953.

In his neighborhood and community he found many ways to be of service. An active member of the First Congregational Church of Norwood, he was at one time a member of the board of trustees. He was a 50-year member of the local Masonic Lodge, a member of the Chamber of Commerce and a director of the Norwood Historical Society.

Funeral services were held at the First Congregational Church, Norwood on December 27. He is survived by his widow, Eleanor (Brimmer) Tupper, and a son, Russell L. Tupper, 2nd, of Farmington, Conn.

Joseph F. Butler

JOSEPH F. BUTLER, who retired in June 1963 because of ill health, died in Norwood on December 28 at the age of 57.

His employment at Bird & Son was from December 8, 1947 to June 30, 1963, most of the time on various jobs at No. 2 Box Shop. He also worked briefly at the Paper Mill in 1940.

Funeral services were held December 30 with a high mass of requiem at St. Catherine's Church, Norwood. He is survived by two sisters and two sons, Donald and Kenneth Butler of Norwood.



"S REALLY CHRISTMAS when workmen from the electrical department start to decorate the large tree in the square at East Walpole. Here John Banda, electrician, begins to string lights which are so beautiful during the Christmas holidays.



TWO SHREVEPORT MEN celebrated their 25th anniversaries with Bird & Son recently. Above: Philip O. Johnson (Nov. 22, 1940), was given a Mitchell reel, which he is opening, with his anniversary cake on the table in front of him. At his side is Plant Superintendent R. Dale Adams who made the presentation.

Below: G. D. "Dude" Davidson (Dec. 9, 1940) received a gift of a rod and reel from his co-workers, R. Dales Adams again making the presentation.

Quarter Century Mark for Johnson and Davidson

Two Shreveport men recently observed their 25th anniversaries with Bird & Son. Here are their own personal accounts of the past quarter century:

PHILIP O. JOHNSON

I was hired November 22, 1940 as a temporary employee. I worked in a department where mill trials were being made; then later I was transferred to the roofing mill as a stacker. From there I worked on every job on the roofing machine.

In May, 1942, I entered military service and served three years and three months in the Air Force during World War II. Two of these years I was overseas in the European Theatre, returning to Bird and Son October, 1945. I was promoted to foreman in March, 1946.

The most interesting and exciting experience for me was when the Shreveport Plant broke all production records of all the Bird and Son plants and next was when the Shreveport Plant rated the No. 1 position on squares per hour on all asphalt roofing products of the entire roofing industry. We still hold this position and expect to stay there.

My family consists of my wife, three sons and a daughter. Our eldest son, Philip, is a junior at L.S.U., Tommie is a Sophomore at L.S.U., Randall is a junior at Byrd High School and Patricia is in the 9th grade at Linwood Junior High School.

I am a member of the Baptist Church, Masonic Lodge and spend a great deal of time with children in the Shreveport Recreation Department as a coach. My hobbies are all sports, athletic and outdoor.

I am proud to have been a part of Bird and Son for twenty-five years. I have gotten much satisfaction out of seeing the Shreveport Plant grow from a small operation to what it is today and am looking forward to the years to come.

G. D. DAVIDSON

When I came to Bird and Son, inc., December 9, 1940 as machinist, the Maintenance Department then had only three other men. I am happy to say our department has now grown to employ twenty-one men.

I was promoted to foreman July 1, 1946 and one of my many happy experiences was helping build the spray section to the saturator, a change which greatly increased production. Another memorable experience was when our plant broke production records of all Bird and Son plants and went on to attain No. 1 position on squares per hour on all asphalt production in the entire roofing industry. We still hold this position and hope to continue to do so.

My family consists of my wife and three children; two sons and one daughter. All our children are married and have two children each. My six grandchildren range in ages from four weeks to fourteen years and I am very proud of them.

I am a member of the Martin McClanahan Masonic Lodge. I was raised to a Master Mason in 1928 and am the proud holder of my Silver Certificate. I am also a member of the Bossier Order of the Eastern Star.

My sport is fishing. I own a nice camp on Lake Bistineau and am always on the lake on my days away from the plant.

I am so happy to have had a small part in the progress of the Bird and Son plant at Shreveport. I have enjoyed watching it grow into the great organization it is today. I have also enjoyed my work and the people with whom I work and I am looking forward to the years to come.

TOP OF THE NEWS

(continued from page 5)

CHICAGO ROOFING PLANT

We are so glad to see Marie Case back on the job and looking so good after facing surgery twice. In addition to that look of returning health, Marie also has that proud look for she has a granddaughter — Michelle Marie Patterson arrived Sept. 26, 1965. Congratulations to the new grandmother . . . and the new parents.

Heather Lynna Macfarlane was born 10/28/65. Congratulations to her parents and to her proud grandparents — the B. G. Macfarlanes. (B. G. Macfarlane is sales service manager.)

Congratulations are in order for Bill and Betty Bunch. Sara Ann arrived 11/25/65 — 7 lbs. 14 ozs. (Mr. Bunch is a Western Division sales representative.)

Rose Gorman also has a new granddaughter born Dec. 20, 1965 . . . Catherine Mary Gorman. Congratulations to

Tom and Judy Gorman, the happy new parents, and to the John Gormans, the proud grandparents.

CHARLESTON ROOFING PLANT

We have two proud fathers on the Roofing Machine. Another girl for Williams Wilson and the first one for Teddy Nimmo.

William L. Head, remake man, was voted outstanding linesman in a recent game that our semi-pro football team, the Charleston Sports, played in Savannah.

We all enjoyed the visit that Julio Lain gave us after he completed his Boot Camp Training at Fort Jackson.

Vernon Howard's days as a shingle catcher are numbered. By the time this is printed he will be in the United States Marine Corps.

Preston Hostetler attended the Citadel — West Virginia football game to see if his home state boys could continue as a high scoring team. Disappointed?

We express our sympathy to John Lyons on the recent loss of his father.

Bill Jarrell, employee at Granule Plant, has just completed 12 weeks of his 24 weeks training in advanced welding at T.E.C., one of South Carolina's finest trade schools.

Roy Martin, employee at Granule Plant, has just purchased a new brick home in Wando Woods. His only remark was, "I hope Bird & Son needs a machine tender for the next 30 years."

Johnny Phillips recently transferred to the Asphalt Department. Congratulations on your new job.

W. B. Umphrey and family recently spent a vacation with relatives in Midland Park community. While on vacation he accomplished a lot of work.

C. Joyce and his wife are now in the process of re-modeling their home. Joyce, the supervisor, and his wife, the worker!

We welcome Marion Matthews to the Cement Department.

Teddy Kellemes continues his fishing, loading the boat with some pretty good size rock fish.

Contributors

Reporters contributing to the January issue include: Nancy Knox, Rita Berry, Velma Cobb, Edward Geraghy, Julia Lewis, Agnes Fraser, Barbara Waseleski, Catherine Brady, William Ford, Joseph Nevins, Michael Meomartino, Mary Driscoll, Helen Julia, R. W. Pearson, Robert MacLeod, Virginia O'Brien, Lucille Sullins, Robert Zobel, Rita Fedor, Robert Roby, Moses Bader, Lawrence Pickner, Leonard Weaver, William Grinavic, Edward Knauts, Thomas Reynolds, William Grazado.

No Blackout for Cribbage

Two Cribbage parties have been held since our last report. One of them would have been cancelled, except that Bird & Son had no blackout on the famous night of November 9th.

Since the Brigade Room was fully lighted as usual, the party went on — and when a few venturesome players learned the news they quickly recruited their friends so that a total of 14 players were at the tables that night.

Jane Morrissey of Norwood won first prize and Adolph Krusas of No. 1 Box Shop, second. The baskets of fruit went to Richard Murphy of Norwood and Eino Manninen, Norwood Roofing.

At the December 14th meeting there were 18 players. This was Charlie Locke's night. Retirement from Bird & Son must have sharpened his luck because he not only won 2nd prize in the playing, but

A Check List To Help Avoid a Winter Hazard

Carbon monoxide, which causes more deaths than any other poisoning known to man, is especially dangerous during the winter months.

Use this check list, offered by the Massachusetts Registry of Motor Vehicles, and based on a report of the National Safety Council, to avoid a carbon monoxide accident:

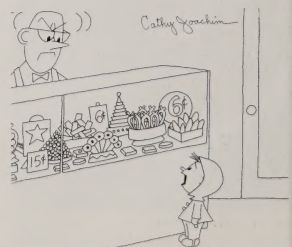
1. Check all automobile exhaust systems regularly.
2. Never allow a motor vehicle to run in a closed garage or unventilated space.
3. Shut off the engine when sitting in a parked car for more than a few minutes.
4. Never drive with all the windows closed.
5. In slow-moving heavy traffic, or while travelling through tunnels, keep air intakes closed and remain a good distance behind the vehicle in front of you to prevent intakes of large amounts of carbon monoxide into your own car.
6. If you feel sleepy while driving, stop at once, get out of the car, and breathe fresh air. The cause of drowsiness may be carbon monoxide. Resume driving with the windows open.

The Registrar also set forth the National Safety Council's list of First Aid instructions in case of carbon monoxide poisoning:

1. Remove the victim to fresh air immediately and start artificial respiration at once.
2. Immediately call a doctor and also call the fire or police department.
3. Continue artificial respiration for at least two hours or more.
4. Keep the victim warm with blankets or covering.
5. If emergency breathing equipment is available, use it for at least 15 or 30 minutes after natural breathing returns.
6. Keep the victim warm once he starts to breathe again.
7. By no means let the victim drink coffee or tea — or any other stimulant.
8. Aid the victim's circulation by rubbing arms and legs.
9. Urge the patient to rest and recover slowly to avoid any strain on the heart.

took home one of the baskets of fruit, too.

First prize of the evening went to Gilbert Johnson, East Walpole Maintenance. The other basket of fruit was won by Edward Luippold of Dedham.



"What I really had in mind was a milder chocolate cigarette with a cocoanut filter"



ROOFERS DREAM COME TRUE! Mrs. Adele Hughes, who handles the Built-Up Roof accounts at the Perth Amboy Plant visited a job being applied by the Henry R. Fell Co. and reaped quite a sensation when she demonstrated how the mopping should be done!

Adele Hughes is Now Built Up Roof Expert

Mrs. Adele Hughes at the Perth Amboy office is not one to half-do a job. When it became her responsibility to handle all the built-up roofing questions and problems in the New Jersey area, she became an authority on the whole process. She believes you can't do a good job unless you know what you are talking about. In the built-up roof business, to find out what's going on, you climb ladders and watch the

roofers work.

Recently, a new method of application was being used by our good business friend and roofer Henry R. Fell Company, 42 Escher St., Trenton, N.J. So Adele made arrangements through Salesman Roy Brackett, visited the job — and as the pictures show, demonstrated how to mop a roof properly!

The owner of the roofing firm, Mr. Armond Fell, is shown with Mrs. Hughes in one of the accompanying pictures.

LONG SERVICE LIST

FEBRUARY

Name	Year	Dept.	Yrs.
Bernard P. Soward	2-2-26	Vice Pres.	40
Peter J. Carchedi	2-13-41	Roofing	15
Thomas S. O'Toole	2-18-41	Roofing	25
Walter Pribis	2-18-41	Roofing	25
William E. Smith, Jr.	2-24-41	Office	25
Gerard T. Chisholm	2-27-41	Roofing	25
James M. Avery	2-1-46	No. 1 Box Shop	20
Mildred Sanborn	2-11-46	Lab Office	20
Sumner W. Hebblethwaite	2-5-51	Power Plant	15
William F. Petrovick	2-14-51	Maintenance	15
Peter Costello	2-16-51	No. 2 Box Shop	15
Albert L. Westhaver, Jr.	2-13-56	Power Plant	10
Antoinette Carlson	2-20-56	Office	10
Herman C. Allen	2-1-61	Prod. Develop.	5
Charles A. Rouleau	2-21-61	No. 1 Box Shop	5

PHILLIPSDALE

Joseph M. Wynne	2-10-26	40
Arthur Hipolito	2-13-46	20
John W. Clark	2-13-46	20
Raymond E. Nolan	2-14-46	20
Joseph Moniz	2-16-46	20
Michael Pella	2-16-46	20
Allen A. Tobin	2-27-56	10

CHICAGO

Leonard Miller	2-12-36	30
----------------	---------	----

SHEREVEPORT

Troyce A. Brown	2-13-51	15
Leon A. Taylor	2-19-51	15

W. J. HILL

Melvin Rodman	2-4-56	10
---------------	--------	----

Bird Club Scores Success With First Big Dance Party

Friday night, November 19, at the VFW Hall in Walpole the first annual fall dance was sponsored by the Bird Club. The night was a real big success.

The affair was attended by 42 members and 147 of their guests who had a most enjoyable evening. Music was furnished by the famous Dick Pillar Orchestra and Dick and the band certainly lived up to their reputation of entertaining everyone.

The Bird Club Entertainment Committee, Larry Pickener, chairman, is glad to announce that Dick and this wonderful orchestra have been engaged for a spring dance to be held Saturday, April

30, 1966. "We know that all members and their friends will not want to miss this chance to hear, sing and dance with this lively band. We will let you know more of this dance in your next issue of the Review," states Pickener.

Turkey Winners

(continued from page 1)

authorizing him to go to Eysie's Market in South Norwood to pick up his 17 lb. turkey.

The "somethings old" were three events similar to offerings in past years:

Tickets at a special price to the Ice Capades at Boston Garden on Sunday, January 9.

Reduced price tickets to the Sportsman's Show at the new War Memorial Auditorium, January 20 through February 6. There were only 100 of these, all of them taken before the deadline on January 7.

Special priced tickets to the motion picture, "The Agony and the Ecstasy" at the Saxon Theater, Boston.

This epic story of Michelangelo, towering genius of the Renaissance, is having a long run in Boston. The Bird Club performance is on Sunday, January 30. Deadline for tickets at special prices is Friday, January 21. Send orders to Thomas Reynolds, BE.

There have been many applications for all three events.

December Concert Has Enthusiastic Audience

More than 500 people enjoyed the performance of Brahms' Requiem at the Walpole High School Auditorium on December 5 where Leonard W. Weaver directed the Neponset Choral Society chorus of 90 and an orchestra of 30. This proved to be one of the most successful concerts in many seasons.

The use of an orchestral accompaniment for the first time heightened the enjoyment of this popular work. In the corridors and backstage after the performance, there were many compliments heard for the director, the chorus, the orchestra and the two excellent soloists, Priscilla Cann, soprano, and David Weaver, baritone.

The program listed sponsors for the first time — nearly 200 of them — who

Magician and Santa Claus At Children's Xmas Party

Saturday, December 11, was youngsters' day for the Bird Club.

Promptly at 10:00 A.M. the Annual Christmas Party for Bird Club children got under way at the Norwood Junior High School. Joy, the magician-clown, delighted one and all with his tricks and also with the toy figurines he made out of balloons.

Following Joy, the man with the white whiskers and red suit appeared and toys and candy were passed out to all youngsters from one month of age to twelve years old. All 350 of them left with smiles on their faces, and another successful Bird Club Christmas Party came to a close.

C. H. Porter

(continued from page 1)

tendent of the new Waterville, Maine, Plant in October 1963. In February 1965 he became assistant superintendent at No. 1 Box Shop, from which post he moved to his new position on January 1st.

Chester Porter and his wife, Sarah, live at 23 Stratford Road, Norwood. Their older son, Ralph, graduated in 1964 from the Tufts University School of Medicine and is now a resident doctor at St. Elizabeth's Hospital, Brighton. Their younger son, Thomas, is a sophomore at Boston College. As time has permitted Cher Porter has been active in community affairs, serving the Boy Scouts, Old Colony Council, some year ago, and also serving five years as chairman of the Neponset Choral Society when it was first organized.

have purchased season tickets entitling them to seats in a reserved section at the December concert, and again at the Spring show.

Now, as you read this, the Neponset Choral Society is launching its spring production, the Gilbert & Sullivan opera, "The Yeoman of the Guard." Rehearsals for this show, which was last performed by the group in 1957, started on January 10. Men singers are needed, both for the chorus and for several good solo parts. Tryouts for the principal parts will be held January 31st.



ON THE JOB. Mrs. Hughes visits with Mr. Armond Fell (right) of the Henry R. Fell Company and his foreman.



DECEMBER CONCERT of the Neponset Choral Society. When Brahms' Requiem was performed before a large audience on December 5 at the Walpole Senior High School Auditorium, an orchestra was used for the first time, adding richness and color to an excellent concert. There

were nearly 90 singers. Director Leonard Weaver stands at the right. Pianist Mary Bowditch at the left. Soloists were David Weaver (seated in the center) and Priscilla Cann (seventh from left in the first row).



AT THE HELM of the Neponset Credit Union are the newly-elected president — Allan F. Jones, left; and vice president — Herbert W. Church, center. With them is Lester J. Tarbell, elected a director for a three year term at the annual meeting in November.

Tarbell is New Director, Jones and Church Chosen President and Vice-Pres.

At the annual meeting of the Neponset Credit Union on November 10th, Lester J. Tarbell was elected a new director, replacing Nelson Bartlett, who, following his retirement from Bird & Son, chose not to be a candidate for re-election. Nader Kalliel, Jr. Velma M. Cobb, Joseph L. Coburn and Russell L. Tupper were re-elected for three year terms.

Allan F. Jones was elected the new president of the Credit Union, at the Board of Directors meeting held a few days later, and Herbert W. Church was elected vice president. Velma Cobb and Mary Moylan were re-elected treasurer and assistant treasurer and clerk, respectively.

Hilda Rafuse, president during the past Golden Anniversary year, has served in this office since 1963; for many years she has also been a member of the Board of Directors. She organized and helped plan the various extra programs of the Credit Union in its anniversary year and was the gracious

hostess who welcomed the guests to the Anniversary Banquet held last October at the Lord Fox Restaurant.

Nelson Bartlett, who did not seek re-election in November, has been a member of the Board of Directors since November 1945; for 18 years has served as a member of the Credit Committee which approves loans. He was president from 1955 to 1957. He enters retirement with the best wishes of all members and with many expressions of appreciation for his long years of devoted service to the organization.

At the November meeting the members heard the pleasant news that the directors had voted both a regular dividend of 4½% per annum and an extra dividend of ¼% per annum, both on earnings of the last six months. In other actions at the annual meeting, members voted to continue maximum limits for both share purchases and loans, and to eliminate the payment of the twenty-five cent entrance fee. The amended section now reads: "A person admitted to membership by the Board of Directors shall not become a member until he has qualified by becoming the owner of at least one share of stock."

Goodrich Chemical Company's booth, there was a sign announcing that their Geon Vinyl was the material used by Bird & Son, inc. to manufacture the Solid Vinyl products on exhibit at our Booth No. 1639.

Likewise, at the Anderson Window Booth, where their new Vinyl Window Frames were on display, was a sign directing visitors to see the matching Solid Vinyl Building Products at the Bird booth.

This once-a-year show attracts more building material experts than any other meeting in the country. When we "stopped the show" on two successive years as we did in 1964 and 1965, we have attracted nationwide interest in our Solid Vinyl and Asphalt Roofing products on the part of important trade customers and prospects.

This same effective display will also be exhibited at the NERSICA Convention at Chicago, February 25 through 27. The actual name of this organization is The National Established Repair Service, Improvement Contractors Association, and its annual convention is attended primarily by remodeling contractors.

First Aid Class Meets on Thursdays

For the first time in a number of years a class in First Aid is being run for Bird & Son, inc. by the American Red Cross.

The first meeting was held at the Old Main Office Building in East Walpole on January 13 with employees from the various plants attending. Nine other sessions will follow on succeeding Thursday nights. The instructor is Mr. Robert Wallace, technician at Itek, Needham. Arrangements were made by Safety Manager Robert Roby.

25th Anniversary Arrives For Charles Hall, Box Sales

Just two days before Christmas in 1940 CHARLES P. HALL began his Bird & Son career as a sales correspondent in



the Fibre Box Division. Now, 25 years later, he looks back on many years of successful selling in this same division.

In between were six years as sales service manager, 1941 to 1947, before he joined the outside sales force. His territory has been the state of Rhode Island, and parts of southern Massachusetts. He and his wife, Charlotte, have continued to live in Walpole, at 32 Hutchinson Road, and have raised two sons, Charles and Robert.

Charles, the older son, entered active military service, after graduation from Norwich University, where he made an excellent college record. He has served as a Lieut. in charge of training at Fort Knox, Kentucky, and in February will complete his active duty. There is a third Charles in the family now — a grandson born last March. Charles, his wife, Mary, and the baby were in Walpole over the Christmas holidays, making it an especially merry Christmas for both parents and grandparents.

The athletic and scholastic achievements of the younger son, Robert, have made the pages of the *Review* before. A note in the news section this month tells of Bob's outstanding honors in football and of his signing up with the Minnesota Vikings for a go at professional football after graduation from Brown University next June.

Bowling Team FBM Wins First Half of League Play

When the first half of the Men's Bowling season ended on December 22, Team FBM was the winner, with EM Team in second place. The EM Team also held the high team single record (584) and high team three string record (1661).

Paul Johnson of the FX2 team held both the individual high records: 160 for high single string, 384 for high three.

Standing of the five leading bowlers to date is as follows:

	Average
Moses Bader, EM	114.2
Armando Croatti, FBM	112.2
John Ambruskevich, FBM	108.25
Paul Johnson, FX2	107.18
Fred Turco, FB	106.15

The eight winners of turkeys in the annual Christmas Roll-off, on December 15, were: Antonio LaSalvia, Edward Knaus, Joseph Dion, Peter Carchedi, Chester Porter, Arthur Plummer, Moses Bader (high three — 350), and Victor Taggart (high single — 145).

Classic Temple Exhibit Scores Again at Big Home Builders' Show

Using the same eye-stopping exhibit as we did a year ago, Bird & Son again attracted large crowds of builders, dealers and building specialists at the big National Association Home Builders Show in Chicago, December 5 through 9.

The center of the exhibit this year was changed to feature the new Bird FIRESCREEN shingle in an attractive display, with a flickering realistic flame of bright plastic. Many visitors recalled the exhibit from last year and came back with their friends for another look at the Bird line of Solid Vinyl Siding, Shutters and Gutter System, and the Architect Mark 25 and FIRESCREEN shingles. These products were again enclosed in the classic Greek temple with pillars and statues, and the message in bold letters: "Bird & Son, inc. — the classic name in the building field."

Two other exhibitors directed visitors from their booths to ours. At the B. F.



BIRD CLUB AND ELKS TEAM UP to provide a happy evening for the patients at the Canton School for Crippled Children. In mid-December the Bird Club Hospital Show performed and the Norwood Lodge of Elks continued their annual custom of providing gifts and refreshments. Bird & Son employees posed with Santa and some of the children for this picture. Except as indicated, all are members of the Elks. Standing from left to right: Wilfred Turenne (retired); Auvo Aho, Roofing; Mrs. Jo Anne Gore, president of the Emblem Club; Raymond Vitaitis, E. Walpole Maintenance; Joan Pierson, Phillipsdale office (cont.); Thomas Flood, Paper Mill, whose daughter is a patient at the Hospital; William Grazado, (committee and cont.). Kneeling: James O'Toole, James McLellan and Bennie Grudinskis, all of Norwood Roofing. At all the shows this season, except this Canton show, the Emblem Club is serving refreshments.

The BIRD REVIEW

Volume 54 No. 2

Published for Bird & Son, inc. employees and their families

February 1966



Caddell, Veres and Nado Are Top Suggestion Winners

TEN SPECIAL AWARDS PRESENTED

Awards for the Best Suggestions of 1965 were presented last month to winners at three different plant locations. Johnnie A. Caddell of the Charleston Plant was the winner of the \$200 Best Suggestion award; Louis Veres of the Perth Amboy Plant received \$100 for the Second Best Suggestion; and Tony Nado of Norwood

Roofing won the \$50 award for the Third Best Suggestion. This was Tony's second year in succession to be among the winners. Last year he received the \$200 top award.

General Manager A. K. Powers made the presentation at Charleston, General Manager T. E. Downey presented the second award to Louis Veres at Perth Amboy, and President R.F. Jenkins presented the Third Best Suggestion award and several special awards at ceremonies at East Walpole.

Mr. Caddell's idea "Coating Return Pumps" made a substantial saving on the change and overhaul of coating pumps. It was put to use at both Charleston and Perth Amboy and late in the year brought Mr. Caddell additional special award checks of \$550 and \$100. Thus, this one idea has paid off to the total of \$850.

Louis Veres' suggestion, "Chain and Weight," has eliminated breaks at the saturating tank by moving the chain and weights so that asphalt no longer accumulates on them. In addition to the \$100 Second Best award, he was given a special award of \$335.

Tony Nado, who received the top award last year, was back this year for the No. 3 award for his suggestion, "Dogs on the Dry Felt Carriage." This idea saves time on every splice, for a substantial total savings in the course of a year. For this good idea, Mr. Nado also received a special award of \$475.

Other Large Awards

There were four other men who received special awards of over \$100, presented to them by President Jenkins at the meeting with top management on January 18.

Leo Burns, East Walpole Maintenance, received \$200 for a suggestion, "Friction Drive on EXRM 18 and 19". By changing from cork to fiber strips on the friction plates, frequent rebuilding of the clutches has been eliminated.

\$165 in award money went to Elwood Drake of the Phillipsdale Plant for his suggestion, "Feed Screws." He suggested adding Stellite to the wearing surfaces of the feed screws, thereby making the screws last much longer before needing replacement.

James J. Murray of No. 8 Roofing Machine, Norwood, received \$125 for a suggestion "Water on Center Rail

(continued on page 6)



SMILES OF SATISFACTION on the faces of the two top winners in the 1965 Suggestion Program. Top picture: Johnnie Caddell of Charleston receives the award for \$200 for the Best Suggestion of 1965. Left to right: Malcolm MacDonald, General Manager A. K. Powers, winner Caddell, and Ernest N. Zinkowski.

Below: Louis Veres, winner of the Second Best Suggestion Award of \$100, receives his check from General Manager T. E. Downey at Perth Amboy. Superintendent F. S. Nolte, right, offers congratulations, too.

J. J. Murphy Elected Director of Credit Union

At their January meeting, the Board of directors of the Neponset Credit Union elected John J. Murphy a director to replace Russell L. Tupper who died last month. The By-laws of the Credit Union provide that the directors shall fill vacancies for the remainder of the year until the next annual meeting, at which time an election is held for filling the rest of the term.

Mr. Murphy is director of personnel and industrial relations. He has been a director of the Dedham Trust Company since 1964, and for two years



before this served as the chairman of the Norwood Advisory Board of the Dedham Trust Company. His Bird & Son service dates back to January 1939 when he began work at the Floor Covering Plant after graduation from Boston College. He has been director of personnel and industrial relations since 1954.

Also, at the January meeting, the board of directors reorganized the credit committee which passes on applications for loans. Arthur D. Colburn has been named chairman with Hilda Rafuse and John J. Burke as members. Mr. Burke has been serving as substitute member for a number of years. The new substitute member is Lester J. Tarbell.

More Suggestion Winners

— See Page 6 —

COP and 60 in '66 Are Sales Themes

Early in January the Building Materials Division completed a series of sales meetings for its entire sales force. The first meeting was a joint one in St. Louis on January 5 and 6 for the salesmen of the Western and Southwestern Divisions. Then came a 2-day session in Boston for the Northeastern Division on January 13 and 14; finally the Eastern and Southeastern Divisions held a joint meeting on January 18 and 19 in Charleston, S.C.

"Consumer Oriented Products" and 60 in '66" were the two 1966 sales themes presented by Vice President Philip C. Johnson, the general manager and the sales managers who addressed the meetings.

With the introduction of Bird "Wind Seal" Shingles and Bird Vinyl (continued on page 2)



PRESIDENT ROBERT F. JENKINS addressed the joint sales conference held at St. Louis, early in January.



Member of Mass. Industrial Editors Association and International Council of Industrial Editors, Inc.

Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

Special to Students:

Thinking of Quitting? Read This — Think Again

How much education is needed to meet today's job requirements? Here's what a current survey shows:

— 6 per cent require less than high school education;

— 14 per cent require general high school education;

— 23 per cent require high school graduation including specialized training such as clerical, business, distributive, occupational or vocational;

— 33 per cent require one to three years of post-high school education or training;

— 24 per cent require four years, or more, of college training.

Sales Themes

(continued from page 1)

Siding several years ago, the more recent introduction of Solid Vinyl Shutters, Solid Vinyl Gutter System and the well-known Bird Mark 25 Shingle, the Bird product story must now be more forcefully directed to the consumer with product benefits he can evaluate.

The consumer will therefore better

understand the following benefits of:

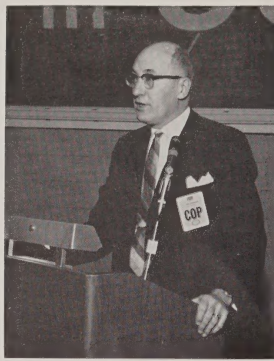
Shingles with maximum resistance to fire that won't blow up even in hurricanes (The Wind Seal, The Architect Mark 25 and the Firescreen).

Sidewalls, gutters, shutters and roof edgings that never need painting, that do not dent, that will not support fire, that resist sound and do not conduct electricity.

This is the "Consumer Oriented Product" sales emphasis for 1966.

As for "60 in '66," this means that the goal of every building materials salesman is that at least 60% of his 1966 sales should be in premium products . . . Wind Seal® Shingles, Class "A" Firescreen Shingles, Architect® Mark 25 Shingles and the entire Solid Vinyl Products Line. To the degree that this goal is accomplished, both volume and profit will increase for Bird & Son in 1966.

Poor visibility is the enemy of safe winter driving, says the Registry of Motor Vehicles. The weapons you need to win are good windshield wipers and blades, an adequate defroster, a scraper and good headlights for night-time driving.



VICE PRESIDENT P. C. JOHNSON, wearing his COP badge, directed the discussions on Consumer Oriented Products at each of the year-end sales conferences.

Bird Building Paper Still Going Strong After 70 Years

Here is some interesting correspondence about an old friend in the Bird family of products — Neponset Black Building Paper. The letters speak for themselves:

Catonsville, Maryland
December 28, 1965

Bird & Son, incorporated
East Walpole
Massachusetts
Gentlemen:

I am writing this letter in behalf of my father who has been a carpenter in the Catonsville area for over 50 years and who is now semi-retired.

Recently, my father had a repair job on an old frame house in Catonsville and when he removed the weather boarding, he came across some building paper manufactured by F. W. Bird & Son, East Walpole, Massachusetts. This paper was applied in December of 1895 and still

appears to be in excellent condition. Attached are pieces of the building paper removed from the house.

On the assumption that your company was originally known as F. W. Bird & Son, my father thought you might be interested in this information. Certainly it speaks well of your product.

Very truly yours,
F. C. Raab, III

East Walpole, Mass.
January 4, 1966

Mr. F. C. Raab, III
Catonsville, Md.
Dear Mr. Raab,

We got quite a kick out of receiving your letter the other day in which were enclosed samples of Bird Building Paper.

You are quite right, F. W. Bird & Son was the name of our company prior to incorporation in 1918. The building paper that you enclosed was the first building paper made in the United States with asphalt rather than cold tar, and as you can well imagine was widely used throughout the country for many years.

Time passes on and with it come changes. Now builders and architects do not choose to use a paper of this type any longer simply because it is too good a vapor barrier and it doesn't work properly with modern insulation methods. Consequently, the product has fallen into disuse, and we have finally come to the place where it has been discontinued.

We greatly appreciate your interest and thank you for taking the time and trouble to send this sample and the letter that accompanied it. If you don't mind, we may use both as evidence of the honest quality of Bird Products.

Sincerely,

Philip C. Johnson,
Vice President,
Building Materials Division



ST. LOUIS SALES CONFERENCE in January brought together the salesmen and executives from the Western and Southwestern Divisions. Kneeling, left to right: F. M. Molinari, H. E. Boeke, Damon Carter, H. B. Loftin, W. E. Baker, C. L. Rucker, G. F. Gaare, A. R. Sawyer, F. A. Meyers, C. A. Frank, W. M. Wycoff.

Second row, seated: T. E. Reilly, J. R. Doty, L. C. Niese, D. R. Clay, A. G. Harper, W. E. Smith, J. K. Colvin, F. H. May, P. C. Johnson, R. F. Jenkins, R. H. Emerson, T. F. Reimann, H. H. Heideman, T. D. Blanchard, W. R. Wright, S. H. Sallie, B. E. Macfarlane, W. J. Brebach.

Third row, standing: J. W. Bunch, H. R. Groters, J. W. Cope, R. L. Moore, J. D. Williams, C. C. Pregel, J. M. White, C. J. Dyar, M. E. Roach, G. A. Soyres, C. C. Futrell, H. E. Crowe, F. N. Green, E. P. Hennessy, W. E. Johnson, J. D. Powell, E. W. Wright, K. C. Somers, H. B. Beauchamp, F. F. Busselle, L. G. Houston, J. V. Fentz, J. D. Cook, R. E. Peers, B. L. Pevey, G. T. Brebach, T. J. Pikes, R. J. Hopkins, W. A. Werren, G. G. Tims, S. H. Cararas, P. Hyde, J. E. Evans, R. F. McComb.

Harvey Batten Recalls ard Life on Schooner

HARVEY BATTEN, who retired at the d of January, had already seen much the world and had some unusual experiences, when he joined Bird & Son as a young man 42 years ago.

Born in Newfoundland in 1899, he went to sea on a fishing schooner at the age of 12, off the coast of Labrador. His ship was strictly a sailing vessel — all canvas with no auxiliary power. It was a hard life, especially in winter when they weathered many fierce storms, but he remained a sailor for five years.

At age 17 he volunteered for the army, trained briefly in England, then went to France for about a year of trench warfare in World War I. Several of his years were spent in England. At war's end he returned home to Newfoundland, but it did not go back to sea. After working in a number of small jobs, he came to the U.S.A. in 1923.

His first employment in the new country was for Squire's Meat Co. In Oc-

tober 1923 he was hired by Carl Schaefer (father of Herbert Schaefer of the Credit Department), to work on No. 5 Paper Machine. The next Spring he left to work as a carpenter, but returned to the paper machines on August 6, 1924 to start his nearly 42 years of continuous service. During the many years in the paper mill he worked on three of the four paper machines and for a long time was back tender on No. 2 and No. 4 machines. Eight years ago he transferred to lighter work, becoming tank man in the Waste Water Department, and remaining here until retirement.

About the time that he joined Bird & Son he married Rebecca Mercer of Newfoundland. There were three children, two boys and a girl. One son Lloyd was lost in the Korean War. His son Allan, and daughter, Lorraine, are both married and there are four grandchildren.

Now that he is retired, Harvey plans to do some travelling. He would like to visit Newfoundland again, which he hasn't seen for 42 years. He knows there will be many changes. Newfoundland is now one of the Canadian Provinces with much new industry — pulp and paper business, the Gander Airport, and many tourists, in a country that he remembers only as a remote land with very few visitors from the rest of the world.

Mills. Presentation of a "money bouquet" was made by Hilda Rafuse. She and Mary Moylan were in charge of the arrangements. Velma was obviously pleased and thrilled with her gift and the party.

NO. 1 BOX SHOP AND OFFICE

Barbara Waseleski is wearing on her hand

A beautiful diamond that is just grand. Her single days now are coming to an end.

It is good to work with such a good worker and friend.

That certain day is hers first rate. But as yet she has not set the date.

Barbara — we all wish you much happiness in your days ahead.

Barbara is much in the news these days because on the week-end of February 19-20 she will travel to Fitzwilliam, N.H. with a car full of 4H members. Fifteen members of the Medfield Flying Tails 4H Horse Club will attend an action-packed week-end of skiing on the slopes near Mt. Monadnock. Last year there was nothing but machine-



MR. AND MRS. WILLIAM DONNELLY who were married at Union Congregational Church, East Walpole, on December 26. Mrs. Donnelly is treasurer of the Credit Union, and formerly Miss Velma Cobb of East Walpole.

made snow. Let's hope that this year the members can enjoy their skiing on good hard-packed snow.

We welcome back John Conroy after three months of illness, and also a welcome back to William Foster who was out for a month with an infected wrist.

John Hanks enjoyed a pleasant motor trip to Michigan to visit his parents who celebrated their 50th wedding anniversary!

NO. 2 BOX SHOP

We express our sympathy to Alfred and Amedeo DeFlaminis on the recent loss of their mother.

We hope that Ludger St. Cyr who has been on the sick list will soon be well and back with us.

Among those at No. 2 Box Shop who are taking the First Aid Course are: Mason Clark, Anthony Montisano, Vito Puopolo and William Ford.

NORWOOD ROOFING PLANT

We extend our sympathies to Joseph Bartell on the recent loss of his brother and to Harold Mattson on the loss of his wife.

Recent blood donors who have contributed at the request of the local union, are Peter Carchedi of Maintenance, Charles Solberg and Edmund Cormier of No. 1 Machine and Edward Walsh of the Yard Crew. Sam Cirillo who is in charge of Local 896 blood bank says there is much need of more blood. Those wishing to donate please contact him at No. 1 Machine.

We are glad to report that Mary Driscoll is much improved from her recent lung illness. She was taken sick with a lung infection while on vacation at Christmas time and spent some time in the Norwood Hospital receiving special medication to clear up the infection. Hurry back, Mary!

We welcome Henry Thomas and Joseph Bartell back to work after their illnesses.

Platoon Sergeant John Famolle won a beautiful Hamilton wrist watch for being the best shot in Massachusetts on the 30 calibre machine gun. John is with the 26th Yankee Division 101st Regiment First Brigade and works on No. 1 Machine.

PHILLIPSDALE PLANT

Strange things do happen, and one of the strangest happened at the Phillipsdale bowling match on the night of January 12. Anthony Silva bowled a new high single of 174, topping the old high held by John Cyronak by two pins. This may not sound very strange, until you learn that our very loyal and friendly bowler, Anthony, had an average of 87 pins. This one string was more than the other two put together for this particular evening. We hope he can keep up his reputation now and still be a good sport after that big night.

John Cyronak has taken over the league with high average so he can't complain about losing the high single spot.

CHICAGO ROOFING PLANT

We were happy to see Steve Blackman on his recent visit to the plant. Steve has been out sick for many months but hopes to be able to return to work soon.

Among the many nice notes received at Christmas time was one from Charles Sheeley who retired from his work as a pipe fitter last summer.

"The weather here has been fine. We do have about 15" of snow on the level, but have no problem getting out. The snow plow comes right past our front door. We are enjoying our new home (in Fountain, Michigan) and also my retirement. I have built myself a fish shanty ice house and have a small gas heater in it. I will put it down on my lake here by the house where they have been catching some northern pike. I was out hunting for a while yesterday and got myself a rabbit. I receive the Bird Review regularly and want to thank

you for that also."

Lillian Fuerst has a new grandson, Gus Rodney Fuerst, born January 3, weight 6 lbs. 15 ozs. Congratulations to the proud parents and grandparents.

We extend our sympathy to Rose Gorman on the loss of her husband.

CHARLESTON ROOFING PLANT

Word has been received by Jess Ulmer, Cement Dept. foreman, that his son, David, has returned from Viet Nam after serving almost 9 months there. After a 30 day leave he is to report to Ft. Sill, Okla. to attend Officer's Candidate School which will last approximately six months.

Congratulations to Mr. and Mrs. Bill Wilson on the recent birth of a daughter, Jesse Evans. She weighed in at 8½ pounds. Bill is a foreman on the Roofing Machine.

MANCHESTER PLANT

We welcome back Louise Dionne who has returned to work.

Parker and Louise Leonard and family have been enjoying their ski week-ends at Ragged Mountain.

We want Marion Sparango to know that we wish her a speedy recovery and hope that she will soon be back to working and bowling, which we know she must miss.

William and Mary Rich have moved into their new home which we are sure they will enjoy.

Give us a little more snow around Manchester and we all will be skiing or snowshoeing to work.

LEWISTON PLANT

We were very pleased to meet Executive Vice President B. P. Soward on his recent visit to Maine with Paul Knight.

Our sincere congratulations to Chet Porter, of whom we became very fond while he was in Maine, on his recent promotion.

Our very best wishes go with Pauline Gosselin and Constance Chabot, who have decided to be full-time homemakers, and mothers again in the near future.

(continued on page 4)

Recent Deaths

Francis Hall

FRANCIS HALL, retired from Phillipsdale since February 1961, passed away on January 19, 1966 at the Veterans Hospital in Providence, R.I. at the age of 70.

Mr. Hall had worked at Phillipsdale for almost 38 years prior to his retirement. He was a veteran of World War I.

He is survived by his wife, Viola. Funeral services were held on January 21 at the Carroll Funeral Home in Providence.

Robert V. Holmes

Friends of ROBERT V. HOLMES of Plymouth, Mass. were shocked to learn of his sudden death on January 24, 1966, following an unsuccessful brain operation. He was 36 years old.

Mr. Holmes had worked at the Norwood Roofing Plant since March, 1954, principally on No. 1 and No. 9 Machines. Although he travelled the long distance from Plymouth daily, he was most faithful in attendance and punctuality and was respected as a fine worker and friend.

He is survived by his wife, Margaret, and six children ranging in age from 13 to 2. Funeral services were held at the Beaman Funeral Home in Plymouth on January 27.

TOP OF THE NEWS

MAIN OFFICE

Best wishes to William Grazado that he may be back on the job and feeling 100% again by the time you read this. He had a bad bout in January with pneumonia. He spent two weeks in the hospital and, of course, a long period of recuperation afterwards. All of Bill's family was stricken with the flu bug and his son, Robert, a teacher in Wellelesley, followed Bill into the hospital for a stay also.

Welcome to Edith Johnson who has joined the Payroll Department and to Kathleen Browne, order typist in the Building Materials Sales Department.

Daisy May Small of the Special Papers Division became the bride of Gary C. Litchell at a 3:00 P.M. ceremony on January 22 at the First Baptist Church in Belfast, Maine, the town where Daisy grew up and attended school. Gary is employed at New London Mills. They are now making their home in Norwood.

A miscellaneous shower was held for Daisy at the home of Bette Silvi on January 12, just prior to her marriage. Daisy received many beautiful gifts from her many friends in the company. A lovely flower cake was featured and a luncheon as served by the hostess. Daisy distributed favors to everyone and all present had a marvelous time.

Arthur Eames and his wife, Odna, send out that they are now established in their retirement home at 5925 Fairfield Avenue, South, St. Petersburg, Florida. They wish to express their thanks to all their co-workers and friends who in any way helped make Arthur's retirement party so successful.

Friends of Arthur Lynch, shop carton salesman from Lewiston, gathered at the Lord Fox on January 4 to celebrate Arthur's 5th anniversary with the company. He was presented with a purse and a 25 year pin and certificate by Vice President Ralph H. Hall.

On January 27, a party was held at Mary Harrigan's Restaurant in Dedham for Velma Donnelly, treasurer of the Credit Union, who was married on December 26. About 50 friends attended from many departments at Bird & Son and from New London

Arthur Williams, Shreveport Looks Back Over 25 Years

Arthur Williams of Shreveport, tells of his 25 years with Bird & Son.

I was hired on January 28, 1941 by Mr. Faircloth to do temporary work in the Cleaning Department. Then I was



transferred to the Shipping Department as stock checker, with Mr. Walter Bauer as my foreman. I have worked in almost all the departments in the mill, and with so many of the fore-

men; Messrs: P. O. Johnson, C. F. Chandler, William Winkler and Claude Ragsdale were my foremen along the roofing machine.

I was working as a pick up man on the roofing machine when I was called into service in October, 1942. With the 595th Ordinance and Ammunition Division I served in the southwest Pacific three years, two months and ten days. Ours was the first Colored outfit to land in the Philippine Islands. We spent five months in New Guinea and Leyte Islands. I was a corporal.

When I returned to Bird and Son, after an honorable discharge, I went back to my same job as pick-up man, and later transferred to the Cooling Section with Mr. Charlie Patterson as foreman. Later

I worked as supply man with Mr. George Walker as the foreman; I am now doing the same job with Mr. James Faezel as foreman.

My wife, Gracie Dotson Williams, and I have four children. My eldest son, James, has two boys and resides in Dallas. My eldest daughter, Elizabeth, who is married and lives in Shreveport, has two daughters and I enjoy them very much. My other daughter, Arthur Mae, is 13 and is in the 8th grade at Walter Hill School. She plans to be a nurse when she completes her education. My youngest son, Charles Wayne, 8, attends Greenmore Elementary School and is in the 4th grade. He says he wants to be a lawyer when he finishes his education.

We are members of the Lake Bethlehem Baptist Church where my wife and I enjoy church work together. I serve as deacon and assistant superintendent of the Sunday School and treasurer of the Pastor's Aid. My wife sings in the choir, works in the nursery and is chairman of the Kitchen Committee when our church serves dinners. I own a home on North Lakeshore Drive where I can fish quite a bit; also spend my spare time on my farm on Botswich Road, growing food for my deepfreeze.

I have enjoyed being a part of the Bird and Son operations during these twenty-five years, especially working among such good people and I have been very proud to watch our plant grow. I hope to be here for many years to come.

TOP OF THE NEWS

(continued from page 3)

Our sincere greetings to Rachel Caouette, who is replacing Pauline as Office clerk.

We are a little late in saying that it was nice meeting Bob Weatherbee of No. 2 Box Shop, when he was in Maine on a visit.

Belated congratulations to Alphee and Nancy Caron on the birth of their first, a daughter.

Also, a belated welcome to Gerard Gossett; we hope his stay will be a happy one.

The latest addition to our plant works on the second and third shift, in charge of mice control. He goes by various names but the most common one is kitty. Someone abandoned a beautiful grey male, semi bob tail cat in our garage, and he has become more or less adopted by everyone in the plant. He gets a variety of food and seems to enjoy all of it. He has tried several perches but his favorite resting place seems to be the filing tray on one of the desks. (See picture.) Since he is on watch all night, he sleeps all day! We have been trying to find a good home for this friendly little cat, any takers?

Our sincere congratulations to Art Lynch, who recently completed 25 years with Bird & Son:

As a salesman he's tops
As a person he's nice
And we wish his 25th
Could go around twice.

SHREVEPORT PLANT

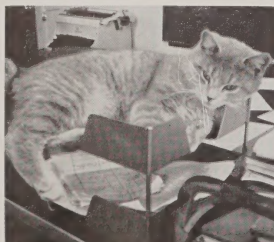
As everyone knows by this time, the L. S. U. Tigers journeyed to the Cotton Bowl in Dallas, Texas on January 1st and enjoyed a sumptuous meal of Arkansas Razorback. Instrumental in this victory was Philip Johnson, Jr., son of Foreman P. O. Johnson. Those of us who could not make the trip to Dallas for the game enjoyed it on television and got a real good look at Phil, Jr. as he was the offensive center on

both of L. S. U.'s scoring drives. Mr. and Mrs. Johnson and Mr. and Mrs. Huey Humphrey were fortunate enough to have tickets on the 50 yard line and thoroughly enjoyed watching Phil, Jr. and the rest of the Tigers stop Arkansas' 22-game winning streak.

G. G. Tims, our representative in Little Rock, signed all his Christmas cards "WHOOO PIG — SOOEY!" All of us Tiger fans send our condolences as we say, "WHOOO PIG — FOOEY!"

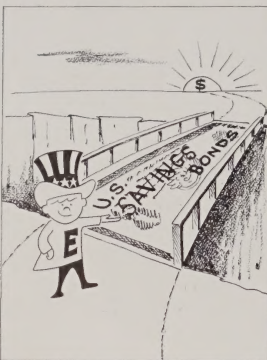
Another member of the Johnson family, Randall, was honored Wednesday night, January 19, at an All City Football Team Banquet sponsored by the Shreveport Times. Randall, a Junior guard, plays for Byrd High School and was one of only two juniors selected on the Times All City Team. He received a nice trophy at the banquet. Thus far, the New Year has been a very proud one for the Johnsons.

The New Year started out at a very hectic pace for Marvin Green. His father unfortunately was caught in a corn husking machine in Alabama and almost lost his left arm. While Marvin had rushed home to see about him, his sister also entered the hospital as a patient and his little cousin



LATE SHIFT WORKER, in charge of mice control, chooses the office file tray at the Lewiston, Me. Plant, for his day-time cat naps.

Bridge to a brighter future!



drowned. We hope the rest of the year is a better one for him.

Winter vacations have been enjoyed by a number of employees: Robert Jolly reported good luck in squirrel hunting . . . Alfred Cordova and his father went deer hunting; his father killed a six-point buck . . . James Mathis also was lucky deer hunting and bagged a buck . . . Dewayne Thompson says he was unlucky and so was Bennie Hartaway . . . James Bareswill worked on his new home . . . Cecil Bush visited his parents in Many, Louisiana . . . Billy Cole visited relatives in Monroe . . . Eddie Marshall visited relatives in Natchitoches and helped kill hogs . . . Ernest Hayes finished cleaning up around his new home in Coushatta and moved in . . . Robert Malmay spent his time at the hospital with his mother who later passed away. We extend our deepest sympathy to Robert.

Hollis Dean, found extra chores to do in his spare time . . . David Gayer and Travis Baker spent most of their time fishing . . . Alphonso Whitaker, Robert Burt, Hardy Dotson, Mitchell Taylor, Robert Thomas, Calvin Howard and Sylvester Underwood spent their time off around the house resting and watching TV . . . Willie Smith caught another 8½ lb. bass . . .

W. J. HILL DIVISION

Starting this month we are reviving our column which introduces to you the persons who work at W. J. Hill Division.



As our first personality we present Salvatore Freni, popular driver and shop steward, who has been with W. J. Hill Division since October 1954.

Born some 45 years ago in Boston, he received his primary education in the Boston schools; later when his parents moved to Norwood he continued his secondary education here.

In December 1941 Sal joined the Marine Corps and for the next four years served with the First Marine Division. This famous Division spent World War II fighting in the South Pacific, starting with the invasion of Guadalcanal and winding up 30 months later at Pellicu Island.

On August 17, 1946 Sal married the lovely Mary Piazza and from that time they made their home in Norwood, until purchasing their present home at 30 Water Street, South Walpole, five years ago.

The Frenis have four children: Sandra, 18, who is in his first year at the Katherine Gibbs School; Lorraine, 16, a junior at Walpole High School; Joanne, 13, in the 8th grade at Walpole Junior High School; and David, 9, in the 4th grade at Boyden School.

Sal is an avid sports fan, his favorite teams being the New York Yankees and the Walpole Four Seasons Hockey Team. In the spring and summer Sal can be found (in his spare time) doing what he likes best — fishing with his son David.

Sal is a handy person to have working at the W. J. Hill Division, always quick to give a helping hand where it is needed.

Next month we'll spotlight another Hill personality.

Night Driving Hazards - Especially in Winter

Ninety per cent of the decisions drivers make and the actions they take are based on what they see.

It's little wonder, then, that more fatal traffic accidents occur during the hours of darkness — especially during the hours from 5 to 8 p.m. — than occur during the daylight hours.

Bruce Campbell, Executive Vice President of the Massachusetts Safety Council, says these are particularly sobering facts for motorists to keep in mind now that winter is here and the hours of daylight are shorter.

There are numerous reasons why night driving is considerably more hazardous than day driving. Most of these have to do with the way people see. Campbell points out some of these factors:

- Darkness reduces the reliability of visual clues that we use in driving and results in driver errors in judging distance and speed. Because he sees so much less, the night driver has less time and space in which to avoid collisions or apply the brakes.

- The faster you drive at night, the less far ahead you can see. Tests show that a driver doing 20 miles an hour can see and identify objects 80 feet farther away than a driver going 60 m.p.h.

- At night your eyes play tricks. You can see an unexpected object only about half as far ahead as you can see an expected one. Thus, you can see your own driveway much sooner than something you don't expect.

Darkness calls for a special type of driving, Campbell points out. The most important requirements are increased alertness, better control of the car and reduction of speed.



"Jeff is so proud of his collection of tools. It's going to break his heart when the neighbors start asking for them back!"



YOU WERE ALWAYS TOO BUSY TO LOOK AT THAT LEAKY FAUCET... GOT TIME NOW TO LOOK AT THIS WATER BILL?

Team FX2 Leads Bowlers At Middle of Second Half

At the end of the fourth week of bowling in the second half of the season, Team FX2 was in top place, EM was second and FBM was in third place. Each week these top three jockey back and forth, so it is hard to predict at this point who the eventual winner will be.

Although there has been some good bowling this winter, none of it has been good enough to top Paul Johnson's records of high single — 160 and high three string — 384, established some weeks ago. Angelo LaSalvia almost topped Johnson though, getting a 383 three string on the night of January 27. The first three bowlers remain the same — Moses Bader, EM, Armando Croatti, FBM and John Ambruskevich, FBM.



NEW OFFICE OF W. J. Hill occupies part of the second floor of the new garage on Pleasant Street. Albert Boonstra, manager is at the left, Richard Ellis, night manager and dispatcher is on the 'phone. Ruth Emmons, clerk, has her desk at right, near the camera.

ART CLASSES POPULAR

The Bird Art Club classes have remained after the holidays with new interest and vigor.

Most of the beginners have started their second painting while the advanced students have developed new techniques and are using new mediums.

All of the members are working toward our annual exhibition to be held sometime in the late spring.

Fourth Cribbage Party Held on January 11

Sixteen players enjoyed the fourth cribbage party of the season on January 11 at the East Walpole Brigade room.

Albert Kulbok of Norwood won first prize with Romeo Valerio, foreman at No. 1 Box Shop, taking second. The beautiful baskets of fruit as door prizes were won by James Manninen of East Walpole and Mrs. Janice DeLutis of the Paper Mill Office.

Rear-end collisions occur too frequently on snow-covered and icy roads. Increase your following distance, and be extra alert this winter.

Tri-Mill Sports Members Enjoy Game Supper in Jan.

Sixty members of the Tri-Mill Sports Club enjoyed the Game Supper served at the Stoughton Sports Club on Saturday, January 22, and cooked by chefs Alfred Mucci and Rocky Rockwood.

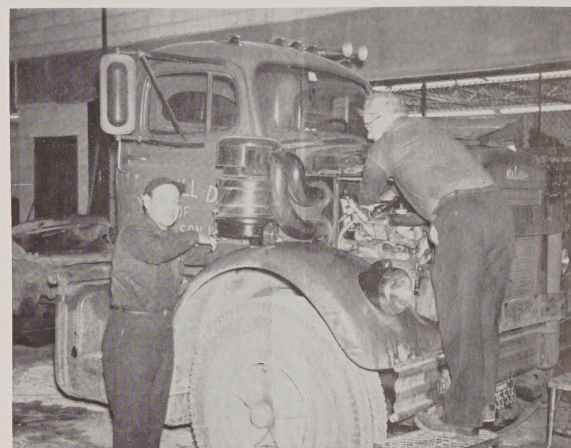
Venison cacciatore was the main dish, surrounded by salad, French bread, and macaroni with venison sauce. No one left the table hungry.

During the evening there was a brief meeting to make plans for a children's fishing derby in the Spring. It was good to see Ben Baranowski in attendance again.

New Talent Joins Old In Cast for G&S Show

Three new personalities have joined the cast of "The Yeomen of the Guard" for the Spring production of the Neponset Choral Society: Roberta Frank, teacher of music in the Norwood schools, will sing the role of Phoebe, Jan Knost of Attleboro will carry the demanding role of Point, and Neil Peterson of Taunton will sing the part of the Lieutenant.

Old favorites returning for leading



SPACE, LIGHT and modern equipment make the new Hill Garage a pleasant place to work for the mechanics who service the motors and keep the "boxes" in repair. Lead Mechanic Melvin Rodman is at the left. Working on the motor is Mechanic Stuart Cottrell.

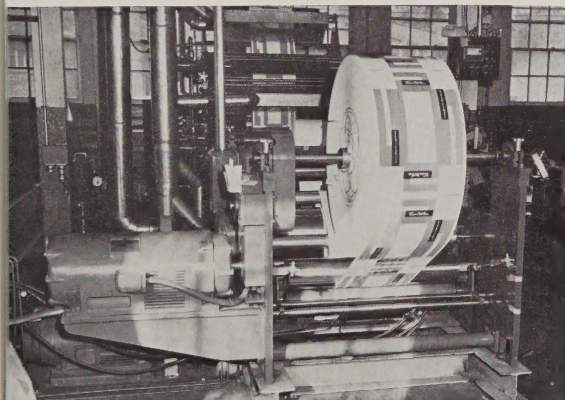
roles include: Martha Guild as Elsie, Louise Hall as Kate, Del Brule as Dame Carruthers, Hoel Bowditch as Sgt. Meryll, Thomas Noonan as Wilfred, James Silvi as Col. Fairfax, and Leonard Weaver and Edgar Grout as first and second yeomen. Tryouts for the principal parts were held January 31 at Bird Hall, East Walpole.

Rehearsals go into high gear now with Hassler Einzig as director, assuring another excellent show when the curtains open on Walpole High School stage May 5, 6 and 7.

A reckless driver is a person who passes you on the highway in spite of all you can do.

LONG SERVICE LIST

Name	Year	Dept.	Yrs.
Delia T. O'Donnell	3-28-31	Finishing Mill	35
Andrew N. Berro	3-26-36	Roofing	30
Joseph L. Watkins	3-26-36	Roofing	30
Primateo, Ciancarelli	3-27-36	No. 2 Box Shop	30
Francis W. Forrest	3-31-36	Roofing	30
William J. Grinovic	3-7-41	No. 2 Box Shop	25
Samuel J. Thompson	3-10-41	No. 2 Box Shop	25
Joseph A. Nevins	3-10-41	Roofing	25
William J. Reardon	3-11-41	No. 1 Box Shop	25
William L. Stewart	3-11-41	Roofing	25
Harry Robertson, Jr.	3-11-41	Roofing	25
Everett W. Pyne	3-12-41	Roofing	25
Charles F. Bailey	3-12-41	E. W. Maint.	25
Michael J. Malacaria	3-12-41	Roofing	25
John Reynolds	3-12-41	Roofing	25
John P. Stupak	3-17-41	Roofing	25
Chester Ambruskevich	3-24-41	Power Plant	25
Robert F. Bothwell	3-24-41	No. 1 Box Shop	25
Anthony Klosieski	3-19-46	Paper Mill	20
Francis Rooney	3-13-51	Roofing	15
Nicholas Pilavios	3-13-51	Roofing	15
John J. Booth	3-13-51	Roofing	15
Valdur Muihl	3-15-51	Roofing	15
Dorothy Solbo	3-6-61	Office	5
Joseph Palsic	3-24-61	No. 2 Box Shop	5
MANCHESTER			
Catherine Soutanian	3-5-51		15
PHILLIPSDALE			
William J. Gewach	3-9-46		20
John J. Grawich	3-9-46		20
Robert C. Berry	3-9-46		20
Allen D. Perkins	3-13-46		20
Anthony Silva, Jr.	3-13-46		20
Edward T. Smith	3-21-46		20
William Kanoski	3-28-46		20
Raymond Kindberg	3-15-61		5
CHICAGO			
Robert W. MacLeod	3-17-36		30
Grover Holden	3-1-51		15
George Moss	3-1-51		15
Henry Webb	3-12-51		15
Albert Moore	3-19-51		15
David Neely	3-26-51		15
SHREVEPORT			
Cecil W. Bush	3-26-51		15
Lenzy Cornelius	3-28-51		15
Mitchell Taylor	3-29-61		5
CHARLESTON			
Alton M. Fort	3-13-56		10
James C. Kinsey	3-15-56		10
DINSMOOR			
Albert S. Akroyd	3-15-51		15



THE NEW FAUSTEL PRESS in operation at No. 2 Box Shop, printing liner for Thom McAn cases.



FIVE SPECIAL AWARD winners receive top management congratulations at January meeting. Seated: James J. Murray and Harry E. Robertson of Norwood Roofing, Leo M. Burns, E. Walpole Maintenance, and Elwood Drake, Phillipsdale. Standing: Paul Johnson, Phillipsdale plant engineer, John Rambeau, treasurer, Ralph Williams, Phillipsdale superintendent, Robert Holman, E. Walpole plant engineer, Tony Nado, winner of special award and Third Best Suggestion award, B. P. Soward, executive vice president, R. F. Jenkins, president, Paul Knight, vice president, Donald Frazier, Norwood Roofing superintendent, Lester Tarbell, general superintendent E. Walpole, and John Murphy, director of personnel and industrial relations.

Suggestion Winners

(continued from page 1)

and Board Feeder." This idea has eliminated the need to stop the operation for cleaning the center rail.

\$110 was presented to Harry E. Robertson, Norwood Roofing, for his suggestion, "Oil Tank on Wheels." By providing this tank on wheels for emptying the effluent oil, many hours of work a year are saved over the old method of moving barrels by hand.

In addition, the following awards were presented by the plant superintendents during January:

\$70 to Albert Hamel of Phillipsdale for an idea which has prevented telescoped rods through the use of a new type of cast aluminum chuck.

\$60 to Allen Perkins of Phillipsdale who suggested a device for more accurate cutting of the proper length in jumbo rolls.

\$50 to Elwood Drake, Phillipsdale, whose idea resulted in the purchase of a new piece of equipment which provides a fast accurate adjustment so that flanges can be welded vertically to any size pipe.

\$30 to Thomas O'Toole, Norwood Roofing, who suggested using extra heavy pipe for Barco joints, thus reducing the frequency of replacing siphons.

IBM Slogan, "Think"

In his letters to the winners at Charleston and Perth Amboy, and in his remarks to the local winners in East Walpole, Mr. Jenkins expressed management's appreciation for the many fine ideas represented in these special awards. It is through such worthwhile suggestions that all of us benefit, because they help the company to progress and carry out its operations in better ways.

Mr. Jenkins spoke of the slogan posted many years ago in the plants and offices of International Business Machines by its president, Thomas Watson: the single word, "Think." "It is continual, effective thinking by a lot of people at IBM that has made that company what it is today.

"Thinking is something we all need to do more of, and you who are receiving special awards today are here because you took the time and effort to think constructively about your job. I hope that you will all be back a year from now with some more good thoughts, profitable to you and to the company, and that you'll bring many of your friends with you. Good thinking by all of us will help this company grow and prosper."

Regular Awards

In the regular awards category there were ten \$25 awards for money-saving ideas and three \$5.00 awards for suggestions of intangible value. George Wise of No. 1 Box Shop received an extra \$25 for having had another three money-saving suggestions accepted.

The winners:

Horace E. Butler, FKM	\$25
Michael Flaherty, FXG	25
John T. Mitchum, FKM	25
George Moss, FCPM6	25
Agnor C. Oberg, FCM	25
C. E. Rucker, CEC	25
Alessandro Savi, FBPM1	25
Renard Warfield, FCPM6	25
James Williams, FCPM6	25
George M. Wise, FXF	25
Francisco Cotto, FJPM4	5
Cosmo Matteo, FJPM4	5
Louis Veres, FJPM4	5

Send Your Orders in for Summer-Flowering Bulbs

This Spring the Bird Club is offering its members the opportunity to purchase summer-flowering bulbs at favorable prices, direct from Holland.

Collections of gladioli, begonias and dahlias are available at \$2.50 each. Orders must be placed by March 1st, using the form which has been sent to all Bird Club members. Delivery will be in April.

For a description of the various collections, see the brochures at your plant office, or at the Credit Union or Employment Office in East Walpole.

Arthur H. Lynch Celebrates 25 Years with Bird & Son

Twenty-five years ago, on January 6, 1941, Arthur H. Lynch started work with Bird & Son as a sales correspondent in the Floor Covering Division. Upon completion of his training in inside sales, he was assigned a territory in Texas, Louisiana and Mississippi.

From December 1943 to December 1946 Arthur was on military leave with the U.S. Army as sergeant major of the 989 Field Artillery Battalion serving in the European Theater.

Upon his discharge and return to civilian life he transferred to the Shoe Carton Division as a sales correspondent for a short time. Then he was made a salesman in Maine, New Hampshire and Northeastern Massachusetts. In 1947 he and his wife, Priscilla, moved to Maine where he continues to travel in Maine and New Hampshire selling shoe cartons.

Although Art's lifetime hobby has been golf, he has also found the time to be active in town affairs in Cumberland, Maine, having served on this town's Industrial Development Commission. He has also served on committees for St. Mary the Virgin Episcopal Church in Falmouth, Maine.

This is the second time that Arthur has celebrated a 25th anniversary in the last five years. Back in 1961 he attended his 25th reunion at Dartmouth College — and now he has passed his quarter century mark at Bird & Son.

Social Security Advises - File Now for Benefits If Near or Over Age 65

Bird & Son, inc. employees who are now 65 or soon will be, and have never filed an application to receive social security benefits, are advised to apply before March 31, 1966, by the Social Security Administration. This is true even though you plan to stay on the job. The Social Security Administration says this is also good advice to pass along to your parents or friends over 65, if they have never applied for benefits.

To the folk in the 65-and-over age group, social security reports some important advantages in filing promptly for social security benefits, as a result of new amendments to the social security law.

Establish Eligibility

At 65, even if you continue working, your application will establish your eligibility for hospital insurance under the new "Medicare" program. The application gives you an opportunity, also, to enroll in the voluntary medical insurance plan, which helps pay doctor bills and the costs of certain other medical services. The medical insurance plan will be financed out of \$6 a month premiums, shared half-and-half

by the older people who sign up and the Federal Government.

If you are now 65 or over, you should not wait too long to enroll for medical insurance if you desire to do so. To have this protection when the program starts on July 1, 1966, you must enroll before March 31.

Other changes in the social security law benefit you at 65 even if you continue to work:

One important change enables you to earn more and still receive some benefits. Starting in 1966, the amount you can earn and still receive all benefits for the year will increase from \$1,200 to \$1,500. If you earn more, \$1 in benefits will be deducted for every \$2 you earn over \$1,500 and up to \$2,700. If you earn more than \$2,700, \$1 in benefits will be deducted for every \$1 you earn above \$2,700. Also, you can receive a month's benefit for any month in which you do not earn more than \$125, regardless of your total earnings.

Another change provides that if you keep on working after you apply your earnings record will be examined and your benefits refigured automatically if you become eligible for increased benefits. Thus you can't lose by applying now and you stand to gain much.

Cash Benefits Increased

Social security cash benefits were increased by at least 7 percent by the 1965 amendments. The maximum benefit to a retired worker, based on earnings reported before 1966, is now \$135.90 a month. Beginning in 1966, wages up to \$6,600 will count toward social security. When benefits are based wholly on these higher earnings in years to come, monthly payments to an individual retired worker will be as high as \$168. As reported in the November Review, social security taxes, beginning in January 1966 are 4.2% of the first \$6,600 of earnings. The individual is taxed this amount and the company is taxed a like amount for each person on the payroll.

To find the address of the nearest social security district office, look in the telephone book under Social Security Administration or ask at a post office. It would be a good idea to write or phone before visiting the office to find out what records you should bring along. The Norwood office is at 17 Cottage St.

It takes more than hot air to keep breezing along.

Contributors

Reporters contributing to this issue include: Nancy Knox, Sandra Pitas, Rita Berry, Barbara Waseleski, Robert Nordblom, Catherine Brady, William Ford, Edmund Cormier, Beatrice Tyrrell, Lawrence Pickener, Robert Pearson, Virginia O'Brien, Robert Zobel, Lucille Sullins, John Evans, Willie Smith, Huey Humphrey, Moses Bader, Anne Campbell, William Grinavice, Edward Knaus, Helen Lane.

The BIRD REVIEW

Volume 54 No. 3

Published for Bird & Son, inc. employees and their families

March 1966

Axel H. Anderson Dies at Cape Home

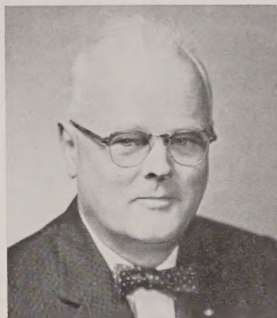
Axel H. Anderson, 71, fourth president of Bird & Son, inc., died suddenly at his home on Little Island, Osterville, Mass. on February 18.

Mr. Anderson was president of Bird & Son from 1946 to his retirement in March, 1960 and had been a member of the Board of Directors from 1940 to 1961.

Starting with the firm as auditor in 1918, he became secretary-treasurer in 1920 and president six years later. During his active years he was chairman of the board of both Bird Machine Company and the Berry Refining Company and a director of Bird-Johnson Company, Bird Engineering, Inc., Geo. W. Dinsmoor Company, Merchants National Bank of Boston, The Associated Industries of Massachusetts and the Arrow Mutual Liability Insurance Co. of Boston and was a former president of Arrow Mutual. He had also been president and a director of the Henry O. Peabody School for Girls in Norwood and a member of the Advisory Board of the Massachusetts Division of the Salvation Army.

He was chairman of the board of Knox, Inc. and Applied Engineering Corporation, both of South Walpole.

He served on the Board of Trustees of the Norwood Hospital from 1919 to 1953 and from that time had been honorary trustee. For sixteen years he was vice president of the Hospital



Axel H. Anderson

Board and for six years its president.

In Walpole where he resided for most of his life he had served as a selectman, a member of the Finance Committee and as chairman of the Trust Fund Commissioners.

Born in Manchester, Conn., he attended the local schools and studied accounting at the Morse Business School of Hartford, Conn.

He was a 32nd Degree Mason, holding membership in several Masonic orders, including Aleppo Temple, Boston, St. Bernard's Commandery No. 12 and the Mariners Lodge A.F. & A.M., Cotuit.

He was a member of the South Congregational Church, Centerville, Mass. and a trustee of the Massachusetts Congregational Christian Conference.

Admired and Respected

Known and respected both for his business ability and for his great humanity and interest in people, he gave freely of his time to many worthy causes. His advice and wise counsel helped many an individual in the solution of personal problems.

Funeral services were held at the South Congregational Church on February 21 where the pews were filled with people from far and near who came to pay tribute to one they loved

(continued on page 2)

Nine Suggestion Awards Presented in February

Five suggestion winners in February received the \$25 award for money-saving ideas and four others received awards for ideas of intangible value:

Edward Boisvert, Jr., DPP	\$25
Francis W. Brown, FBPM9	25
Ronald A. Joyce, FXA	25
Russell Mollerberg, DPP	25
Charles F. Peters, FBW	25
Patsy Famiglietti, FBPM31	5
Eino Manninen, FBPM31	5
Joseph J. McGrath, W. J. Hill	5
Alessandro Savi, FBPM1	5

John Wozniak Appointed Assistant Chief Engineer

John J. Wozniak was promoted to assistant chief engineer at the East Walpole Power Plant on February 7th. He has been an engineer at the Plant since May 8, 1946, operating under a first class license since May 1952.

John first worked for Bird & Son briefly in 1934, during a rush period at the Norwood Roofing Plant. A year later, in March 1935 he started as a helper in the Boiler Room — a rough job in those days when coal was the fuel and there was much hand labor.

With the encouragement of Paul Gutmorsen, chief engineer at that time, John began a course of study. He studied combustion in a correspondence course, completed a four-year night course in Industrial Chemistry at Franklin Union, and some years later got his third, second and first class en-

(continued on page 2)



New Machinery at No. 1 Box Shop to Help Bird Compete

There's a new look at No. 1 Box Shop. Part of it is fresh paint on walls and ceilings. The job has been started on the top floor and as time permits the painting will continue throughout the building. At the same time window cleaning is adding to the bright, fresh appearance of the work areas.

The larger part of the new look comes from the addition of new machinery and the more effective location of some of the present machinery. Competition has never been tougher in the Fibre Box industry. The changes and new machines mentioned below represent a large amount of money invested so that this plant will be in a better position to manufacture products that will attract and satisfy customers, at a price which they will pay, and which at the same time will return a reasonable profit to Bird & Son.

At the Post Gluer a hot melt adhesive system is in operation, to permit faster runs on the beer cases, and at the finishing end of the gluer a stitcher has been added so that the process is continuous, the cases being tied into bundles for shipment at the end of the line.

Several old machines have been removed to make room for better operation of present machinery — or for new machines now on order. The cafeteria has been relocated along the east wall of the building, making more room for the Ward Press operation. The Bobst Die Cut Press has been moved to a new location on the fourth floor, and shortly a new machine for breaking out and stripping the die cut work will be installed.

Stacker in Operation

The stacker for No. 6 Printer-Slotter is now in operation and fully utilized. Before the year is over more stackers will be in operation on other machines in the building.

Three steps are being taken to provide more storage and manufacturing room. The basement area behind the combiner room where horticultural products were stored was made available in January, providing about 13,000 square feet of additional storage area for Corrugated boxes.

The Sample Department will be moved shortly to an area in the Finishing Mill building. And at the finishing end of the combiner, the wall has been cut through into the adjacent paper mill storage area, to provide about

(continued on page 3)

Robert Christensen Named Sales Manager of the Horticultural Division

Robert N. Christensen was appointed sales manager of the Horticultural Division on February 16, 1966.



Charles S. Bird, Jr., who has been serving as sales manager, will devote full time to other duties in his capacity as assistant to the president.

Mr. Christensen has been a sales representative in the Horticultural Division since February 1954, and acquainted with Bird products for several years before that in his sales capacity with a garden supply distributor in Connecticut. His territory has been New England and New York State.

(continued on page 2)



The BIRD REVIEW

Vol. 54 No. 3

March 1966



Member of Mass. Industrial Editors' Association and International Council of Industrial Editors, Inc.

Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

"No-YOUR City"

Many years ago, a powerful king captured a large and wealthy city.

While the burning and looting was still going on he said to his captured rival: "Do you hear what my soldiers are doing to your city?"

The conquered king smiled gently and replied: "No, they are doing it to YOUR city!"

So clear was the wisdom of that reply that the conquering king immediately ordered the needless destruction to be stopped.

This story applies to any of us who are wasteful of material and supplies at our particular work areas.

It applies to all who are careless in the treatment of equipment on which or with which we work.

It applies to all who increase costs unnecessarily.

When we do these things, it is *our* "city" we are "burning and looting." It is *our* organization which is being weakened — the organization that provides us with a livelihood.

—ACC Topics

Wozniak Promoted

(continued from page 1)

gineer's licenses through courses at State Steam Engineering and Dickenson's Engineering School (both gone now), and Peterson's School of Engineering.

Transferred to paper inspection when the stokers were taken out at the Boiler Room, John left Bird & Son in 1940 to gain experience in other boiler rooms and power plants which he did for the next six years. For two years he was in the Merchant Marine, during World War II, working up to the rating of 2nd Marine Engineer, unlimited tonnage. He made many trips on tankers to European ports; also he made occasional trips to the Caribbean and South America.

When William Harper retired in May 1946, Paul Gurtormsen asked John, who by then had his 2nd class engineer's license, to return to Bird & Son. From that date his employment has been continuous.

John and his wife, Leona, have three children. Their daughter, Leona, is a registered nurse, married and living in South Boston. The older son, John, Jr., is in his fourth year at Lowell Tech. studying Mechanical Engineering. He is in the R.O.T.C. now and

expects to enter active service in the Air Force upon graduation. Richard, the youngest, is in the fourth grade at Balch School.

The Wozniaks live at 30 Short St., Norwood. Shift work and long hours don't leave much time for hobbies and outside interests, but John likes gardening and always has a flourishing flower and vegetable garden. When there is time he enjoys deep sea fishing — and manages to get in at least one or two excursions each year.

facts about paper

federal taxes

paid annually—by paper and allied products producers—amount to close to \$600,000,000.

\$600 million

This message by BELOIT Corporation, Beloit, Wis., in behalf of the Pulp, Paper, & Paperboard Industry.

A. H. Anderson Dies

(continued from page 1)

and respected. John J. Murphy, director of personnel, represented Bird & Son as one of the honorary pallbearers. Charles S. Bird, Sr., honorary chairman of the board, Robert F. Jenkins, president, and John C. Rambeau, treasurer, were among the many Bird & Son representatives present at the services to honor the man who had served as president for fourteen years.

Mr. Anderson leaves his wife, Anna (Peterson), a son, Gilbert W. of East Walpole, a daughter, Mrs. Joseph L. Wissman of East Walpole, a brother, Elmer, of Manchester, Conn., a sister Mrs. Howard B. Matthews, of Manchester, Conn. and five grandchildren: Elizabeth and William Wissman and Rachel, David and Susan Anderson.

Christensen, Sales Manager

(continued from page 1)

After graduation from Bloomfield, Conn. H.S. he joined the Army, advancing to Corporal and spending three years, 1943 to 1946, with the 4th Infantry Division in Europe. When he returned to civilian life he attended the University of Hartford for two years, then transferred to the University of New Hampshire, where he majored in Horticulture and graduated in 1951. The next three years, until he joined Bird & Son, he was with the Connecticut distributor.

Mr. and Mrs. Christensen live at 15 Everett Street, Sherborn with their four children: Bobby, 11, Barbara, 10, Donna, 7 and Linda, 1. Bob finds the opportunity to try his skills as a gardener and a handyman at this country farm with 3 acres of land and an 80 year old farm house. He's planning a big garden again this year.

Recent Deaths

Manuel M. Monte

MANUEL M. MONTE, 79, died January 24, 1966 at the Miriam Hospital in Providence, R.I. He had been a Phillipsdale Plant employee for nine years prior to his retirement in June 1952. He was a Dry Saw Machine operator in the Board Mill.

He is survived by his wife, Florida, two sons, Manuel of Providence and Joseph of Pawtucket; two daughters, Mrs. Angelina Morris of East Providence and Mrs. Mary Dias of Fall River; a sister, ten grandchildren and six great-grandchildren.

Panfilo LaCivito

PANFILO LACIVITO, 273 Washington St., East Walpole, died February 3 at the Norwood Hospital at the age of 77. Retired from the Norwood Roofing Plant in December 1953, he had worked there continuously for 41 years, from January 12, 1912, in the Paint and Cement Department.

A requiem mass was held in St. Mary's Church, East Walpole on February 7 and

JOIN
UP
JOIN UP + JOIN IN
JOIN
IN
SUPPORT YOUR RED CROSS

burial was in Highland Cemetery. He is survived by a brother, Salvatore, of East Walpole, who is also a retired Roofing Plant employee.

George Docar

GEORGE DOCAR, 22 Folan Avenue, Norwood, died on February 6 after many weeks of illness. He had been a No. 2 Box Shop worker since July 1, 1933, on the Lid Rotary machines. He was in his 63rd year.

Surviving him are his wife, Anna, two daughters, Mrs. Jean Gleason of Norwood and Mrs. Marilyn McDermott of Canton, his mother, Mrs. Anna Docar of New York, two brothers, four sisters, and seven grandchildren.

The funeral was held February 9 with a requiem mass at St. George's Lithuanian Church.

James H. Ellis

JAMES H. ELLIS, 57, a No. 1 Box Shop worker for 37 years, died at St. Elizabeth's Hospital, Brighton on February 8 after a long illness. He lived at 154 Pemberton Street, Walpole.

A native of Walpole, he joined Bird & Son as a young man on February 18, 1929. After four months at the Norwood Roofing Plant, he transferred to the Combiner Room at No. 1 Box Shop where he remained throughout his life. At various times he had worked on each of the combiners, serving in various capacities up to machine tender. At the time of his death he was a set-up man on No. 1 Combiner. He was a member of the Walpole Auxiliary Police.

The funeral was held on February 11 with a high mass of requiem at the Blessed Sacrament Church in Walpole. Surviving him are his wife, Emily, four sons, James Jr. of Plainville, Bertell, Francis and Edward, all of Walpole; two daughters, Mrs. Vivian Webb of East Bridgewater and Mrs. Emily Cahill of Mansfield, and 12 grandchildren.

Michael J. Connolly

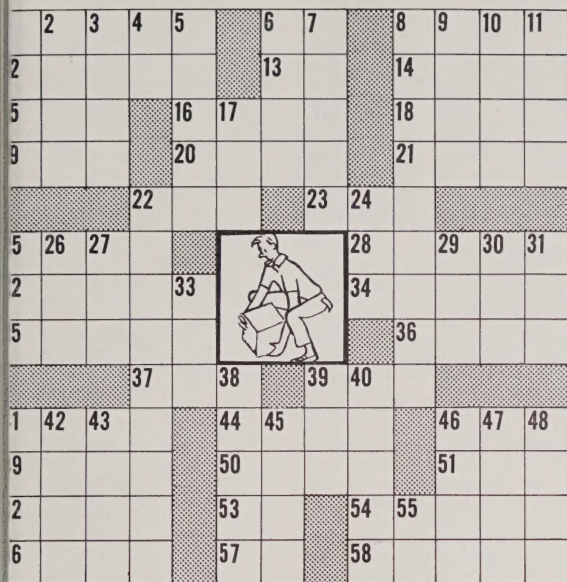
MICHAEL J. CONNOLLY, who retired from the Undercoat Department of the Floor Covering Plant in 1955, died February 18 at the Veterans Hospital, Brockton at the age of 71.

He was employed at the Norwood Floor Covering Plant from 1926 to retirement in July 1955, most of that time as a watchman. He also worked in Shipping and in the Undercoat Department. He was a veteran of World War I.

He is survived by his wife, Mary, two sons, Joseph of Louisville, Kentucky and

(continued on page 3)

LEARN TO LIFT



Review Safety Puzzle

- CROSS
6. Before you lift a load, _____ for weight (Two words)
 - Use both hands to get a firm one
 - 13, 14. If you _____ correctly (three words) you'll avoid back-aches and strained muscles
 - Art (Latin)
 - Don't _____ take a chance.
 - She went to Siam
 - If it isn't the right _____, it isn't the safe way
 - Contrary to popular belief, it's cruel to lift bunnies by their _____
 - When carrying long loads like this winter sports equipment, hold them over the shoulder with front end high to avoid hitting people or property
 - Field Service Regulations (ab.)
 - Often exclaimed when dropping loads on toes

- The right way to lift is the _____ way to lift
- When the load is too heavy, ask for help and _____ it
- When lifting, you get _____ power by bending the legs and straightening them
- When lifting these heavy cloth or paper containers, grasp them by diagonal corners and swing to shoulder with a boost from the knees
- Skill in lifting is _____ a lot of effort
- Device for winding thread, cable, hose, etc.
- The person who smokes in bed can make an _____ of himself
- For shame
- When the load is hard to handle, you need _____
- Combine this eagerness with skill when carrying materials
- Limb used to hold loads
- A beautiful _____, well sung, lifts the spirits
- First rate
- Don't carry loads that you can't _____ over
- Consumer
- Southern state (ab.)
- Containers for carrying non-inflammable, non-caustic liquids
- If you're predominantly right handed, don't try to lift with the _____
- Yard (ab.)
- When carrying _____ of dishes through doorways, be careful you don't bang your hands and fingers

DOWN

- Talon
- Roman goddess
- Learn how to lift properly, and do it the _____ way
- Straining your back is a _____ azy way to lift
- Lower heavy loads by bending these joints
- Part of the brain
- Don't twist this when lifting
- Sharp and dangerous when broken. Never pick up by hand
- Arena for skating
- Moroccan town and district
- School associations
- Various (ab.)
- When ready to lift, bend knees and keep _____ (two words)
- If you dropped the load, your grip _____ probably bad
- Carry this dividing tool by handle, not blade
- Learn the safe way to lift without further _____
- Initials of former president
- Skill is an employee's _____ in the hole
- Former president's nickname
- Try Safe Lifting (initials)
- Dirty Hands (initials)
- When ready to lift, _____ ask for help
- Don't lift this cooling device if it's operating
- The opposite of adept
- Transport
- Gaelic language
- Sensible employees would as _____ work safely as not
- First inspect the _____
- Largest continent
- Safe workers _____ on skill and safety sense
- A poor grip on a load may result in a _____ d way
- Some people learn their lifting lessons the h _____ d way

(Solution on Page 4)

Recent Deaths

(continued from page 2)

Michael F. of East Walpole, and a daughter, Mrs. Mary Jane Hogan of Norwood. Funeral services were held on February 21 with a solemn high mass of requiem at St. Catherine's Church.

Gordon M. Eaton

GORDON M. EATON, 1193 Main Street, Walpole, died at the Norwood Hospital on February 23 at the age of 71. He had been in poor health for some time and had retired early from his work at the Norwood Roofing Plant, in November, 1964.

Born in Nova Scotia, he came to the United States as a young man. He was first employed at Bird & Son in 1935 and 1936, leaving for other work, and returning for continuous employment at the Norwood Roofing Plant in November 1938. He was for many years a checker-driver in the Shipping Department, and had also worked in the Yard and in Asphalt Storage and Handling.

He is survived by his wife, Doris, who works at the Main Office in the Shoe Carton Sales Department; three sons, Kenneth of Holliston, Mass., John of Bangor, Maine, and Kenneth, a senior in

Walpole High School; and four grandchildren.

Funeral services were held on February 25th at the Russell Funeral Home in Braintree.

Herman Nordstrom

HERMAN NORDSTROM, 74, died at the Norwood Hospital on February 23. He retired from the East Walpole Maintenance Department nine years ago, in December 1956.

One of Bird & Son's long service employees, Herman started his continuous employment with the company on December 8, 1918. He also worked here from 1912 to 1915. In his early years he worked on the paper machines, working up to become a machine tender. He also worked in the Watch service, and from July 1946 to retirement he was a millwright.

Heinie always liked to play Cribbage and for a great many years he served as chairman of the Bird Club Cribbage activity. He still attended the parties as a player as long as he was able after retirement.

Funeral services were held February 26 at the May Funeral Home in Norwood. He is survived by his wife, Hazel,

three daughters: Mrs. Elinor McGowan and Pearl Nordstrom of Norwood, and Mrs. Gladys Milliken of Bartow, Florida; a son, LeRoy, of Walpole; a brother and several sisters.

New Machinery

(continued from page 1)

double the storage area for material in process. This new area is being readied for use now.

We will issue further reports during 1966 as new equipment at both No. 1 and No. 2 Box Shops is installed and put into operation.

TOP OF THE NEWS

MAIN OFFICE

We welcome Elaine Welik to the Shoe Carton Sales Department, Joan Eppich and Mrs. Mary Sloper to the Credit Union, and Sharon Rosenbaum to General Accounting.

Our deepest sympathy to Doris Eaton whose husband, Gordon, died on February 23. Gordon worked at the Norwood Roofing Plant for many years until his retirement in 1964.

Sympathy is extended to May Harper on the death of her sister, Edith Boyden, and to Frances Rubini on the death of her father, who passed away February 20 after a long illness.

Irene Lowerison was married on January 8th to Thomas Woods of Framingham. The wedding took place at the Arnolds Mills Methodist Church in Arnolds Mills, R.I. with its pastor, Rev. Edmund A. Miller, formerly of the United Church in Norwood, performing the ceremony. A reception followed at Holiday Haven in Norwood.

Our sympathies to J. Robert Anderson, whose mother died in February. She was a sister to Lambert Anderson, to whom we also extend sympathy.

MAINTENANCE AND POWER

We hope to see Ralph Clifford back to work soon, after a session on the sick list. Frank Orlando, retired, paid us a visit recently. He tells us he is getting ready for a trip to Italy in May.

Congratulations to John Wozniak upon his appointment as assistant chief engineer.

We are glad to report that Mike Boragine has returned to his home and is feeling much better, following a second visit to the hospital with a heart attack.

NO. 1 BOX SHOP AND OFFICE

A belated but warm welcome to the following men who have joined the Solid Fibre Finishing Department: Matthew Shanahan, Stanley York, Irwin Kamen, Philip Burton, and John Welch.

We wish the best of luck to Edward Martin and Peter Cox who have recently joined the service, Ed in the Navy and

(continued on page 5)



THREE-WAY HANDSHAKE as three Roofing Plant friends congratulate each other on reaching their 25th anniversaries in February: Peter Carchedi, left, Walter Pribis, and Thomas O'Toole.

Five Employees Reach 25th Year of Service

PETER J. CARCHEDI has spent all his 25 years of service at the Norwood Roofing Plant, except for about three weeks at the start (February 13, 1941) when he worked at the Floor Covering Plant.

Until he joined the Maintenance Department in 1937, he had worked on various jobs in the Insulated Siding Department. He became an "A" Millwright in June 1962, after having served his five years as a helper and "B" Millwright.

From 1942 to 1954 Pete was on leave of absence as a gunner's mate in the U.S. Navy and saw active service in both theaters in World War II.

He is married to the former Joan Michienzi of Norwood, and they have a daughter, Cheryl, 9, attending St. Catherine's Parochial School. He is a top bowler in the Norwood Business League with an average of 113. Since 1946 he has held office in Local 896 of the United Papermakers and Paperworkers Union where he is presently treasurer.

The THOMAS O'TOOLEs are a 100% Bird family. Tom completed his 25 years of service on February 18 and his wife, Dorothy, was Dorothy Dargan of

the Roofing Plant Office staff before she married Tom.

Tom's seniority dates from that day in February 1941 when he began his continuous employment at the Roofing Plant, but he had worked for three months in Roofing Shipping the year before, being laid off in October. He has worked on the various machines, was for a long time a checker-driver in Shipping and since 1956 has been in the Maintenance Department. He has held the rating of an "A" piper since July 1961.

From December 1942 to December 1945 he served as a carpenter's mate, 2nd class in the U.S. Navy. Stationed in the Pacific-Asiatic area, he took part in construction at the Solomon Islands, Enaraa landings, Leyte landings and the liberation of the Philippines.

Tom and Dorothy have three sons: Michael, 15, a sophomore at Westwood High School, James, 14, in his last year at Westwood Jr. High School, and John, 10, in the 5th grade.

The family spends much time together in the summer at Onset. Tom is a sports fan, especially a baseball fan, and enjoys being family trainer. His youngest son plays for the Indians team in the Westwood Little League, and his older sons both made the All Stars team when they were in Little League.

Hired first for a few days' work at East Walpole Stock Handling, WALTER PRIBIS soon found himself on the regular payroll at the Shipping Department of the Norwood Roofing Plant, and there he has been for 25 years. His service dates from February 18, 1941. He has held several jobs in Shipping and for many years has been a checker-driver.

Walter and his wife, Veronica, live at 332 Sumner Street, Norwood and have four children: Ronald and Stanley, who operate their own business; Elaine (Mrs. John Hutchins) who worked in the Main Office last summer; and Diane, a freshman in High School.

Walter likes fishing and travelling, but his first love is boating. In the summer his 28' twin screw Chris Craft is moored in Dorchester Bay. On weekends, or at other free times you'll find him at the wheel, taking his friends for a cruise or doing a little deep sea fishing.

ROY M. WIGGIN, JR. who celebrated his 25th Bird & Son anniversary on the 20th of last January, has specialized in the fibre box sales during the whole quarter century.

After attending Needham public schools and Massachusetts State Teachers' College and Northeastern University, he came to work here as assistant to Marshall Lee in the package engineering section of Fibre Box Sales. Here he helped in the design of new boxes and in solving customer's problems in packaging.



Greetings from the President in March 1942 resulted in his attending Officers Training at Aberdeen, Maryland and later receiving his commission in the Ordnance Department of the U.S. Army. For two years he served overseas in the European Theater, being discharged in 1946 with the rank of Captain in the Corps of Engineers.

After another year in package design work, he transferred to sales training in the Fibre Box Division and in January 1952 took over the mid-Massachusetts territory from Benjamin Beale who had just been named assistant sales manager.

Roy's wife, Margaret, is a former teacher. They live in Bridgewater at 65 Park Avenue and have six children: Deane Phillip is attending Norwich University; Douglas is a sophomore in high school, Christine a freshman; and David, Daniel and Dwight are in the 7th, 5th, and 3rd grades, respectively.

Roy says it has been a happy 25 years at Bird & Son, because he likes his work and the people with whom and for whom he works. He gets around a lot in his job as salesman and he believes that Bird & Son is tops in treating its employees like human beings.

When not busy traveling for Bird & Son, Roy likes golf, tennis, fishing and boating — the last two on Cape Cod where he and his family spend much time in the summer. Also, with a family of six, there are always plenty of chores around the house, which, Roy says, he really enjoys.

WILLIAM E. (BILL) SMITH, JR. remembers well his first Bird & Son job. Graduated from Walpole High the previous June, and previously employed at a hardware store, he started February 24,



1941 as a temporary messenger at the Roofing Plant.

In less than a year he had been advanced to a clerk's job and was handling production records when he left for military service in March, 1943. Uncle Sam also recognized his clerical ability and used him on various assignments as a sergeant at Headquarters locations in the European Theater where he won the Bronze Star Medal.

Returning to clerical duties at the Roofing Plant in December 1945, he

transferred to sales correspondent in 1949, was advanced to sales service manager at the East Walpole office of the Building Materials Division in 1954 and to Merchandising Service Manager in April 1960. In this work he assisted Vice President P. C. Johnson in merchandising plans, price publications, sales analysis and general policy matters for the entire division.

Bill is widely known in Walpole for his outstanding work in introducing Junior Achievement to the town and building it to its present fine standing. His association with this organization goes back ten years, during most of which he served as Walpole chairman. Bill also is a director of the Walpole Rotary Club and was its president for two years.

He and his wife, Alfreda, who formerly worked at the office of Bird Machine Company, live in the fine house at 82 High Plain Street, which Bill built doing the carpentry work himself. He also built their comfortable four-room cottage at Sagamore Beach and there you'll find him during vacation time on weekends. Woodworking is his hobby — with plenty of evidence of it in both the Walpole and the Sagamore Beach homes.

"To make a long story short there's nothing like the boss walking in."

TVA Safety Bulletin

Moses Bader Bowls 398 Also Holds High Average

At the end of the seventh week in the second half of the Men's Bowling season, Teams FX2 and FBM are tied for first place. EM, in second place last month, has dropped to third place, tied there at the moment with teams AT and DE.

Paul Johnson still holds the high single record of 160, but Moses Bader moved into the high three-string position with a 398 bowled on February 9th; Moe also still leads with the high average. High team single is held by Team EM (586); high team three string record is EM Team's (1679).

Unless either Team FX2 or Team FBM has a real bad week, it looks like one of them will become the second half winner when the season ends on March 30.

Solution To Safety Puzzle

C	H	E	C	K	I	T	G	R	I	P
L	E	A	R	N	T	O	L	I	F	T
A	R	S	E	V	E	R	A	N	N	A
W	A	Y	E	A	R	S	S	K	I	S
			F	S	R		O	W	S	
S	A	F	E							
A	D	D	E							
W	O	R	T	H						
	A	S	H							
H	E	L	P							
A	R	I	A							
U	S	E	R							
L	E	F	T							

PEANUTS by SCHULZ



OP OF THE NEWS

(continued on page 3)

eter in the Marines. We have another twice man, too, who entered the Marines year ago — George Johnson.

Congratulations are in order for Mr. and Mrs. Matt Shanahan on the birth of a 6 lb. 4 oz. baby boy on January 19th.

Mona Chicoine finally made it to Florida ter battling snow storms most of the way uth. Mona has some great pictures of ury Daytona Beach.

We hope to see Louise Stanke back to ork soon. She has been out sick for quite me time.

George Wise has also been sick for sev- al weeks and we hope he'll be back soon.

Donald Dixon has moved into a six om Cape house in Stoughton.

We are still waiting for some of those h that Joe Johnson promised the last e he went ice fishing.

Mr. and Mrs. Benjamin Baranowski left e last of February for a two weeks vaca- on trip to Florida with friends — and issed the snow storm of February 25, nart ideal!

Welcome to Linda Kannally, Walpole igh School senior who is working in the ice office each afternoon after school ous.

O. 2 BOX SHOP

All his fellow employees were shocked to ar of the death of George Docar who issed away last month. To his family we tend our deepest sympathy.

We extend a welcome to Anna Walker ho has come to work in the plant office, ad hope her stay will be long and pleasant.

Retirees Byard Bennett and August Pe- ova visited us recently. They both look y good and report that they are enjoying e easy living.

NORWOOD ROOFING PLANT

We welcome William Kurtyka to the ice staff and hope he will like his new ork.

Greetings, also, to Thomas G. Green ho has started to work in the Engineering ement.

Raymond Call, former assistant fore- an at the Maintenance Department who tired in 1953, celebrated his 80th birth- y on February 8. Ray is still in good alth and very active. He has found much oymment this winter in a new hobby — mber painting — and has already com- pleted several "canvases" of fall foliage, er, dogs and one that he is particularly oud of, a copy of the famous Last Supper inting.

We are glad to see Nick Radzwill back o work after his stay in the Norwood Hos- tal and a long time on the sick list.



R. AND MRS. GARY MITCHELL, married in umer of Belfast, Maine. Mrs. Mitchell, the umer Daisy May Small, works in the sales ice of the Special Papers Division. Gary is mployed at New London Mills.



"Mother, you know the love seat you gave us for our anniversary...."

As we go to press, Jack Reddick is on the sick list. We hope he will be back soon.

Earl Hinds, U. S. Air Force, has just completed his 30-day leave at home follow- ing his schooling at Monterey Bay, Cali- fornia. Earl will be stationed at an air force base in Germany. He is the son of Mr. and Mrs. Caryl Hinds. Caryl is a chemist in the Products Development De- partment.

We are sorry that Mary Driscoll has had to make a return trip to the hospital for an operation. We hope she will be about ready to return to work by the time this column is printed.

MANCHESTER PLANT

Mr. and Mrs. Roger Bisson have an- nounced the engagement of their daughter, Sandra to Gerald Dyer (see picture). Roger is a truck driver and Gerry is utility man on the Mercury. Congratulations.



SANDRA BISSON whose engagement to Gerald Dyer of Manchester was recently announced.

PHILLIPSDALE PLANT

Sharon Powers, receptionist at the Phil- lipsdale Office received a diamond ring for her birthday. Best wishes to Sharon and her hance, Francis Duceite.

CHICAGO ROOFING PLANT

We extend our sympathy to John Erd- mann on the death of his wife, Helen, who passed away suddenly on February 13.

We are happy to see Steve Blackman, our tractor mechanic, back to work after his more-than-a-year-long illness. Steve is feeling real fine and glad to be back on the job.

We hope that both Helen Rhein with that miserable virus and Rose Gorman with her broken ribs and ear operation will be feeling mighty perky long after this issue goes to press.

SHREVEPORT PLANT

One Saturday afternoon some ladies went to see "Sound of Music" and after- wards to the home of Ora Miller for re- freshments. Among the group were Ge- retrude Salter, Vivian Wilson, Mabel Cohn, Blanche Kerlin, Ora's mother, Mrs. Laura Brown, and Mabel MacFarlane, a friend of all, from the Telephone Office.

Mabel Cohn entertained with Open House when her sister, Dorothy Moberly, from Independence, Kansas, visited with her. We enjoyed the party very much and were delighted to meet Dorothy.

Vivian Wilson enjoyed a visit from her daughter, Betty Orr, her husband and three daughters who came from New Orleans for the week end.

Congratulations to the James T. Williams' — the baby was a girl who weighed 7 lbs. 5 ozs., born January 27. Her name is Tanya Gale.

The Richard N. Potters certainly have reason to be proud of their daughter, Claire. With some 4128 freshmen students at L.S.U., she was one of 31 to make a straight "A" average for the first semester.

The Shreveport Division enjoyed a visit from President Robert F. Jenkins, Mr. Walter M. Phillips and Mr. Robert P. Bass, Jr., members of the Board of Directors. Of course everyone would have been disap- pointed had Mr. Jenkins not said that he felt like he had come "back home." We still miss him around here.

We were very happy to have Mr. and Mrs. Ord Mayo of Mayo Sash and Door Company, Wichita, Kansas, drop by for a visit on their way to New Orleans.

We welcome Bill Wycoff as sales repre- sentative. Bill will be stationed in New Orleans and will travel the southeast Louisiana and South Mississippi Gulf-Coast area.

R. J. Hopkins and R. L. Moore visited the office with Kent Colvin recently to ac- quaint themselves with the Shreveport per- sonnel. These two men were formerly in the Chicago Division but will now work in the newly created St. Louis District.

W. J. HILL DIVISION



RICHARD MCCARTHY, Hill driver since 1962, checks his locker at the new quarters on Pleasant Street, Norwood.

Spotlighting another W. J. Hill per- sonality this month, we introduce Rich- ard McCarthy.

Dick was born some 30 years ago in Canton, Mass. He received his primary education in the local schools and then completed his education at Boston Trade School, from which he graduated in 1954, specializing in automobile me- chanics.

He served four years in the Navy aboard the U.S.S. Yellowstone, a de- stroyer tender. After visiting many Medi- terranean ports, he completed his duty and came home to work for his dad who owned and operated a trucking business called Winslow Express. When his father passed away and the business was sold, Dick came to work at W. J. Hill, the date being March 31, 1962.

On May 24, 1959 Dick married Dor- othy Stravinski, one of those real pleas- ant girls who used to say, "Number, please." The McCarthys make their home at 21 Folan Avenue in Norwood with their two children, Sandra, 5 and Dick, Jr., 2½. Dick and Dor like to bowl in their spare time and also are avid hockey fans, rooting for Norwood High School.

Dick's brother, Don, also works for

W. J. Hill and will be spotlighted in this column at a later date.

We are sorry to hear of Domenic Long's injury and hope that by the time we go to press he will be back with us.

Ruth Emmons, our gal in the office, had a day of touring Boston's Freedom Trail, and then ended the day with dinner at the Swedish Restaurant in the New Prudential Building. She reports that their smorgasbord is really terrific!

Larry Pickner and family spent a Febru- ary vacation skiing at Okemo Mt. in Lud- low, Vermont. He reports that the skiing was excellent — as it should be with all the snow New England has had this winter.

(continued on page 6)

LONG SERVICE LIST

APRIL			
Name	Year	Dept.	Yrs.
Pasquale Alberico	4-1-26	Roofing	40
Eino H. Heikkila	4-1-36	No. 2 Box Shop	25
Urho Wiik	4-1-36	Roofing	30
Edward Hardy	4-28-36	Paper Mill	20
Kenneth R. Towle	4-1-41	No. 1 Box Shop	25
Paul E. Howard	4-7-41	No. 1 Box Shop	23
Paul S. Hove	4-14-41	Roofing	25
James W. Loring, Jr.	4-28-41	No. 1 Box Shop	23
James H. Goguen	4-30-41	Roofing	25
William F. DeRoche	4-4-40	Office	20
Evelyn G. Baldut	4-9-46	Finishing Mill	20
Charles Sabonis, Jr.	4-1-41	Finishing Mill	20
Bertill L. Osborn	4-22-46	Roofing	20
Walter J. Naff	4-26-46	Roofing	20
Peter E. Miskinis	4-29-46	No. 2 Box Shop	20
Stanley W. Rosetsky	4-30-46	Paper Mill	20
Stanley W. Drost	4-30-46	No. 2 Box Shop	20
Vito Puopolo	4-30-46	No. 2 Box Shop	20
Patrick C. Kennedy	4-3-51	Paper Mill	15
Martin Vitkouskas	4-4-51	Roofing	15
Felix S. Utorka	4-10-51	Roofing	15
John Renzi	4-11-51	Paper Mill	15
Allons Wardowski	4-15-51	No. 2 Box Shop	15
George J. Nelson	4-22-56	Office	10
Elliot H. Whitmarsh, Jr.	4-23-56	Maintenance	10
Renee A. Marshall	4-10-61	Office	5
Mary J. Petroni	4-10-61	Office	5
David J. Russett	4-10-61	Office	5
Harold Bellie, Jr.	4-17-61	No. 2 Box Shop	5
Arthur G. Bouley	4-17-61	No. 1 Box Shop	5
Sulo E. Johnson	4-17-61	Paper Mill	5
Raymond Lungo	4-17-61	No. 2 Box Shop	5
Charles F. LeCourt	4-21-61	Maintenance	5
Michael R. Chudy	4-25-61	No. 1 Box Shop	5
Normand W. Henault	4-27-61	Paper Mill	5

PHILLIPSDALE

John P. Harrington	4-27-21	45
William E. Conway	4-1-36	20
Joseph A. Ratusis	4-28-41	25
Antonio O. Reis	4-1-46	20
Ernest M. Palva	4-9-46	20
Albert Hamel	4-10-46	20
John Raposa	4-10-46	20
Michael Rafia	4-18-46	20
August Enos	4-25-46	20
Samuel C. Stewart	4-27-46	20
Henrique Lourenco	4-30-46	20

CHICAGO

Bernice Behnke	4-9-41	Office	25
Alvin Butts	4-23-46	Office	20
LeRoy Coburn	4-23-56	Office	10
Arlington Gayles	4-17-61	Office	5

SHREVEPORT

Johnnie Pearson	4-2-46	20
Tyeska Washington	4-4-46	20
William D. Blue	4-1-51	Office 15
Jackie D. Tipton	4-16-56	10

CHARLESTON

William N. Hackney	4-9-56	Salesman	10
Gloria Patterson	4-16-56	Office	10
Gerald W. Blake	4-23-56	Office	5
Richard L. Perpruner	4-3-61	Office	5
Betty H. Truett	4-3-61	Office	5





DICK PILLAR and his orchestra are slated for their second Bird Club appearance this season on Saturday, April 30. Don't miss this chance to dance to the music of one of the top bands in New England.

Make Reservations Early For Spring Dance, April 30

The Spring Dance of the Bird Club is scheduled for Saturday night, April 30th at the V.F.W. Hall on Robbins Road, Walpole. There will be dancing from 8 to 12 with music furnished again by the Dick Pillar Radio and TV Orchestra.

Only 250 tickets will be available for this dance, so the committee, headed by Larry Pickener and Virginia Hoar, co-chairmen, recommends that you place your ticket orders early. The price is the same as for the Fall Dance—\$1.00 for Bird Club members, \$1.50 for guests.

Anyone who has heard the Dick Pillar sound knows that going to the dance guarantees a most enjoyable evening. His lively music is a contagious sound that always starts people singing and tapping their feet.

Says Larry, "Join the fun, don't be left out. Get those reservations in early, and bring your friends."

Axel Ostrom, Retired, Has Seen Many Changes

Back in 1914, not long after he came to the United States, AXEL OSTROM began to attend night school in a building the name of which he has forgotten. It was located where the Norwood Post



Office now stands, and was a civil service school. Four years of night study there gave him a good foundation in English and many other subjects.

Now, as he retires after nearly 40 years of service, he says he can hardly believe the changes that have taken place in the community and at the Roofing Plant where he has worked since February 23, 1927.

Axel came to the United States on April 28, 1914, from Vinokur, a town in Central Sweden about 15 miles from Stockholm. He recalls starting work with Bird & Son almost at once, but leaving after two years for a long period of work with the Kendall Company. When he returned to Bird & Son to start his continuous employment in 1927, he first worked as a tractor driver in the yard. He soon transferred to the saturator

coating section of No. 1 Machine, staying on that work until moving to the job of inspector in 1961.

Mr. and Mrs. Ostrom (Wendla is her name), had four children; the oldest died at the age of 12. The other three are: Mrs. Beatrice Field of Littleton, Mass.; Bertil of North Walpole, who works on No. 9 Machine at the Roofing Plant; and Roger of Foxboro. There are nine grandchildren.

As for the future, Axel has no immediate plans, but is considering acquiring a one-family house, in place of the two-family house he now owns. He is quite an experienced carpenter, having once built a house at the Cape, which he has since sold. Should he acquire that one-family house, he'll certainly keep busy with repairs and alterations to it.

Slim Crowd Attends February Cribbage

The flu bug apparently was at work on February 8 as only 12 players showed up for the monthly Cribbage Party at the East Walpole Brigade Room. Even Chairman Ted Knaus was laid up with a cold.

Subbing for him was John Medailleu, temporary chairman, who also managed to be the lucky winner of one of the baskets of fruit offered as door prizes. The other fruit winner was Edward Luipold.

Prize winners in the Cribbage play were Romeo Valerio, first and Eino Manninen, second.

The final party of the season is scheduled for Tuesday, March 8.

Bargain "Dinners" Still Available to Club Members

A small supply of tickets for "Invitation Dinners" and "Dinner Cheques" has been available at the Credit Union Office. They are being issued, while they last, to members of the Bird Club at the bargain rate of \$3.50. Both Dinner Cheques and Invitation Dinners are combined in this newest offer. More than 50 good restaurants are listed, plus a list of theaters and drive-ins and three free games of bowling at Holiday Lanes. On the dinners, when you dine at one of the listed restaurants, you pay for one meal. The other is on the house.

"I believe in the two-party system, but not if they're both on the same night."

J. Veneziale

Art Class Member Wins Five School Art Awards

Members of the Bird Club Art Class are proud that one of their members, 17-year-old Walter Baranowski, has won three scholastic art award gold keys, and two blue ribbons for his entries in the 1966 state-wide school competition.

The gold key award represents the highest artistic achievement of the more than 7,000 junior and senior high school entries in this 18th annual art competition. From the gold key winners, 191 blue ribbon winners have been selected and these pieces of art will go on to New York to compete for places in the National High School Art Show to be held in May.

Walter has studied art in school and in the Bird Club Art Class. Some of his success can surely be the result of the excellent guidance he has had from Mrs. Helen Pierce, director of the Bird Club group. He has been accepted for further study next year at the Massachusetts School of Art.

Grandfather of young Walter is Wacław Baranowski, retired in 1950 from the Paper Mill. His uncle is Benjamin Baranowski, night foreman at No. 1 Box Shop.

TOP OF THE NEWS

(continued from page 5)

WATERTOWN PLANT

One by one we are coming down with the flu. It is a mean bug — just ask those who have suffered from it.

The snow banks are slowly diminishing after having been piled to three quarters of the height of our office windows. Talk about working in a dungeon! At least the insulation made us warm and cozier than ever.

Ed and Helen Guise visited here recently — their first trip to Waterville since Christmas — on their way to Caratunk to see if their camp had weathered the winter well. Everything was fine — no damage from the heavy snow.

They stopped in Skowhegan to visit a relative and upon returning to Waterville Ed revisited us and then attended Rotary

Club luncheon with Dick Bourgoine. Ed enjoyed this as he used to attend quite regularly before his retirement from Bird & Son last June. Many of the members expressed delight at seeing him again and were happy to observe that his retirement is agreeing so well with him.

Our sympathies to Ray Bourque on the death of his father-in-law Odilon Mathieu.

We were happy to hear Mr. Soward recently visited our plant for the first time. Even though his interests are primarily in what goes on inside the building, we hope he will return when the trees and grass are green so that he may see our pretty surroundings.

Belated congratulations to our former plant superintendent, Chester H. Porter, on his recent promotion. Those who worked under him here at Waterville speak of him with sincere deep affection. May good fortune be yours, Mr. Porter!

Little Russell Squire III, age 7, son of our salesman, Russell Squire, Jr., has been skiing with his parents since he was big enough to haul himself onto a pair of skis. He loves it and is pretty good at it.

His proud father entered him in a racing contest at Rumford this winter. Later he became concerned as to whether the little tyke could stand the strain of early rising and a strenuous day. Aware of his father's anxieties, early in the week prior to the meet, Rusty woke his father at six o'clock in the morning. Wondering what was the matter and sensing something wrong the father snapped to attention only to hear "I want to prove to you, Daddy, I can get up at six o'clock if I need to, to go to Rumford."

The whole family went on a skiing trip over the long Washington Birthday weekend. Although two days were extremely cold and Jerry, Sr. froze his ear, the last day was very memorable and he reports a very nice time.

We are sorry to learn of the injury to Carl Michael's hand but glad to learn that it is on the mend. We hope that he soon will be as whole as ever.

We are glad to have Hugh Caron back with us after a lengthy bout with the flu.

Contributors

Reporters contributing to this issue include: Ora Miller, Huey Humphrey, John Evans, O. O. Sherburne, Rita Berry, Louisa Graham, Nancy Knox, Milton Gardner, Alfred Breen, Catherine Brady, William Ford, William Gramovic, Ruth Phelan, Mary Driscoll, Beatrice Tyrell, Helen Julia R. W. Pearson, Virginia O'Brien, Lucille Sullins, Robert Roby, Moses Bader, Anne Campbell, Edward Knaus, Thomas Reynolds, Agnes Fraser, Lawrence Pickner.

Bargain in Recreation

great city where children can play."

"Areas covered by the permit are administered by National Park Service, Bureau of Sport Fisheries and Wildlife, Bureau of Land Management, and Bureau of Reclamation in the Department of the Interior; the Forest Service in the Department of Agriculture; the Army Corps of Engineers in the Department of Defense; and the Tennessee Valley Authority.

Also the permit will admit the purchaser *himself only* when the individual is traveling by commercial bus or other non-private vehicle into Federal recreation areas.

The buyer of the gold-colored permit can also use it for *himself only* in lieu of other admission charges at Federal recreation areas not commonly entered by automobile, such as the Custis-Lee Mansion in Arlington, Va. and the Gettysburg National Military Park in Pennsylvania.

Any way you look at it, the permit is a tremendous bargain for anyone who wants to see and enjoy some of the Nation's finest recreation areas.

Summer campers and others who expect to visit National parks and recreation areas are now offered "the biggest recreation bargain ever offered," states Secretary of the Interior Stewart L. Udall.

This is the \$7 gold-colored entrance permit for Federal recreation areas now on sale at many government offices, many offices of the American Automobile Association, and at entrance points to most Federal recreation areas.

It is valid on a nation-wide basis and admits the purchaser and all who accompany him in a private automobile to more than 7,000 Federal recreation areas. In addition, every purchaser is helping support wise conservation through the Land and Water Conservation Fund which uses the revenues from these entrance permits. "By participating as national partners in conservation," Udall said, "we buy a share in the California Redwoods, a bit of the Delaware Water Gap National Recreation Area, a vista from Spruce Knob, or a quiet green spot near a

The BIRD REVIEW

Volume 54 No. 4

Published for Bird & Son, inc. employees and their families

April 1966

Perth Amboy Laboratory Enlarged and Renovated

With an eye to continued improvements of facilities at the Perth Amboy plant, the Laboratory has recently been enlarged and completely renovated. Comments of "Unbelievable" have been made by people who see the new laboratory and remember the old cramped quarters that used to serve.

Work was started during the winter season and most of it was done on an almost do-it-yourself basis. No help outside of Bird & Son was required except for the making and installing of two 12-foot laboratory benches and a glassware cabinet. This work was done by a local cabinet shop.

The renovation consisted of installing tile on the floor, insulating the walls with Bird Urethane and covering with Masonite Board. Then all the walls were painted a two-tone green and the ceiling, white. The removal of a wall doubled the available laboratory space.

(continued on page 2)

Be Sure to File a New W-4 Tax Form Before May 1

Beginning May 1, 1966 a new graduated withholding tax for Federal income taxes goes into effect. This was part of a new tax law signed by President Johnson on March 15. Actually, the total amount of your income tax has not been increased — just the method of making your deductions.

Until now, the required amount of tax withheld has been a straight 14%. Often this was not enough to pay a person's total tax bill, and necessitated large cash payments at the time of filing the tax return. Many employees have decreased the number of dependents claimed in order to have more tax withheld. Beginning May 1, tax tables will be used which will make the deductions match the actual tax bill much more closely.

New W-4 forms are being put in each pay envelope. Married persons MUST file a new certificate so that they will be properly identified as

(continued on page 2)

Both Volume and Profits Showed Increase in 1965

The year 1965 produced an increase in volume in all divisions of the company. Total sales increased by about \$7 million, and at the same time, total profits increased \$672,000, before deducting the 1965 loss of \$885,000 resulting from the closing of Berry Refining Company.

The exact amounts, reported in the annual report to stockholders issued in March, are:

	1965	1964
Net sales	\$72,703,000	\$65,732,000
Net earnings	\$ 2,859,000	\$ 2,187,000
Loss from liquidation of Berry Refining Company	\$ 885,000	\$ —

Berry Refining Company was sold in 1962 but because the new owners did not meet the terms of the sales agreement, the sale was not carried through and Bird & Son again began to operate the refinery in 1964. As operations continued to be unprofitable, the refinery was closed and liquidated in 1965, resulting in the net loss of \$885,000

noted above.

Another year of expansion and increased profits at the Bird Machine Company in South Walpole is reflected in the Bird & Son figures, since Bird Machine figures are consolidated with Bird & Son in the stockholders' report.

The following chart shows how the

(continued on page 8)

Raw Materials, Supplies and Other Costs

51.6¢

Wages and Salaries

28.0¢

Repairs and
Depreciation Dividends

7.6¢

1.2¢



Reinvested in the Business



Member of Mass. Industrial Editors' Association and International Council of Industrial Editors, Inc.

Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

THE AMERICAN WAY OF LIFE

POLITICAL AND ECONOMIC RIGHTS WHICH PROTECT THE IDENTITY AND FREEDOM OF THE INDIVIDUAL

- Right to Worship God in One's Own Way
- Right to Free Speech and Press
- Right to Peaceably Assemble
- Right to Petition for Redress of Grievances
- Right to Privacy in Our Homes
- Right of Habeas Corpus—No Excessive Bail
- Right to Trial by Jury—Innocent Until Proven Guilty
- Right to Move About Freely at Home and Abroad
- Right to Own Private Property
- Right to Free Elections and Personal Secret Ballot
- Right to Work in Callings and Occupations of One's Choice
- Right to Bargain with Our Employers and Employees
- Right to Carry on Business, Compete, Make a Profit
- Right to Bargain for Goods and Services in a Free Market
- Right to Contract About Our Affairs
- Right to the Service of Government as a Protector and Referee
- Right to Freedom from Arbitrary Government Regulation and Control

CONSTITUTIONAL GOVERNMENT DESIGNED TO SERVE THE PEOPLE

FUNDAMENTAL BELIEF IN GOD

TO PERSONALLY UNDERSTAND AND MAINTAIN THE AMERICAN WAY OF LIFE TO HONOR IT BY HIS OWN EXEMPLARY CONDUCT, AND TO PASS IT INTACT TO SUCCEEDING GENERATIONS IS THE RESPONSIBILITY OF EVERY TRUE AMERICAN

FREEDOMS FOUNDATION AT VALLEY FORGE

This Credo of the American Way of Life has been used for 16 years as the sole basis for judging nominations and winners of the annual national and school awards program. Youth and adults who have contributed by writing something or doing something to promote the American Way of Life are thus recognized each year by Freedoms Foundation at Valley Forge.

Freedoms Foundation is open the year 'round to visitors. It's a place to remember when you and your family plan this year's vacation trip — Freedoms Foundation at Valley Forge, Pennsylvania.

File W-4 Form

(continued from page 1)

married. All employees are urged to file, to be certain that the correct withholding tax deduction will be made after May 1. Send the completed form to your payroll department as instructed in the pay envelope notice.

Remember — the new withholding tax bill does NOT increase your total income tax liability. It only increases,

or decreases, the amount of your regular deductions so that the total amount deducted should be approximately the amount of the tax due in April, 1967.

Despite jets, missiles and such, they still haven't invented anything that goes faster than two weeks' vacation.



SURROUNDED by new equipment and the newly painted work area in the Perth Amboy Plant Laboratory, Technician Mike Ogonowski runs the new Scott Tensile Tester, to test the strength of roofing felt.

Perth Amboy Laboratory

(continued from page 1)

A model "J" Scott Tester was purchased, plus new file cabinets and storage racks. The tester is used to test the tensile strength of felts and other materials.

Good use was also made of a Bird Vinyl Downspout as an improvised laboratory bench water drain.

With the new modernized and expanded facilities the Perth Amboy laboratory is in a much better position to perform the necessary services to aid the Perth Amboy plant in making first class quality products at all times.

Retirement Day Arrives For Three on March 31

NICHOLAS P. AHRENS retired at the end of March after almost 44 years of Bird & Son service at the Chicago Roofing Plant. He began on July 6, 1922 as a worker on the old roofing machine, through the years working on many jobs in that department.

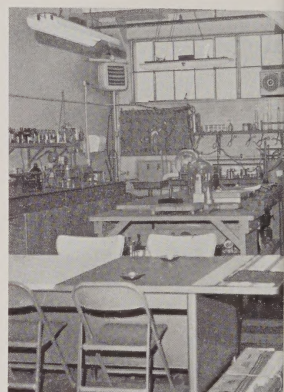
In 1946 he transferred to the job of stillman in the Asphalt Blowing Department and worked the night shift for many years until transferring to the Sample Department in 1953. Later he was inspector for a short time, then Yard gang boss, finally returning to the Sample Department.

He has retired early because of the ill health of his wife. They will continue to live at their home on South Throop St., Chicago. He was the senior man in point of service among the hourly paid employees at Chicago.

ERNEST OESER retired March 31st after more than 23 years of service at the Phillipsdale Plant.

He was hired as a trucker in the Raw Material Handling Department on August 10, 1942. He recalls that in those days they were unloading cars and trucks of rags entirely by hand.

Ernie has worked his whole time — 23½ years — in this department, on various jobs and at time of retirement



ANOTHER SECTION of the newly-decorated Laboratory at Perth Amboy.

was a truck-tractor and lift truck operator.

Now that he is retired the first thing he wants to do is buy a small sea-worthy boat to put his outboard motor on. Then he'll be all set to follow the fishing in Narragansett Bay and around Cape Cod.

KENNETH R. TOWLE, 27 Chapman Street, North Walpole, completed 25 years to the day when he retired March 31st. His continuous employment started at the No. 1 Box Shop Shipping Department April 1, 1941, where he has been a checker for many years.

He also worked another long period in this department, from December 1922 to November 1939, at which time he left to try farming in New Hampshire. In these early days he saw the construction of the Shipping Department wing of the Box Shop in the mid-20's. There were only four trucks then making pickups at the platform. Most of the shipments went by rail. Now there is an endless fleet of trailers at the shipping docks. Also, in the old days, most of the warehouse work was by hand; the addition of power equipment has done much to

(continued on page 4)



CHIEF CHEMIST JOHN R. LUKKO and his staff at the Perth Amboy Plant Laboratory. Left to right: Robert McIntyre, inspector; Mike Ogonowski, technician; Mr. Lukko, and Joseph Zavorski, inspector.

Thirteen Celebrated Quarter Century of Service During March

The month of March in 1941 was a busy one. There is no record now of how many employees began their service with the company that month, but there are thirteen of them still with us, twenty-five years later.

Congratulations to them all!

WILLIAM J. GRINAVIC No. 2 Box Shop

Started March 7, 1941, Norwood Roofing Plant; transferred to No. 1 Box Shop a month later; transferred to No. 2 Box Shop in June 1942.

In military service, U.S. Navy, Aviation Machinist's Mate, aboard U.S.S. Ranger September 1942 to December 1945. Saw action in both the Atlantic and Pacific.

Returned to No. 2 Box Shop, became Combiner Rotary operator in 1947. Still on this job.

He and his wife, Sophie, have four children: William, 17, Norwood Senior High School; Susan, 13 and Mary, 12, Norwood Junior High School; James, 1, Balch School.

Representative from Tri-Mill Sports Club at Bird Club Directors' Meetings since 1964; former president of Holy

Name Society, St. George's Church, Norwood.

SAMUEL J. THOMPSON No. 2 Box Shop

Started March 10, 1941 as temporary porter at the Box Shop, soon became a helper on Lid Rotary machine. From February 1944 to May, 1946 in the U.S. Army, Washington, D.C., with rating of Master Sergeant.

Returned to Bird & Son May 27, 1946 and was at once made Lid Rotary operator — his present job.

Sam and his wife, Helen, live in Norwood and have three children: James M., 20, a junior at Stonehill College; Christopher J., 18, a freshman at Chamberlayne Junior College; and Cynthia J., a senior at Norwood High School.

Sam belongs to the Knights of Columbus, Norwood Council, is presently a chief steward in Local 1330 and has served on the Union negotiating committee for 12 years. In the past he has been a member of the Valuation Committee and the Industrial Committee for the Town of Norwood.

JOSEPH A. NEVINS Norwood Roofing Plant

Started March 10, 1941 on No. 9 Machine at the Roofing Plant, later transferred to the Corner Trim and Insulated Siding Departments. On leave with the Army Air Force, June 1942 to October

1945, as Airplane Maintenance Technician, stationed at Wright Field, Dayton, Ohio and at the Lockheed Plant in Burbank, California. He was a sergeant.

Returned to No. 7 Machine at the Roofing Plant, remained there many years. Stillman at the Asphalt Blowing Department since 1961.

The Nevins' live in Norwood. Mrs. Nevins was the former Anne Novick who worked in the Shoe Carton Sales office. They have one son, Joseph Paul, 15, a sophomore at the Xaverian High School.



ROBERT BOTHWELL and WILLIAM REARDON

WILLIAM J. REARDON No. 1 Box Shop

Started March 11, 1941 as a helper on printer-slotters. Also worked at No. 1 Box Shop from 1935 to 1940. Became a printer-slotter operator in 1943, the job he still holds today.

During the War years he had a short stay with the SeaBees, then returned to his Bird & Son job. He started on No. 4 machine, but transferred and has been operator of the No. 3 Printer Slotter for over 20 years.

Bill is married to the former Lorraine Sheehan of Walpole. They have two daughters, Beverly, a receptionist at Bedford Hospital and Carol who works for an insurance company. Bill's father was Timothy Riordan, blacksmith for Bird & Son for many years, who retired in 1948 and died last September.

HARRY ROBERTSON, JR. Norwood Roofing Plant

Started March 11, 1941 in the Insul-Bric Department, Norwood Roofing. Entered military service in September, 1942 serving as a Storekeeper, 1st Class, in the U.S. Navy. The first year he was aboard a blimp, then for three years was on the destroyer U.S.S. O'Reilly, making nine trips across the Atlantic and serving also in the Pacific.

He returned to No. 7 Machine in September 1946, worked in several other departments, including the Asphalt Blowing, and since 1957 has been a member of the Yard Crew.

He and his wife, Doris, live in Walpole with three of their children: James, 17, a senior at Walpole High School; Stephen, 9, in the fourth grade; and Tracy, 2. Their oldest child, Gale, is married, lives in Dorchester and has one son, making Harry a grandfather



WILLIAM GRINAVIC and SAMUEL THOMPSON

WILLIAM L. STEWART Norwood Roofing Plant

William Stewart also started on March 11, 1941 at the Roofing Plant, working for more than 11 years on No. 1 Machine, with time out for military service, 1944 - 1946.

In the service he was a corporal with the Marines, serving in the Pacific area from Nov. 1944 to April 1946. He participated in the Okinawa action.

Since 1952 he has been in the Yard Crew as a helper and a tractor driver.

Bill and his wife, Marie, have one son, William, Jr., 22, stationed at Key West with the Navy on a submarine. He holds the rank of 1st Class Quartermaster. Bill, Jr. is the one who made the columns of the Review a year ago in the story of his taking airplane pilot's lessons during his off-duty hours.

Bill, Sr. belongs to the V.F.W. and the American Legion in Walpole; his home is on Carpenter Road.

CHARLES F. BAILEY East Walpole Maintenance Dept.

Started March 12, 1941 at No. 1 Box Shop as Stapler finisher. In military service, August 1942 to November 1945, in the Coast Guard as radioman, second class. Served at Provincetown and aboard the Cutter Ilex.

Upon return, continued at No. 1 Box Shop to 1950, then worked in Paper Mill four years. Began apprenticeship as a painter, made "A" painter in 1958.

Charley and his wife, Mildred, live on Norton Avenue, Walpole, in a home he has remodeled. Their four sons are David, Charles, Jr. (who works at Bird Machine), Robert, of East Walpole, and Howard who attends Walpole High School. He is a member of the V.F.W. of Norwood and the American Legion of Walpole.

EVERETT W. PYNE Norwood Roofing Plant

Also started March 12, 1941 at Norwood Roofing Plant, on No. 1 Machine. Was in the service from 1941 to 1945 with the 431st Anti-aircraft Artillery. Saw service in Algeria, Tunisia, Sicily and the Rhineland.

Continued on No. 1 Machine from his return in October 1945 to 1960. Was in the Maintenance Department as helper and then "B" Millwright until 1963. Since then — again on No. 1 Machine.

Mrs. Pyne (Marjorie) worked at the IBM Department, Main Office, before her marriage. The Pynes live in East Walpole and have four children: Rich-

(continued on page 4)



AT QUARTER CENTURY MARK, they all congratulate each other: John Reynolds, Harry Robertson, Michael Malacario, and Everett Pyne.

TOP OF THE NEWS

MAIN OFFICE

Best wishes to Duane Rice who moved from his inside sales position to territory salesman in the New Hampshire area on April 1. He replaces Floyd Hayes who resigned to go into business for himself.

We extend our sympathy to Sophie Flynn on the death of her mother, Maria Eppich of Norwood.

PAPER MILL

In March two of the Paper Mill men became grandfathers: On March 3 a son, Paul Leslie, was born to Dennis and Ellen Gordon; Dennis' father, Leslie Gordon, works on No. 5 Paper Machine.

On March 9, Arthur Chamberlain of the Beater Room became a grandfather when his stepson, Philip Raymond, and his wife, Rose, named Chad Emerson Raymond, into their home. This was a very special occasion as the Raymonds have been married for nine years before being blessed with their first child. The Raymonds live in Washington, D. C., and you can be sure it won't be long before Arthur and his wife will be heading in that direction.

We extend sympathy to Pietro Cisternelli of the Stock Handling Department on the recent death of his brother.

Salvatore DelSignore has returned to work after a long illness. We are also glad to report that Henry Hudson has returned after a bout with the virus.

Welcome to Robert Bailey and Dennis Malkuns who have recently joined Bird & Son as beater helpers.

On Thursday, March 24, 37 members of the East Walpole Fire Brigade enjoyed a roast beef dinner and a talk by Mr. Paul Nolan of Factory Mutual Fire Insurance Companies. His subject was "Fire Insurance and Fire Protection." The meeting was held in the cafeteria of the Main Office.

MAINTENANCE AND POWER

Dennis Naughton, son of Matthew Naughton of Maintenance, is on the Dean's list at St. Anselm's in Manchester, New Hampshire, where he is now in his senior year.

Mike (Mario) Boragine is making a good recovery from his heart attacks and has just returned from a vacation in Florida.

We are glad to see Ralph Clifford back at work after several weeks of illness.

We are sorry to report that both John Walsh and Francis Howe are still out sick. We wish a speedy recovery to both.

Elliott Whitmarsh and Martin Coyne have recently spent two weeks in Florida, recovering from snow-illness.

Retirement

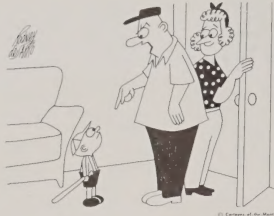
(continued from page 2)

ease the work load, Ken says. It was after he came to Bird & Son that the first machine for making corrugated boxes was installed.

Ken and his wife, Evelyn have been married 35 years. They have one son, Calvin, not married, living in New York City. He is a graduate of Columbia University with a Master's degree in English.

Ken feels fortunate in still enjoying fairly good health and is looking forward to a happy life in retirement. No rocking chair for him. At one time his hobbies of hunting and fishing occupied his free time, but now he has the travel bug.

He plans to rest a bit and then take a trip to the West Coast — and if the car and money hold out, he and his wife will motor on to Alaska. Eventually he may look for a small retirement home somewhere on Cape Cod.



"I'll fight with your manager and mother will fight with the umpire. You concentrate on learning good sportsmanship!"

John Glebus has returned from a fine vacation trip to Puerto Rico and the Islands.

John Folan, millwright, has been spending a month in the land of his parents (old Erin).

We are sorry to report that John Bandonis, who had the reputation of being the iron man, untouchable by any illness, was finally smitten by the flu bug.

Robert Wegner's daughter was recently elected Queen of the Prom at Nipmuc Regional High.

William Mattson, painter, who has just returned from a trip to New Orleans, tells us that he did not quite make the Mardi Gras.

Harry Angus spent Washington's Birthday in Philadelphia with his family seeing the historic sights.

We are glad that Joseph Keefe and Walter Downs both made a speedy recovery from their recent ailments and confinement in the Norwood Hospital.

Trotting fans are reminded by their great handicapper, Frank Nyborn, Jr., to start getting ready now for the racing season.

Our sincere sympathy to Michael Mike on the recent loss of his brother, John.

NO. 1 BOX SHOP AND OFFICE

Charles Hall, Fibre Box sales representative, who lives in Walpole, spent a busy night on March 2. As disaster chairman for the Red Cross in Walpole, he was alerted at midnight when a bad fire totally ruined a two-family house on Spring Street. Charlie, along with William Wakefield and Roland Peterson of the Walpole Red Cross, went to the scene of the fire and by 2:00 A.M. had found emergency homes for all of the sixteen people made homeless that night: Mr. and Mrs. Wilfred Duquette and five children, and Mr. and Mrs. Roland Howe and six children and one grandchild.

Through the Howard Johnson Restaurant Hall obtained two 30-cup containers of hot chocolate, plus brownies, milk and cereal, for the families and for the fire-fighters. Through the Red Cross and Salvation Army, clothing, food and shelter were arranged for the families until they could re-establish themselves in new living quarters.

Ernest Holcomb and his family went to Canada the week of March 4 to enjoy maple syrup time, but the first day there, Ernest's wife was taken sick and spent the week in the hospital being treated for bleeding ulcers.

Thomas McCafferty is just back from a three-week vacation in Ireland. He visited his parents whom he had not seen for seven years. His brother-in-law, John Folan of Maintenance, went with him on this trip.

We wish Ken Towle much happiness in his retirement. A cake was made and served by the office girls at a "good wishes" party just before he left. He will be missed by many people who knew him and worked with him for many years.

Our sympathy goes to Kenneth Houghton and his family on the recent death of his father.

We are glad to see Louise Stanke back to work after a long illness.

(continued on page 5)

25th Anniversaries

(continued from page 3)

ard Everett, 16, in Walpole High School; David Allen, 14 in Junior High School; Cynthia Ann, 11 and Marjorie Elizabeth, 10, in grade school.

JOHN J. REYNOLDS Norwood Roofing Plant

Also started March 12th, 25 years ago, at Norwood Roofing. Worked in Finishing and Siding Departments to time of entering military service, February 1942. Was a sergeant with the Army in the Pacific Area, participating in the battles of Luzon and Ryukus.

Returned to No. 7 Machine in February 1946. Became a stillman in the Asphalt Blowing Department in 1959.

John and his wife, Gloria, have five children: Margaret, 14 and James, 13, at Norwood High School; Donna, 9, and William, 6, in grammar school and Michael, 4. Their home is on Monroe Street, Norwood.

MICHAEL J. MALACARIA Norwood Roofing Plant

Started March 12, 1941 at the Roofing Plant, Insul Bric Department, and later, No. 1 Machine, No. 9 Machine, and the Sample Department. Since 1956 he has been a checker-driver in the Shipping Department.

Michael and Mrs. Malacaria (Margaret) live on Douglas Avenue, Norwood. Their daughter, Anna Marie, attends Mansfield Academy for Hair Dressing in Boston, and their son, Michael, Jr. is at Radio, Electronics, Television School in Boston.

JOHN P. STUPAK Norwood Roofing Plant

Joined Bird & Son, March 17, 1941 at the Shipping Department. Worked there continuously, except for military service, for 15 years. In U.S. Air Force as Staff Sergeant from October 1941 to December 1945. Saw action in the South Pacific, participating in many campaigns including Luzon, New Guinea and the Philippines.

Was in Maintenance Department as a helper and later, "B" Welder-Millwright from 1957 to 1963. Since then a Stillman in Asphalt Blowing Department.

The Stupaks, John and Joyce, live on Morse Street, Norwood and have three children: Joyce, 18, employed at Worthington Controls; John, 14, at Norwood High School, and Debra, 11, at Balch School.

John has held various offices in Local #896 at the Roofing Plant, and since December 1965 has been president.

THE FIRST THING TO SAVE FOR YOUR OLD AGE IS YOU. Have a check-up every year and between check-ups be alert to cancer's seven danger signals:

1. Unusual bleeding or discharge.
2. A lump or thickening in the breast or elsewhere.
3. A sore that does not heal.
4. Change in bowel or bladder habits.
5. Hoarseness or cough.
6. Indigestion or difficulty in swallowing.
7. Change in a wart or mole.

See your doctor immediately if any danger signal lasts longer than two weeks.



JOSEPH NEVINS and JOHN STUPAK

CHESTER AMBRUSKEVICH Boiler Room, Main Mill

Started March 24, 1941 as helper in the Boiler Room. Was in military service from March 1942 to December 1945, serving as Motor Machinist's Mate, 3rd class in the U.S. Navy aboard a destroyer in the Aleutian Islands.

Returning to the Boiler Room, he soon obtained his fireman's license, became a 1st class fireman in 1949 and water treatment operator in 1950.

The Ambruskevichs, Cher and Jennie live on Washington Street, Norwood with their son, Thomas, who is in Junior High School. Chester is active in the affairs of St. Peter's Church, Norwood where he has helped with recent remodeling. His brother, John, is a machine tender on No. 2 Paper Machine.

ROBERT F. BOTHWELL No. 1 Box Shop

Started March 24, 1941 at the East Walpole Finishing Mill. Entered military service in December that year serving as a PFC in the Army Airforce; he was in the Rome-Arno, Sicily and Tunisia campaigns.

Returning in October 1945, he remained at the Finishing Mill until 1949 when he transferred to the Corrugated Finishing Department at No. 1 Box Shop. For many years he has been a finisher and set up man.

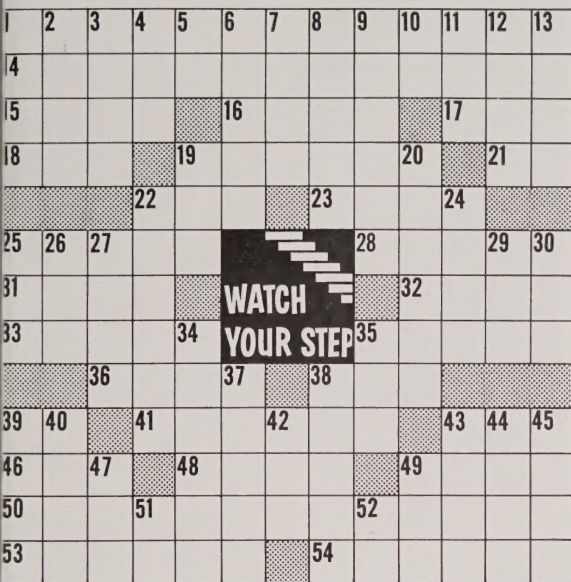
Robert and his wife, Rose, live on Stone Street, Walpole, and have two sons: William, a sophomore at Boston College and Robert, a senior at Walpole High School.

Robert, the father, has been a member of the Walpole Fire Department for 10 years.



CHARLES BAILEY & CHESTER AMBRUSKEVICH

Review Safety Puzzle



ACROSS

1. (Three words) Do this to avoid falls
4. (Three words) Escape an accident
5. Small quantity
6. During the marble season, make the kids keep these off the floor
7. Hold the handrail when going up and down st ____s
8. Number of legs you need
9. Summarizes
1. Watch your step ____ avoid falls
2. Girl's name
3. A fall can break your
5. These hurt, stay alert
8. If you drink, don't ____
1. ____ but sure

TOP OF THE NEWS

(continued from page 4)

Matthew Shanahan took in several games at the Arena and the Garden in the State Hockey Tournament.

We are sorry to report that Ronald Johnson has been out some time due to an accident.

We extend sympathy to Jennie Mike whose mother died recently.

On February 26 Henry Bochanowicz's daughter Jeanne married John Petraborg of West Roxbury. Jeanne attends the Katharine Gibbs Secretarial School in Boston and John is with the Air Force in Utah.

NO. 2 BOX SHOP

Anthony Montisano is happy these days as his daughter gave birth to an 8-lb. baby boy, Allen Wenstrom, on February 24 at the Norwood Hospital.

It is nice to see Ludger St. Cyr and Robert Degaust back to work after long illnesses.

We were shocked last month at the sudden death of Foreman Everett Seavey. To his family we extend our deepest sympathy.

NORWOOD ROOFING PLANT

Welcome back to Al Serani, John Macachlan and Bert Ostrom, who were all out week battling the flu.

Louis Cicolani decided to take a four weeks' vacation in February, with a bus trip out to California to visit his son who lives there. Louis' wife was already on a

visit there. Evidently Louis liked the life of leisure so much that he wrote back asking to be retired at the end of March, and we understand he is now on his way back East to complete the arrangements for his retirement.

On Saturday evening, March 12, thirty members of the Roofing Fire Brigade attended a dinner meeting at the South Walpole Fish and Game Club on the shores of New Pond. After a fine roast beef buffet dinner, Chief Donald Frazier made a few opening remarks which were followed by two films on fire prevention, and the use of various types of extinguishers. Also attending were Director of Personnel John Murphy and Safety Manager Robert Roby. All present agreed it was a most enjoyable meeting.

Dennis Kennedy is now a member of the Red Cross instructors' swimming course, taking place at the Norwood Civic Association. Dennis expects to teach swimming in his spare time in the future.

Many of the Roofing foremen attended

32. Dash
33. Italian hills
35. Stops
36. Use these to see where you're going
38. Escape (slang)
39. Don't be careless; ____ be careful
41. Fakirs
43. A smart girl is ____ who wears sensible shoes for work
46. Topsy's little friend
48. Last part of city in Israel
49. Sound of engine
50. (Two words) Prior to jumping
53. Step over these rails. Don't try to jump across
54. Your legs are called ____ mare

DOWN

1. Don't jump off a moving bus. ____ 'til it stops
2. Acknowledge
3. A clown's name
4. Government spy agency
5. Head (ab.)
6. Mandarin headquarters
7. To keep your house chaotic is idi ____
8. Citified
9. Filed
10. Specific Gravity (ab.)
11. Beverage
12. Manage newspaper
13. Combining form, fire
19. Nurses (ab.)
20. Shriek uttered by falling people
22. When to watch your step
24. What falls do to more than 50 people every day
25. Federal Security Administration (ab.)
26. Who of us should watch our step
27. Part of ear
29. Large container
30. Safety sense is good s ____ e
34. City in New Jersey
35. Every accident ____ a human cause
37. Watching your step ____ lives
38. What watching your step saves
39. What doctor and hospital bills can put you in
40. Don't ____ load electric wires
42. Unit of wire measurement
43. Part of leg often barked on open bottom desk drawer
44. Big piece
45. Easily broken
47. American Federation of Artists (ab.)
49. He audits company books
51. Ocean (ab.)
52. Exclamation

(Solution on Page 6)

the annual meeting of the Massachusetts Safety Council at the Hotel Statler in Boston on March 21 and 22. Many phases of safety were discussed, and it is hoped that much of the information obtained can be used to make our departments safer places to work.

LEWISTON PLANT

Our best wishes for a speedy recovery to Florence Proctor, who has been on the sick list for some time.

We recently had a chat with Christine Gagnon who has been out for so long with a broken hip. Chris says that she still gets a lot of pain in trying to walk but is really determined to get back on the job soon.

This month we welcome Sylvia Sirois and Lucille LaPointe and hope their stay will be a happy one. Lucille is a sister of Flo Proctor.

We also welcome James Wright who is replacing Alpheus Caron on the sticher.

Our little cat likes the food so well that he made the acquaintance of the girl next door, and now brings her over for an occasional meal. Looks like a love match. We hope they don't expect us to feed their children too, or we'll all go broke.

Art Lynch is looking forward to his usual trip to Bermuda, and in fact will be there by the time this comes to print.

MANCHESTER PLANT

Welcome to Bird & Son, inc. to Larry Johannett who started to work recently.

Larry is the son of Bea Tyrrell of the Manchester office.

Sincere sympathy to Dencige Giguere and family on the death of her sister.

CHARLESTON ROOFING PLANT

We welcome back Mrs. Janice Ritter to the Charleston office. Janice left us about two years ago but decided she would come back to work. Janice will be working in the Billing Department.

We are very glad to have Jim Pierce back. Jim has been out due to a serious stomach operation.

Congratulations to Leroy Strickland on his ability as a deer hunter this past season. On one occasion he killed a seven point, 250 pound buck and also a 3 point, 135 pound buck.

(continued on page 6)

NEXT TIME YOU OPEN YOUR BIG MOUTH keep it that way long enough to let your physician or dentist examine it.

For oral cancer. It is not common — but why take chances.

So next time open wide. Meanwhile your local American Cancer Society Unit has a booklet on oral cancer free. Something to chew on.

"One thing about running for President: you get to go to church every Sunday."

SATURDAY REVIEW



TOP OF THE NEWS

(continued from page 5)

W. J. HILL DIVISION



JOHN F. SULLIVAN, W. J. Hill driver who has been with the division since 1963.

Spotlighting another W. J. Hill personality, we introduce this month John F. (Barney) Sullivan. Barney, a native of Walpole and a resident there for some 58 years, is one of a long line of his family who have worked for Bird & Son. First, his father, Patrick, who retired in 1928, then as will presently be seen, his wife, two brothers and a son-in-law whose father works here.

After being educated in the Walpole schools, Barney started as a very young boy in the messenger service under the supervision of Miss O'Brien and Miss Helena White. His salary was \$14 a week. He remembers he lived well on this, even as able to bank some of it!

For a time he worked at No. 1 Box Shop in the Shipping Department under Foreman Robert Morse. One duty was sweeping out railroad cars. He left Bird & Son to learn the meat cutting business, but joined H. Maynard Gould in 1926 as a driver and stayed with that firm until 1955, delivering Bird products. Then he went into business for himself selling building products. In 1963 the call of the road got Barney again and he joined the W. J. Hill Division in June 1963.

On August 17, 1939, Barney took the lovely Doris Marie Pease as his bride. She had worked in the Bird & Son office for seven years, first as messenger, then in Floor Covering Sales. They make their home at 135 Gould Street, Walpole. Their daughter, Sylvia, is married to John Paine, son of Frank Paine (Bird & Son Maintenance Department) and makes her home in Foxboro. Their son, Stephen, is in the Army attending heavy equipment diesel school at Fort Belvoir, Va.

Not only did Barney's father, Patrick, work most of his life in Bird & Son; he also has two brothers here — James at W. J. Hill and Edward at No. 1 Box Shop.

In addition to being a conscientious worker Barney is also a very witty

person. His stories and comments keep everyone who works with him in laughter most of the time — so it is a real pleasure to know and work with him.

We extend congratulations to Mary and John Tamasanis on the birth of their new son, David John, born February 26th. John is a Hill driver and Mary formerly worked at the Purchasing Department of the Main Office.

CHICAGO ROOFING PLANT

We were glad to see Rose Gorman looking so well and "hearing" so well after ear surgery.

We wish to welcome Mr. George Lait to the Bird Family. We hope his stay will be a long and pleasant one. Mr. Lait is the new Inspector on No. 6 Machine.

We wish Nick Ahrens, who retired at the end of March, a long and pleasant retirement. He and Mrs. Ahrens will continue to live quietly at home as Mrs. Ahrens is not well. We were sorry to see Nick leave his job in the Sample Department as he has been one of Chicago's fine and faithful employees through the years.

CHICAGO FELT MILL

We were sorry to hear of the loss of Mr. McKay's mother, who passed away recently. She had been ill for sometime.

Congratulations to Ray Rivas who had been trying to lose some weight and was successful in shedding 25 pounds.

An active member in the Boy Scouts is Harry Zajakowski. . . . Busy people are happy ones. He is a troop committeeman of Troop 278 in Calumet City, Illinois. As a boy he was always active in Scouting, too. James Carcuro returned from an enjoyable vacation to Las Vegas and California.

John Grande is a grandfather again. Guadalupe Sanchez spent his two weeks' vacation at home taking it easy.

William F. Mayes is missed at work as he had to undergo an operation on his eye. We wish him success and hope he'll be back with us soon.

Antonio Garcia was off from work for five weeks as the result of a serious auto accident.

PHILLIPSDALE PLANT

The Phillipsdale bowling season came to a close the night of March 23 after a very enjoyable winter. Team and individual winners were as follows:

Winning Team (Mums): Edward Smith, Jenny Cyronak, Audrey Sweet, Patrick Pino, Jackie Nolan.

2nd Place Team (Petunias): Robert Pearson, Martha Perry, John Cyronak, Gibson Strickland, William Parrett.

3rd Place Team (Morning Glories): Anthony Silva, Joan Pierson, Victoria Morales, Frances Ford, Raymond Nolan, Henrique Lourenco.

The ladies' highs were completely changed the last night of the season by Mrs. Strickland who bowled a high single of 166 and high three of 383; however, since the rules of the league provide that only one award will be paid to any one bowler, the official standing for the best bowlers at the end of the year is as follows:

WOMEN

High Avg., Mary Mallen — 102 82/84
High Three, Evelyn Strickland — 383
High Single, Margaret Pierson — 141

MEN

High Avg., Ed Boisvert — 115 200/84
High Three, John Cyronak — 414
High Single, Anthony Silva — 174

HIGH TEAM SINGLE

Begonias 719

HIGH TEAM THREE

Snaptadrons 1938

Prizes will be awarded at the banquet which is planned for May 22 at the El Morocco Supper Club.

John Raposa, a machine tender on No. 3 Machine, caused himself a little extra work one frosty morning. He and a fellow worker had each bought new cars and had parked them near to each other.

John hadn't yet acquired an ice scraper for his new car, so he proceeded to clean the windows with his fingernails. Having cleaned them sufficiently to see properly, he got into the car and found out it wasn't his! He plans in the future to let his defroster do the work and wait it out.

SHREVEPORT ROOFING PLANT

Vacations seem to be the big news around Shreveport. L. G. Houston, sales representative in the Beaumont, Texas Area, recently enjoyed a winter vacation in the Northeast. Red sent us a post card of a down hill slalom race and indicated that he was one of the participants. We rather doubt this, because for some reason he doesn't appear to be the skiing type.

We welcome Henry W. Williamson to our sales organization. Henry has just joined us and will be our representative in the Memphis, Tennessee Area.

Congratulations to the Paul H. Hydes who are the very recent proud parents of a new baby girl, Parti Ellen, born March 5th, weight 8 lbs. 11 oz. At last report mother, daughter and father were doing well. Paul is in charge of our St. Louis Warehouse operations.

Opal Clay, sales correspondent, enjoyed a week's vacation recently. Opal spent most of her time near home planting flowers and enjoying other springtime activities.

Several of the Shipping Department employees have had vacations recently. Thomas English spent most of his time around home planting hedge. . . . Alphonso Whitaker, Sylvester Underwood, I. V. Davenport, Columbus Marshall, Joe Taylor, Clarence Jackson all decided a good rest would be best for them so they just stayed home. . . . Eddie Marshall planted his garden and did some fishing. . . . Mitchell Taylor found time to do some bass fishing and caught 10 one day that weighed up to 5 pounds each. . . . Calvin Howard started building another room to his house. . . . Robert Thomas spent his spare time bass fishing.

DeWayne Thompson worked in his yard, hauling dirt and planting shrubs. . . . Cecil Bush painted his house. . . . J. D. Watson visited relatives in Galveston, Texas for a week. . . . Bennie Hattaway just enjoyed a rest!

The following was copied from the "STROLLER" on March 16 — a daily feature of the SHREVEPORT TIMES:

The Ides of March Yesterday . . . maybe? STROLLER had that thought when Dr. Luther Holcomb, Vice Chairman of the EEOC — Washington, D. C., the speaker for the North Louisiana Personnel and Management Conference, told the following story, poking some good natured fun at Frank Markham, one of his hosts in Shreveport. He said Markham met him at the airport and that a shower of leaflets surrounded his car as they started to drive away from the parking lot. "I thought he was giving me a confetti parade at first. Then I found out it was just Markham's notes for the meeting," said Dr. Holcomb. He added that Markham stopped quickly,

exclaiming that his notes weren't important but that a parking ticket among them was.

We express our deepest sympathy to Gene Grafton in the death of his wife March 21.

Also our sympathy goes to Travis Baker in the loss of his father, March 22nd.

Robert Jones took a week of vacation and went into the hospital for a check up. With spring here, and some good weather, we are having some good fishing reports from most all fishermen. Travis Baker took a week of vacation to do some early spring fishing. . . . John Evans is missing his week end fishing trips to the lake now as he is spending his time cutting trees and brush around his new home that is now being built. He MAY get to fish and hunt again by 1967, if he is lucky. . . . Phil Johnson is spending his time off supervising remodeling of his home.

LONG SERVICE LIST

MAY				
Name	Year	Dept.	Yrs.	
Frank Mazzocco	5-14-26	Roofing	40	
John E. Polan	5-14-26	Roofing	40	
James T. Weir	5-20-31	Roofing	35	
Thomas Tierney	5-5-41	Finishing Mill	23	
Edward Maloud	5-6-41	No. 2 Box Shop	23	
Henry O. Meyer	5-7-41	No. 1 Box Shop	23	
George W. Chapman, Jr.	5-1-41	No. 2 Box Shop	23	
Alfred J. Mucciaccio	5-27-41	Paper Mill	23	
Joseph J. Fitzgerald	5-27-41	Roofing	23	
Benny W. Grudinski	5-27-41	Roofing	23	
May Harper	5-27-41	Office	23	
Joseph H. Grath	5-27-41	No. 2 Box Shop	23	
Joseph J. Ruscetti	5-1-46	No. 2 Box Shop	20	
Kenneth H. Cahill	5-6-46	Roofing	20	
John J. Wozniak	5-7-46	No. 2 Box Shop	20	
John J. Wozniak	5-8-46	Maintenance	20	
Henry A. Thomas	5-8-46	Roofing	20	
William J. Haggerty, Jr.	5-13-46	Roofing	20	
John Famolle	5-15-46	Roofing	20	
Evlyn B. Thomas	5-20-46	Office	20	
Alessandro Savi	5-20-46	Roofing	20	
Harold Johns	5-21-46	Roofing	20	
Frank A. Christenson	5-22-46	Roofing	20	
Robert Holman	5-27-46	Maintenance	20	
William A. Doyle	5-7-56	Office	10	
Joseph Maliska	5-14-56	Roofing	10	
Ruth Markarian	5-8-61	No. 1 Box Shop	5	
William J. Geehan, Jr.	5-15-61	No. 1 Box Shop	5	
MANCHESTER				
Ernest Panneton	5-23-51		15	
PHILLIPSDALE				
Stanley F. Kalenkiewicz	5-12-41		25	
Robert G. Blake	5-26-41		25	
Frank P. Zab	5-22-46		23	
Patrick P. Pino	5-10-56		20	
CHICAGO				
Oscar Peldzus	5-21-41		25	
Edward Doran	5-28-51		15	
Alfred Baker	5-28-51		15	
Allan T. Margatroyd	5-28-51		15	
SHREVEPORT				
Samuel H. Cararas	5-26-41		25	
Douglas Taylor	5-24-46		20	
Scott Scott	5-3-46		20	
Sammie Parks	5-8-46		20	
Walter Collins	5-9-46		20	
Robert Thomas	5-29-46		20	
Robert W. Malmay	5-21-51		13	
Billie Clyde Owens	5-10-56		10	
Patrick Ladner	5-10-56		10	
CHARLOTTE				
Leo B. O'Neal	5-7-56		10	
Edward M. Kutch	5-1-61		5	
Otis H. Pius, Jr.	5-1-61		5	
LeRoy E. Strickland	5-16-61		5	
Betty Fallaw	5-30-61	Office	5	
John N. Thiele	5-31-61		5	
PERTH AMBOY				
Frederick S. Nolte	5-1-56	Superintendent	10	

Solution To Safety Puzzle

W	A	T	C	H	Y	O	U	R	S	T	E	P	
A	V	O	I	D	A	T	R	A	G	E	D	Y	
I	O	T	A	M	I	B	S	A	I	R			
T	W	O	R	E	C	A	P	S	T	O			
F	A	L	L	S									
S	L	O	W										
A	L	B	A	N									
D	O												
E	V	A											
B	E	F	O	R	E								
T	R	A	C	K	S								

Contributors

Reporters contributing to this issue are: Nancy Knox, Thomas Flood, Arthur Chamberlain, Edward Geraghty, James Barnes, Milton Gardner, Alfred Breen, Barbara Waseleski, Robert Nordblom, Catherine Brady, William Ford, William Grinavich, John Reddick, Joseph Nevins, Mary Driscoll, Helen Lane, Beatrice Tyrrell, Lawrence Pickner, Robert Pearson, Virginia O'Brien, Lucille Sullins, Willie Smith, Frank Markham, Robert Zobel, Adam Chase, Moses Bader, Leonard Weaver, William Grazado, Anne Morrison, William Geehan.

THE CAUSE IS KNOWN. Cigarettes cause lung cancer, the Number One cancer killer of men.

If you don't smoke, don't start. If you smoke, stop now. The damage is often reversible.



DA OF ARMS of the 101st Infantry, 26th Infantry Division of the Mass. Army National Guard as presented to M/Sgt. Oscar F. Magnuson, left, by Company Commander Capt. Paul J. Hartford of Rockland. Oscar, who works at No. 1 Box Shop, completed 27 years of duty with the National Guard on February 24, 1966 and made his final official inspection of the First Battalion, 101st Infantry at retirement ceremonies held that week at the Norwood Army.

Oscar Magnuson Honored; Completes 27 Years of National Guard Service

Master Sergeant Oscar F. Magnuson, who works at No. 1 Box Shop, retired February from Headquarters and Headquarters Co., 1st Battalion, 101st Infantry, 26th Infantry Division, after completing 27 years of military service. Sgt. Magnuson enlisted with Co. G, 1st Infantry Regt. on January 19, 1937 and was a member of this same unit when the 26th (Yankee) Infantry Division was called to active Federal service on January 16, 1941. After the cessation of hostilities in Europe he served in the Army of Occupation with both the 6th and the 8th Armored Divisions. Following occupation duty in Europe and return to the United States, he was discharged from active duty on October 1, 1945.

During World War II he earned the Combat Infantryman Badge; Bronze Star Medal; Good Conduct Medal; American Defense Medal; American Theater Medal; European-African-Mediterranean Service Medal with four battle stars; the Army of Occupation Medal and the World War II Victory Medal.

MSGT Magnuson enlisted with Co. F, 101st Infantry Regiment Mass. Na-

tional Guard on April 8, 1947, served through several reorganizations and was, right up to his recent retirement, still a member of the famed 101st Infantry, 26th Inf. Div. Through this extended period of military service he served as a gunner, squad leader, platoon sgt., first sgt. and upon retirement MSGT Magnuson was the intelligence sergeant of the First Battalion, 101st Infantry.

Oscar has been with Bird & Son since 1940, except for his active military duty, and presently works at the Solid Fibre Finishing Department of No. 1 Box Shop.

"Yeomen of the Guard" to be Performed May 5, 6, and 7 At Walpole High Auditorium

It is less than a month to curtain time at the Walpole High School Auditorium when the Neponset Choral Society presents another popular Gilbert and Sullivan show — "The Yeomen of the Guard." So popular, in fact, that it runs for three nights — Thursday, May 5, Friday, May 6, Saturday, May 7.

Although many seats are already spoken for, through the season ticket sales, tickets for all three nights are now available from the Bird Club ticket seller — and early arrival at the hall will assure you and your friends a good seat. "A few tickets will be available at the door," states Director Leonard Weaver, "but to be sure, we advise buying them ahead of time."

In the cast are many favorites from other years — Martha Guild, James Silvi, Hoel Bowditch, Tom Noonan, and others. Taking the difficult lead role of Jack Point is Jan Knost, a new singer this year, with much experience. Coming from a musical family in Pasadena, he attended St. Lawrence University and also studied at Oxford in England. At St. Lawrence he was in the University choir, the Madrigal singers and the opera workshop.

Recent Deaths

Everett Seavey

EVERETT W. SEAVEY, 96 Mill Street, Westwood, died suddenly on March 10, at the age of 55.

He had been employed at the No. 2 Box Shop of Bird & Son since January 21, 1935, for many years as a Miehle Press operator, and since December 1960 as foreman of printing. He held several different offices in Local #1330, the union representing the employees of the East Walpole Plants, and from 1955 to 1960 served as its president. He was a member of Constellation Masonic Lodge in Dedham.

Funeral services were held March 12 at the First Baptist Church in Westwood. He is survived by his wife, Phyllis, three sons, Richard E. and Bruce A., of Westwood, and Gerald A., of Boston, a brother, Charles, of Natick, and two grandchildren.

John Sheehan

JOHN J. SHEEHAN, one of Norwood's oldest citizens, died on March 8, 1966 at his son's home, 18 Catalpa Road, Norwood. He had been a plant guard and watchman at the Norwood Roofing Plant before his retirement in December 1948.

Starting at the Roofing Plant in the

He has sung leading roles in performances of *Gyps and Dolls* (1958), and *The Mikado* (1957). He now does solo work occasionally at the First Universalist Church in North Attleboro, where he is currently serving as minister. In order to take part in the "Yeomen" performances, he has delayed a trip to England where he will go directly after May 7 to fill an exchange pastorate. He brings great talent to what promises to be another hit show — Don't miss it!

Hospital Show at Cushing; Chelsea Scheduled in April

The Bird Club Hospital Show is continuing to give pleasure to many patients. On Tuesday, March 15, the group presented their variety show at the Cushing General Hospital in Framingham.

On the list of those who performed are several Bird & Son names — some are employees, some are members of employees' families:

Jerry Norton as M.C. introduced the acts: Bea Patnaude, piano and songs; Frances Maddocks, singer; Don and Steve Ahern, trumpet duet; Ted Najia, sax solo; and Joan Pierson (Phillipsdale Plant), singer.

Dancers from the Evelyn Dougherty School of Dancing were Ann and John Naughton, Eleanor and Judy McGrath, Nancy Buck, Patricia Adelmann, Irene Wik, Patricia Fleury, Carol and Irene Gromelski, Janice Czyryca, and Diane DeFanti.

Music for the show, through the cooperation of Local 343 of the AF of M, was provided by Don Ahern, Chick Webber, Buddy Gordon, Ted Najia, and Bill Grazado. The Emblem Club provided refreshments during the evening.

Next show: Quigley Memorial Hospital in Chelsea on April 26th.

Finishing Department in 1902, he worked there until he became a watchman in 1941. Born in Ireland, he had been a Norwood resident for over 60 years. He was a member of the Holy Name Society at St. Catherine's Church, and the Catholic Order of Foresters.

Surviving him are two sons, John J. and Frederick, both of Norwood, six grandchildren and 13 great-grandchildren. A solemn high mass of requiem was celebrated for him on March 11 at St. Catherine's Church, Norwood.

Frank Whitehead

FRANK WHITEHEAD, chief electrician at the East Walpole Maintenance Department from 1912 to his retirement in December 1948, died at the Norwood Hospital on March 19. He was 84 years old, and had been in poor health for a number of years.

He is survived by his wife, Mrs. Whitehead of East Walpole; a son and daughter, also of East Walpole; Gilbert, and Mrs. Eleanor W. Johnson, with whom he lived; and three grandchildren.

Born in England, he moved to East Walpole nearly 60 years ago and began his work in the electrical department of Bird & Son in December 1908. His promotion to chief electrician came in June 1912.

He was a life member of Orient Lodge, A.F. & A.M. and at one time had been clerk of the Grace Episcopal Church in Norwood. Funeral services were held March 22 at the May Funeral Home, Norwood.

Nicholas Hrenchuk

NICHOLAS HRECHUK, 71, died on March 18, 1966. A long-time resident of Walpole, he had worked for Bird & Son for 43 years, until his retirement in June 1961.

First employed on April 5, 1918 at the Stock Handling Department of the Paper Mill, he later worked in the Beater Room and was a beaterman for many years.

He is survived by his wife, Mary, and five children: John, of Walpole; Mrs. Mary Haggblom and Mrs. Ann Unda, also of Walpole; Mrs. Pauline Costello of Sharon and Mrs. Catherine Kadzisz of Waltham. There are 12 grandchildren.

Funeral services were held at the St. Andrews Ukrainian Church in Forest Hills with burial in the Forest Hills Cemetery.

Noah Futrell

NOAH FUTRELL of the Slate Handling Department at Chicago passed away on Jan. 6, 1966. He had been in failing health for a few months but had been working most of the time.

He reported for work on January 4, but was unable to perform his duties so was taken home, and early on the morning of the 6th he died.

He had worked for Bird & Son since March 19, 1951, most of the time in the General Department but the past few years in the Slate Handling Department.

He is survived by a daughter who lives in Tacoma, Washington and several relatives in the Chicago area. Services were held from the Crook Funeral Home, Chicago, Ill. on Thursday Jan. 13th.

185 in Award Money Paid to Suggestion Winners

Seven of the nine suggestion awards presented in March were for money-saving ideas which paid off at \$25 each. Some of these may prove worthy of additional awards later when exact figures are known.

Leo M. Burns, EMM	\$25
Louis DeBaggis, FBM	25
Ernest A. Ostrom, FBJ	25
Frank Sinacori, FJM	25
Louis Veres, FJPM4	25
George Wise, FXP	50
Joseph McGrath, W. J. Hill	5
Theodore F. Pierce, FBM	5

THE WINNERS



SEASON WINNERS without a play-off By winning both halves of the winter Bowling season for men, Team FBM walked off with all honors this year. As Captain Ted Pierce rolls a ball, his teammates cast critical eyes: Everett Pyne, John Ambruskevich, Francis Flaherty, Joseph Purpura and Armando Croatti.

Tickets Evaporating for Spring Dance, April 30

At going-to-press time there were only a few tickets left for the Bird Club Spring Dance.

It looks like a sell-out, well in advance, for the evening of Saturday, April

30 when the lucky 125 couples who could get tickets will enjoy an evening of dancing to the music of Dick Pillar and his Radio and TV Orchestra.

Larry Pickener of W. J. Hill and Vir-

ginia Hoar of Bird Machine are co-chairmen of this post-Easter party.

Some tickets are still available and can be obtained at the Credit Union Office.

U. S. Savings Bonds Now Pay Higher Interest

An increase in interest rate for United States Savings Bonds has been announced by President Johnson.

All Savings Bonds purchased since December 1, 1965, will earn at the new rate of 4.15 percent when held to maturity. New E Bonds will mature in only 7 years.

The Presidential action also affects outstanding Bonds. All older E and H Bonds will earn 4/10 of 1 percent more than before for the remaining period to next maturity, starting with the first interest period of 5 months or more which begins on or after December 1, 1965.

Annual Report

(continued from page 1)

1965 sales dollar was spent. In 1965 employees received \$23,211,000 in wages, salaries and benefits; an increase of \$1,525,000 over 1964. Payments to stockholders increased by \$85,000 from \$822,000 in 1964 to \$907,000 in 1965.

Tax payments rose from \$3,012,000 in 1964 to \$3,611,000 last year.

During the year further payments were made on the long-term debt — money that had been borrowed to pay for new plants and machinery. This debt was reduced from \$5,360,000 in 1964 to \$4,730,000 at the end of 1965.

Among the highlights of the year mentioned in the annual report are the various improvements in plants and machinery and the very satisfactory growth of Bird Solid Vinyl sales, particularly in Vinyl Siding and also in the Rain Carrying System and Shutters, introduced in 1965. The Bird Fire-screen Shingle, a new product brought out during the year, opens up a wider market by making a highly fire resistant shingle available under the Bird quality label.

"Prospects for 1966 appear good" states the stockholders' annual report. "Demand for Paperboard Division products is strong, and indications are that it will continue so for some time. The volume in the Building Materials Division is expected to be slightly improved over last year, and the continuing strong capital goods market points to a good volume level for Bird Machine Company. Rising costs and aggressive competition, however, can result in a profit squeeze. In view of this we will continue to emphasize the need for judicious cost control and maximum efficiency in all operations."

1965 RESULTS COMPARED WITH 1964 RESULTS

(Includes Bird Machine Company Operations)

The total paid to Bird & Son, inc. by our customers in 1965 amounted to \$72,703,000 which compares with a total in 1964 of \$65,732,000.

	1965 Results		1964 Results	
	How Much in 1965	Cents from Each Sales Dollar	How Much in 1964	Cents from Each Sales Dollar
Here is how those dollars were spent:				
CUSTOMERS — Thousands of them paid for products valued at	\$72,703,000	100.0¢	\$65,732,000	100.0¢
WE PAID —				
GOVERNMENT — for direct taxes	\$ 3,611,000	5.0¢	\$ 3,012,000	4.6¢
MATERIALS, SUPPLIES, etc.	37,488,000	51.6¢	34,004,000	51.7¢
EMPLOYEES — for wages, salaries and all benefits	23,211,000	31.9¢	21,686,000	33.0¢
REPAIRS and depreciation	5,534,000	7.6¢	4,843,000	7.4¢
	\$69,844,000	96.1¢	\$63,545,000	96.7¢
Net earnings	\$ 2,859,000*	3.9¢	\$ 2,187,000	3.3¢
PAID TO STOCKHOLDERS — Cash dividend	907,000	1.2¢	822,000	1.2¢
BALANCE — reinvested in the business	\$ 1,952,000*	2.7¢	\$ 1,365,000	2.1¢

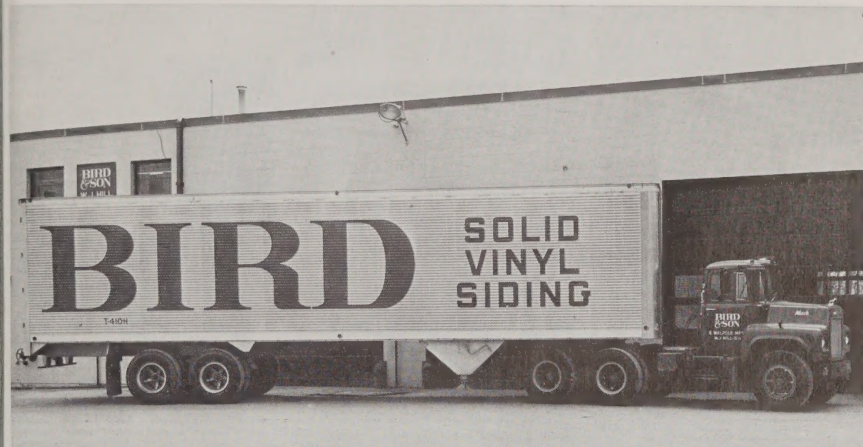
* Before deducting in 1965, the non-recurring loss of \$885,000 resulting from the closing and liquidation of Berry Refining Company.

The BIRD REVIEW

Volume 54 No. 5

Published for Bird & Son, inc. employees and their families

May 1966



ONE OF EIGHT new units just put into service at the W. J. Hill Co. Division of Bird & Son, inc. The big trailers are 40 feet long, and the

cabs are offset, providing greater comfort for the drivers and more accessible motors for the mechanics when repairs are necessary.

Eight Big Diesel Tractors-Trailers Bought By W. J. Hill

Eight new Mack diesel tractors with forty-foot trailmobile trailers have been added to the W. J. Hill fleet of trucks, marking a big stride forward in modernizing the Hill equipment. Each unit cost about \$20,000.

The forty-foot trailers have a slightly higher inside dimension which permits double-decking of loads of boxboard and paper rolls. This doubles our shipping capacity on certain items and thus helps speed delivery to customers.

The cabs on the new diesels are offset. This affords a larger, more comfortable cab for the driver, at the same time making it easier for the mechanics to get at the engine for maintenance and repairs. The offset cab also shortens the over-all length of tractor and trailer, providing maximum space for the loads without exceeding legal road limits (50 feet in Massachusetts).

Bird & Son to Build Plant in Kentucky For Vinyl Products

On April 29th Bird & Son, inc. announced plans to construct a plant at Bardstown, Kentucky for the manufacture of Solid Vinyl Siding, Vinyl Rain Carrying System, and Vinyl Shutters.

Bardstown is located about 40 miles southwest of Louisville. Construction is to start immediately.

Bird & Son pioneered the development of solid vinyl exterior building materials now successfully used in both new construction and remodeling. The rapid growth in acceptance of these products since their introduction three years ago has made it necessary for the company to expand its facilities to meet increasing trade and consumer demand for such low maintenance materials. This is a major step in a long range program designed to establish greater manufacturing capacity and efficiency in distribution.

The choice of Bardstown as the site or the new plant is the result of intensive study by Bird & Son officials. President Jenkins states: "We are indebted to Bardstown Industrial Development Corporation and the Kentucky Department of Commerce for their very able counsel and fine cooperation. We are looking forward to becoming a part of the industrial community of Bardstown and the state of Kentucky."



MEL ALLEN, sportscaster, who is currently the "Voice of Bird & Son" on Saturday and Sunday commercial broadcasts over nearly 200 stations, selling Bird Roofs.

Popular Sportscaster Sells Bird Roofing Products Over National Network

Mel Allen, one of the outstanding sportscasters in this country, is the Voice of Bird & Son, inc. as he helps sell Bird shingles on the NBC "Monitor" radio program over nearly 200 stations on Saturdays and Sundays in all areas where Bird Products are sold.

The Bird & Son broadcasts started on Saturday, March 12, and will continue through Sunday, June 5. We have favorable noontime and early evening spots of either 60 seconds or 30 seconds

during which Mel Allen plugs Bird Wind Seal® shingles, Architect® Mark 25 shingles, and Firescreen shingles. According to NBC, 30,000,000 people listen to "Monitor" Radio every weekend.

For instance, one of his spots goes like this, "This is Mel Allen. Do you remember Cleo? Carla? Donna? Betsy? That's right. Those vicious hurricanes. They tore down trees, ripped off roofs. But one thing they couldn't budge: Bird Wind Seal Shingles.

Bird Wind Seal shingles are made with a double protective coating and special thermoplastic cement. They seal themselves down on your roof, protect your home, even in a hurricane.

Bird Wind Seal shingles. Tell your roofer you want 'em. He can get 'em for you."

The NBC "Monitor" Program is on for 16 hours of news, sports, comedy, music and features each weekend. At various times there are five-minute comedy, sports, or feature programs, five-minute news casts every hour on the hour, plus bulletins on fast-breaking events, weekend sports coverage, with on-the-spot reports, interviews, anecdotes, and round-ups, the latest musical selections, and interviews covering personalities of all walks of life. Among those scheduled to appear in 1966 are Joe Garagiola, Mel Allen, Curt Gowdy and Lindsey Nelson from the world of sports; Arlene Francis, Al Capp, Chet Huntley, Jonathan Winters, Skitch Henderson, Barbara Streisand, Bob Hope, Brigitte Bardot, Gen-

(continued on page 2)

New Printing Foreman Appointed at E. Walpole



FRED A. GEISEL, new foreman at No. 2 Box Shop.

Fred A. Geisel joined Bird & Son on April 25 as foreman of printing operations at the No. 2 Box Shop. He fills the vacancy caused by the sudden death of Everett Seavey in March.

Mr. Geisel was educated in the Hyde Park Schools. After several years with Tileston & Hollingsworth Paper Company, he joined Linvure Company of South Boston. Here he has been for many years a skilled pressman, most of the work being on Flexographic presses of the type used for printing shoe cartons at No. 2 Box Shop.

Mr. and Mrs. Geisel live at 29 Mill-ton Road, Braintree and have four children.

Alessandro Savi Earns \$80 in Suggestion Money

Alessandro Savi of the Norwood Roofing Plant was the top suggestion winner in April; he received \$50 for two money-saving suggestions, plus an-

(continued on page 2)



The BIRD REVIEW

Vol. 54 No. 5

May 1966



Member of Mass. Industrial Editors' Association and International Council of
Industrial Editors, Inc.

Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

OFFICE ACCIDENTS

Office work is generally considered one of the safest work assignments in industry. Experience, however, has shown that this is not so.

Following are five suggestions which can prevent serious injury in an office:

1. When passing through office areas — walk. Look where you are going, and keep to the right at blind corners. Always use a handrail when going up or down stairs.

2. Close file drawers after using them. Use handles and knobs on drawers and doors. Leave furniture-moving to the people assigned to this work.

3. When there is electrical trouble, call an electrician. Don't overload circuits.

Unplug power-driven office machines before cleaning or adjusting. Keep cords out of aisles used for walking.

4. Smoke only at your desk, not in halls or elevators — and always use an ashtray. Never leave a lighted cigarette unattended in an ashtray, or toss a match, cigarette, or cigar into a wastepaper basket.

5. If there is an accident or fire, know how to handle the situation. Learn the location of the plant hospitals, stretcher boxes, fire extinguishers and fire alarm boxes. Always get first-aid assistance.

Training and experience is valuable on your work assignment. Safety consciousness and courtesy can eliminate accidents in the office.

— "The Norton Spirit"

Suggestion Awards

(continued from page 1)

other \$25 for having reached a total of three money-saving suggestions (one had been accepted previously). He also received a \$5.00 award for a suggestion of intangible value.

The eleven winners last month were:

Billy E. Curtis, FSM	\$25
Ronald A. Joyce, FXA	25
Edward J. Kelter, FXG	25
Alessandro Savi, FBPM1	80
Charles Solbo, FBPM1	25
George M. Wise, FXF	25
Albert Hanson, FJM	5
June Murphy, CFW	5
Theodore Pierce, FBM	5
Steve Vargo, FIG	5
Frank P. Zab, DPV	5

National Advertising

(continued from page 1)

eral Eisenhower, Walt Disney, Frank Sinatra.

"Monitor" is the only complete weekend radio program of its kind. It reaches up to 30,000,000 people every weekend with a well balanced format that appeals equally to men and women. At the end of the 13-week cycle, Bird & Son will have made approximately 168,000,000 radio listener impressions.

Weekends are an extremely suitable time to sell people. They are away from work, relaxed and at leisure and consequently in a receptive buying mood. Advertisers have found this to be true, as many of the time periods on the program are completely sold out.

Within the "Monitor" program itself, the outstanding time periods are news and sports. Every Bird & Son

commercial is scheduled within these highly desirable times.

Among the nearly 200 stations, the stations listed below are located near Bird & Son plants. Perhaps you have already heard one or more of these Bird & Son sales messages. Here are the local stations:

WRDO — Augusta, Maine
WLBZ — Bangor, Maine
WBOP — Boston, Mass.
WJAR — Providence, Rhode Island
WNBC — New York City
WBUD — Trenton, New Jersey
WOKF — Charleston, S. Carolina
KRMD — Shreveport, Louisiana
KSSD — St. Louis, Missouri
WMAQ — Chicago, Illinois

Men's Golf Season Opens At Easton Country Club

At going-to-press time the Bird Club Men's Golf season was scheduled to open at Easton Country Club on Monday, May 2, weather permitting.

Sixty-six golfers signed up and the majority indicated their preference for the Easton club, over Glen Ellen, the other choice.

The Golf Committee this year has Ray Bearce of Norwood Roofing as chairman with the following committee members: Edmund Wenstrom and Ted Pierce of Roofing, Harry Cady of Bird Machine and Percy Spiers of No. 1 Box Shop.

Four teams have been organized, with 12 regular players on each team. The remaining 18 players will be substitutes. Team captains are Russell Blake, Roofing; Romeo Valerio, No. 1 Box Shop; James Barnes, Maintenance; and Percy Spiers, No. 1 Box Shop.

IT'S A DEAL!

Have you —
something to sell?
something to swap?

Do you —
want to buy something?

The Review is re-introducing a buy, sell, swap column, similar to one we published in the past.

Send your items to E. M. Grout, Editor, at GR. Give your home telephone number, such as: "Call 668-0000 after 5 P.M." — or whatever wording you wish.

Keep your descriptions brief, please, to four lines or less, if possible.

Deadline for the June issue is May 25.

This month's listing:

FOR SALE: 1962 Chevrolet Station Wagon, standard trans. \$740.00. Call 376-5467 (Millis) after 7 P.M.

Four Started Retirement In April; One in March

LUIGI CICOLANI, who retired at the end of March, may be going to California to live. He and his wife, Mary, haven't quite decided yet. Out there, in Sunnyside, lives their son, Luigi S., who has invited them to make their home with him. The Cicolanis went there for a visit in early March and liked it very much — but, "We like it in Westwood, too, and that's where all our friends are," says Louis. "So we are not going to decide in a hurry."

At retirement time Louie had completed more than 38 years of service, dating back to August 15, 1927 when he started in the slate handling crew at Norwood Roofing. He also worked on felt handling and for some years was a checker-driver in the Shipping Department. Since 1951 he has worked in the Asphalt Storage Department.

The Cicolanis have two children: Luigi S. of California, single, who is an M.I.T. graduate and works for the NASA program; and Angelo G., married, in the Navy as a Lt. Commander about a submarine, stationed in Hawaii. He is an Annapolis graduate. Luigi and Mary wish this family lived closer as there are three grandchildren they'd like to get acquainted with.

Three Phillipsdale employees, whose combined service totals 112 years, retired at the end of April:



JOHN P. HARRINGTON, retired after 45 years service. John started working at the Phillipsdale Plant of Bird & Son, inc., on April 27, 1921 as a finisher and transferred to the paper machine as a steady man. He worked for 15 years on the paper machine and during the war years worked at various

jobs. John has worked from 1944 to his retirement in the Transfer Department.

John has no real definite plans for the present. He and his wife, Ella, would like to take a trip to Florida but this trip is still in the planning stages. John is planning to buy a boat and do some fishing. The Harringtons live at 204 Rhode Island Avenue, Pawtucket, Rhode Island, and have two married daughters Joanne and Maureen whom they plan to visit at their leisure.



JOSEPH BORGE retired because of poor health after 38 years and nine months service. Joe worked 23 years in the Rag Cutting Department starting as feeder then changeman and then as gang boss.

before transferring out of the department. Joe recalls the early days when all bales had to be hand trucked on around-the-clock-basis. He worked a short time in the Beater Room as Hydrapulper operator before transferring to the Cleaning Department from which he retired.

Mr. and Mrs. Borge are hoping for a trip to California (his health permitting) to visit their son John and his family. John was a former Bird & Son inc., employee before leaving to go into the Insurance business. Later he moved out to California to try his hand as a good will man for a large trucking company. Another son, Robert, lives in North Kingston, R.I. and runs a hardware store there. The Borge lives at 55 Hazelwood Avenue, East Providence. Other than visiting their sons and their families, Joe and his wife are planning on spending their summers at their home at Plum Beach, Jamestown, R.I. and their winters in East Providence.



ANTHONY T. MCBRIDE decided to take life easy and retire early after 29 years service. Tony, or Mac as he is called, started working for Bird & Son, inc. in February 1937 as a loader in the

Shipping Department where he worked until 1941 when he transferred to Department X which was the new wood chipping and defibrator department processing the wood. Tony being a great outdoor man, and an old wood chopper from way back, felt right at home handling wood. At this time Bird & Son was buying wood by the cord and Tony had to scale the loads and the piles in the yard. Later all wood was purchased in chip form, eliminating the measuring system. He worked as a scale man up to the time of his retirement.

We will have to make sure the next scale man takes care of our friend, Pete the Sea Gull, as well as Tony has for the last 5 or 6 years.

(continued on page 3)

TOP OF THE NEWS

MAIN OFFICE

Welcome to Robert E. Lee who has joined the Engineering Department as a draftsman. His wife Natalie works at the Purchasing Department.

Frank Vietze and his wife drove to Florida in April for two weeks to pay a visit to his son, Paul, and especially to see a new grandchild born early in 1966. Now that spring has arrived, many of us envy Bob Churchill as he put-puts to bed from home on his new Honda motor bike.

Congratulations to Toni Carlson of Billing on the arrival of twin grandsons, born recently to her daughter, Mrs. Ruth Carter Walpole.

Tom O'Connor, Jr. who has been working in the Mail Room and the Storage Department left recently for military service. In his last day at work he was presented with a gift of money and a huge cake appropriately decorated for the occasion. Tom now at Great Lakes Naval Training Station.

On April 15 a group of Bruce Woodard's friends attended a dinner in his honor at the Lafayette House. Afterwards, Bruce and his friends retired to Herb Davis' house in Norwood where they had an enjoyable evening. Bruce was married on April 30 to Miss Anne Marie Lee of Quincy. The wedding took place at the lost Blessed Sacrament Church at Houghs Creek, Quincy with the reception at the nights of Columbus Hall in Quincy. The couple honeymooned in Bermuda. Bruce is from Revere and is a graduate of Babson Institute. His new bride is employed as a senior secretary at E. G. & G., incorporated in Bedford.

Linda Gail Johnson, daughter of Mr. and Mrs. George C. Johnson, was named Queen of the Prom at the Walpole High Senior prom which was held at the Blue Hills Country Club on April 20. Office Manager Johnson and his wife had been guests at the prom but had left just before the announcement was made regarding their daughter.

Linda, a senior at Walpole High, has been accepted at Newton-Wellesley Hospital where she will enter nurses' training school. Mrs. Johnson is a graduate of the me school.

Harold Bailey and Robert Wheeler were among the thousands of fans at the Boston Garden on April 28 watching the Celtics in their eighth straight World Championship.

APER MILL

At the opening of the American League on April 12, the Red Sox against the Baltimore Orioles, Robert Mycude of the Laboratory took a day's vacation to see the



"I'll be fooled if we don't get plenty of action here."

Hospital Show Closes Very Successful Season

For the final show of the season the Bird Club Hospital Entertainers went to the Soldiers' Home in Chelsea and had a ball. It was one of the most successful shows ever staged. The large audience was with them every minute.

Soon after the show, Miss Terese Hallcock, director of Volunteer Services at the Home, wrote a most enthusiastic letter to Julia Lewis, from which we quote:

"Every member of the cast did a superb job of bringing an evening of entertainment long to be remembered by the veteran patients. Bill Grazado did a tremendous job of lining up the group and having the show move along at a very smooth pace.

"To hold the interest of these veterans for one hour and a half is often times difficult. Because of their physical conditions and ages, they begin to get restless and many of them leave during the middle of a show. However, your troupe performed so magnificently the patients remained for the entire show. This I haven't witnessed in a very long time.

"To you, Bill Grazado, your M.C., and everyone that took part in the show, we extend a very warm and heartfelt 'Thank you.' Our sincere appreciation, too, to the young ladies (Emblem Club of the

game. He was quite thrilled at catching a foul ball batted into the stands that day. Catching a ball like this was a boyhood dream he always had had; it finally came true in 1966.

A hearty welcome to Tom Fallon, the new messenger at the Main Mail. We hope his stay with us will be a long and happy one.

On Saturday, April 16, Mr. and Mrs. Tony Klosieski were honored on the occasion of their 25th wedding anniversary by a party at the home of their niece, Mrs. James Sweeney of Walpole. About 75 friends and relatives were on hand to wish them well.

Tony works at No. 5 paper machine. The Klosieskis have two boys, Stephen 11 and David, 3. Ray Parker, Beater Room foreman and Mrs. Parker, and Mrs. Klosieski's sister and her husband brought the unsuspecting couple to the affair. Mrs. Sweeney is the former Ann Narus, who formerly worked in the Accounting Department at the Main Office.

MAINTENANCE AND POWER

Leo Murphy's daughter Jean, recently took off with a group of Foxboro Company employees for a tour of Europe. While over there she expects to visit her brother S. P. 5 Francis Murphy, who is stationed in Heidelberg, Germany.

We are glad to report that Ernest Frank is out of the hospital and recuperating in Pittsfield, New Hampshire at his son's home. We hope he will continue to make rapid progress.

Good luck to William Peters on his new job with the oilers.

NO. 1 BOX SHOP AND OFFICE

Wilfred Turenne, who retired last summer, stopped in to say hello to the gang, all dressed up and looking real good! We are glad to see Andrew Wall back at work after being out sick.

Welcome to Donald Ritchie who started work recently in the Solid Fibre Finishing Department.

James O'Connell of the Combiner Room recently had his father from Nova Scotia visiting with him for a week.

We learn that Gus Hogan who has been out sick for some time must now have an



AT CHELSEA SOLDIERS' HOME the Bird Club Hospital Entertainers posed for their picture at the last show of the season:

Back Row: Ella Wenzel, Chick Webber, Helen Wenzel, Helen Haasis, Buddy Gordon, Bee Hammond, Don Ahern, Ted Najo, Bill Grazado, Tom McCafferty, Frances Maddocks, Jerry Norlton, John Naughton.

Front Row: Janice Czyryca, Irene Wiik, Judy McGrath, Eleanor McGrath, Carol Gromelski, Irene Gromelski, Nancy Buck and Ann Naughton.

Missing from the picture: Patricia Fleury, Diane DeFanti, Patricia Adelman, William Wysocki, Stephen Ahern, Joan Pierson, Jo Anne Gore, Louise Conti, Velma Donnelly and Julia Lewis.

Elks — ed.) who distributed the fruit. Would you tell them that the fruit left over was put on the breakfast trays in the morning."

operation. We wish him a short stay in the hospital and a speedy recovery.

We hope to see Betty Fraser back to work soon, after her accident.

Thomas Flaherty has recently transferred to the Miscellaneous Processing Department (FXA) and Bernard Libby has transferred to the Shipping Department. It was good to see Jerry Rignone, looking tan and healthy after four months at Miami, Florida. Jerry retired from No. 1 Box Shop in June 1962.

NO. 2 BOX SHOP

"Bob" Amedeo DeFlaminis is presently on vacation and will officially retire at the end of May. A party was given to Bob at the Floral Steak House in Wrentham on April 19 where many of his friends gathered to enjoy a good time and wish him the best of luck in his retirement.

We hope George Chapman will soon be back to work after suffering an injury to his foot.

We were sorry to read of the death of Minnie Sline, former worker at No. 2 Box Shop. She retired 17 years ago.

Stuart Farris and his wife are very proud of their daughter, Linda, a sophomore at Walpole high school who won first prize for oral facility and academic achievement in the Spanish Contest sponsored by the Pan-American Society for the New England area.

NORWOOD ROOFING PLANT

We welcome back Nicholas Pilavios and Patsy Rizzo after their long illnesses.

Roofing's No. 1 baseball fan, Gerry Chisholm, was on hand for the Red Sox opener on April 12. Even though the Sox are off to a slow start, Gerry is optimistic and hopes for a big improvement this year, maybe as high as 8th place!

Welcome back to Edmund Cormier who spent a few days in the hospital for a check-up.

Congratulations to Mr. and Mrs. Louis Silvestri who celebrated their 25th wedding anniversary on April 19. Many friends and relatives enjoyed a surprise party at their home. Louis is foreman on No. 1 Machine.

We welcome Robert Powers who has joined the Roofing office staff. We are glad to have him with us.

Leslie White of No. 1 Machine won a (continued on page 4)

This closes the Hospital Show activities until Fall. During the season the group has entertained nearly 2,000 people in shows at six different hospitals.

Four Retirements

(continued from page 2)

At present Tony has just plans for leisure, like playing golf, fishing, and getting up mornings when he feels like it. Mr. and Mrs. McBride live at 832 Central Avenue, Pawtucket, R.I. Tony has a son, Robert, and two grandchildren in California whom he may get out to visit some day.



CHARLES F. PETERS began taking life easy as a retired worker on April 30, after almost 25 years of service. His entire career has been at the Norwood Roofing Granule Plant where he

started on July 9, 1941.

At various times he has been helper, color mixer, and truck driver. He remembers Ralph Kemp as his first foreman. He also recalls that production has more than doubled over the past 25 years, mostly as the result of much new equipment.

Charlie is a World War I veteran. During the depression years of the '30's he was a mess steward for eight years at the C.C. Camps for World War I veterans — principally at Camp Green in Montpelier, Vermont. The men were employed in building dams in the state of Vermont.

One of his favorite hobbies is travel. He has been four times to Florida (Fort Lauderdale is his favorite spot) and five times across the continent. Matter of fact, he was born in San Francisco, but left home when he was 17. You can be sure that more travel is high on the list of things to do in retirement.

A single man, Charlie makes his home at 89 Monroe Street, Norwood.

Two Men Observe 25th Anniversaries



During the past 25 years, JAMES W. LORING, has worked on just about all the jobs in his department where he first started as a temporary employee on April 28, 1941. At present he is the operator of the Knowlton Chopper. His first foreman was John Locke.

Less than a year later he left the department temporarily to serve in the U.S. Army during World War II. He was in both the European and African campaigns, seeing service in Central Europe, the Rhineland, Naples, Rome, Southern France and Tunisia.

Jim makes his home in Newton Highlands. His daughter, Lynda, is in her second year at the King Philip Regional High School in Wrentham. When not busy at Bird & Son he likes to follow his outdoor hobbies of hunting, fishing and camping.

Less than a year after PAUL HOWARD started with Bird & Son on April 7, 1941, he was in military service and soon to be stationed half-way around the world. With the U.S. Marine Corps as a corporal he participated in fighting on

Guadalcanal and the Solomon Islands. Paul says that at the time his four and a half years in the Marines seemed endless, but now it seems only a short time out of his life.

He has always been a No. 1 Box Shop man with all his service in the Combiner Room. He was an elevator helper, both before and after military service, became a crane porter for some years, worked through various jobs on the Combiner and since 1963 has been assistant machine tender, often filling in as machine tender when needed. Charles Mutch was his foreman at the start. He recalls many machine changes and many new products over the past 25 years. One thing that hasn't changed much is the center of East Walpole. It looks about the same as when he first came up from Dedham to apply for work.

Paul and his wife, Marie, are enjoying their new home at 91 Border Street, Dedham which they built a few years ago. Their daughter, Patricia, is a medical technician at the Dedham Medical Center; their son, Paul, is a student in the 8th grade at St. Mary's Parochial School.

For hobbies, its football and bowling as far as Paul is concerned. He's busy with other interests, too. He is on the Board of Directors of the Dedham Pop Warner Football team. This team has won two state championships and two bowl games in Dedham and Philadelphia. Paul is also a past commander of the U.S. Jacob Jones Post V.F.W. of Dedham.



SALUTE TO BERNICE. On the occasion of her 25th Bird & Son anniversary Bernice Behnke has a cake and a money-tree gift by her friends at the Chicago Office. Left to right: Virginia O'Brien, Mary McWade, Ann Stupur, A. H. Cook, H. W. Altman, Geri Enberg, Roger Sumner, Lillian Fuerst, Frank Mucha, Marjorie Mulholland, Alberto Buskirk, the guest of honor — Bernice Behnke, Ronnie Braasch, Marie Case, Robert MacLeod and William O'Brien.

CHICAGO ROOFING PLANT

On April 9, 1966 Bernice Behnke celebrated her 25th Anniversary with Bird & Son, inc. Bernice has been Payroll clerk for some time and before that did various jobs in other departments. She does church work, which at present includes teaching a Sunday School Class of very lively little ones. Also, Bernice likes to travel when the opportunity presents itself.

We are glad to hear that Mary Curran is feeling much better after her stay in the hospital and we hope by the time this goes to press she will be back on the job.

We welcome Jean Stack to the Bird Family and hope that her stay will be a long and pleasant one.

home at Campti, Louisiana. She has accepted commissions for much of her work. Many of her paintings are now in the Vincent Price collection, as well as in many well known private collections throughout the country. Her exceptional gift for detail has been compared with the famous nineteenth century English bird painter, P. T. Selby. This was her second exclusive show.

Mabel Cohn had as her guests for the Easter holidays her two sisters from Independence, Missouri. They enjoyed a trip to Hodges Garden which was at the height of beautiful spring flowers.

We always enjoy the short visits of A. W. Miller, retired traffic manager and L. L. Williams, retired Southwestern manager. They both say they have joined the "Honey-do" Club and are always busy doing things around their homes for their wives.

We also enjoyed a brief visit from Mr. Joe Springer, retired storekeeper clerk. Joe has a home on Lake Murvall, in East Texas and does a lot of fishing. Joe has a garden planted down there and also one at his home in town. No matter where he hangs his hat, he wants to know he has plenty to eat.

Vivian Wilson had a family reunion at Easter and then enjoyed a week's vacation during which time she and her daughter, Betty, from New Orleans, did a lot of shopping and visiting old friends.

This reporter just checked with William Winkler about his week's vacation which was spent in Houston and San Antonio, Texas. He said, "All I did was watch a lot of traffic to keep other cars from running into me."

Bill Blue and Edwin Sompayrac were both on vacation at going-to-press time. Bill planned to fish every day and Edwin was going to paint his house in Winnfield, La. We hope they both enjoyed the week, but it has rained and stormed every day so far.

Floyd and Lucille Sullins have just recently moved into their new home on Wilton Place. Before moving in, they made some minor changes so that it will just suit their needs. The home is located beneath 42 big beautiful pine trees and is complete with swimming pool. We know they will enjoy it very much.

Contributors

Reporters contributing to this issue include: R. W. Pearson, Virginia O'Brien, Lucille Sullins, Ora Miller, John Franz, Robert Zobel, Donald Shaffer, Moses Bader, Raymond Bearce, William Grinavich, Thomas Reynolds, William Grazado, Nancy Knox, Louisa Graham, Harold Bailey, Edward Geraghty, James Barnes, Milton Gardner, Julia Lewis, Mildred Sanborn, Alfred Breen, Robert Souza, Robert Nordblom, Catherine Brady, William Ford, Jack Reddick, Edmund Cormier, Mary Driscoll, Lawrence Pickener.

TOP OF THE NEWS

(continued from page 3)

beautiful 22 cal. rifle from the North Walpole Fish & Game Club. We will soon find out, come hunting season, who is the better shot, Les White or Mal Legay.

Barney Munchback is still at home recuperating from his illness. Even though he has been out almost a year, his spirits are high and he hopes to return some time this summer.

Nick Radzwill took an early vacation, spent mostly around his house sprucing up for the spring. Nick is an avid opera fan and also found time to enjoy two of his favorites during the Boston Opera season in April.

W. J. HILL DIVISION



Introducing our W. J. Hill personality of this month, we spotlight Phillip McGraith.

Tommy, a native of East Walpole, was born some 27 years ago, the son of Joe and Alice McGraith. Joe also drives for Hill and will be spotlighted at a later date.

Tommy was educated in the Walpole school system and while in high school won athletic letters at football and hockey.

He learned the trucking business at a tender age as his father owned and operated his own fleet of trucks. Both Tommy and his brother, Joel, learned to drive trailer trucks when they could just

see over the wheel and were valuable assets to their dad's business.

Tommy served his country for three years in the Air Force where he was a jet engine mechanic. After being discharged from the service he returned home to marry Patricia Foley of Westwood in May, 1960 who at that time worked in the Norwood telephone office. They now make their home at 69 Hemlock Street in East Walpole along with their four daughters, Stephanie Marie age 4, Nancy Jean three, Kimberly Ann, two and Kelly Jean, nine months.

Tommy still keeps his interest in hockey, playing for the Walpole Sweepers, along with his uncles Ed, Walt and Hal Longin. As spare goalie he has an 8 won, 1 lost record with the team. He is also the regular goalie for the Dover Wildcats.

In his spare time Tommy can be found either at the Cape scalloping (in season) or off with the entire family having, as he says, "just fun with the kids."

At W. J. Hill he presently is the day mill man, bringing trailers in and out of the mill and is always there when a helping hand is needed.

Congratulations to Mr. and Mrs. William Lovell on the birth of a daughter, Denise, on April 19. Denise joins brother Billy, age 3½, and sister Susan, age 8, at the Lovell home.

Our sympathy to Jim Sanphy on the recent loss of his brother.

"Of course two people can live as cheaply as one. My wife and I can live as cheaply as our daughter in college."

Father quoted in ARKANSAS BAPTIST

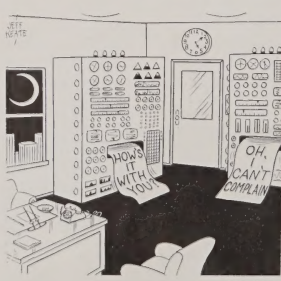
SHREVEPORT ROOFING PLANT

We were happy to have D. R. Clay, sales manager, Vinyl Products, with us for a few days last week. While here Mr. Clay was introduced to some good ole "Cajun" cooking, including crawfish pie, jambalaya and filet gumbo.

Merlyn Johnson, sales correspondent, took a spring vacation, spending most of the time around home doing spring cleaning.

Leon Taylor, Traffic Department and Dick Potter, chief chemist, spent a week of their vacation doing home maintenance, Leon re-siding his home and Dick re-roofing his.

Several of the girls in the office attended a reception opening an exhibition of paintings of birds and botanicals by Edna B. Prud'homme who is Ora Miller's niece. The paintings were on display at Russell's Art Galleries in downtown Shreveport from April 17 through April 30. Miss Prud'homme, a native of Shreveport, studied at the Dallas Art Center with Ed Bearden and Agnes Spencer. She attended the Texas State College for Women. Her love of bird life displays itself in her intricate and lifelike painting of birds which are beautiful in the natural surroundings of her



PERTH AMBOY PLANT

Fred Nolte, Perth Amboy superintendent, recently visited our Charleston S. C. plant while on vacation. Mr. Nolte returned to

Charleston to visit friends and relations in the area.

Michael Ogonowski, Laboratory Technician for the Perth Amboy Plant, enlisted in the U.S. Army. Mike reported for active service April 25, 1966.

The Perth Amboy Plant welcomed a visitor to us recently by William Brown, superintendent of our Chicago Plant, and Doug Montgomery, Chicago Vinyl Plant foreman.

Recent Deaths

Edouard Roy

EDOUARD N. ROY, retired Phillipsdale employee, died on March 30, 1966 at the Rhode Island Hospital. He was 78 years old.

Born in Quebec, he had lived in this country for 67 years and had worked in the Maintenance Department at Phillipsdale from February 1929 to December 31, 1954, when he retired. For many years he was a millwright. From 1946 to retirement he was a supervisor in the Maintenance Department.

Funeral services were held on April 2 at St. Mary's Church in Pawtucket. He is survived by four sons: Armand of Pawtucket (who is electrician at the Phillipsdale Plant), Gerald of Norton, Roland of Cumberland and Matthew of Central Falls; two daughters, Mrs. Forrest Slocum of East Freetown, Mass. and Mrs. Rita Mancini of Pawtucket; 21 grandchildren and 14 great-grandchildren.

John J. Spillane

JOHN J. SPILLANE, retired from the Paper Mill since 1950, died on April 18, 1966 in his 80th year.

As his service date with Bird & Son was April 9, 1902, his memories of Bird & Son operations went back almost to the last century. He continued without interruption on No. 4 machine, progressing through the various jobs to become machine tender — a position which he held for 25 years until his retirement at the end of the year 1950.

Funeral services were held on April 21 at St. Mary's Church in his home parish in East Walpole, where he had lived most of his life. He is survived by his daughter, Miss Mary Spillane of East Walpole, and two brothers, P. Bernard Spillane of Walpole and Garrett H. Spillane of Foxboro.

Mary A. Sline

MARY A. (MINNIE) SLINE died on April 21 at the Bernard Nursing Home in Walpole at the age of 82. She had been retired from No. 2 Box Shop since June 1949.

Starting as a girl of 17 at the Box Shop on April 11, 1901, she worked for 18 years in the one plant, working some of the time on the printing press and for many years on the tags.

She was a member of St. Mary's Ladies' Sodality in East Walpole.

Funeral services were held April 25 at St. Mary's Church, East Walpole. Surviving her are a nephew, William F. Sline; two nieces, Miss Eleanor Sline and Miss Marjorie Sline; and a grandniece, Margaret Clancy; all of East Walpole.



TWENTY-ONE KING FISH were caught by General Manager A. K. Powers, left, on a recent fishing trip off Sarasota, Florida. With Mr. Powers is Mr. Linton Tibbels, Bird customer and owner of the Cox Lumber Company of St. Petersburg, Florida.

CHARLESTON ROOFING PLANT

We were happy to have a visit from B. P. Soward, executive vice-president, recently.

John Burn, sales service manager, and family traveled to Crystal Lake, South Carolina, for a four day camping trip over Easter.

We are very happy to hear that Wally Brooks, husband of Jeanne Brooks, sales correspondent, is progressing very nicely after his recent hospitalization with a heart attack.

Terry Jenkins returned after a one day trip to the Masters Golf tournament in Augusta, Ga.

PHILLIPSDALE PLANT

Merton Greene, son of Merton Greene, Sr. of the No. 1 Felt Machine, was elected a vice president of the Rhode Island Association of the Future Farmers of America. The election was held during the convention held at Scituate High School on March 26, attended by more than 200 members. Young Merton was also named one of eight outstanding future farmers. He is a student in his senior year at Coventry, R.I. High School.

We all hope that Ernest Oeser has a speedy recovery from his recent heart attack and that he can soon get to his fishing that he had planned on doing upon his retirement.

Shreveport Inspector Raises Rare Breed of Dogs

In the accompanying picture Willie Earl Kenly of Shreveport shows his registered black and tan raccoon hound he got from Phil D. Leon. Phil, an inspector at the Shreveport Plant, raises these hunting dogs as a hobby.

Phil got his first pedigreed dogs from the Earl Hill Kennels at Jonesboro, Arkansas. These dogs are very rare in the State of Louisiana. This particular dog is 18 months old, and his ears measure 27 inches from tip to tip when held out from his head. This breed of dog is noted for big game hunting, very vicious when game is treed, has good speed, is obedient, good natured and

an excellent hunter in water.

Phil now has four more such dogs and has sold 16 in the past few months. Being very fond of dogs, he started raising bird dogs; switched to deer hounds and then decided the black and tan was best of all breeds.

Several Bird and Son employees at Shreveport like coon hunting since it is a year-round sport. Some of them that have accompanied Phil on his week-end trips to the marshes are: Jimmie Brown, Eugene Grafton, Phil Johnson, and John Dash. Phil belongs to the National Wild Coon Club and the Southern Coon Association. He has placed his dogs in competition and won five trophies.

"The first thing for a young person to do after getting a job is to purchase an alarm clock, even if he has to mortgage his car to do it."

SUNSHINE MAGAZINE



RARE PEDIGREED DOG, a black and tan raccoon hound, is proudly exhibited here by his master, Willie Kenly, who had just purchased the dog from Phil Leon at Shreveport.

NATIONAL DRIVERS' TEST

Here's your chance to match your brains with the experts. The second National Drivers Test is scheduled for Tuesday, May 24, 1966 between 10 and 11 P.M. on Boston's Channel 5. Employees in other sections of the country check your local papers for time and station.

During 1965 over 50,000 people lost their lives in highway accidents in our fifty states. Massachusetts alone experienced over 100,000 highway accidents resulting in more than 800 deaths.

The more we know about safe driving practices, the better chance we have of doing the right thing which may mean the difference between life and death for ourselves and those nearest to us.

Clip this test form and use it when you watch Channel 5 at 10 P.M. on May 24. Forms have also been distributed through the departments at the East Walpole and Norwood plants.

OFFICIAL TEST FORM

THE NEW 1966 NATIONAL DRIVERS TEST

TUESDAY, MAY 24TH, 10-11 P.M. EDT
ON THE CBS TELEVISION NETWORK

Over 50 million people watched the first National Drivers Test last year.

Now you can try to improve your first-time score and, more importantly, your driving skills.

Compare your answers with those of a studio audience of motorists, with friends' and family scores, and with correct answers provided by expert drivers and consultants.

Be sure not to miss the new 1966 National Drivers Test on May 24th. Make a note of the date on your calendar today. That's May 24th, the Tuesday before the Memorial Day Weekend. (Consult your newspaper or TV Guide for local time and channel number.)

Fill in blanks with T or F (True or False), Y or N (Yes or No), A, B, C or D (multiple choice), or appropriate word. Opinion questions are not scored.

- | | | | |
|-----|--------------------------|-----|--------------------------|
| 1. | ☐ | 13. | ☐ |
| 2. | ☐ | 14. | ☐ |
| 3. | ☐ | 15. | ☐ |
| 4. | ☐ | 16. | ☐ |
| 5. | ☐ | 17. | ☐ |
| 6. | ☐ | 18. | ☐ |
| 7. | ☐ | 19. | ☐ |
| 8. | ☐ | 20. | ☐ |
| 9. | ☐ | 21. | ☐ |
| 10. | ☐ | 22. | ☐ |
| 11. | ☐ | 23. | ☐ |
| 12. | ☐ | 24. | ☐ |

- | | | | |
|-----|--------------------------|-----|--------------------------|
| 25. | ☐ | 38. | ☐ |
| 26. | ☐ | 39. | ☐ |
| 27. | ☐ | 40. | ☐ |
| 28. | ☐ | 41. | ☐ |
| 29. | ☐ | 42. | ☐ |
| 30. | ☐ | 43. | ☐ |
| 31. | ☐ | 44. | ☐ |
| 32. | ☐ | 45. | ☐ |
| 33. | ☐ | 46. | ☐ |
| 34. | ☐ | 47. | ☐ |
| 35. | ☐ | 48. | ☐ |
| 36. | ☐ | 49. | ☐ |
| 37. | ☐ | 50. | ☐ |

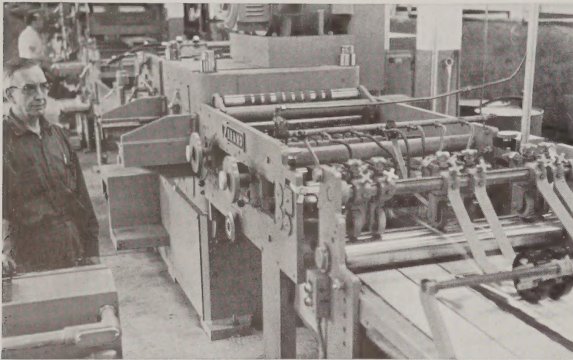
OPINION (NO SCORE)

1. _____
2. _____
3. _____
4. _____
5. _____

TOTAL SCORE ☐

The new 1966 National Drivers Test is produced by CBS News, with the cooperation of the National Safety Council, presented by the Shell Oil Company.





ZERAND BLANKER, new machine now in operation at No. 2 Box Shop. Operator Ernest Field is at the control panel. Two lids can be processed simultaneously.

Zerand Blanker Operating Now at No. 2 Box Shop

No. 2 Box Shop's newest machine, the Zerand Blanker was installed last month and is now in operation. It is located on the basement floor of the Box Shop. The old combiner which formerly stood in this location has been moved to the East Walpole Finishing Mill where it is now in production.

The new equipment increases our capacity to produce and thus meet customer service demands more efficiently. The machine has a maximum width of 28 inches and can produce a box with a lengthwise dimension of up to 30 inches. Two lid production lines can be run simultaneously and when required a liner can be applied to both sides of the sheet with one pass through the machine. All sections of the machine, which extends some 80 feet in length, are controlled from a central panel.

Mary E. Moylan Elected Treasurer of Credit Union



Mary E. Moylan was elected treasurer of the Neponset Credit Union at a special meeting of the Board of Directors on April 27. She will take office on July 1st, succeeding Velma

M. Donnelly who has resigned effective June 30, 1966.

Miss Moylan is a graduate of Walpole High School; she also attended the Gillis Business School in Norwood. Joining Bird & Son on January 5, 1942, she started at once to work at the Credit Union office.

When the present Group Insurance Plan was adopted in 1947, she was put in charge of processing claims, in addition to continuing some Credit Union work. At the retirement of Albert Smith in June 1962, Velma Cobb was named treasurer and Miss Moylan, assistant treasurer and clerk.

She has been very active in the affairs

of the Bird Club, Inc., serving on the Council for many years and as president from 1960 to 1964. Since 1959 she has been assistant treasurer. Ticker sales for many events have been directed from her desk, and she has achieved the top spot — or nearly the top — in Girls' Bowling for several years.

Since 1947 she has been a volunteer in the Veterans Hospital Volunteer Service Program, working first at Cushing Hospital in Framingham, then at the West Roxbury V. A. Hospital. In October 1957 she received a Certificate of Devotion to Volunteer Duty in recognition of "one thousand hours of volunteer service rendered in behalf of the veteran patients through active participation in the Veterans Administration Voluntary Service Program."

Her brother, James Moylan is a member of the Engineering Department. Her father, John J. Moylan, was employed for 28 years at the East Walpole Paper Mill until his retirement in 1945.

Ben Baranowski Presides At Town Forest Ceremonies

On Sunday afternoon, May 1, 1966, 50th Anniversary ceremonies were held at the Walpole Town Forest, adjoining Turco Field. Benjamin Baranowski, night foreman at No. 1 Box Shop, presided as Chairman of the Town Forest Committee.

The Town Forest was started in the spring of 1916 principally through the efforts of Charles Sumner Bird, who was then chairman of Walpole's Planning Board, and George A. Plimpton, who donated the first 150 acres of the Forest. At the original ceremonies on May 5, 1916, Mr. Bird presided, Lt. Gov. Calvin Coolidge spoke and 900 Walpole school children planted 1,000 trees.

Speakers at the May 1 ceremonies included Charles George, representing the original planters of 1916, Edward Delaney, chairman of the Walpole Board of Selectmen and John Lambert, chief forester of the Division of Forests and Parks of the Mass. Depart-

ment of Natural Resources. Tribute was paid to the foresightedness of Mr. Bird and the others who planned and created the first Town Forest in the Commonwealth of Massachusetts, and a plaque was awarded to the town for "sound resource development and utilization" of the Town Forest.

At the close of the program a group of grandchildren of the original planters participated in a token planting of blue spruce and flowering dogwood.

The High School Band provided music. There were exhibits and displays in the Forest by the Camp Fire Girls, Walpole Girl Scouts, Walpole Boy Scouts and the Massachusetts Audubon Society. Guided tours of the Forest were conducted following the formal part of the program.

Bowling Banquet Held At Four Hundred Club

As announced last month, Team FBM won both halves of the Men's Bowling season, making them undisputed champions for 1965-1966.

A roll-off for second place between teams DF and EM on April 6 resulted in EM being the season's runner-up.

Team FB also won the High Three String spot with a 1679, and shared top honors with FX2 for the High Single, both scoring 612.

Individual honors were established in mid-season and did not change in the last weeks of play:

High Single: Paul Johnson, FX2, 1960; runner-up, Joseph Ralkavich, FX2, 158.

High Three String: Moses Bader, EM, 398; runner-up, Victor Taggart, FX2, 385.

Five highest bowlers for the season:

Name	Team	Avg.
Moses Bader	EM	113.98
Antonio LaSalvia	DF	111.72
Armando Croatti	FBM	111.67
John Amburskevich	FBM	110.46
Tony Gugliotta	W. J. Hill	108.12

Winning individuals and teams received trophies at the big annual banquet held April 23 at the Four Hundred Club in North Easton. There were about ninety persons present to celebrate the close of the season, including the ten girls who have been bowling informally during the winter.

Percy Spiers Elected to Bird Club Council; Bailey And Grout Are Re-Elected

President Harold M. Bailey presided at the Annual Meeting of the Bird Club on April 12 at the Main Office cafeteria. Reports were presented from the various committee chairmen and three directors, a treasurer and a secretary were elected.

Julia A. Lewis was reelected a treasurer, and Velma M. Donnelly was reelected as secretary. Reelected as directors for a three year term were Harold M. Bailey and Edgar M. Grout. The third director chosen was Percy Spiers of No. 1 Box Shop who is serving his first term on the Bird Club Council.

The evening closed, following adjournment of the meeting, with refreshments of sandwiches, ice cream cake and coffee.

LONG SERVICE LIST

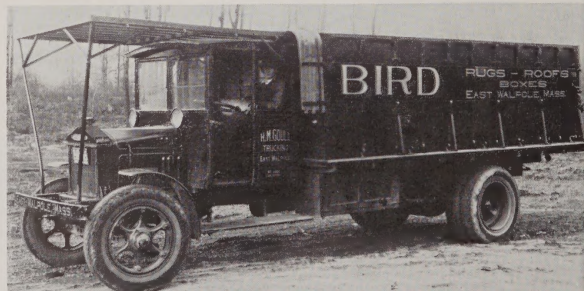
Name	Year	Dept.	Yrs.
Evelyn Wade	6-21-26	Office	40
Wylie G. MacIvor	6-8-31	Office	35
Jarl A. Johanson	6-8-31	Paper Mill	35
Carroll A. Homan	6-22-36	Roofing	30
Patsy Rizzo	6-25-36	Roofing	30
Harland Buillard	6-2-41	Roofing	25
Louise K. Perkins	6-6-41	Roofing	25
Armando Croatti	6-10-41	Roofing	25
James E. Berube	6-17-41	Roofing	25
Leonard W. Weaver	6-23-41	Roofing	25
Frank Porazzo	6-24-41	Roofing	25
Frances Penza	6-30-41	No. 1 Box Shop	25
Aloysius Kazlousky	6-7-46	Roofing	20
Uuno Wilk	6-10-46	Roofing	20
Martin J. Saulen	6-12-46	No. 2 Box Shop	20
Malcolm H. LeGay	6-12-46	No. 2 Box Shop	20
Leo E. LeViere	6-12-46	Roofing	20
Alice Pole	6-17-46	No. 2 Box Shop	20
Albert Dorci	6-27-46	No. 2 Box Shop	20
Barley Faherty	6-18-56	No. 2 Box Shop	10
Anthony Simonelli	6-20-56	Finishing Mill	10
John S. Miller	6-1-61	Salesman	5
Fernand K. Champigny	6-12-61	No. 2 Box Shop	5

PHILLIPSDALE		
Russell A. Mollerberg	6-3-46	20
Manuel V. Rebello	6-11-46	20
Joseph S. Rogowski	6-12-46	20
Frank DeSilva	6-14-46	20
Antone Hippolito	6-18-46	20
Ralph E. Williams	6-18-56	Supt. 10

	CHICAGO	
Ulysses Miller	6-25-46	20
Voldemar Anjavar	6-25-51	15
Earl Brandon	6-5-56	10

SHREVEPORT		
Grady Brown	6-2-46	20
Elijah Taylor, Jr.	6-14-46	20
Deavres L. Ford	6-5-51	15
Novis D. Wiley	6-7-51	15

PERTH AMBOY		
Charles Popaca	6-3-46	20
Edward Baboski	6-14-46	20



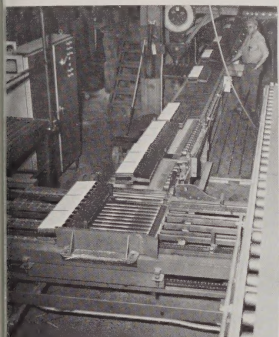
CONTRAST this vehicle, vintage about 1930, with the huge trailer-trailer on page 1. Barney Sullivan, who now drives for Hill and who was featured in the REVIEW last month, found this picture in his attic, taken he thinks in the early 1930's when he was driving for H. M. Gould Trucking Company. Barney is at the wheel.

The BIRD REVIEW

Volume 54 No. 6

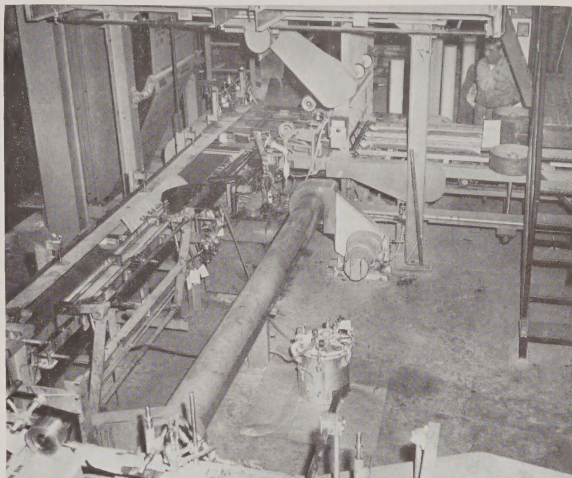
Published for Bird & Son, inc. employees and their families

June 1966

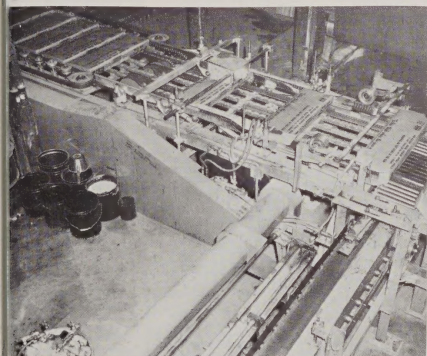


ABOVE: READY TO BE PACKAGED, shingles travel along the conveyor toward the wrapping machine. John Straszka, remake man, stands at upper right.

BELOW: FINAL STEP. The lengthwise seal is completed at the conveyor in the foreground. Then bundles travel at right angle on the next conveyor where the ends are glued and sealed. At upper left, out of sight, bundles drop onto the conveyor which takes them to the warehouse storage area.



THE WRAPPING UNIT. In front of operator Charles Solbo a bundle of shingles heads into the wrapper. At the left, partially wrapped bundles emerge. Wrapping paper in roll form can be seen at upper left, feeding into the machine.



Six Suggestion Awards Paid To Winners in May

Four suggesters pocketed \$25 each in award money in May; two others received \$5.00 awards for suggestions of intangible value.

May awards:

Robert A. Beausejour, PEL	\$25
Claude Dilts, DSM2	25
John Glebus, EMM	25
Sam Hicks, FSM	25
Alessandro Savi, FBPM1	5
Carmino Sirignano, DPV	5

Safety Efforts Pay Off At Perth Amboy Plant

More than 500 days without a lost-time accident — that's the achievement of the Perth Amboy Roofing Plant in May, 1966.

Early last month, foremen, management officials and Union representatives met to receive certificates and congratulations for good safety records achieved in 1965. These splendid records have now become even better records, through continued safe operations at the New Jersey plant.

(continued on page 6)

Three Join Retired List; Start to Take Life Easy

AMEDIO (BOBBY) DEFLAMINIS officially retired at the end of May, following his month of vacation which had been earned through his 33 years of service. Actually, as he points out, if he could claim service from his first employment with the company, back in 1920, he would have over 45 years of service.



He was employed for short periods in 1920, 1921 and 1922, but returned for his continuous service starting July 1, 1933. Prior to this last date he had worked for Standard Oil Company in New Jersey and had operated a store in Norwood. He recalls working at No. 1 Box Shop at the time the top floor was added to the building.

After working on the various jobs of the Combiner, he became a Box Rotary operator and for the past 11 years has been night foreman.

Bobby will spend part of his retirement time in Norwood and part at the old homestead of his wife's family in Squam Lake, New Hampshire. His wife, Edith, operates a real estate and insurance business in Norwood. She is also

(continued on page 2)

Automatic Wrapper For No. 1 Machine At Norwood Roofing

During the winter and spring, an automatic wrapping machine was installed at No. 1 Roofing Machine at the Norwood Plant. This is similar to installations already in use at the other Bird roofing plants.

Bird Wind Seal® Shingles and other standard size shingles are automatically wrapped in kraft paper which fully encloses the bundle giving a neater and more attractive package. The paper, which has been previously printed to identify the product, comes in rolls. Each sheet is cut to size at the start of the wrapping process. First the bundles are sealed lengthwise, then folded and sealed on the ends. Also, as they travel through the process, the bundles are stamped with the Underwriters' Label and the color and date.

The remainder of the process has not changed. The bundles travel up a conveyor to the warehouse where they are unloaded onto pallets or skids until time for shipment.

Separate Sales Service Managers Appointed for Cartons and Special Papers

WILLIAM M. BARBER, JR. joined Bird & Son on May 17 as sales service manager for the Horticultural and



Special Paperboard Products Sales Division. J. V. O'Sullivan, who formerly was sales service manager for this division and the Shoe Carton Sales Division, will now devote his entire time to expanded duties in Shoe Carton sales service.

Mr. Barber received his education at Plainfield, New Jersey High School and Cornell University. For the past 15 years, he has operated his own business, Barber Caterers, preparing food, principally sandwiches, for vending machine companies. This business was located at 1068 Washington Street, Norwood. He also has had a number of years of experience as a salesman for frozen foods.

Mr. and Mrs. Barber live at 7 Chestnut Square, Foxboro.



The BIRD REVIEW

Vol. 54 No. 6

June 1966



Member of Mass. Industrial Editors' Association and International Council of Industrial Editors, Inc.

Published for the employees of Bird & Son, inc., and their families.

Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

'Tis the Season — To Be Careful!

BY ROBERT ROBY, SAFETY MANAGER

It's lawn mowing time again — and time to remind ourselves that power mowers are not toys, but machines that should be handled as carefully as a safe driver handles his car.

Follow these precautions before mowing:

1. Know your mower and its controls thoroughly.
2. Fill gas tank before starting (never refuel a hot engine).
3. Make sure no one is in the immediate area.
4. Clear lawn of foreign objects — twigs, small stones, etc.
5. Wait 'til grass dries before using electric mowers.

Follow these precautions while mowing —

1. Never allow children, including teen-agers who have shown that they are irresponsible, to operate a power mower.

2. Never mow while barefoot.
3. Keep feet clear of mower at all times.
4. Stay away from discharge side of mower.
5. Push — do not pull mower.
6. Stop engine before pushing mower across drives, walks or roads.
7. Stop engine whenever you leave the mower, even for a moment.
8. Stop engine and disconnect spark plug before cleaning, making adjustments or repairs.
9. Operate the mower at the slowest possible speed for satisfactory cutting.
10. Know how to stop a mower instantly.

Treat your mower with respect — or it may turn on you and cause serious injury.

Retirements

(continued from page 1)

very active in community work, especially the Norwood United Fund drive. This past year she served as co-chairman of the Norwood Hospital Charity Ball.

The DeFlaminis' live at 584 Neponset Street, Norwood. Their son, Robert, formerly employed at the Roofing Plant, is married and also lives in Norwood. He is a member of the firm of Weaver Associates, Boston. There are two grandchildren.

After almost 24 years of continuous service, GEORGE A. MATHER, JR. retired from No. 1 Box Shop at the end of May.



He had been a slitter operator on corrugated boxes for 17 years and before that had worked in several different jobs at the Box Shop, included two years in Shipping. When he started, on August 26, 1942, he first worked at the Floor Covering Plant, transferring to the Box Shop in March 1943.

George and his wife, Julia, live at 135 Main Street, Walpole. But you won't find him there during the summer. He'll be spending his days at his cottage at Harwichport on Cape Cod. He likes to fish and intends to do a lot of it.

George's son, George III, works in

the Sample Department at the Box Shop and makes his home in Foxboro with his wife and two children. The Mather's daughter, June, works as a secretary at Massachusetts Institute of Technology.

George has been active in Union work for many years. From 1943 to 1966 he held at various times the offices of department steward, chief steward and recording secretary, as well as being a member of the Board of Trustees of Local 1330. He also served on the cafeteria and Coco-Cola machine committees.

VINCENT LAMONT, who makes his home on North Main Street, Sharon, retired at the end of May. He had a record of almost 24 years of service — all of it at the Norwood Roofing Plant.



Starting July 22, 1942 on the No. 7 Machine where Insulated Sidings are made, he worked continuously in that department until 1961. Since then he has worked in several other departments, but returned to the Siding machine when production required it. He always had a reputation as a hard, willing worker.

Vinny is a bachelor. He has not announced any special plans for his retirement, but will continue to live at his residence in Sharon.

We Salute Eight More Who Reach 25-Year Mark

GEORGE W. CHAPMAN, JR. has made No. 2 Box Shop his only working "home" for the past 25 years. Starting



May 13, 1941, as a roll porter, he soon moved up to work on the presses.

From October 1943 to December 1945 he was on duty with the U.S. Navy in a construction unit, doing service both within the United States and in the Asiatic-Pacific area.

Since his return to Bird & Son in 1945 he has been at various times an offset press operator, combiner rotary operator and a helper on the International folder.

George and his wife, Amy, live at 207 Dean Street, Norwood. Their married son, George III, also of Norwood is about to leave for active military duty. He had been employed at General Motors in Framingham. Their daughter, Ellen McKinnis, married just a few months ago, lives in Foxboro.

When his son was of scouting age, George was active for five years as a committeeman for Troop 49 of Norwood.

George has the doubtful distinction of celebrating his 25th at home with a fractured foot. It happened several weeks ago, and is mending well. He is hopeful of being back on the job before too long.

SAMUEL H. CARARAS, Shreveport salesman who celebrated his 25th anniversary last month, has some interesting recollections. Here is his first-hand account:



On May 18, 1941 my first superior, L. L. Williams, now retired, had just recently arrived from East Walpole as general manager of the Shreveport Division and naturally was quite involved in his new duties. Due to this I had quite a time getting an interview, but finally managed to and became the first person employed by Mr. Williams in the Shreveport sales force, starting on May 26.

My early days of work were spent in traveling, getting acquainted with customers, although most calls were on prospective dealers. The work was very interesting. During my 25 years, I have remained continuously in the same North Central Louisiana territory and still enjoy calling on some of the accounts whom I called on during my first days at work.

The Shreveport Plant was only several years old then and very small. It has been my pleasure to see it grow to what today is one of the larger roofing mills in the industry.

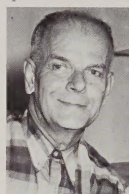
My present family consists of two

sons in college, one in High School, one in the business world and a daughter teaching school. My wife loves her house and enjoys the various community activities. Since I am on the road all week I have been unable to join the different community clubs.

Fishing and hunting have been my sports for the last 25 years. As for my hobbies, flowers and shrubs have been my No. 1 project.

The past 25 years have been very short and my association with Bird & Son and its employees have been very pleasant.

JOSEPH J. FITZGERALD, who joined Bird & Son 25 years ago on May 27, spent his first 13 years in the Corner



Trim Department as a saw operator. Warren Kumbblad recalls, was his first foreman.

He moved to the Sample Department in 1954 where he worked as a sample maker for the next nine years. Since 1962 he has been in the Cleaning Department.

Joe was a member of the first Executive Board of the C.I.O. Union upon the changeover from the Eastern Building and Roofing Union to the C.I.O., and he helped negotiate the first contract.

The Fitzgeralds make their home on Pine Street, Norwood, where Joe enjoys pursuing his hobbies of woodworking and upholstery. His wife, Barbara, teaches school at St. Catherine's Parochial School.

There are three sons in the Fitzgerald family:

James is a senior at Northeastern University, graduating this year with a degree in Business Management. Joseph, Jr. is a seminarian studying for the priesthood for the past five years with the Marist Fathers at Rhinebeck, N.Y. Gerald, the youngest, is also going to study for the priesthood. He will enter Cardinal O'Connell Seminary in Jamaica Plain in September, preparatory to enrolling at St. John's Seminary in Brighton the following year.

ALFRED J. MUCCIACCIO, who celebrated his quarter century anniversary with Bird & Son on May 27, has been



machine tender on No. 3 Paper Machine for 13 years. Shortly before World War II started he was hired at the East Walpole Paper Mill as a spare machine hand. The spare job became a permanent one with steady advancement through the years on several different machines — to back tender in 1949 and then to machine tender in November 1953.

In addition to raising a family of seven children, Al has been active in the Dedham Chapter of the Italian-American

(continued on page 3)

1966 GRADUATES

We salute these high school and college graduates of the Bird family in 1966. At the same time we honor their parents without whose strong support these students could not have achieved their goals.

The name of the parent working for the company appears below each graduate's name.



Anne Sacre
Norwood High School
Gustave Sacre
Main Office



Susan Stillman
Hartwick College
William Stillman
Paper Mill



William P. Stillman
University of Maine
William Stillman
Paper Mill



Challen Eliz. Stowers
Weymouth High School
Henry Stowers
Main Office



Alan D. Rockwood
Walpole High School
Walter Rockwood
Fibre Box Sales Office



James D. Mack, Jr.
Stonhill College
James D. Mack
Norwood Roofing



Cheryl Ann Fortier
Brockton High School
Leslie S. Fortier
Paper Mill



Catherine A. Haggerty
Norwood High School
William Haggerty, Jr.
Norwood Roofing



Michael J. Koval
Norwood High School
John P. Koval
Norwood Roofing



Pamela H. Bartlett
Walpole High School
Herbert A. Bartlett
E. Walpole Power



Wayne Marshall
Walpole High School
Renee Marshall
Fibre Box Sales Office



Joanne Valerio
Walpole High School
Romeo Valerio
No. 1 Box Shop



Robert Campbell
Walpole High School
Anne Campbell
No. 1 Box Shop



Ronald Harden
Manchester High School
Robert Harden
Manchester



Yvonne Taylor
Fair Park High School
Shreveport, La.
Clayton Taylor
Shreveport



Larry Mike Wilcher
Fair Park High School
Shreveport, La.
Merline Johnson
Shreveport Office



Gary Wayne Eddy
Fair Park High School
Shreveport, La.
Anne Eddy
Shreveport Office



Linda Markham
Byrd Park High School
Shreveport, La.
Frank Markham
Shreveport Office



Roberta MacLeod
Bremen High School
Midlothian, Illinois
Robert MacLeod
Chicago Office



Dennis Moran
Lewis College
Lockport, Ill.
Erwin Prochaska
Chicago Roofing



Kenneth Neely
Woodlawn High School
Shreveport, La.
Raleigh Neely
Shreveport Roofing



Lillian J. Munn
Perth Amboy High School
William Munn
Perth Amboy Roofing



Michael J. Malacaria, Jr.
Norwood High School
Michael J. Malacaria
Norwood Roofing



Carole Silvestri
Boston Teachers' College
Louis Silvestri
Norwood Roofing



Donna Lois Weger
Nipmuc Regional H.S.
Robert O. Weger
E. W. Maintenance



Lynn E. Washington
Booker T. Wash. H. S.
Shreveport, La.
Tyeska Washington
Shreveport Roofing



Doretta L. Oliver, III
Louisiana Tech.
D. L. Oliver, Jr.
Shreveport Roofing

Reach 25-Year Mark

(continued from page 2)

He has served as a director for the last 15 years.

Al and his wife, Ethel, live at 20 Fernview Terrace in Dedham. Although several children are married, there is a large family and a busy household at home. Alfred, Richard and Joann, the three oldest are all married and living in Dedham. There are seven grandchildren. Others at home are Ethel Mae, working at Sylvania; Joy, working at Wipac; and Sharon, a freshman in high

school; and David, in the 6th grade.

Over a year ago Al faced a serious operation — open heart surgery. Now many months later, he is feeling quite well and strong. He hopes before long that he may be back at work again.

Twenty-five years in one plant, and the last 19 years in the same department — that's the service record of BENNIE GRUDINSKAS of the Shipping Department, Norwood Roofing Plant. For many years he has been a checker-driver.

He started May 27, 1941 as a wrapper

man on No. 6 Machine and worked also on No. 9 and No. 5 before transferring to the Shipping Department in 1947.

When Bennie isn't busy shipping out roofing products, he likes to follow his hobbies of keeping bees, making lawn furniture and singing in a barber shop group.

He and his wife, Demetra, live on Rock Street, Norwood. Their son, Benjamin J. is an electronic specialist in the U.S. Navy. A daughter, Catherine, is a graduate of Chandler Secretarial School and is a medical secretary; their other daughter, Elizabeth, is in Junior High

School. The second son, Richard, attends North Adams Teachers College.

(continued on page 4)



TOP OF THE NEWS

MAIN OFFICE

On Sunday, May 22, Moses Bader of the Engineering Department outbowed 169 other men to become the Massachusetts State Champion of candle pins for 1966-67 at the Maple Alleys in Brockton. For ten strings he bowled the amazing total of 1321, with his high single game of 165. Congratulations, Moe for an outstanding feat.

It seems like old times having Lillian Monacci working in the Cost Department again. We welcome her back.

Al Hargreaves of the Cost Department is proud of his son, Richard, who graduated from Boston University with a B.A. degree, majoring in mathematics.

Take note: The Budget Department has three presidents: Alan Jones, Credit Union; Harold Bailey, Bird Club; Ronald Babcock, Massachusetts Route No. 128 Chapter, National Association of Accountants.

And right next door is Thomas E. Reynolds of Engineering who on May 10 was elected secretary of the South Shore Industrial Engineering Association.

We welcome William Barber as sales service manager of the Horticultural and Special Paper Board Products departments.

Welcome also to Mrs. Ann Morrison who has joined the inside Special Paper Board Products Sales Department. She formerly worked at the shipping office at No. 1 Box Shop.

Stephen Traudt of Engineering and his wife, Virginia, became grandparents for the fifth time when their son, Staff Sergeant Gerald S. Traudt, stationed at Clark Air Force Base in the Philippines and his wife Virginia became the parents of their first child. Their son, Gerald S. Traudt, Jr. was born on Friday, May 13. The number 13 is considered very lucky among the Philippine people — and it certainly was for the Traudt family. Staff Sergeant Traudt is in the 8th year of his Air Force career.

Janice A. Sacre, who graduated from Norwood High School this month, and whose father is Gustave Sacre of Cost Accounting, will enter Fisher Jr. College in the fall to study to be a legal secretary.

Challen Elizabeth Stowers, daughter of Henry Stowers of the Treasurer's office, will study nursing at Hartwick College in Oneonta, New York, starting in September.

On May 21, Herbert Davis' daughter, Carole Anne, was married to Charles Sampson of Norwood at St. Catherine of Sienna Church. The reception was held at the Colonial Inn, Medfield, after which a party was held at the Davis' home in Norwood. Carole Anne's husband is an Army veteran, having served in Viet Nam. Both are employed at Worthington Controls in Norwood. The couple spent their honeymoon in Washington and Virginia and will reside in Norwood.

MAINTENANCE AND POWER

Donna Weger, who graduated from Nipmuc Regional High School early this month, was secretary of her class and queen of the class prom. Her father is foreman of the Electrical Department.



"Now to start your obedience training"



MOTHER'S DAY SPECIAL. Mrs. Rex Nichols (formerly Patty Blair who worked three summers at our Accounting Department while attending college) was selected for this front-page picture in the *Corona, California* newspaper, with her two children, two-year-old Elisabeth and one-year-old David. Chief Engineer George Blair is the proud grandfather.

NO. 1 BOX SHOP AND OFFICE

A hot brush fire, starting in the woods just west of the salvage yard, caused some excitement and some damage on Tuesday, May 24. A high wind fanned the flames, setting fire to a small storage shed at the yard. The shed was destroyed and some machinery in storage was damaged before the combined forces of the Bird Fire Brigade, the Walpole and the Norwood fire departments put the fire out.

Mr. and Mrs. Robert Nordblom became the parents of a baby girl, Michelle Diane, on Saturday, May 21 at the Norwood hospital. Congratulations! Bob Nordblom is a Review reporter for this plant.

George Mather, Jr., retired from the Box Shop at the end of May. We all hope that he enjoys his leisure time and makes the most of the well-earned rest.

When Anne Morrison left the Shipping Department office to work at the Main Office last month she was showered with gifts. Her co-workers took her to lunch and presented her with a sweater and earrings. Other workers at the Sales and Plant Office gave her a monetary gift.

We welcome Carol Goff to the Shipping Office force and hope that she enjoys working with us. We also welcome Mary Petroni from the Finishing Mill office who has been helping out afternoons.

Congratulations are in order for Mr. and Mrs. Donald Dixon on the birth of their baby girl, Debra Jean, who weighed in at 5 lbs. 7 oz. when she arrived last month.

Roland Daniels is recuperating at home after a stay in the Norwood hospital as a result of an accident.

Roderick Thompson also has had an accident. We hope to see both Roland and Roderick back to work soon.

We are glad to welcome Bruno Stravinski back to work after a period of illness.

Best of luck to Louise Stanke who is now taking life easy.

NO. 2 BOX SHOP

It is nice to see Anna Walker back at Bird & Son. Some years ago, she worked at the Maintenance Office and also at the Main Office. Now she is working in the office of No. 2 Box Shop.

NORWOOD ROOFING PLANT

Urho Wilk was a recent donor to our Local blood bank. This blood bank is at present five pints in arrears and more donors are badly needed. Each member is entitled to free blood from this bank for himself or any member of his immediate family. Help support this worthy project. Contact Sam Cirillo and sign up as a donor.

Robert Powers has completed his first year of study at the evening division of Northeastern University where he is majoring in business management.

Our sympathy goes to Harold Mattson on the recent loss of his brother.

Marcia Wiggins has completed her freshman year at Lasell Junior College and is substituting at our Main Office again this summer. It is nice to have her back.

We also welcome back Patricia Roslauskas who is filling in at the Plant Office for the summer.

Richard Storkfelt (retired) stopped in to pay a visit one afternoon recently. He is looking fine, feels well and is doing a considerable amount of work around his home.

Catherine Haggerty, who has just graduated from Foxboro High School, will enter nurse's training at the Children's Hospital soon. She has been cited for service as a Candy Stripper at the Norwood Hospital — one of six girls from Foxboro who have performed this much needed service. Her father is William Haggerty of the Plastics Department.

Michael J. Malacaria, Jr., whose father works at the Shipping Department, will enter Radio Electronics Television School in Boston. He has just graduated from Norwood High School.

Carole Silvestri, whose father Louis is foreman on No. 1 Machine, has just graduated from Boston Teachers' College. She was on the Dean's List for all four years in college and has recently been appointed to teach in the Norwood school system starting in September.

MANCHESTER PLANT

Gary O'Connell, son of Thomas O'Connell, Manchester truck driver, is home and recuperating well after a stay in the Elliott Hospital.

Among the early vacationers we have Theresa Provencher, Raoul Desmarais and Tom Linsky.

Welcome back to Terry Williams who has recently returned to the Packing Department.

Everyone who purchased bulbs through the Bird Club has been busy with spring gardening.

Congratulations to Mr. and Mrs. Ronald Pettis on the birth of a daughter, Donna Jean, 4 lbs. 4 oz. at the Elliott Hospital on April 26th. Roxanne was a former employee here. By the time this goes to press, Donna should have gained enough to be taken home.

Wedding bells have rung recently for two of the Mercury Crew. Congratulations to both. Gerry Dyer and Sandra Bisson exchanged vows at the Blessed Elizabeth Seton Church in Bedford on April 16. Sandra is the daughter of Roger Bisson, Manchester truck driver. Lawrence Johannett and Beatrice Gasswell were married in Manchester on May 12th.

We have heard nothing but glowing reports from Parker and Louise Leonard since they returned from vacation recently after visiting Las Vegas, Nevada, San Francisco, Calif. and Hawaii. Parker describes Hawaii as "Another world."

Mrs. Guy Hoyt and daughter, Beverly Loupa have returned from visiting Mr. and Mrs. Harry Barnes in Detroit. (Mrs. Barnes is the former Louise Hoyt.)

Eight at 25 Year Mark

(continued from page 3)

When May Harper first came to work at Bird & Son in the early 1920's, as a part time worker after high school, she entered the Cost Department

— and that is where she has spent all her time. She worked intermittently to May 27, 1941 when she was called in "for the duration," and the duration apparently hasn't ended yet as she is still here! During the years she has worked on most phases of cost work and is presently a

clerk on the Fibre Box Division costs. Her first boss, she recalls, was Louis Tarr, a former department head who will be remembered by old-timers.

Without doubt the biggest change has been in the equipment, from then to now. Hand operated calculating machines were used for most of the work when she first started. The newest IBM machines today are a big contrast in speed, accuracy and volume.

May lives in North Walpole near her daughter, Marjorie Voedisch, and her two grandchildren. Her son-in-law George, is a pilot for Northeast Airlines.

Her outside interests are, naturally, her grandchildren and — cards. She's an avid whist player, attending many of the local whist parties. She is also a member of Union Congregational Church in East Walpole, where several years ago her father was honored after his death by having the new parish hall named Herbert Harrison Hall.

Twenty-five years have brought many changes to the No. 1 Box Shop Shipping Department where HENRY O. MEYER

has been continuously employed since May 7, 1941. Then there was much hand labor. Now everything is mechanized. They shipped many carloads by freight. Now, most shipments are by truck.

One of his earliest recollections is loading a freight car of special cases with the Rinso label.

Before he left for active duty with the Army in 1943 he was a shipping helper. After three years in the service he returned to his old job. Early in 1949 he was promoted to checker and has been on this work ever since. For some years he handled all of the Horticultural Products shipments.

Henry and his wife, Nevada, live at 14 Day Street, Norwood.

It has been an active and happy 23 years for OSCAR PELDZUS who started his Bird & Son employment at the Chicago Plant on May 21, 1941 at the No. 1 Machine.

At a later date he worked in the Remake Department, making the Custom Built Shingles by hand. For eleven years he worked in the Shipping Department as a loader checker. His present job is sample maker in the Sample Department.

Oscar, who is single, lives in the City with his widowed mother. At the Hope Lutheran Church he is both financial secretary of the church and recording secretary of the Men's Club. He is also recording secretary of Local 7-170 at the plant, a job he has held for four previous terms.

As for hobbies, it's fishing in the summer and bowling in the fall and winter



OP OF THE NEWS

(continued from page 4)

REVEPORT PLANT

The big news in the Shreveport Area Holiday In Dixie that just closed. This a gala event, similar to Mardi Gras New Orleans. The tremendous growth this annual event could not be real- d if everyone did not pitch in and ive to make it the success it is fast coming.

Here are a few of the Bird employees, children of employees, who partici- ted this year: Despite the heavy down- ur of rain that only let up long ough for the parade, Leon Taylor, as vays, acting as our very able photog- her, took the pictures of the Classic ade shown in this issue.

Dale Adams helped construct the irth Shreveport Lions' Club Float, a autiful theme of the Space Age, com- te with symbolic rocket and outer ace. This float won the Ambassador's ard and was seen in both the Pageant ade and the Classic Parade.

Kathy Nelson, granddaughter of anchard Watts, led the marching band the Parkway Junior High School of ssier City . . . Pepper Taylor, daugh- of Clayton Taylor was one of the ud members of the Fair Park High ool Marching Unit, Arrowette Pep uad . . . Gary Eddy, son of Anne dy, a member of the Dixie Drill Team the Fair Park High School, marched the Classic Parade and was in the ill Team competition. His team placed ond.

The Ladies' Oriental Shrine units were o in the Classic Parade. Lucille Sullins is a clown on their float. Driver of the hicle in the picture and escorts who ew bubble gum to the crowd were Airmen at Barksdale Airforce Base. ey had completed their work at the se for Open House and pitched in the enthusiastic helping hands with the ade.

The Yacht Club held their annual gatta during this time. R. N. Potter d daughter Mary Lou sailed their vistle, Sky Boat, in competition. All in it was an eventful week and we are oking forward to next year's festivities. Everyone at the Bird & Son Shreveport ico who saw the weather report one day ently held his breath until the all clear nd came from Plainview, Texas. Our rrrude Salter was visiting her niece and r husband, Dr. and Mrs. J. L. Robins, en the announcement came that TWO nados were playing tag around the West as town.

This was not the first time that such a ng had happened. Last year when Gertie k her vacation and visited the Western ins, the same thing occurred and swept small town of Hale Center off the map. e for the tornado scare she had, boath- in just that she plans to visit them in just as soon as another vacation comes und.

Congratulations to the Allen Meyers on arrival of a son, Michael Allen, born y 17, weighing in at 5 lbs. 13 ozs. The Foremen's Fun Club held their anal fish fry at State Park on Lake Bisti- u, Sunday, May 22. Seventy-four were sent, with 16 families represented. Fish s furnished and cooked by William F. inkler and Willie L. Smith. Everyone ened the fellowship with swimming, boath- ; and skiing the top recreation. A good ie was had by all and plans are already



SPACE AGE FLOAT of the North Shreveport Lions Club, which Superintendent Dale Adams helped construct for the big Holiday in Dixie parade (see Shreveport news). This float with its symbolic rocket and theme of outer space won the Ambassador's Award.



CLOWN UNIT of the Ladies' Oriental Shrine — part of the Holiday in Dixie Classic parade. Lucille Sullins, Shreveport Office, at left, and Ethel Jones, directress, wave to the crowd. The driver and two escorts were men from the Barksdale Air Force Base.

being made for next year's outing.

We welcome M. Flowers, E. Odom, S. Bradley, Jr., and B. R. Young into the Shipping Department. We hope they have a long and happy stay with us.

Martha, Yvonne Taylor, daughter of Clayton Taylor of the Maintenance Department, has just graduated from Fair Park High School and will attend L.S.U. at Baton Rouge in the fall to study radiology.

After graduation from Fair Park High School, Larry Mike Wilcher, son of Merline Johnson of our Sales Department, will join the A.M.F. Beard Corporation. He'll take a four year apprenticeship, studying sheet metal work.

Anne Eddy's son, Gary, plans to enter Louisiana Tech at Ruston in the fall to study Engineering.

Another who will attend Louisiana Tech is Linda Markham, daughter of Frank Markham, of the Personnel office.

A promising musical career appears to be in the future for talented Kenneth Nealy, graduate of Woodlawn High School, and son of Raleigh Nealy, operator on No. 1 Machine. Kenneth will enter Centenary College in the fall to major in music, with a minor in math. He is so versatile that he can play any musical instrument he chooses. His favorites are organ, piano and trumpet. He has won a scholarship for his trumpet playing. He has made All-State Band for three years, and the Shreveport Youth Symphony in 1964-1965. He has won eleven superior medals at the North-western State Teachers' College Music Festivals in Natchitoches where he has attended every year since 1963.

Lynn Washington, just graduated from Booker T. Washington High School, will attend Grambling College in the fall. He is the son of Tyeska Washington of the Asphalt Blowing Department.

Durette L. Oliver, III is a recent graduate of Louisiana Tech with a B.S. degree in Electrical Engineering. His father is D. L. Oliver, Jr., foreman.

We welcome R. E. Kellum and M. Whately to the Shipping Department. We hope their stay will be a long and happy one.

Our sincere sympathy goes to M. O. Madden in the death of his brother.

Lorraine Williams spent a week of her vacation visiting relatives in Dallas, Texas and relaxing at home.

Louise Barberousse bid farewell to Spotted Running Bear, her prized Grand Champion Appaloosa stallion, when her son, Melvin, showed him in the recent Horse Show. It is like losing one of the family. Bear has been sold to friends in Vivian, Louisiana. There are no more heights for him to scale. He has been the winner of all prizes and at least six times Grand Champion and Reserve Champion in his class.

WATERVILLE PLANT

Our production crew has kept the stork in Waterville busy. A little girl, Lisa Jean Nadeau, was born to Mr. and Mrs. Norman Nadeau; a boy, Monty Ray Marks, to Mr. and Mrs. Charles Marks; a girl, Sharon Lynn Sturtevant, to Mr. and Mrs. Frank Sturtevant, Jr.; and a boy, Timothy Gerald Green to Mr. and Mrs. Gerald Green.

Time is here once more, to start making plans for vacations. If warm weather would only come, we could get into the mood much quicker.

It was nice to see Ben Beale, CPX Sales Manager, who visited our plant recently. Long time between visits, Ben.

We wish to welcome a new employee, William White, who is working on the taping machine.

Greta Nichols captured honors in a recent fishing derby WHEN SHE WON THE WOMEN'S division prize for the largest salmon caught during the day.

Charles Pendleton, son of Helen Julia, graduated June 1st from the University of Maine with a BS degree in Electrical Engineering. On June 20th he will start "on

the job" training with General Electric in Syracuse.

Our "outsize appearance" at the plant has experienced a new lift now that the tremendous pot holes in the driveway have been filled, the grass mowed and a general cleaning done. It surely helps us to get a "lift" and feel proud of the place where we work.

CHICAGO ROOFING PLANT

Ray Gusick, foreman, told us that his son John, stationed 40 miles N.W. of Saigon with the U.S. Army, wrote that he saw a truckload of some Bird & Son products. Said he just got a glimpse of it so he couldn't say what material it was but that it "sure seemed strange to see Bird & Son that far away from home."

We welcome Donald W. Wilson, a new salesman in the Minnesota area, to the Bird family and hope he will be happy in this new set-up.

We also welcome Mary McMahon and Susan Barton, our new summer workers.

We extend our sympathy to H. E. Boeke on the loss of his mother.

We extend, also, our sympathy to James Williams on the death of his brother in Columbus, Ohio.

Dennis Moran, stepson of Erwin Pro-aska, stationary engineer, has just graduated from Lewis College at Lockport. He now holds a B.B.S. in Accounting. He received the Scholastic Excellence Award for attaining Dean's List membership. In the Fall he will attend U.C.L.A. to work toward his Master's degree.

PERTH AMBOY PLANT

Lillian J. Munn, recent Perth Amboy High School graduate, received an award for her participation in the chorus of the school for three years. Her father is William Munn, take-off man on No. 4 Machine.

Turkey Dinner for Workers and Troupers

Nearly 70 Bird Club committee members, Council members, and Hospital Show members attended the Club's recognition banquet at Amaru's Restaurant in Dedham. The night was May 25 and the bill of fare was turkey, preceded by fruit cup and followed by ice cream.

The food was delicious, the fellowship, the best. Julia Lewis, acting as an impromptu mistress of ceremonies, persuaded several of the Hospital entertainers to perform their dance and solo numbers for the enjoyment of those present.

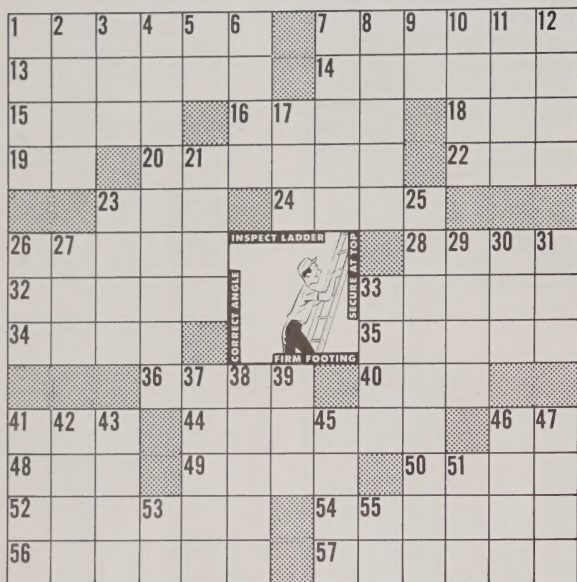
Contributors

Reporters contributing to this issue include: Lucille Sullins, Leon Taylor, Opal Clay, Willie Smith, Rita Feder, Robert Pearson, George Gechan, Robert MacLeod, Virginia O'Brien, Fred Picard, Edmund Wenstrom, Nancy Knox, Rita Berry, Harold Bailey, Anne Morrison, Robert Nordblom, Alfred Breen, Catherine Brady, William Ford, Edmund Cormier, Mary Driscoll, Beatrice Tyrrell, Helen Julia, Robert Roby, Anne Campbell, Leonard Weaver, Thomas Reynolds.



"But, mother, how do you expect me to meet a millionaire on a thrift cruise?"

LADDER SAFETY



Review Safety Puzzle

ACROSS

1. Use this or a step-stool when reaching
7. Before you climb, be sure it's _____
13. Falls can do this to you
14. Accidents don't happen; they are _____
15. Plant this firmly on each rung
16. Lasting reminder of wound on skin
18. Safety at the top depends on whether You _____ or didn't check before you climbed
19. Be sure the ladder is steady before you asc_____d
20. In the proper order (two words)
22. Accidents can happen to _____one
23. Cost, Freight, Insurance (ab.) _____
24. Try out

26. City in South Korea
28. Part of eye
32. Nimble
33. A fall
34. Record of bad accidents
35. Know safety rules and _____ them to your own job
36. You can make this _____ safer than last year
40. For ladder safety you _____d a strong, steady ladder
41. Dead On Arrival (ab.) _____
44. Be sure the base of your ladder is _____ securely
46. Fall Guy (ab.) _____
48. LummoX
49. Medium voice range
50. Aroma
52. When you use ladders, take precautions. Don't take a _____
54. Be sure your ladder is safe _____ you climb
56. Certainty
57. No danger

DOWN

1. Be careful on ladders. The _____ you save may be your own
2. Soon
3. Don't Jump Off
4. Obediently
5. You'll be saf_____ if you check your ladder before you use it
6. Plenty of this off the job keeps you alert on it
7. A shaky ladder can give you a good _____ even if it doesn't let you down
8. A good days work _____ a day's pay
9. The tendency to indulge in horseplay on a ladder can be _____red by a bad fall
10. U.S. Dept. of Agriculture (ab.) _____
11. Part of harness
12. Whirl
17. Inflicted by broken glass
21. Egyptian river
23. Spiral
25. Tools and equipment are often _____ unsteady ladders
26. Was seated
27. Too much of this makes heads swell
29. Mature
30. Sick
31. Sneaky
33. Sensible is safe and _____
37. Added chronological _____
38. Bowling place
39. Rodent
41. Medics
42. Hawaiian island
43. Distant
45. Ears of corn
46. Stronghold
47. Fast hound
51. Slanted eye make-up
53. _____ver take a chance on a shaky ladder
55. For ladder safety, don't stretch for something beyond your r_____ch

(Solution on Page 8)

Spring Art Exhibit at Walpole Jr. High School

Wednesday, June 15th, 1966, from 7-9:30 P.M. is the date of the Annual Spring Exhibit of the Bird Art Club at the East Walpole Junior High School.

This year the club has been extremely active and the caliber of the work has developed in technique and subject mat-

ter interpretation. All media have been tried and experimented with.

Several novel evenings, with demonstrations by Mrs. Helen M. Pierce instructor, have encouraged the budding artists and hobbyists to express themselves in collages, geometric form and modern art.

There will be more free watercolors and exciting tempera and casein work on display along with still lifes, land and seascapes in oil. We have had several members interested in wood sculpturing and this will be a real treat to our viewers.

To expand the variety of the show we are very fortunate to have as our special exhibitor, Miss Mary Ogden Abbott, a noted horsewoman, riflewoman, and world traveler. Her estate in Concord reflects her hobbies and art interests. She paints in oils and watercolor, and excels in etching technique and intricate wood sculpturing. She studied at the Museum School of Art under Phyllis Hall and has exhibited in New York City, Boston and Concord Galleries, Quincy and Wenham. She will have on display a wide variety of her work.

Mrs. Barbara Jones is exhibiting one of her recent commissioned oil portraits titled "Kathy." She has trained at the Museum School and is a former member of the Bird Art Club. She is the wife of Allan Jones, Budget director of Bird &

Son.

Members and friends cordially invite all interested to this exciting opportunity to enjoy these works of art in a local setting. The show will be judged and a popular vote taken. Please come to make your choice.

Article By John Andrews Printed in Trade Magazine

"How to Sell Scrap — Profitably" was the subject of a paper delivered by Purchasing Agent John T. Andrews recently, and subsequently published in the April issue of the *New England Purchaser*.

Mr. Andrews was one of a panel of five speakers who participated in a meeting in Nashua, New Hampshire on February 15. All of them were representatives of the New England Purchasing Agents Association, explaining various phases of their work. Mr. Andrews' paper was selected for publication.

In it he points out the various ways in which waste materials can be sold profitably by the company which has no use for them. "Part of the purchasing function is to dispose of obsolete and surplus machinery and equipment, and scrap and waste material from the

manufacturing operation," he said. "Very often the waste material of one company is the raw material of another. This is true of paper waste that may be sold to a paper mill." (Such as the waste sold to Bird & Son.) One thing is unique about the scrap industry, Mr. Andrews stated; the market price of scrap is determined by the price that the consumer is willing to pay. It is a buyer's market, and the seller must keep abreast of market conditions.

Teams Closely Matched As Golf Season Opens

Romeo Valerio's team leads in the Men's Golf League at the end of the third match. The season started in May at the Easton Country Club. Four teams with 48 members play each Monday night. Eight of the regular players are from the Bird New London plant.

Latest available team standings are:

Team	Won	Lost
Romeo Valerio's	29½	24½
Richard Blake's	28	26
James Barnes'	25½	28½
Percy Spiers'	25	29

The Golf Committee this year is headed by Raymond Bearce. Other members are: Harry Cady, Ted Pierce, Percy Spiers and Edmund Wenstrom.



NOT ROCK HUDSON, but our own Fibre Box Salesman, Parker Leonard, thoroughly enjoying a fabulous vacation in Hawaii.

ARE YOU COVERED?

In case you plan a trip to Canada this summer, take heed of the following warning; you may find yourself in trouble if you get involved in an accident with your car, unless you are carrying a non-denial motor vehicle liability insurance card.

Most of the provinces have laws that are somewhat like the compulsory insurance laws which are in effect in many states such as Massachusetts for example. In fact, in practically all of the provinces, the public liability limit is now \$35,000 and the property damage limit is also \$5,000.

An ordinary certificate of insurance is tucked away in your glove compartment and it's not the trick except in four provinces where there is a reciprocal arrangement — Alberta, British Columbia, Manitoba and Ontario. Even in these provinces you must be sure to have at least \$5,000 in coverage. The other provinces will insist that you use the special non-resident cards issued especially for the country travelers. The person who brokered your United States insurance can obtain one of these special cards for you, signed by your insurance company. He can also tell you whether you should purchase additional insurance for the short period of your Canadian visit in order to be fully covered.

These special cards are required even when you are going into Canada just for the day. Play it safe and get a card before you start your trip.

Yeomen of the Guard" Delights Large Audiences

Near-capacity audiences enjoyed and applauded the Spring production of the Tonawanda Choral Society, "The Yeomen of the Guard," presented May 5, 6, and 7 at the Walpole High School Auditorium.

This year's presentation equalled the high standards of previous years with a chorus of more than 50 joining principals and orchestra for an excellent show. The production was a performance in all departments — singing, orchestral accompaniment, staging, scenery and costuming. The three major roles were played and acted superbly by Jan Knost (Colonel Fairclough), James Silvi (Colonel Fairclough) and Martha Guild (Elsie). Thomas Connon was outstanding as the jailer and Roberta Frank, a newcomer, Delaine Brule and Hoel Bowditch were all active in their supporting roles.

The cast closed its season with a party on May 20th at the King Philip Inn in Tonawanda where films of the performance were shown and tape recordings played.

Now disbanded for the summer, the group will begin rehearsals again in September. Watch for announcements of the 1966-1967 program.

"With drums crashing, saxes moaning, saxes beating and all such, it is increasingly hard to remember that a pretty girl like a melody."

KIWANIS MAGAZINE

Happy Days!—Make Them Safe

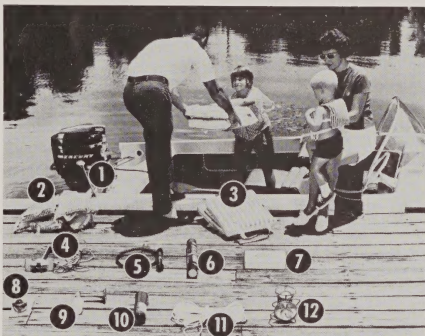
Vacation season is here — and with its arrival dozens of Bird employees and their families will be taking to the water.

Boating can be as safe, or as dangerous,

as you want to make it. Protect your own life and the lives of those who cruise with you by following these suggestions from Keikhaefer Corporation for maximum boating safety:



LIFE-SAVING DEVICES must be provided, by law, for everyone aboard your boat. All children and non-swimmers should wear them at all times when you are on the water.



CHECK THESE safety devices on YOUR boat: 1) proper running lights, 2) life jackets for everyone aboard, 3) buoyant seat cushions, 4) anchor and line, 5) bilge pump, 6) distress signal kit, 7) first aid kit, 8) compass, 9) air horn, 10) fire extinguisher, 11) at least 50 feet of extra line, 12) lantern.



NEVER STEP DOWN from a dock into a boat with heavy equipment in your hands. Get in the boat first and have someone hand you the gear. If you are alone, set the equipment on the dock, stand in the boat and lift it in after you.



SEVERAL SOUND SAFETY RULES are being practiced by this diving party. A boarding ladder is being used to get in and out of the boat, and a skin diver's warning flag floats nearby (upper left). The young diver is wearing a diver's wristwatch — a good idea, as you can lose track of time in the fascinating world under the surface.

Savings Bond Quiz

QUESTION: What do I have to do to be sure my old E Bonds continue to draw interest?

ANSWER: Not a thing. It's automatic. All E and H Bonds are continuing to draw interest.

QUESTION: Is it true that I am limited on the amount of Savings Bonds I can buy?

ANSWER: There is an annual limit on holdings issued to one owner in any one calendar year of \$10,000 in E Bonds and \$20,000 in H Bonds. However, two persons as co-owners can hold together double each of those amounts.

QUESTION: I bought some E Bonds back during the war. Are they still drawing interest?

ANSWER: They certainly are! All E Bonds issued between May 1941 and May 1949 have been granted a second ten-year extension. That now makes them 30-year bonds.

QUESTION: I know that chain letter schemes are generally illegal, but somebody had one the other day using Savings Bonds. Said it was all right because it helped the Government sell more bonds.

ANSWER: The Treasury does *not* condone such schemes, even to sell more bonds. In fact, issuing agents have been told to refuse to sell bonds where they know or suspect they are to be used for such purpose.

Every Man's Prayer

Lord, Thou knowest, better than I know myself, that I am growing older.

Keep me from becoming talkative, and from the habit of thinking that I must say something on every occasion.

Release me from the craving to straighten out other people's affairs.

Keep my mind free from endless detail; give me wings to get to the point.

Give me Grace to listen to the recital of others' tribulations. Help me to endure with patience.

Seal my lips against my own aches and pains. They are increasing, and Thou knowest my love of rehearsing them is becoming pleasant as the years go by.

Teach me that occasionally it is possible that I may be mistaken.

Make me thoughtful, but not moody; helpful but not bossy. Give me an awareness of the limits to my own store of wisdom. It seems a pity not to use it all, but Thou knowest Lord, that I want a few friends at the end.

—from *The United Herald*
—submitted by Kenneth Houghton
No. 1 Box Shop



NOW IT'S OVER 500 DAYS that the Perth Amboy Plant has worked without a lost time accident. This picture, taken on May 5, shows Superintendent F. S. Nolte, center, receiving two awards: General Manager, T. E. Downey, at right, is presenting the Asphalt Roofing Industry Bureau award, and Thomas Brady of Employer's Mutual of Wausau, an award from his company. Plant managers, foremen and Union officials gathered to salute this achievement. Left to right: Alfred Leithner, plant engineer, Frank Panzica, Steve Vargo (Union president), Andrew Gallias, John Lukko, chief chemist, Mr. Brady of Employer's Mutual, Louis Edley, Mr. Nolte, Edward Bowne, Mr. Downey, Joseph Proleika, Venoy Viers, Ernest Wright, Alexander Tasy, and Leroy Mackason and Edward Baboski (safety representatives from the Union). John Lukko is safety director for the Perth Amboy Plant.

Fine Safety Record

(continued from page 1)

As the accompanying picture shows, the Perth Amboy Plant received two awards:

One from the Asphalt Roofing Industry Bureau for outstanding Accident Prevention Performance during 1965.

And one from the plant's insurance carrier, Employer's Mutual of Wausau for Exceptional Achievement in Accident Prevention from Jan. 1965 - Jan. 1966, 350,000 man hours.

General Manager T. E. Downey presented the ARIB award to F. S. Nolte, superintendent. Then the Employer's Mutual award was presented by Thomas J. Brady, safety engineer for the insurance firm.

Three from Phillipsdale At Quarter Century Mark

JOSEPH RAKUTIS, a piper at the Phillipsdale Plant, has had experience on several different jobs since he started at the Phillipsdale plant 25 years ago on April 28, 1941.

First he began in the tarred felt mill working on the felt saturating machine before this operation was transferred to the Roofing Plant in Norwood. He recalls that Herbert Chamberlain, chief chemist, was in charge of this particular operation.

While the insulating board machine was being built, he was used on various jobs in that department and in 1942,

started working as an inspector. He later became gang boss.

In 1946, he transferred to the maintenance department where he promptly worked his way up from mechanic's helper to his present job of "A" piper.

The Rakutis' have two married daughters and 8 grandchildren. Joe and his wife, Clara live in Providence at 181 Pettes Street. They are both active members of the Providence Turner Club. Joe is a very good duck pin bowler and enjoys fresh water fishing.

Two other Phillipsdale employees reached the 25-year milestone in May: Stanley Kalenkiewicz and Robert Blake.

STANLEY KALENKIEWICZ has May 12, 1941 as his service date, starting in the Shipping Department. He has worked here all of the 25 years, with the exception of about three years' service in the Army during World War II.

Stanley served 21 months overseas in Europe with the 188th Engineer Combat Battalion. He later spent three months in the occupation of Berlin.

Stanley and his wife, Stella, live at 133 Baxter Street in Pawtucket.

ROBERT G. BLAKE began his Bird & Son career on May 26, 1941 on the Felt Machine. Later he worked briefly in Shipping, and then as a watchman before transferring back to the Felt Machine as an inspector.

Bob joined the Navy in 1943 and served on LST's in the Amphibious Force as a motor machinist's mate. He participated in the D Day invasion and from there went to Okinawa and was in the Japanese occupation forces.

Returning to his inspector's job in December 1945, he soon transferred to the Maintenance Department, became an apprentice and advanced to the post of A Millwright, the job he holds today.

Bob and his family live at 91 Lindy Ave., Riverside, R.I. He and his wife, Lillian, have two daughters, Deborah and Pamela. Pamela is graduating from Rhode Island College this month and already has her appointment to teach in East Providence. Deborah enters junior high school in September.

Once very active in square dancing circles, Bob has retired from this activity. He is a past president of the Riverside Lions Club.

LONG SERVICE LIST

JULY 1966

Name	Year	Dept.	Yrs.
John L. Geraghty	7-14-21	No. 2 Box Shop	45
Stuart M. Farris	7-6-26	No. 2 Box Shop	40
Robert C. Matson	7-20-26	Maintenance	30
Henry F. Borgeson	7-9-41	No. 2 Box Shop	25
Harold I. Fairbanks	7-10-41	Roofing	25
Roger W. Anderson	7-21-41	Office	25
James G. Brown	7-5-46	Roofing	20
Robert E. Collins	7-15-46	Finishing Mill	20
Fernando F. Gallano	7-16-46	Paper Mill	20
Alfred C. DeFlaminis	7-23-46	No. 2 Box Shop	20
Kenneth E. Finlayson	7-30-46	No. 1 Box Shop	20

Burleigh M. Hutchins	7-1-61	Office	5
Harold F. Steadman	7-21-61	Roofing	5

PHILLIPSDALE			
William I. McEntee	7-2-31	Office	35
Sam G. Mollerberg	7-9-36		30
Edward J. Boisvert	7-9-41		25
Antonio B. Amarel	7-29-41		25

CHICAGO			
Samuel Lawes	7-6-46		20
Harold E. Crowe	7-16-51		15
LeRoy Swift	7-10-56		10

SHEEPFORD			
Terrell Teusch	7-9-46		20
Alphonso Whitaker	7-16-46		20
John E. Estman	7-18-46		20
Willie E. Kely	7-24-56		10
John L. Gafford	7-29-61		5

PERTH AMBOY			
Sigurd Gustavsen	7-11-46		20
Fred Jacobs	7-23-46		20
Stephen Andrusicko	7-25-46		20
Henry Houston	7-26-46		20

Babcock Elected President Of Local Accounting Group

Ronald G. Babcock was elected president of the Massachusetts Route 128 Chapter of the National Association of Accountants on May 18, 1966. The meeting was held at Hotel 128 in Dedham.

Mr. Babcock is the second Bird & Son man to be elected to this office. Lawrence Lindblom served as president soon after the group organized. It split off from the Boston chapter several years ago and was first known as the Norfolk County Chapter.

As first vice president for the past year, Ronald Babcock has been very active in chapter affairs, serving as Chapter Competition chairman. The work done in this office determines to

a large extent the standing and rating of the local chapter in its relation to other chapters throughout the country.

Mr. Babcock has served on the Board of Directors since 1963. He was secretary for a year and Special Activities chairman for a year.

At Bird & Son he is assistant budget director, moving into that work in 1965 when the Budget Department was organized. He joined the Cost Department in 1954 and before moving into his present position had been supervisor of cost for Building materials and Floor Coverings, and assistant general cost accountant. He is a graduate of Northeastern University, Evening Division, Class of 1962 with degree in Business Administration. The Babcocks live at 106 Pemberton Street, Walpole and have three children.

The Route 128 Chapter of the National Association of Accountants has more than 200 members, representing the many industries south, west, and north of Boston, and some accounting firms and other companies from the city itself. The purposes of the association are:

1. To unite persons interested in accounting.
2. To provide opportunities for members to increase their knowledge of the subject and develop their individual capabilities.
3. To develop for the members better understanding of the source types, purposes and uses of accounting through research, discussion and exchange of information.

Many Attractive Events On Bird Club Calendar

The Bird Club Special Events calendar is a busy one this summer. Chairman Tom Reynolds announces the following events, which many Bird Club members will want to sign up for, at the special Bird Club prices:

BASEBALL — a game between the Red Sox and the Orioles on Friday, June 17 at Fenway Park, 7:30 p.m. Bruce Woodland is chairman of this event. The deadline for ordering tickets — June 10th.

BOSTON POPS: A night at one of Symphony Hall's famous Pops Concerts Arthur Fiedler, conductor. You sit at tables enjoying drinks and food as you listen to your favorite show tunes. The night — Thursday, June 23. The price \$3.50 for members, \$4.50 for guests.

SUMMER THEATRE: Two events at the Carousel Theatre, Framingham. Nancy Knox of Accounting is chairman for this activity. Announcements will appear in ample time for you to order your tickets at special prices for 1) "Carousel," starring Howard Keel on Thursday, July 14 and 2) "Pajama Game" with Gene Barry on August 11.

CLAM BAKE: This popular annual event is scheduled for Sunday, August 28th at Francis Farm, Rehoboth. Stephen Traudt is chairman and you'll learn the details in a later announcement.

Solution To Safety Puzzle

L	A	D	D	E	R	S	E	C	U	R	E
I	N	J	U	R	E	C	A	U	S	E	D
F	O	O	T	S	C	A	R	D	I	D	
E	N	I	N	T	U	R	N	A	N	Y	
C	F	I	T	E	S	T					
S	E	O	U	L			I	R	I	S	
A	G	I	L	E	S	A	F	E	T		
T	O	L	L				A	P	P	L	
				Y	E	A	R	N	E	E	
D	O	A		P	L	A	C	E	D	F	G
O	A	F		A	L	T	O		O	D	O
C	H	A	N	C	E		B	E	F	O	R
S	U	R	E	T			S	A	F	E	T

The BIRD REVIEW

Volume 54 No. 7

Published for Bird & Son, inc. employees and their families

July 1966



BIRD SHINGLES are on the job also at Hallmark Homes in Freeport, constructed by Bottom & Buerger Roofing Company. Ed Buerger is shown here with his foreman. Note bundle of Wind Seals.



FREEPORT DEVELOPMENT in the Bahamas where F. & G. Builders are constructing many homes with Bird Wind Seal Shingles. The most popular color — Dawn Mist; second, Desert Brown.

William J. Smith Joins Bird & Son as Controller

William J. Smith joined Bird & Son as controller on June 16. Formerly a resident of Mt. Lakes, N.J., he has been associated for the past seven years with Coates Brothers, Inc. of New York in financial executive capacities. Most recently he has been vice president with broad executive supervision responsibilities.

Prior to joining Coates Brothers he had been controller for Stowe-Woodward, Inc. of Newton Upper Falls, specialty division manager for Sherman Paper Products Co., Newton Upper Falls, and treasurer and general controller of Empire Box Corporation. He also was with Allstate Insurance Company at Chicago for several years.

He received accounting and business administration training at the University of Kansas and at Northwestern University, Evening Division. From 1944 to 1946 he served with the U.S. Air Force as a staff sergeant.

At home with Mr. and Mrs. Smith a New Jersey is their daughter, Janet, senior in high school. Their older son, Wayne, is an Annapolis graduate, with the rank of Naval lieutenant, presently at post graduate school in Monterey, California. Their younger son, Craig, is a graduate of Middlebury College and is now studying for his master's degree at the University of Mississippi.

June Winners Announced: Eleven Get Cash Awards

The winner of an extra \$25.00 for having had three money saving suggestions accepted was George M. Wise of No. 1 Box Shop. Mr. Wise was one of five individuals who received the regular \$25.00 award for money saving ideas accepted in June. There were seven others who received the \$5.00 award for suggestions of intangible value.

June awards:

Grady B. Brown, FSM	\$25
Carl W. Coes, FSPM1	25
John F. Eatman, FSM	25
William E. Kenley, FSPM1	25
George M. Wise, EXF	25
Arthur Armour, FBW	5
Lewell Byrdson, DSPM1	5
Elvia McCann, FSM	5
Francis Rooney, FBW	5
Alessandro Savi, FBPM1	5
Louis Veres, FJPM4	10

Bird & Son Employing Over 100, Ages 16-21

Supporting our country's Youth Opportunity Campaign, Bird & Son has hired over 100 young men and women in the 16-21 age bracket for the summer — or in some instances, for permanent work if the individual has finished formal schooling.

Most of the openings were at East Walpole and Norwood, but several of the other plants also took on summer workers. The totals — 78 in the plants, 26 in the offices. The plant workers are between the ages of 18 and 21; a few in the office are under 18.

Many of these youth are earning money to help finance their future education. Others are starting on jobs which may lead to life-long employment with the company.

"For many years Bird & Son has hired college-age men and women to fill the gaps during the heavy vacation months. We are glad to participate this year in the country-wide program," states Director of Personnel and Industrial Relations John J. Murphy.

Bird Club Art Show Draws Enthusiastic Crowd

East Walpole's promising young artist, Walter Baranowski, won three first-place awards in the Bird Club Art Show, plus the judge's award for the Best of Show. The one night display of work from the Bird Club Art Class drew a large crowd at the Walpole Junior High School on the evening of June 15. Many people said that they thought this was the best of all the Bird Club Shows, with many outstanding pieces on exhibit.

Baranowski's *Still Life, Pears & Bittersweet*, was judged Best of the Show and also won first place in the Still Life group. The popular vote for Best of Show was Mary Grover's *Pal* in the Portrait group.

Of special interest, too, were the guest exhibits of: a) Miss Mary Ogden Abbott, noted artist from Concord, b) a commissioned oil portrait *Kathy* by Mrs. Barbara Jones, former member of the Bird Club Art Class and the wife

(continued on page 4)

Bird is the Word On The Islands

Bird Roofs are very popular these days on the islands to the south and east of the United States where hurricanes breed. There is a great deal of building activity in Freeport on the island of Grand Bahama in the Bahama Islands, also in Puerto Rico, the Virgin Islands and the British West Indies.

Bird Wind Seal® Shingles, Built-Up Roofing products and Bird Neponol® are all being used in the Bahama Islands where the Wind Seal Shingles were first sold by A. K. Powers and were originally shipped directly to the customer in Freeport. Now all shipments are handled through Bird distributors, Intercoastal, Inc. and Peninsula Supply Co., Miami, Fla. by the Bird Miami sales representative, R. A. Popp.

Allen Fish with F & G Builders advertises Bird Wind Seal Shingles for his large development in Freeport, stressing the hurricane-proof idea. Says Mr. Ed Buerger of Bottom & Buerger, builders of another large development, "Bird Wind Seal Shingles will stay down and we like the whiteness of Bird granules and the way the granules stay on the shingles when pine needles are swept off the roof." As many trees as possible are saved in the tract and houses are fitted into the pines. Another large builder, Kiman-Wilson, states — "We usually insist on Bird. Bird Shingles are very white."

(continued on page 4)

Tri-Mill Sportsmen Run Successful Fishing Derby

Sixty happy and excited children participated in the annual Fishing Derby of the Tri-Mill Sports Club, held this year on June 5 at the Stoughton Fish and Game Club. Even a few show-ers did not dampen the spirit of the day; the mothers and fathers present appeared to enjoy themselves as much as the children did.

The Committee in charge included: William Grinavic, William Mellish, Edward Knaus, Edward Paduck, Elmer Parson, Joseph Mussi. Robert Rockwood was in charge of First Aid, and Sophie Grinavic was the nurse.

Tonic (soda pop to those who don't live near Boston), hot dogs and hamburgers were consumed in enormous quantities, with the cooking done by

(continued on page 6)



The BIRD REVIEW

Vol. 54 No. 7

July 1966



Member of Mass. Industrial Editors' Association and International Council of Industrial Editors, Inc.

Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

Safety Training Points For Young Bicycle Riders

More than eighteen hundred boys and girls in Massachusetts are injured annually in bicycle collisions with motor vehicles. These collisions have increased more than 50 per cent during the past ten years.

The National Safety Council reports that in the vast majority of bike-car collisions the youngster, not the driver, is at fault. In four out of five cases he has violated a law or traffic rule.

Most often, says the Council, the youngster was killed or injured because he mistakenly took the right of way, made an improper turn, or disregarded a stop sign or traffic signal. Other causes include failure to look, riding on the wrong side of the street facing traffic or while carrying passengers.

Bruce Campbell, Executive Vice President, Massachusetts Safety Council, a Chapter of the National Safety Council, reminds parents that bicycle riders are required to obey traffic laws.

In Massachusetts bikes are governed by the same laws as motor vehicles, Campbell points out.

Each bike should match the size of the rider and be adjusted properly. Generally, the small 20-inch wheel fits the 5-7 age group, the 24-inch wheel is for anyone 11 or older.

A coaster brake is a must for younger children. They cannot readily get their

RIGHT TURN



STOP OR SLOW



LEFT TURN



fingers around the controls of hand brakes to give a good, hard squeeze for sudden stops.

A light and a warning device are absolutely essential. A horn or a bell can be heard much more clearly than a shout. A light is necessary for both night riding and riding on dark days.

Two items will help make your child's bike safer to ride. The first is a basket or saddlebags in which to carry books and packages so that both hands can be left free for steering. The second is reflective tape, which glows and makes the bike much easier to see at night. Place reflectorized paint or tape, five inches square, on both sides of the front forks and on the rear fender.

Special note: Boys are injured six times more frequently than girls.



Although born in Beverly, Mass., ARMANDO CROATTI was raised and educated in Italy and France. He returned to the United States when he was 18 years old.

Ten years later, after a period in restaurant work, he joined Bird & Son on the Roofing Plant's No. 1 Machine on June 10, 1941. Stanley Phillips, now of Charleston, was then the foreman. Since 1948 Armando has held various jobs on No. 9 Machine where he is now spare machine tender.

He was away for two years serving Uncle Sam in World War II as a mechanic at the Naval Air Station in the Hawaiian Islands.

For many years he has been one of the top Bird & Son bowlers — in fact one of the high bowlers in the Norwood-Walpole area, and he has been a member of many Bird & Son championship teams. He has been active in the VFW, serving for some time as an officer in the Westwood Chapter and as a district delegate.

The Croattis, Armando and Mona, have lived many years in Westwood, and are now proud grandparents. Their son, Robert, is a graduate of Northeastern University and presently employed there as assistant director of Financial Aid.



LEONARD W. WEAVER's first contacts with Bird & Son were in the summer of the year 1940 right after graduation from M.I.T. as a geologist. His first assignment —

"Find rock that looks like this." (Barry quarry thylite, a kind of rock well suited for use as roofing granules).

Returning to M.I.T. for a year in a teaching fellowship, he joined the company permanently on June 23, 1941. It is a long step from the relatively simple geological surveys of those years to the broad knowledge of all company operations which he uses in his present assignment as assistant product development manager for the Building Materials Division.

His first work was out of the Norwood

Roofing Laboratory where Frank Reynolds was chief chemist and Milton Beasley was superintendent. He recalls how many of the men in the Lab in those days were youngsters fresh out of school like himself. He has seen, over the years, tremendous strides in the relative importance of the laboratory functions to the company as a whole. The horizon have been still further widened in recent years by the solid vinyl products program.

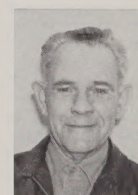
Still vivid are his recollections of trips to North Carolina in search of rock; later to an area in Ontario, for Building Products, Ltd.; to Arkansas in 1948 to locate Glenwood slate; and, to the Southeastern states in the 1950's for rock for Charleston.

Leonard and his wife, Frances, and their two daughters, Judith and Nancy, first lived in Norwood, near the High School. At that time there was nothing but woods between there and Wille Pond! He recalls that the street car track still ran through Norwood's main street though the cars had stopped running. East Walpole and Norwood were both quiet, suburban towns. Nearly everyone worked locally or commuted to Boston by train.

In more recent years two dates stand out vividly. First, the day of the Diane flood in August, 1955 when water stood five feet deep on the bottom floor of the Lab. building. And second, the day in 1959 when he, James Jackson and Robert McQuillan presented a Bird Shingle demonstration over a local Boston TV station.

This story would fill several columns more, if we were to recite Leonard's outstanding achievements in his hobby — music. It has been told many times in these pages, in reporting the successful concerts and Gilbert and Sullivan shows of the Neponset Choral Society. He founded this organization in 1949, educated it, directed it, strengthened it with his musical knowledge, and nurtured it with his enthusiasm to its present position as one of the outstanding choral groups in the greater Boston area. He directs the formal winter concerts, not accompanied with orchestra, and he often sings lead roles in the Spring performances.

The Weavers now live on Washington St., Walpole. Their younger daughter, Nancy, lives at home with them. Judith, now Mrs. Robert Souden, lives in Stoughton and works as a dental hygienist in East Dedham.



Before World War II, No. 7 Machine and the Corner Trim were very busy departments at the Norwood Roofing Plant. That's when HARLAN BULLARD began his Bird & Son career on June 2, 1941. Warren Kumlblad was his boss at that time.

His many years on No. 7 were interrupted by three years in military service with the Armored Force of the U.S.

(continued on page 3)

Five Recall Busy Years Of Last Quarter Century

Although the record shows June 6, 1941 as the official service date for LOUISE KINSMAN PERKINS, a desk at the Bird & Son office has been part of her life for over 40 years. In 1923, even before she graduated from high school, she was working part time at the Stenographic Department. Miss Tessie O'Brien, who later became an executive at the Waldorf-Astoria in New York, supervised Louise's typing and shorthand. Her ratings on the job were even passed along to the school to show her progress in the business world.

Later, upon graduation in 1924, she began full time work in the Roofing Sales Department, progressing to be secretary to Mr. Philip Bailey. Marriage in 1934 to Harold Perkins took her into home-making for several years, but by

1938 she was back at Bird & Son, filling in on various temporary assignments in Sales and Credit.

Like many other long-time Bird & Son employees, she returned on June 6, 1941 for a temporary summer assignment. "Temporary" lengthened into months and finally, years. By 1943 she was a regular sales correspondent, the work she likes best, in which she has found great pleasure for many years.

It all came to a happy climax on the evening of her 25th anniversary when a large gathering of her friends saluted her at a dinner at the King Philip. This was, she says, without question the biggest thrill of her working life. She was especially touched by the many tributes and the fact that several who had retired like Henry Davis and Miles Hubbard, came back to greet her. Also, there were remembrances from customers and her friends at the Roofing Mill which surprised and pleased her.

CONGRATULATIONS TO THESE 966 GRADUATES



John Wozniak, Jr.
Lowell Tech. Institute
John Wozniak
Power Plant



Pasquale Alberico, Jr.
Georgetown University
Washington, D.C.
Pasquale Alberico
Norwood Roofing



William Rebello
E. Providence (R.I.) H. S.
Manuel Rebello
Phillipsdale



Lawrence Eaton
Walpole High School
Doris Eaton
Main Office



Larry Angus
Ipswich High School
Wol. Maintenance



Walter Wells, Jr.
Brockton High School
Walter Wells
Main Office



Michele Sadaway
Walpole High School
Michael Sadaway
E. Wal. Maintenance



Dr. Antonia Ciancarelli
School of Medicine
Tufts University
Primalto Ciancarelli
No. 2 Box Shop



Linda Gail Johnson
Norwood High School
Tanna A. Johnson
Paper Mill



Ronald B. Stravinski
Wentworth Institute
Bernard Stravinski
No. 1 Box Shop



Betsy R. Johnson
Northfield School
Northfield, Mass.
Paul W. Johnson
Phillipsdale



Larry Ann Paszkewicz
Ipswich H. S.
Stanley Paszkewicz
Perth Amboy Roofing



Robert Fisher, Jr.
Asbury Park High School
Robert Fisher
Perth Amboy Roofing



J. E. Smith
Union Street H. S.
Shreveport, La.
Isiah Smith
Shreveport Roofing



Donald Lee Evans
Booker T. Wash. H. S.
Shreveport, La.
Couton Evans
Shreveport Roofing



Brenda Neil Pearson
Booker T. Wash. H. S.
Shreveport, La.
Johnnie Pearson
Shreveport Roofing



John Joseph Czmyr
Woodbridge (N.J.) H. S.
Theodore Czmyr
Perth Amboy Roofing



Norma Rogowski
St. Jean Baptist H. S.
Pawtucket, R.I.
Joseph Rogowski
Phillipsdale



Jean Bradford
Ipswich (La.) College
Ipswich
Shreveport Roofing



Bryan Edward McCray
Booker T. Wash. H. S.
Shreveport, La.
L. B. McCray
Shreveport Roofing



Pamela June Blake
Rhode Island College
Robert Blake
Phillipsdale



Linda Gail Johnson
Walpole High School
George C. Johnson
Main Office



Deborah S. Whitney
Cave Spring High School
Roanoke, Virginia
Richard S. Whitney
Charleston Sales



Napoleon Walker
Booker T. Wash. H. S.
Shreveport, La.
Marion Walker
Shreveport Roofing



Robert F. Bothwell, Jr.
Walpole High School
Robert F. Bothwell
No. 1 Box Shop

After Century

(continued from page 2)

ny. He saw action all over Europe before returning to the United States. His old job at the end of hostilities, recent years he has divided his time between No. 6 and No. 7 machines. Harland and Lelia Bullard live on th Street in Medfield. In another triment in the same house is their rried daughter, Mrs. Julia Ames, and r little granddaughter, five-year-old a Jennette.

Baseball has always been Harland's rite sport. It all a spectator sport, v — from a TV chair, or occasionally n a seat at Fenway Park.

On the last day of June 1941 FRANCES PENZA began her 25 years of continuous service at No. 1 Box Shop. Starting as a folder on the old Automatic Taper, she worked at first for "Bullet" White.

Through the years, although she has stayed in the same department, she has had several bosses — Ben Baranowski, Jack Walsh, and her present foreman, Romeo Valerio. She is now an inspector on the Automatic Folder-Taper.

As much as time and money permit, Frances is an enthusiastic traveler. She has traveled all over Italy and has been to Bermuda, the Hawaiian Islands, Mexico and the West Coast of U.S.A. Next, she hopes, will be a trip all over Europe in the near future.

LONG SERVICE LIST

AUGUST 1966

Name	Year	Dept.	Yrs.
Arthur Bent	8-30-26	Roofing	40
Martin Kane	8-4-41	Maintenance	25
John Curran	8-29-41	No. 2 Box Shop	25
Mary C. Molla	8-29-41	Office	25
Ernest M. Field	8-5-46	No. 2 Box Shop	20
Eugene F. McCarthy	8-7-46	Roofing	20
N. Frank Hemmer	8-8-46	No. 1 Box Shop	20
Peter Jakobowski	8-8-46	Finishing Mill	20
Edwin Jankowski	8-12-46	Maintenance	20
Rocky S. Chiofar	8-12-46	Roofing	20
John MacLachlan	8-12-46	Roofing	20
James Glidwell	8-12-46	Roofing	20
Edmund E. Savage	8-15-46	Roofing	20
William A. Lang	8-15-46	Roofing	20
William A. Dickinson	8-16-46	Finishing Mill	20
William J. Ford	8-26-46	No. 2 Box Shop	20
Richard P. Lovejoy	8-27-46	No. 1 Box Shop	20
Joseph G. Lipinsky	8-28-46	No. 2 Box Shop	20
Herbert Pratt	8-28-46	Roofing	20
Parker Leonard	8-15-51	Corrugated Box Sales	15
William O'Brien	8-13-56	No. 2 Box Shop	10
Daniel H. Scanlan	8-27-56	No. 1 Box Shop	10
John E. Bailey	8-31-61	No. 1 Box Shop	5
Joseph Medeiros	8-23-41	PHILLIPSDALE	25
Emile R. Genreux	8-18-61		5
Gresham T. Brebach	8-3-31	SALESMAN	35
Isiah W. Jennings, Jr.	8-20-46		20
Reuben Mayer	8-6-51		15
John Whitehall	8-7-51		15
William Conner	8-17-51		15
Joe Warfield	8-7-56		10
Frank Reed	8-27-56		10
John Risberg	8-29-56		10
John McInosh	8-25-61		5
M. J. Pennywell	8-25-61	CHARLESTON	5
Lloyd H. Rivers	8-21-61		5
Richard Mabry	8-22-46	PERTH AMBOY	20
Eugene Sharrte	8-22-46		20
Charles Yelnersky	8-22-46		20
Andrew Wargo	8-23-46		20
G. W. DINSMOOR	8-15-61		5
Bernard Fitzgerald	8-15-61		5



KING'S INN, built recently by Kiman-Wilson of Freeport, who are also the builders of some of the International Bazaar buildings. These overhangs are coated with white Neponol; their beauty and serviceability led to another large Neponol job.



MULTIMILLION BAZAAR in Freeport has buildings in many odd shapes where Bird Neponol is being used effectively. This dome on the gambling casino is a good example. Four spires on the corners will also be roofed in Neponol.

Bird Production Islands

(continued from page 1)

There is a multi-million dollar international bazaar now under construction in Freeport. Each building is a replica of some style typical of the country represented. Pagodas, domes and other odd shapes have proven ideal for Bird Neponol which is being used in considerable quantities. On other buildings Bird 50# Asphalt Felt serves as a base with 90# Mineral Surface mopped over that. Finally, tiles from old roofs in England and Holland are obtained and applied over the Bird sub-roof to provide old world character.

Shipments to Puerto Rico are shipped directly from Charleston. The shipments from Miami to the Bahama Islands are in large trailers. These trailers are loaded in Miami, driven on barges, still fully loaded and delivered on the job in Freeport. As Mr. Robert Popp says — "In Freeport, Bird's the word."

TOP OF THE NEWS

MAIN OFFICE

June 6 was a memorable evening for Louise Perkins. On the occasion of her 25th anniversary, she was the guest of honor at a dinner at the King Philip. A large group of friends witnessed General Manager J. D. Johnston present her with her 25-year certificate, gold pin, a gift of money, and a watch. Several of the customers with whom she has contact recognized the occasion. Her husband, Harold Perkins, was there, and also two from the retired list, Miles Hubbard and Henry Davis. A happy evening!

Linda Gail Johnson, daughter of General Office Manager George C. Johnson, will attend the Newton-Wellesley Hospital School of Nursing in September. She graduated from Walpole High School on June 7.

Many friends of Velma Cobb Donnelly gathered at a party in her honor at the Floral Steak House on June 15. Allan Jones, president of the Credit Union, was toastmaster. With Velma at the head table was her husband, William. Best wishes and words of congratulations for her many years of service to Bird & Son and the Credit Union were spoken by Jack Rambeau, treasurer, Mary Moylan, new treasurer of the Credit Union, Harold Bailey,

president of the Bird Club, and Ed Grout, representing the Personnel Department. She was presented with a wallet well-lined with bills to be used for purchasing something for her home in Chicopee where she now lives, after leaving Bird & Son on June 24.

On June 22 a party was held at the Lord Fox restaurant for Margaret Forrest of the Advertising Department who stopped work and began to take life easy on June 30. Approximately 50 friends attended from various departments. She was presented with an engraved gold bracelet, and a variety of other mementos in honor of the occasion. Muriel (Pat) McDonald and Jim Doty were in charge of the arrangements.

Welcome to the several new office workers and the many students who have joined us to help out for the summer. We hope they will enjoy their stay with us.

Evelyn Wadleigh has been enjoying her vacation traveling in Great Britain. Along with a friend of hers, she flew out of Boston on June 11th to London and then picked up a car to tour England and Scotland. She will have a short visit in Ireland before returning home.

Julie Kubac enjoyed an early summer vacation at her cottage in Goffstown, N. H.

Irene Woods and her husband have recently moved to their new home in Mansfield.

Louisa Graham is wearing a lovely diamond she recently received from Mr. William Brackett of Norwood.



Lawrence Eaton, son of Doris Eaton, who graduated from Walpole High School this June, will enter Northeastern University in the fall. This summer he is working at the Norwood Roofing Plant.

PAPER MILL

We are happy to report that Charles Rafuse, foreman of the Finishing Mill, who suffered a heart attack in May at his summer home in Meredith, New Hampshire, is coming along very well. He has been home from the hospital for a number of weeks and will continue to recuperate at the summer home on Neal Shores on Lake Winnepesaukee.

Charlie wants to thank the many people who sent him cards and get well wishes. He said it was a big lift to know that so many friends remembered him.

Welcome greetings are extended to Thomas Van Slyke, Jr., graduate of Boston University, working at the Laboratory for the summer and to Richard Stewart, a student at the University of Massachusetts also working at the Lab.

We were pleased to see Bob Beausejour receive a \$25.00 suggestion award for his suggestion to eliminate a sizing tank by using a pump and a meter to pump the sizing directly from the storage tank.

Thomas Galvin is now back tender on No. 4 Machine and George Brown, Jr. is a new machine tender on No. 4.

Huntington Monroe is a proud grandfather. His daughter, Lois, and her husband, Carl Gold of Woburn, are the parents of a daughter, Allison, born May 30.

We are glad to welcome Roger Badala back on No. 4 Machine as a third hand for the summer.

It is good to see floodlights being put up at the parking lot near the East Walpole Firehouse. These will be welcomed by the many men who work the late shifts and park their cars in this area.

MAINTENANCE AND POWER

Priscilla Angus, daughter of Harry Angus, graduated from Walpole High School in June and will attend Drexel Institute of Technology in Philadelphia, Pa. in September.

We welcome Frank Bernat, Martin Tyman and Edward Quinn to the Power Department and hope their stay is a long one.

It was good to see Ernest Frank when he recently dropped in to visit the gang. We all hope he will be back to work soon. He has been on the sick list for some time.

John Wozniak is proud of his son, John Jr., who graduated on June 5 from Lowell Technological Institute at Lowell with a Bachelor of Science in Mechanical Engineering. The young man is commissioned a Second Lieutenant in the United States

Art Show

(continued from page 1)

of Allan Jones, Main Office, c) special works by Mr. Claude Pellazzo of Canton and d) five interesting pieces by the talented Class instructor Mrs. Helen Pierce.

The complete list of winners is as follows:

LANDSCAPE

1. *Sunflowers*—Walter Baranowski
2. *Moonmist*—Claire Porter
3. *Whitefield, N.H.*—Anne Campbe

SEASCAPE

1. *Summer Glow*—Mary Grover
 2. *Ocean Splendor*—Inez Reardon
- Honorable Mention—*The Breakers*—Jennie Martin

PORTRAIT

1. *Mr. Wesoloski*—Claire Porter
 2. *When Day is Done*—Aira Johnson
- Honorable Mention—*Pal*—Mary Grover

NOVICE

1. *Love Doves* (In Wood)—Willy Millbury
2. *Joe* (Plaster & Casein Rooster)—Natalie Wiggins
3. *Full Bloom* (Collage)—Claire Porter
4. *Batik Print*—Betty Wenstrom

STILL LIFE

1. *Pears & Bittersweet*—Walter Baranowski
 2. *Still Life*—Sal Bazy
- Honorable Mention—*Still Life* (Pastel on pella)—Aira Johnson

WATERCOLOR

1. *E. Walpole Clock Tower*—Walter Baranowski
 2. *Tradewinds*—Ken Arthur
- Honorable Mention—*Whimsy*—Natalie Wiggins

MODERN

1. *Gull in the Sun*—Natalie Wiggins
2. *The Fishbowl* (Abstract)—Jennie Martin

BEST OF THE SHOW

JUDGE'S CHOICE

Pears & Bittersweet—Walter Baranowski

POPULAR CHOICE

Pal—Mary Grover

MOST PROGRESS AWARD

(Made by the Instructor)
Oscar Lambine

There was a tremendous amount of work represented by the 118 exhibits in this show. The enthusiasm of the many people who came to see it was very gratifying. Art classes have been disbanded for the summer but both novices and experienced artists are already talking about their plans when classes start again in the fall.

Air Force Reserve and will leave for four years of active duty on July 31.

We are sorry to report that Donald Burton is ill.

Have you heard of the Norwood singing group "The Atarras"? The lead singer is John Gardner, cousin of John Peale of the Turbine Room.

We are enjoying the two college students who are helping us for the summer at the Boiler Room—Peter Donaldson and Peter Storey.

(continued on page 5)

OP OF THE NEWS

(continued from page 4)

D. 1 BOX SHOP AND OFFICE

Ronald B. Stravinsky, whose picture appears on another page, graduated from entworth Institute last month as an electronics engineer. He is the son of Mr. J. Mrs. Bernard Stravinsky. Bernard works the Finishing Department.

A former Bird & Son employee was vice president of R. H. Macy Co. in New York last month. Buller White, eman, noticed the item in the June 12th daily paper. Ernest Molloy was a student Harvard in the 1920's and after graduation in 1929 he joined the New York firm. He went to California in 1945 as Vice President and Director, became President of the California division in 1952 at San Francisco.

In the summers of 1926-1927-1928 he worked at the Box Shop and pitched on the company baseball team. He was an excellent ballplayer, good enough so that he might have gone into the major leagues had he wanted to. He also pitched on the Harvard team.

Andrew Center, who retired last December, is home from the hospital after a recent operation. Andy's many friends wish him a speedy recovery.

James Loring, who is sporting a Honda, has his problems when rainstorms coincide with his coming to work or going home.

We express our deep sympathy to the family of Albert Kotwica, who died recently.

John Welch is recuperating at home after a recent operation, and we hope to see him back to work soon.

O. 2 BOX SHOP

Antonia Maria Ciancarelli received an D degree from the Tufts University School of Medicine at the 110th Annual commencement of that University on June 1. She is the daughter of Mr. and Mrs. Antonio Ciancarelli. Her father works on the Combiner Rotary. Dr. Ciancarelli is a '62 Phi Beta Kappa graduate of Jackson College where she received a Bachelor of science degree Cum Laude. This month she started a one-year internship at the Rhode Island Hospital in Providence.

Best wishes to Ludger St. Cyr who retired recently. A party in his honor was given by his co-workers at the Village Inn on Saturday night, June 25.

Best wishes for a happy married life. Raymond Ostrom who was married on Monday, June 19, to Catherine Devine at St. Catherine's Church, Norwood.

Early vacationists include Superintendent Robert Patterson, Alice Pole at Meredith, N.H., and Anthony Montisano and his wife visiting old friends in Maryland.

ORWOOD ROOFING PLANT

On June 6 Mr. and Mrs. Frank Gonçalves became the proud parents of a baby girl. Lisa was born at Goodard Hospital in Woughton and tips the scales at 6 lbs. 12 oz. Frank works in the Finishing Department.

Roy Walton enjoyed a June vacation at his summer home in Wareham, resting and doing his share.

Mr. and Mrs. Pasquale Alberico motored to Washington, D.C., to attend the graduation of their son from Georgetown University on June 6. Patsy, Jr. won a scholarship from Wesleyan University in Middletown, Connecticut where he hopes to attend in his Master's and Doctor's degrees of science. Patsy, Sr. works at the Machine Shop. At Georgetown Patsy, Jr., who received his degree in astronomy, was president of the Astronomy Society and a member of the Physics Club and the Boston Metropolitan Club.

Nelson Bartlett who retired last year moved to see us recently. He is looking well and appears to be enjoying his retirement.

Fred Stahnke is raising a new family, of the joy of that is. He found three young ones whose mother had been killed and took them into his home. Fred feeds and

waters them three or four times a day and says they have become quite attached to him. Whenever he approaches them they stand up, flap their wings and give out with a little blue jay chatter.

Frank Herman's son, Frank Jr., graduated from Stoughton High School this June and is now employed at Industrial Air Co. Bertil Ostrom painted his house while on vacation. He says the only trouble was that he ran out of beer on Wednesday but the darn paint lasted until Friday.

We welcome the many college boys who are working in various departments for the summer.

SHREVEPORT ROOFING PLANT

Bryan McCray, son of L. B. McCray of the Roofing Machine, plans to enter the Air Force in the near future. He graduated from Booker T. Washington High School this year.

Isiah Smith's son, J. E. Smith, who graduated from Union Street High School plans to attend Southern University in the fall.

Gloria G. Bradford has just graduated from Grambling College with a BS Degree in Social Education. Her father is Julius Bradford of the Shipping Department.

Napoleon Walker, who has just graduated from Booker T. Washington High School, will enter Shreveport Trade School to study art in the fall. His father is Marion Walker.

MANCHESTER PLANT

Welcome to new employee Norman Gauthier, who has come to work in our warehouse.

Also a welcome back to Yvette Laplante, who has come back to work, this time as a set-up operator. Yvette used to be a packer here a few years ago.

We extend our sympathy to Deneige Giguere on the death of her father, Roger Bisson on the death of his father and Al Roberge and Terry Williams on the death of their brother.

Catherine Soultanian was guest of honor at a buffet held in honor of her retirement from Bird & Son on June 23rd at Aurora's Chateau. Katie, as she is known by all of her friends and co-workers, was very thrilled to see everyone who attended and the beautiful cake in honor of her birthday on June 24th. She was exuberant when her co-workers and friends presented her with an electric boom. Many happy years of retirement, Katie.

Barbi Jo and Gerry Harden have left for their summer employment at Camp Huckins.

CHICAGO ROOFING PLANT

Anthony Joseph Bianco arrived June 6, 1966, weight 8 lbs. 2 oz. Congratulations to the proud parents, Mr. and Mrs. Alfred Bianco.

A letter was received from Pvt. Frank Hampton who went into the service in April. He has completed his basic training and is now at Fort Polk, La. He expects to be on furlough in July and will visit his old friends. Frank worked on No. 6 Machine.

We wish to welcome summer workers Patricia Mayer and Jim Ley.

We are glad to have Mary Curran back to work after her recent illness. Early vacationists include Bernice Behnke who went to California with her mother and nephew.

CHARLESTON ROOFING PLANT

We welcome two new employees in the Charleston office. Sara Swain and Carolyn Tyler became employed on May 30, 1966. Miss Swain is the mail clerk and Miss Tyler an order typist.

Congratulations to Jean Striker who recently got married and moved to Florida. We were very sorry to see Mrs. Joyce Greenhill leave our employ to become a full time housewife.

Mary Rakoske, Credit clerk, and family vacationed at Colorado Springs, Colo. for two weeks. While there she visited family. Also, Jean Minshaw, Production clerk,

and family traveled to Austin, Texas, to visit her mother. She reports Texas is still very hot.

Janice Ritter, Billing clerk, recently had a visit by her mother from Florida.

President-elect of the West Ashley Optimist Club, Joe Shokes, Credit representative for Charleston, traveled to Baltimore, Va. to attend an optimist convention there. Making the trip with Joe was Bill Ritter, husband of Janice Ritter, Billing clerk.

Muriel Wells, Sales correspondent, traveled to Atlanta, Ga. to pick up her daughter who is a student at Emory University.

A former Bird employee, Robert Brooks, recently received the degree of Bachelor in Divinity from South Eastern Seminary in North Carolina. His mother is Jeanne Brooks in the Charleston office.

Recent Deaths

George L. Towle

GEORGE L. TOWLE, retired, died on June 1, 1966 at the age of 74 at the Van Dora Nursing Home in Foxboro. Foreman of the No. 2 Box Shop Shipping Department for many years, he later worked in the Storeroom and as a driver in the Maintenance Department.

He joined Bird & Son in 1916, worked for a year at the storage area of No. 1 Box Shop. In 1917 he was put in charge of the shipping operations at No. 2 Box Shop, remaining there until transferring to the Maintenance Department in 1944, where he served in the Stores and trucking departments until his retirement in December 1958.

Born in New Hampshire, he had lived in Walpole for over 50 years. He was a member of Reliance Lodge of Odd Fellows.

He is survived by two sons, Myles Towle of Foxboro and Richard Towle of Washington, D.C.; and a daughter, Mrs. James Horne of California. Funeral services were held at the James H. Delaney Funeral Home in Walpole on June 4.

Albert Kotwica

ALBERT KOTWICA, pressman at No. 1 Box Shop, died suddenly on June 5, 1966, following an operation. He was 50 years old.

He had been employed at Bird & Son since September 1956, first at the East Walpole Finishing Mills, and since July 1960 as a pressman on No. 14 Machine at No. 1 Box Shop.

Funeral services were held at St. Stanislaus Church, Woonsocket, on June 8. He is survived by his wife, Amelia, and two sons.

Patrick W. Clarkin

PATRICK W. CLARKIN, 75, of 91 Sheldon Street, Providence died unexpectedly on June 7 at Norwich, Connecticut while visiting his daughter, Mrs. Owen Dolan.

A Providence resident for 60 years, he retired in 1957 from his position as beaterman at the Phillipsdale plant. He had worked for Bird & Son 30 years, having joined the company at the Phillipsdale beater room in November, 1927. He was a native of Glasgow, Scotland.

Funeral services were held on June 10 with a solemn requiem mass at St. Joseph's Church in Providence. He is

Arline Wilkes, Sales correspondent, and her husband recently purchased a small retreat on Horse Creek for camping purposes. Salesman Richard Whitey's daughter, Deborah, whose picture appears with the June graduates, will attend Mary Washington College at Fredericksburg, Va. in the fall. She graduated from Cave Spring High School in Roanoke this year. Her grandfather is Howard Whitney, retired, and a director of the Credit Union.

PERTH AMBOY PLANT

Robert Fisher, Jr., who graduated from Asbury Park High School in June, will attend Montclair State College in New Jersey in September. He is the son of Robert Fisher, Sr. who works on No. 4 Machine.

survived by a son, William F. Clarkin of Cranston, two daughters, Mrs. Owen F. Dolan of Norwich, Connecticut and Mrs. Walter C. McDonald of East Greenwich, two brothers, three sisters and 24 grandchildren.

Robert T. Crowley

ROBERT T. CROWLEY of 681½ Walnut Street, East Providence died June 8 at the age of 78 after an illness.

Born in Ireland, Mr. Crowley had lived in East Providence for 50 years, and had worked for Bird & Son at the Phillipsdale plant from December, 1942 until his retirement in December, 1955. He was an inspector in the Board Mill. The funeral was held on June 11 with a requiem mass at Sacred Heart Church in East Providence where Mr. Crowley was a church member and a member of the Holy Name Society.

He leaves a son, Robert, of New York City, a daughter, Mrs. Willard M. Holmes, Jr. of Cranston, a brother and four grandchildren.

Charles W. Shusta

CHARLES W. SHUSTA, 52, of Alledale Parkway, Norwood, died on June 29, 1966 after a short illness. He had been employed at the No. 2 Box Shop for 32 years, most of the time at the Shipping Department.

Starting at the Shipping Department in March 1934, he soon became a checker. For a brief time he worked in finishing at the Flower Pot Department. From 1942 to 1946 he served in the U.S. Army where he held the rank of Corporal. After the service he continued in shipping as a checker and driver, until his last illness.

Funeral services were held on July 2 at St. George's Church, Norwood. He leaves his wife, Louise, his mother, Mrs. Anna Sustavige, three sisters and a brother.

Anthony J. Basilici

ANTHONY J. BASILICI, 16 Chapel St., Norwood, died on June 29 after an illness. He was 47 years old.

Starting in January 1950, he had worked practically the whole time on various jobs at No. 9 Roofing Machine, until taken ill at the end of March.

Surviving him are his wife, Irene, his mother, Mrs. Maria Basilici, a son, Michael Carney, five brothers and four sisters. His brother, Paul, of Readville works at East Walpole Paper Mill. Funeral services were held on July 2 with a solemn high mass of requiem at St. Catherine's Church, Norwood.



SIXTY CHILDREN ATTENDED the Tri-Mill Sports Club Fishing Derby on June 5. The number of hot dogs, hamburgers and bottles of tonic consumed was several times 60!



ALL SET TO WIN the big prizes at the Tri-Mill Fishing Derby held at the pond at the Stoughton Fish and Game Club. The waters were cluttered with fish by the Club members before the Derby started.

Fishing Derby

(continued from page 1)

Joe Mussi and Robert Rockwood.

Prize winners were:

Largest trout (14½"), Robert Ding; largest bass (10½"), James Grinavic; Rainbow trout, James Shay; Brown trout, James Grinavic.

Rainbow trout, Richard Greene; Brown trout, David Maloof; Small mouth bass, James Grinavic; Most fish caught, James Grinavic; Youngest fisherman, 2½ yr. old Pauline Beaudoin.

All other children were given consolation prizes.

Retirement Time Arrives For Four on June 30



LUDGER ST. CYR retired from No. 2 Box Shop on May 31st, after nearly 37 years of active service. Starting at Norwood Roofing Plant, after moving to Norwood from Lawrence, Mass., he worked

for a time under Dick Stoddard, Shipping foreman. The next year he transferred to No. 2 Box Shop — and there he has remained.

He worked for a time on the old Miehle presses, but spent most of his years on the International Folder.

Although poor health now limits his activities, Ludger expects to keep busy putting around. Just he and his wife remain at home. When he wants more excitement he can visit with some of his twenty grandchildren! The St. Cys have seven children, all married: the four sons are Rene of Walpole, Albert of Norwood, Wilfred of Canton and George of Brockton; the three daughters are Mrs.

Loretta Jones of Norwood, Mrs. Blanche Black of Canton and Mrs. Janet Dube, also of Canton.

This big family occupied most of his spare time while the children were growing up, but Ludger recalls that for a year or two he found time to sing in the Bird Club Men's Glee Club which flourished just before World War II.

CATHERINE (KATIE) SOULTANIAN who retired at the end of June, makes her home at 159 Concord St., Manchester, N.H.



Katie came to work at Bird & Son, Manchester on March 5th, 1951 from the International Shoe Co. Box Shop.

Shortly after she started with us Katie became a widow when her husband of 18 yrs., Simon Soutanian, passed away.

She has always been a good, cheerful and friendly worker whom we will all miss.

Katie spends much of her time with her many friends and a niece of whom she is very fond.

She has no special plans for her retirement. She says she will catch up on her housework and may go to work part time in a hospital later.

NICHOLAS F. SANTORO retired at the end of June after 32 years as a millwright at the Norwood Roofing Plant. Since 1940 he has held the rating of "A" millwright.

For the first year, starting in 1934, he helped in the construction of the Granule Plant, then being built. Upon its completion he moved to the Roofing Plant's Maintenance Department where he has since remained.

Born in Italy, he came to the United States as a boy of 12, completed his education and learned the trade of carpenter-millwright.

In retirement he still will make use of his skills. He owns a large house on Hillside Road, Franklin where he lives with his wife, Ida, and their youngest son. There's plenty of work to keep him as busy as he wants to be around the house, says Nick. Without doubt there'll still be a little time left over to

visit with his six grandchildren, four of them living nearby, and two in New York City. The Santoros have four children, Nicholas, married and living in Franklin; Kenneth, married and living in Wrentham; Jennette, married and living in New York City; and Terry, living at home and attending Webster Art School in Boston. Nick expects to spend some of his time visiting in New York and Pennsylvania with his daughter and grand-



ANICETO APARICIO retired from the Phillipsdale Plant on June 30th after completing a little more than 24 years of service. He started in the Cutter Room in February of 1942,

but soon moved to the Beater Room. Here he worked for ten years.

Next, he spent some time at the Hydrapulper, as helper, then operator, and since 1953 he has been working in the Transfer Department.

Aniceto has no special plans for his retirement right away, but is looking forward to a trip to Lisbon, Portugal, with his wife next summer.

Aniceto and his wife, Edith, live at 134 Roma Street, East Providence. There are four married children, two daughters, Dory and Marlene, and two sons, John and Alfred. John is head Hydrapulper operator at the Phillipsdale Plant, while Alfred is employed in Providence as a tool maker. They have 16 grandchildren, so they will have plenty of visiting or visitors to take up any free time in Aniceto's retirement schedule.



Blake's Golf Team Leads At End of First Half

The first half of the Men's Golf season ended late in June with Russell Blake's team in first place. Seven matches were played, plus a 9-hole tournament on Monday, June 27.

At the start of the season 48 regular players were signed up, and 21 substitutes. Forty-one of these played during the first half.

Final results, as reported by Chairman Raymond Bearce, are:

Team Standings:

	Won	Lost
Russell Blake's team	66	60
Romeo Valerio's team	64	62
Percy Spier's team	61½	64
James Barnes' team	60½	65½

Individual scores:

A GROUP

Low Gross — Edward Fitzpatrick	39
Low Net — Percy Spiers	33
2nd Net — Rocco Phillips	33
3rd Net — Jack Reddick	34
4th Net — Rocky Chiofar	35

B GROUP

Low Gross — Edmund Wenstrom	46
Low Net — Ralph Surette	37
2nd Net — Thomas Tapley	38
3rd Net — Sam Pirano	38
4th Net — Ray Bearce	39
Nick Radzwill	39
Arthur Nilson	39

C GROUP

Low Gross — Richard Quinn	50
Low Net — George Cook	35
2nd Net — Vito Puopolo	36
3rd Net — Edgar Johnson	36
4th Net — Earle Kerr	36

Softball Team to Play in Local League

The Bird Club Softball enthusiasts have joined a four-team League which is playing Monday nights at the High School field in Sharon. The area is large enough to schedule two games at once.

Harold Bailey, Bird Club president, heads the group of 15 Bird & Son players. Other teams are Nexus Research and Robert Shaw Instruments of Canton and Metal Bellows of Walpole. Sixteen games are scheduled.

Bird & Son lost their first game with Robert Shaw on June 27, 13 to 17.

Bird Club is Offering Spring Bulb Collections

Bird Club members are reminded to get those orders for Spring Flower Bulbs in the mail now. Deadline is August 12 for the 1966 offer, which went out to members in June.

This year six different collections — tulips, hyacinths, narcissus — are offered at \$2.50 each. Brochures describing the collections may be seen at these locations:

Employment Office, Roofing Plant Office, Main Mill Office, No. 1 Box Shop Office and Louise Conti in FFX, E. Walpole Maintenance Department, No. 2 Box Shop Office, Phillipsdale Plant Office, and the desk of Virginia Ryan at Bird Machine.

Contributors

Reporters contributing to this issue include: Alfred Breen, Robert Souza, Catherine Brady, William Ford, William Grinavic, Edmund Cormier, Mary Driscoll, Sandra Pitas, Frances Rubini, Arthur Chamberlain, James Barnes, Milton Gardner, Mildred Sanborn, Robert Pearson, Lucille Sullins, Robert Zobel, Rita Fedor, Anne Campbell, Raymond Bearce, Thomas Reynolds, Jack Reddick, Lorraine Moltberg, Beatrice Tyrell, Virginia O'Brien.

The BIRD REVIEW

Volume 54 No. 8

Published for Bird & Son, inc. employees and their families

August 1966

Construction Starts On New Vinyl Plant

Construction started on June 21st on the new Bird & Son plant at Bardstown, Kentucky where Bird Solid Vinyl products will be produced. The plant is located on a 48-acre parcel of land, just off Route 31 E, north of the city of Bardstown, and just outside of the city limits. It is the first building in a new industrial park.

Bardstown, population 5,000, is where "My Old Kentucky Home" of the Stephen Foster song is located; in fact, the house and land around it are now a State Park. The major industries in Bardstown are two large whiskey distilleries, several small distilleries, and a small apparel manufacturing plant.

One Story Structure

The Bird plant will cover an area of 5,000 square feet. A one story building is planned with concrete floor, steel frame, cement block construction to a height of four feet, with coated steel siding for the remainder of the side walls. A steel roof deck will be surfaced with Bird Built-Up Roofing, and Jrethane insulation. The manufacturing area will be partially air conditioned for better control of the manufacturing process.

The target date for completion is late 1966. When in full operation the plant will employ about 50 people in the manufacture of Bird Solid Vinyl Sidings, Gutters, Downspouts, and Shutters.

JOE JOINS THE CLUB!

Joseph Smelstor, foreman at No. 2 Box Shop, has been welcomed to the Club! On July 26 he made a hole-in-one at the second hole of Ponkapog's No. 1 Golf Course. Joe now joins the very select Bird & Son list: Bob Garner, Lou Harriman, Alec MacIntyre, Ken Rouillard.

Joe was playing a regular match in the Norwood K. of C. league with Ed King, Henry Cronin and Jack Rowe. He used a seven iron on the 143-yard-hole. The shot looked good, and from where his friends stood they could see it was better than good — it was perfect! They whooped and came to congratulate him — and that's how he knew he had made it. He has been playing golf about five years.

How does it feel to make such a record? "Wonderful," says Joe.



FOR VIET NAM. These heavy-duty solid fibre boxes, made especially to withstand the extreme weather conditions of Viet Nam, will soon be on their way to the battle area, packed with cans of Beef and Gravy, from the Granite State Packing Company, Manchester, New Hampshire. Warren Eisner, gang boss, displays the finished cases as they leave the workroom for the Shipping Department.

Joyce and Solbo Win Extra Suggestion Awards

Two men, Ronald Joyce of No. 1 Box Shop and Charles Solbo of Norwood Roofing, received an extra \$25 last month in the Suggestion Plan awards distribution. They qualified because of having had three money-saving suggestions accepted.

There were five persons who received \$25 checks for money saving ideas and one man from Perth Amboy, Cleofe Acevedo, who received three \$5.00 awards for good ideas with intangible savings:

Edward Kelter, FXG	\$25
Ronald A. Joyce, FXA	25
Elvia Ray McCann, FSM	25
Charles Solbo, FBPM1	25
Steve Vargo, FJG	25
Cleofe Acevedo, EJP4M4	15

Special Events Prove Popular With Club Members

Six special events filled the Bird Club social calendar this summer, arranged by Special Events chairman Tom Reynolds. Four have already taken place, two are to come.

First was a baseball evening on June 17 (the Red Sox lost!), then the Boston Pops Concert on June 23. Both evenings were favored with beautiful weather and all who attended had a fine time.

On Sunday, July 17 — another beautiful day — seventeen members and friends enjoyed the all-day cruise to Nantucket Island, aboard the S.S. Siasconset, out of Hyannis. This was a good beginning, but if a similar cruise is planned next year, Tom Reynolds hopes to see many more signed up.

Two shows at the Carousel Theatre, Framingham, were scheduled: "Carousel" with Howard Keel on July 14 attracted a group of 25. The second event, "An Evening with Robert Goulet" is coming up on August 30. This show — deadline for tickets, August 10 — presents both Robert Goulet and Carol Lawrence doing favorite numbers from favorite shows.

Coming August 28

Final event of the summer is the always-popular Clam Bake at Francis Farm in Rehoboth. This is the third year the Bird Club has held the Bake — which of course includes chicken for those who can't face up to clams. Preceding the 5 P.M. feed is an afternoon of sports — softball, horseshoes, children's races — you name it and Steve Traudt and his committee will organize it.

The date — Sunday, August 28, the time — 1 P.M. for chowder and clam-cakes, 5 P.M. for the main bake. ALSO, for those who are interested in a round of golf in the morning at a nearby course, details may be obtained from S. C. Traudt, Dept. BE. Deadline for signing

To Viet Nam Safely In Rugged Bird Boxes

Shipments of Army supplies to Viet Nam face almost unbelievable weather conditions: Average annual temperature — 80°; humidity — 80%; rainfall — 80 inches! Sometimes there is as much as 10 inches of rain in a day, and 80% of the rainfall occurs in a three months' period.

Since there are not enough port facilities and warehouses in Viet Nam, supplies often are taken to shore in lighters and sampans and stacked in open storage on beaches. Boxes generally receive fifteen handlings between the embarkation port in the U.S.A. and the final destination; the last handling is often by helicopter.

Under conditions like this, regular corrugated shipping containers fail completely and even the V3C weather-proof corrugated boxes frequently are not adequate, even though they are built to withstand exposure to the weather.

To cope with this most unusual situation, government officials have decided that the only box capable of withstanding these extreme conditions is V2S Solid Fibre and Bird & Son is now producing this box for manufacturers who ship supplies to Viet Nam.

V2S Weatherproof Board is a tough, durable, rugged product manufactured on the Solid Fibre Combiner at No. 1 Box Shop and printed, creased and slotted to customer's requirements at the Solid Fibre Finishing Department.

Whatever the products, customers who purchase these rugged solid fibre boxes can be sure that their shipments of vital war supplies will arrive safely at the battle area.

In addition to food products, as mentioned in the picture caption, other items being shipped to the Far East in V2S containers, or in other containers specified by the U.S. Government, include: shoes, chukka boots, missile parts, guns, electronics instruments, dynamite, water purification tablets, clothing, blankets, goggles, and band-aids.

up for this popular end-of-the-season event is August 19. Contact Steve Traudt, who has been appointed by Tom Reynolds as chairman of the Clam Bake.

CLAM BAKE
AUGUST 28
SIGN UP NOW



The BIRD REVIEW

Vol. 54 No. 8

August 1966



Member of Mass. Industrial Editors' Association and International Council of Industrial Editors, Inc.

Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

Have You a BOMB in Your House?

Aerosol spray cans — used for everything from whipped cream to paint — are a wonderful invention, but they can also be dangerous. There's a right and a wrong way to store, use and dispose of such cans.

The danger comes from the liquefied gas, sealed in the can with the product and used as the propellant. When the product and the gas are first put in, some of the gas instantly vaporizes, building up the required pressure. When the valve is pressed, and part of the contents are expelled, the remaining gas expands to maintain the pressure.

As long as the can is kept at normal temperatures and not punctured, there is no danger. But if a partly used or "empty" can with some liquefied gas still remaining, is tossed into a burning incinerator, an explosion will occur that may injure or even kill a bystander.

Whenever using an aerosol can, read the instructions and heed them. Keep cans away from radiators, stoves and other hot places.

And when the contents are used up, there are two approved methods of disposing of the can, according to safety authorities:

1. After the product is used up, depress the button and expel all the "air" you can. Do this in a well-ventilated area. Then, wrap the can in a newspaper and put it in the refrigerator over night to cool. This lowers any remaining pres-

sure. Next morning, take the can, still wrapped in paper, turn the bottom of the can away from you and puncture it with a beer can opener.

2. Follow the same procedure as above, bleeding the air from the can. Then, wrap the can in a heavy towel and with the bottom of the can turned away from you, puncture with a beer can opener. Paint cans should be done outdoors, preferably in a bucket of water.

A lot of trouble? So is a trip to the hospital, which might be your fate if you burned an unpunctured can in your incinerator.



Quarter Century Date Celebrated by Four Men

HENRY F. BORGESON, operator of the No. 6 Mercury Combiner at No. 2 Box Shop, observed his 25th anniversary with Bird & Son on July 9. Although he has been at the Box Shop the last 16 years, he began his Bird & Son career at the East Walpole Finishing Mill.



He started as a Wad Slitter helper, advancing to operator of this machine. Tap Geary was his foreman, the father of Louise Hinchey of the Group Insurance office. During World War II he was in the service in 1943 and 1944; he transferred to No. 2 Box Shop in 1949 and soon worked up to a respon-

sible position on the Combiner, where he has been operator for the past two years.

Henry and his wife, Elsa, live at 67 Park View Ave. in Stoughton with their two children. Katarina, 18, is a sophomore at State College in Framingham, majoring in Home Economics. Henry, Jr., 14, is a sophomore at Stoughton High School.

The whole family is very active in 4-H Club work. Henry has a large 4-H woodworking club which he supervises. His wife has been a 4-H leader and Girl Scout leader for many years. Katarina is a 4-H Key Award holder. Henry, Jr. is a junior leader and was recently one of the Norfolk County delegates at the State 4-H Conference. The family belongs to the First Parish Universalist Church of Stoughton.

In addition to his 4-H work, Henry, Sr. likes salt water fishing and boating with his family. He also enjoys working around his home. He has made many useful repairs and additions to the house.

His most recent item is a large open bookcase to hold some of the many books he and the family have accumulated on boating, fishing, nature and crafts work.

For most of his twenty-five years at the Norwood Roofing Mill, HAROLD FAIRBANKS has worked in the Remake Department. His employment started on July 10, 1941 as a finisher.

He recalls he was hired by Charlie Seavey, whom many old timers will recall, and worked in the Nail Room and on No. 9 Machine for the first five years until transferring to his present job.

Harold is a bachelor and has lived in Dedham all his life. He is a direct descendant of the Fairbanks family whose original home, one of the oldest in America, still stands in Dedham.

Over the years his favorite pastime has been square dancing. He is looking forward to attending the National Square Dance Convention in Philadelphia next year.



EDWARD J. BOISVERT completed his 25 years of continuous service at the Bird & Son Phillipsdale Plant on July 9.

"E.J." has worked almost all of those 25 years on the No. 1 Paper Machine, for 23 of them as back tender in charge of the gang at the dry end. On June 6th 1966 he transferred to the day oiler's job and is enjoying the one-shift work after so many years of rotating shifts.

Eddie recalls that when he started there was only the one paper machine making approximately 100 tons per day. Now there is the No. 3 Machine as well, and the two machines together make tremendous daily tonnages.

The Boisverts are quite a Phillipsdale family. Son Edward is a back tender on No. 3 Machine and brother Albee, a machine tender on No. 1 Machine. Eddie's daughter, Lorraine, is married, as is the son, Edward, and there are three grandchildren.

Eddie's summer sport is swimming in his own private swimming pool at his home at 36 Rosemere Drive in East Providence.



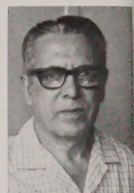
JUST GRADUATED in June from St. Regis College, Weston. Carol Anne Sudaway is the daughter of Michael Sadaway of the E. Walpole Maintenance Department. Her sister, Michele is in the Stenographic Department for the summer.

At the last of the month in July 1941, ANTONIO B. AMARAL began his work at the Phillipsdale Plant. From the day he started, July 29th, he has worked in the Wood Preparation Department all the time, with the exception of about two weeks.

His first job was measuring the wood received on the night shift. He became operator in 1944 and head operator in April 1947.

Tony and his wife have two married children, Robert and Thelma, and four grandchildren.

The Amarals have made two extended trips in the last few years: a trip to Portugal and then a very enjoyable trip to Brazil. As for hobbies, Tony says salt water fishing is what he likes best, and he goes fishing every chance he gets.



Like to Sing? Sign Up at Bird Hall in September

Rehearsals for the December concert of the Neponset Choral Society start next month, Monday, September 12, at 8 P.M. at Bird Hall in East Walpole. New singers will be welcomed in all sections. There are no voice trials and with three months of rehearsing, there is plenty of time to learn the music.

For the winter concert two works new to the chorus have been chosen: Vivaldi's "Gloria" and Schubert's "Mass No. 6 in E Flat." As both are short works, total concert time will be about an hour and a half. There is plenty of stimulating singing, for both chorus and soloists; the latter will be chosen at trials to be announced later. Leonard Weaver is starting his eighteenth season as director.

An orchestra will again provide accompaniment. Orchestral accompaniment was used for the first time at a winter concert last year, adding greatly to the enjoyment of the Brahms' "Requiem" presented in December 1965.

Season tickets will be available again for patrons. If you were a patron last year, you will be notified by mail. New subscribers may apply to Leonard Weaver of the Roofing Product Development Department or Ed Grout at the Employment Office.

These season subscribers are entitled to seats in the reserved section; notification by mail of all future concerts; and recognition of their support by being listed in each program as patrons who are supporting this cultural activity.

Even if your credit rating isn't very good you can still borrow trouble.

Joan I. Welsh

Too many people are ready to carry the stool when there is a piano to be moved.

Indianapolis STAR

TOP OF THE NEWS

MAIN OFFICE

Welcome to Edward Trenholm of Canon who has joined the Cost Department.

We also welcome Chester Baker and David Carreau, new members of the Profit Planning Department.

July 21 was a happy day for Roger Anderson. To celebrate his 25th Bird & Son Anniversary, a few of his associates at the office took him to lunch at the Iron Horse. Then, on his return, he found on his desk a box of chocolates and an envelope with a gift of money — these gifts were from his many friends and associates in the office. Roger's happy smile was sure proof that he was pleased with this recognition of his special anniversary. He says, "Thank you" to everyone.

We welcome to the Roofing Sales Department Thomas Record, sales trainee and Wesley Currie, sales correspondent.

Eleanor Shea of accounting travelled to Williamsburg, Virginia for her vacation, lightening on the way.

Alice Wenstrom has just returned from a wonderful tour of American and Canadian western parks. Among the places she visited were Zion and Bryce Canyons, Grand Canyon, Los Angeles, San Francisco, Yosemite, Mt. Rainier and Banff and Lake Louise in the Canadian Rockies. These last two were the most beautiful of all, Alice reports. She was much impressed with the scenery in all the Canadian Rockies area.

MAINTENANCE AND POWER

George Baird and his family went camping in New Hampshire.

Ed Powers and his family spent some of their vacation time camping at the grounds of Frank and Doris Gilmartin.

Chester Ambrosevich and his family went to New York City and Lake George on their vacation.

Donald Burton vacationed at Westport with his family.

John Peale and his family went to North Carolina.

Martin Bowers and family enjoyed some time at Buttermilk Bay on Cape Cod.

Paul Basilico took his family to Buffalo, New York.

PAPER MILL

The engagement of Miss Kathleen E. Smith and Timothy E. Delaney has been announced. Kathleen is the daughter of Mr. and Mrs. Harold M. Smith of Walpole and Tim is a paper inspector at the East Walpole Laboratory. Both are graduates of the Walpole High School. Miss Smith also graduated from Pierce Secretarial School in Boston and presently works at Nortronics in Norwood. No wedding plans have been announced yet.

NO. 1 BOX SHOP

Joseph Johnson and his wife spent their vacation at Sebago Lake in Maine.

Howard (Buller) White, foreman, has helped complete a new record for family employment at Bird & Son. If you add together all of Howard's service, all of his father's, and all of his sister's (Helena), it comes to 150 years!

His father, John J. White, worked 54 years and 7 months before he retired from



NEWLY-WEDS are Mr. and Mrs. Richard George, married in June at the Holy Rosary Church, Taunton. Mrs. George is the former Carolyn Ann Pizio of Purchasing.

No. 1 Box Shop in 1946. Helena completed 50 years and 7 months at the Main Office before her retirement in 1963.

Bullet himself began work in May of 1918 as he was finishing high school, working to October 1922 — four years and 5 months. He returned for continuous employment on February 13, 1925. From that time to July 13, 1966 is 41 years and 5 months, for a total of 45 years and 10 months. Add all of these together and you get more than 150 years of service to the company!

Angelo Risotti and family vacationed in Montreal, Canada and planned to see Niagara Falls on their way home.

Donald Dyer and family visited at Bennington, Vermont on their vacation.

We are glad to see John Welch back to work after his recent operation and we hope to see Carl Johnson back to work soon.

Walter Cotter and his wife spent their vacation at Hyannis on the Cape.

Harold Bonnyman, vice-president of the Fibre Box Sales Division, has just completed 10 years as chairman of the Solid Fibre Box Group of the Fibre Box Association — 1956 to 1966. He completed his term at the April meeting and at the July meeting at the Sheraton Blackstone in Chicago was presented with a sterling silver fountain and ball point pen set in recognition of his many years of fine service. In a letter of thanks from the executive manager of the association gratitude for his service was expressed and then the letter said, "It was well that this group was kept together as it now has a most important mission to perform in connection with packaging of supplies to Viet Nam. I know we can count on you as always."

NO. 2 BOX SHOP

Our sympathy to William Duquette on the recent death of his brother, and to Joseph Russert whose mother died recently.

William Grinavac and family spent their vacation at Fort Lauderdale, Florida. We are sorry that Bill has had an accident to the tip of his finger — not a very pleasant ending to a special vacation.

Leo Levitre and his family were at Damariscotta, Maine.

Primalto Ciancarelli spent his vacation taking short trips.

Contributors

Reporters contributing to this issue include: Nancy Knox, Sandra Ptas, Harold Bailey, Milton Gardner, Mildred Sanborn, Alfred Breen, Catherine Brady, William Ford, William Grinavac, Ruth Phelan, Jack Reddick, Mary Driscoll, Robert Pearson, Margaret Pierson, Robert MacLeod, Virginia O'Brien, Lucille Sullins, Edwin Sompayrac, Ora Miller, Rita Fedor, Hurcort Cawart, Robert Stewart, Leonard Weaver, Raymond Bearce, Thomas Reynolds.

William Ford was at Scituate fishing during his vacation, while Eino Heikkila and his wife spent a vacation at Union, Maine.

Vito Puopolo and family were at Newfound Lake in New Hampshire for their vacation.

NORWOOD ROOFING PLANT

Patricia Roslauskas has been spending week-ends at Lake George with friends.

Roger Ambuter of Sharon has joined the staff of the Product Development Department, Building Materials Division. We hope he enjoys his stay with us. He formerly worked for Factory Mutual.

Margaret Owens vacationed at Mashpee on the Cape.

Frank Campisano spent his vacation visiting with his daughter and her family at Falmouth on Cape Cod.

Leonard Weaver was guest of honor at a party at the Floral Club on July 21 in celebration of his 25th Bird & Son anniversary which occurred in June while he was on vacation. His wife, Frances, was also a guest at the head table.

Stan Sallie, acting as master of ceremonies called on several people to speak informally about Len's Bird & Son career as a geologist and assistant Product Development Manager and his contribution to the community in organizing, directing and inspiring the Neponset Choral Society.

Len was presented with a mysterious box which when opened proved to be a giant plastic musical note attractively stuffed with U.S. bills of various denominations — the gift of many friends throughout the company. Len was very pleased and responded with appropriate remarks. Mrs. Ruth Phelan, secretary at the Product Development Laboratory, was in charge of arrangements; it was she who made up the unusual gift of money.

PHILLIPSBLAKE PLANT

Pamela J. Blake, whose picture appeared in the Review last month, graduated from Rhode Island College with a BS Degree in Science, in June. Her father is Millwright Robert Blake.

Red Pierson, night foreman, enjoyed his vacation by winning the course championship at Silver Springs Golf Course in Riverside, Rhode Island, defeating his opponent by 3 and 2. This makes the fifth time Freddie has won — a record any golfer could be proud of!

Betsy Johnson, daughter of Paul Johnson, graduated from Northfield School in June. She is entering Wheelock College in Boston in the fall.

Congratulations to Mr. and Mrs. Anthony Conti on the birth of their baby boy, Joseph. Tony works in the laboratory.

We welcome the several people who have joined us for the summer and hope they enjoy their stay at Bird & Son.

CHICAGO ROOFING PLANT

The Chicago office workers were saddened by the news that Mary Curran passed away at 7:30 p.m. on July 1st. Although she had not been in the best of health, she seemed to be improving and had been at work as usual that day. She will be sadly missed by her co-workers and friends.

Our best wishes to Albert and Mrs. Bohmberger for a long and happy retirement. (See story in retirement section.)

Mr. and Mrs. Harold Altman had a wonderful trip to California. Their first stop was San Francisco to attend the Shrine Convention. Then they took in many other spots, following the scenic points of interest in California, which included a stay of several days at Yosemite National Park.

We welcome Carol Weiss to the Bird Family and hope the stay will be a pleasant one for her.

Frank O'Day of Shipping reports a fine vacation trip — they took the route around Lake Michigan.

CHICAGO FELT MILL

Congratulations to John Bielawski, assistant superintendent, and Mrs. Bielawski on the arrival of a new baby girl. Joyce

Allen, is No. 6, and checked in at seven pounds.

Congratulations to Jose Rodriguez and Mrs. Rodriguez who have just welcomed a new baby boy to the family.

John Majchrowicz and family took a trip to New York City to visit friends and relatives. While they enjoyed themselves, they reported that the weather was too hot. Ted Marcinkowski and his wife went to Puerto Rico for their vacation. They report a wonderful time and hope to go back again.

Guadalupe Sanchez spent his vacation at home taking his children to parks and beaches where they had a wonderful time. A good, model father, we'll say!

SHREVEPORT ROOFING PLANT

On June 10, Edwin Sompayrac, in a company of about 400 members of El Kanubah Shrine Temple and their families, journeyed in a special caravan to Mexico City, where they were the guests of the Anezah Temple. The two Temples conducted a Special International Ceremonial for 19 Novices, some from Shreveport, Dallas and others from Mexico City. On Sunday morning, June 12 they participated in laying wreaths at the statue of Juarez, the liberator of Mexico. That afternoon they attended both an amateur bull fight and a professional bull fight.

The next day the Temples held their Ceremonials at the Pyramids. Tuesday they visited the Shrine Hospital For Crippled Children in Mexico City, which is one of the finest available for their work. That afternoon the horse races were enjoyed with lunch at the Jockey Club.

(continued on page 4)

Recent Deaths Ralph V. Thayer

RALPH V. THAYER, retired, died on July 8, 1966 at the age of 71. He had lived at 65 Pleasant Street, Franklin for many years and in recent months had not enjoyed good health.

A native of Warren, Vermont, he came to Massachusetts over 50 years ago. He started with Bird & Son at the East Walpole Finishing Mill on April 30, 1925, working there continuously until his retirement 37 years later, December 31, 1962. For most of this time he was a Pressboard Machine operator.

Funeral services were held on July 11 at the Roberts Funeral Home in Medfield. He is survived by his wife, Helen, and two brothers and a sister who reside in Vermont.

Mary Curran

MARY CURRAN of the Chicago Office died very suddenly on July 1, 1966. Although she had been ill this past winter, she was back at work and seemed to be regaining her health. She worked on Friday, July 1st; early that evening she passed away from a heart attack.

Miss Curran began her Bird & Son career at the old Floor Covering Division office in the Chicago Loop on February 4, 1924. She later transferred to the 76th Street office, where she remained in the Accounting Department until her death.

Mary was a person of amazing vitality — a person with lots of get up and go. She had traveled extensively. A few years ago she and Mr. McWade took a trip to Europe and only last summer they took another to Hawaii, Japan and other places in the Pacific.

Funeral services were held on July 5th. She is survived by two nephews who live in the Chicago area.



ALL SMILES is Lisa Solbo, 6, who "graduated" recently from the Walpole Country Day School. Her mother is Dorothy Solbo, Main Office.

Barnes' Golf Team Leads In Second Half at Easton

At almost the mid-point in the second half of the Men's Golf season, James Barnes' team is leading. Interest continues high, with 44 regulars signed up for the second half. Many substitutes are used, too, because of regular players being on vacation. Earl Kerr of Bird Machine has won the money hole three weeks in succession, something that has never happened before.

The standing at the end of July was:

Team	W'on	Lost
James Barnes' team	36	21
Edward Fitzpatrick's team	28½	28½
John Reddick's team	26	31
Percy Spiers' team	23½	33½

LONG SERVICE LIST

SEPTEMBER

Name	Year	Dept.	Yrs.
Chester Porter	9-1-26	No. 1 Box Shop	40
Helge E. Ostrom	9-15-36	Paper Mill	30
William E. Fermano	9-2-41	Maintenance	25
James F. Mulken	9-8-41	Roofing	25
Andrew Kaminski	9-3-46	Roofing	20
Joseph D. Keller	9-3-46	Roofing	20
Lawrence M. Griffin	9-3-46	No. 1 Box Shop	20
Joseph J. Savino	9-3-46	Roofing	20
Warren M. Silvernail	9-12-46	No. 1 Box Shop	20
Gerard M. Tohosky	9-30-46	No. 1 Box Shop	20
Daniel E. Hurley	9-17-51	Rtg. Salesman	15
Agolino Sui	9-4-56	Roofing	10
Ruth E. Baker	9-10-56	Office	10
Walter H. Sweetie	9-15-56	Roofing	10
F. Lorraine Liddell	9-17-56	Office	10
Raymond A. Flynn	9-7-61	Shoe Carton Salesman	5
Antone Perry	9-19-61	Paper Mill	5
Charles A. Dellacona	9-27-61	Paper Mill	5

PHILLIPSDALE			
Alfred L. Hammond	9-1-41		25
Joseph A. Marrier	9-11-41		25
William E. Conway, Jr.	9-4-56		10

CHICAGO			
Martin Krajcir	9-10-51		15
Leroy Flynn	9-18-51		15
Thomas E. Reilly	9-24-51	Salesman	15

CHICAGO FELT MILL			
Oscar Salinas	9-7-51		15
Jose C. Galvan	9-25-56		10

SHREVEPORT			
Malvin A. Barnette	9-17-46		20
Willard Patrick	9-24-46		20
Henry E. Bumberg	9-25-46		20
Sam Green, Jr.	9-20-51		15
Robert Brothers	9-25-51		15
Fredric R. Bozeman	9-18-56		10

CHARLESTON			
Leroy Small	9-24-56		10
Leon Simmons	9-11-61		5
John E. Newton, Jr.	9-15-61		5
Herbert G. Williams	9-18-61		5

G. W. DINSMOOR CO.			
Donald Beck	9-2-41		25

WATERVILLE			
William V. Fahy	9-11-46		20

TOP OF THE NEWS

(continued from page 3)

Wednesday they were escorted on a sightseeing trip through the city with visits to the Pyramid of the Sun and Moon, Chapultepec Park, Maximilian's Palace, and the Barcardi Rum Factory, with a side trip to a leather factory. That night they attended the Ballet, the Folklore De Mexico which is considered the finest in the world. This is highlighted with the Tiffany Curtain, which is made entirely of glass, reflecting sunshine gradually ending with moonlight effects. The day's activities ended with a late dinner served at a churchyard far away from the city. The entire trip was under the supervision of the Anezech Temple through the cooperation of the Batanzos Tours; the El Karubah Group, being special guests, were shown all courtesies available. Ethel Fort enjoyed a nice rest during her vacation, the first week of July.

Vivian Wilson spent the fourth of July weekend in the cool mountains of Arkansas. Her son, Thomas, his wife and daughter from Monroe, took a tent and camping equipment and they all enjoyed swimming, hiking and trying to keep cool.

Gertrude Salter stayed at home on va-



AS SECOND HALF STARTED, these Bird Club golfers gathered at the Easton Country Club. They are part of the more than 40 men who compete regularly on four Bird Club teams: Standing: Edmund Savage, Edward Fitzpatrick, Robert Sampson, Joseph Eppich, John Smith, Percy Spiers, Romeo Valerio. Kneeling: Charles Bailey, Rocky Chiofar, Harry Cady.

Chicago's Oldest Employee Starts To Take Life Easy

Chicago's employee with the most seniority retired on June 30. ALBERT J. BOHNENBERGER, who began his long Bird & Son career on March 24, 1921, is now a gentleman of leisure.



He began his work at the Shipping Department, staying in the department for many years and working up to the position of foreman. For a few years he was also in charge of the Sample Department, and later transferred to the old No. 2 Roofing Machine as foreman. Since February 1948 he has held the important job of Master Me-

chanic in the Maintenance Department. Al has seen and taken part in most of the tremendous development of the Chicago Plant in the last 40 years.

For many years Al had a hobby of racing cars. He would build the cars, and in his early years, he also did some of the driving. Later, others did the driving and Al worked in the pit. Through the years there were many Bird employees who followed Al's cars through the Chicago area to all the races in which his car was entered.

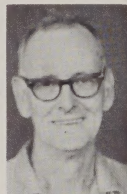
There are no special plans for retirement, according to Al, but he says he has enough to do around home to keep him busy for a while. One trip he did make, right after retirement — to Frank-

lin, Ohio, to see his daughter and family.

Al also has one son, an electrical engineer, employed in the electronics field in California.

lin, Ohio, to see his daughter and family. Al also has one son, an electrical engineer, employed in the electronics field in California.

ROBERT G. BLAKE of Phillipsdale, whose 25th anniversary at Bird & Son was reported in June.



One Plus, One Minus for Bird Club Softball Team

In its second game of the season, the Bird & Son Softball team gave Nexus Research a trouncing, 18 to 8. The game was played at the Sharon High School field on July 18.

A week later Bird & Son lost to Metal Bellows, 14 to 4.

Supplying the hitting for Bird & Son were Joseph Zilfi, Harlan Heere, Kenneth Virtue, Robert Wheeler, Edward Mingles, Lester Tarbell, Dana Mayo and Harold Bailey.

Games will continue through August on Monday nights at the Sharon field.

FOR SALE

TEN WINDOWS—10 used windows for sale, 30½ x 33½. Take 'em away—\$10.00. Call 762-5163 after 5 P.M.

BOAT FOR SALE — Double hull, Catalamaran 18 ft. in-outboard motor. Volvo engine. Sleeps two, no other facilities. Fibreglass over plywood and oak frame (home made). Two years old, asking \$2,000. Rides water very well. At Phillipsdale, see Joan Pierson, DP office. Others call Review office, line 307.

If you work for Bird & Son and have anything to sell or swap, or if you are looking for second hand articles, send your notices to THE EDITOR, BIRD REVIEW, DEPT. GK for publication in this column.

cation one week. Her sister from Plainview, Texas was with her and they visited friends and relatives.

David Nance is happy that the band to which his son, David, belongs is making money playing for parties and special events in the city. David plays drums and the other boys play the organ and horns.

Having a great yen to travel and not having seen that part of the U.S.A. before, Gladys Bryan drove to Rochester, Minnesota, with some friends who were going through Mayo's Clinic. She found the trip most interesting and the Clinic a wonderful place. Eight more floors are to be added to the Clinic so Gladys is happy to think they will have room for her there if she ever gets sick. On their way back, they stopped in Kansas City to visit a friend they had met on a European Trip.

GLENDWOOD PLANT

During the past year several new employees have joined Bird & Son at Glendwood. Among them were Roy Harlon Duren, Haskel Wright, David Yandell and Melvin Markham. We hope their stay will be long and pleasant.

Orville Caldwell reports that he has been remodeling his home this spring and summer. Orville can tell you much now about

PERTH AMBOY PLANT

Phyllis Spinner, who has been our Credit clerk for the past year and a half, has left Bird & Son to spend her time with her two daughters, Lin, 14, and Nancy, 12, and to do some traveling with her husband, Max, who is general sales manager of Eastern Track Corporation. On July 8 we all told her how much we would miss her friendliness and good humor, and we presented her with a beautiful Bulova wrist watch.

The BIRD REVIEW

Volume 54 No. 9

Published for Bird & Son, inc. employees and their families

September 1966



SPECIAL GUEST Mel Allen chats with Vice President Philip Johnson at the dinner for the managers held at the close of the two-day conference in August.

Perfect Family Day At Francis Farm

Under a cloudless sky, a large and happy crowd thoroughly enjoyed the third annual Clambake of the Bird Club at Francis Farm in Rehoboth on Sunday, August 28. Steve Traudt was chairman of this special event.

The delicious chowder and clam-

cakes at 1 P.M. opened the festivities. Next came an afternoon of games and fun for all the family. Thanks to Francis DeRose of No. 1 Box Shop the kids had a wonderful time. He organized the races for boys and girls, a

(continued on page 3)

Thank You Trip Thrills Mom and Pop

Charlie Campisano of No. 1 Box Shop will never forget the summer of 1966. And neither will a happy couple from Plymouth, England, Mr. and Mrs. Herbert Gordon Pearce.

During World War II Mr. and Mrs. Pearce befriended Charlie and four other GI's stationed in England, often entertaining them in their home. Last August, two decades later, the Peaces visited the United States, the guests of Mr. and Mrs. Campisano of Canton, Mass. and Mr. and Mrs. Lyndon Welles of Rochester, N.Y. The trip was arranged last Christmas, on invitation from Mr. Welles, — a "thank you" trip, he and Charlie called it.

To Mrs. Pearce it was all "a dream — a fairy dream" come true. This was their first plane trip and first visit to the United States.

"Americans," said Mr. Pearce, "are the greatest people in the world. There is no word for them in your dictionary — or ours." He also paid many flattering compliments to his hosts in Canton, Mass. and Rochester, N.Y. During their stay with the Welles family they spent some time at Lake Ontario

(continued on page 7)



HAPPY REUNION. Charles Campisano, right and his friend, Lyndon Welles, second left, were hosts to Mr. and Mrs. Herbert Pearce of Plymouth, England last month. This picture was taken at Charlie's home in Canton on Mrs. Pearce's 75th birthday. The trip to U.S.A., financed by the American hosts, was a "thank you" for the hospitality shown by the Peaces 23 years ago to Charlie and his friends then stationed in England. Photo by Boston-Herald Traveler.

Mel Allen in Surprise Visit; Fall Sales Campaign Blasts Off.

"Mr. Ross, meet Mel Allen."
"How do you do Mr. — Mel Allen?"

This sort of double take was repeated a dozen times as famous sportscaster Mel Allen appeared in a surprise visit at the final dinner meeting of the two-day Managers' Conference held at

East Walpole in early August. Len Niese, director of advertising, Jim Doty, advertising and sales promotion manager, Vice President Philip Johnson and Damon Carter of our advertising agency, had made the arrangements secretly; Mel's appearance was a real bombshell. The meeting exploded into an exciting and inspiring finale with his presence.

The two-day conference marked the start of the fall sales campaign for all building materials products, with special emphasis on Bird Solid Vinyl Siding, Shutters and Rain Carrying System. The managers also laid some plans for 1967 sales.

One of the key advertising programs will be a continuation of the weekend radio broadcasts. Mel Allen first became an air wave "salesman" for Bird & Son last spring. Now he takes on a second 13-week series of Bird & Son commercials over the NBC weekend Monitor Radio. Broadcasts started on September 3 and continue on favorable spots Saturdays and Sundays through November 26. They will reach millions of listeners in 206 markets across the country.

On Week End Monitor

In addition to advertising Bird Wind-Seal® Shingles, Bird Architect® Mark 25 shingles, and Bird Firescreen shingles, Mel Allen will promote the full line of Bird Solid Vinyl Siding, Shutters and Gutters. The Bird commercials will be centered around news, weather and special event programs.

Mel Allen is the one who changed the "dry-as-dust" sports broadcasts on radio and TV to lively informal, friendly, informed presentations. Whether the sport is big league baseball, college or professional football, he brings the day's game vividly to every listener. He does the same with each commercial, often winding up with his own famous catch phrase, "How about that?"

He captivated his audience at the Bird & Son conference, too. In person he is warm, friendly, extremely well-informed and most convincing as a speaker. He added just the right touch at the final session in East Walpole. Everyone left the dinner feeling that we had an outstanding line of products to sell — and the best radio commercials' announcer in the country to help us sell them.



The BIRD REVIEW

Vol. 54 No. 9

September 1966

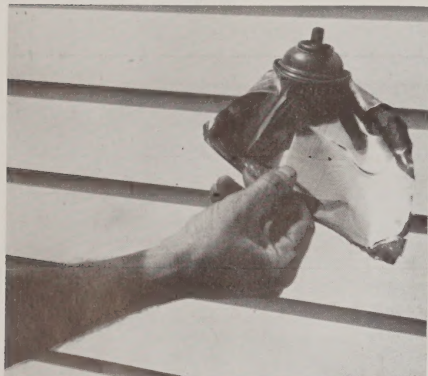


Published for the employees of Bird & Son, Inc., and their families.
Editorial Office at East Walpole, Mass.

Member of Mass. Industrial Editors' Association and International Council of Industrial Editors, Inc.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser



BOOM! Soon after the incinerator at Bachelor Hall was lighted, there was an explosion and this jagged bombshell blew out into the air, narrowly missing Don Holbrook who was about 5 feet away. This is all that was left of an aerosol spray paint can that had been tossed into the rubbish to be burned.

This aerosol bomb *DID* explode! It *CAN* happen, even as described in the article which appeared in the August Review. This one came mighty close to causing serious injury.

Once again — here is the proper way to dispose of an empty spray can:

1. Depress the button and expel all the "air" you can. Do this in a well-ventilated area. Then, wrap the can in a newspaper and put it in the refrigerator overnight to cool. This lowers any re-

maining pressure. Next morning, take the can, still wrapped in paper, turn the bottom away from you and puncture it with a beer can opener.

2. Second method — Bleed the air from the can, as above. Then, wrap the can in a heavy towel and with the bottom of the can turned away from you, puncture with a beer can opener.

PAINT CANS should be done outdoors, preferably under water.

Parker is Sales Manager Of Metropolitan District

Clarence P. Parker, Jr. of Manchester, Connecticut, has been named sales manager of the Metropolitan District, Building Materials Division. Vice President Philip C. Johnson made the announcement on August 1, 1966. Mr. Parker's headquarters are the office at Perth Amboy, New Jersey.

Mr. Parker graduated from the University of New Hampshire in 1941 with a degree in Business Administration. His earlier education was in the public schools of Claremont, N.H. and at New Hampton Preparatory School, N.H.

He entered the Army Air Corps after graduation. In the Service he attained the rank of Captain. As pilot of a B-26 fighter-bomber he flew 56 combat missions in the African and European theatres.

From 1945 to 1953 he was in his family oil business. He joined Bird & Son as a sales representative on November 16, 1953, and for 13 years has sold in the Building Materials Division, Hartford, Conn. area.

Mr. and Mrs. Parker live at 43 Lakewood Circle, South in Manchester, Conn. They have two sons and a daughter. Joan, the oldest is a teacher. Curtis, 20, is a sophomore at Hawthorne College, Keene, N.H. and David, 17, is a senior at Kimball Union Academy in Meriden, N.H.

SUGGESTION AWARDS

Suggestion awards paid in August were as follows:

Ronald A. Joyce, FXA	\$25
Willie Earl Kenly, FSPM1	25
Elvia Ray McCann, FSM	5
Alessandro Savi, FBPM1	5

Bruce Woodland Named Supervisor in Cost Dept.

On August 22 Bruce Woodland was appointed supervisor for the Roofing and Felt Division of the Cost Accounting Department.



After graduating from Babson Institute in Wellesley and completing six months of active military duty, he joined Bird & Son on September 21, 1964 as a cost analyst working

with Allan Jones who at that time was doing special studies in the Engineering Department. In June 1965 he became assistant to the general auditor, the position which he held until his recent promotion.

Mr. Woodland holds a degree in Business Administration from Babson and is a member of the U.S. Army Reserves. He married Ann Marie Lee of Quincy in April of this year. They make their home at 531 Main Street, Walpole. Mrs. Woodland works as a secretary at E. G. & G., Inc. in Bedford. His early schooling was in the public schools of Revere, Mass. and at Huntington School, Boston. He plans to attend night school in Boston this winter, working towards a master's degree in Business Administration.

He has been active with the Bird Club as a golfer and bowler and as chairman of several special events such as baseball games. He is a member of the mixed doubles bowling league of Walpole and a member of the Babson Institute Alumni Association.

Two at East Walpole Reach Retirement Day

"What a happy week! People have been so wonderful to me!" These were HENRY DOUDIE's sentiments as he



With jaunty expression, Henry Doudie proudly shows the trophy presented him by Box Shop friends at retirement.

reached his last week of employment with Bird & Son. He retired August 31st at the age of 67 after 42 years of service.

At a party in the No. 1 Box Shop Shipping Office he was presented with a trophy (see picture), records and a money tree, plus the good wishes of many friends. And he was very happy at all the attention.

He started working for Bird & Son on August 11, 1924 on the Combiner at No. 1 Box Shop where David Heylin was then foreman. Dave's daughter, Helen Lucy, now works at the Box Sales office. Later Henry worked for John Locke, still in the Combiner Room, until he transferred in January 1941 to the Shipping Department as a checker.

He also occasionally worked as gang boss and on Saturdays it was his responsibility to clean the sales and manufacturing offices.

Henry and his wife, Nell, live at 67 Washington Street, East Walpole. He has no immediate special plans for activities after retirement, but he hopes to take a trip to Scotland sometime to visit friends and relatives. Gardening is one of his hobbies, show dogs another. Mr. Doudie worked at the Shell Department of Bird & Son for a short time during the War years.

Retirement day arrived August 31st for ANNE M. CAVANAUGH after 16 years of service at the East Walpole



plants. Poor health has kept her from working for several months, but she is feeling better now and hopes to enjoy a quiet family life in retirement.

Anne's first experience with Bird & Son was at the Shell Department during the war years when she was a group supervisor, part of the crew producing 40 mm. shells for the U.S. Army. After the war ended she worked briefly at the Corner Trim Department in the Roofing Plant where women were then employed.

It was in May 1950 that she returned for her continuous employment, all of which has been at the Finishing Mill or No. 1 Box Shop since that date. Most of the time she has been a stapler operator in the Flower Pot Department.

In past years she has been a regular bowler in the Bird Club League and was a member of the Emblem Club of the Norwood Elks. Her son, Kenneth, married, lives in Norwood and operates his own business as a manufacturer's distributor. Her daughter, Mrs. Lorraine Cronin, lives next door to Anne on Railroad Ave. There are fourteen grandchildren, evenly divided between the two families. Did we say she would enjoy a quiet life in retirement? Perhaps, if she can hide away from all those lively grandchildren!



"Just hold up the nearest one — he won't know the difference!"

AT FRANCIS FARM



Pitching horseshoes.



Boy's race.



President Harold Bailey of the Bird Club hanks Manager George Taylor of Francis farm for a fine Clam Bake.



Frank DeRose not only organized the sports program, he pitched Softball, too.



Fancy swinging in the Softball game.



Clams are in, lobsters in, vegetables are in — all is ready for the tarpaulin to cover the steaming bake nestled in rocks and seaweed. Smells good, eh?



Part of the Phillipsdale crowd decided to try a card game under the shade of the big tent where earlier the clam chowder and clam cakes had been served.

Clam Bake

(continued from page 1)

fathers and sons and a mothers and daughters race — and an egg tossing contest for the parents that climaxed the afternoon. We know who lost this one, but are not sure who won. Mrs. Harold Bailey was one of the good sports who was on the receiving end when a tossed egg broke. And it was not hard boiled!

Soon after 5 P.M. the steaming bake was ready and everybody lined up at the big tables to enjoy the clams, lobsters, fish, chicken, corn, potatoes, sausage — and all that goes with the famous Francis Farm Clam Bake.

Winners of the afternoon sports events were:

Ages 5-7 — Boys, Gerry Flaherty; girls, Kathleen Sander
Ages 8-9 — Boys, Paul Schilo; girls, Judy Hedgepeth.

Ages 10-11 — Boys, Frank DeRose; girls, Patricia Perry.

Ages 12-13 — Boys, David Pettit; girls, Patty Pierce.

Fathers and sons: Jimmy DeLutis and Mr. Richard Walker.

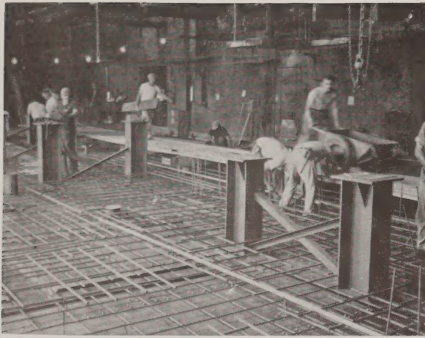
Mothers and daughters: Susan Hedgepeth and Mrs. Priscilla Bailey.

All winners received trophies.

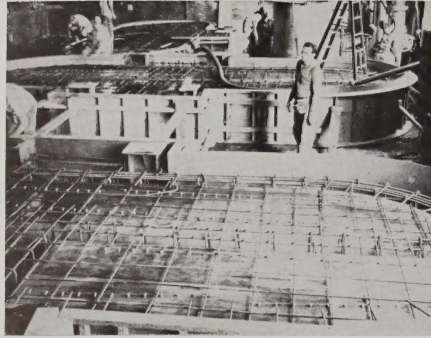
In the morning two three-somes of adults played golf at the Sun Valley Country Club nearby — arrangements made by Steve Traudt.

Theater Party

The other special event of the month was the Carousel Theater party on a warm evening, August 30, in Framingham. Fifty-eight signed up for this enjoyable evening of music by Robert Goulet and Carol Lawrence. Nancy Knox handled the reservations.



READY TO POUR. New concrete floor is about to be poured at this area in the Phillipsdale Beater Room. The vertical posts are stands to support the bearings for the large beater rolls.



BEATER INSTALLATION. After the metal sides are erected, concrete is poured inside the beater to form a lining. This picture was taken as the work was being done.

Major Repair Job Renews Beater Room, Phillipsdale

A major building repair job was done at Phillipsdale in July and August. The old wooden floor at the Beater Room was replaced with a concrete one.

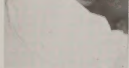
Before the work could start, three large beaters had to be dismantled and completely removed from the 40-foot by 80-foot area. Then the wooden floor was removed, and the old wooden supporting beams.

New steel beams and columns were then erected and a temporary plywood floor set in place, as a form for the permanent concrete floor. Concrete was poured — 250 tons of it — reinforced with metal rods.

After the concrete had set and forms removed, the metal sides of the three beaters were put in place. More concrete was poured inside to form a lining to each beater. Finally, the large rolls and other operating equipment were reinstalled in their new positions. Production was resumed the week of August 16.

Four Celebrate 25th During Month of August

MARTIN KANE, oiler at the East Walpole Maintenance Department, observed his 25th Bird & Son anniversary by taking a 3 weeks' trip to Ireland. He visited a brother there and did some traveling through the country.



Starting August 4, 1941, he worked for many years at the Stock Transfer Paper Mill as a checker, tractor and crane operator. For the last ten years he has been an oiler in the Maintenance Department.

Martin's two hobbies are his garden and his fine family of four boys and nine grandchildren. His son, Martin, Jr. is a purchasing agent for Raytheon, lives in Wellesley and has three children;

Francis, a state trooper, lives in Norwood and has six children; Donald is also married and living in Norwood; he works at the Post Office; Joseph is at St. John's Seminary in Brighton studying to be a priest.

Mrs. Kane is the former Barbara Lydon whom old timers will remember as the maid at the Bird Club back in the 1920's when between 15 and 25 men lived at the house on the hill just off Woodland Road in East Walpole. Barbara served there for a number of years until her marriage.

JOSEPH MEDEIROS celebrated his 25th year with Bird & Son at Phillipsdale by taking a new job. He became the new scale man in the Stock Handling Department in May.



Twenty-five years ago on August 25, 1941 he began his work with the company and has worked all the time in this Raw Stock Handling Department. For 12 years he was raw stock receiver. Joe says he finds his present job very interesting.

Joe and his wife, Angelina, live at 372 Juniper Street, East Providence. Their son, Ronald, is serving in the U.S. Coast Guard as an electronic technician. At high school he received the John M. Sullivan Scholarship award for two years. Their other son, Richard, is an electronic technician in private industry. Their daughter, Judith, is now a senior at the East Providence High School.

At present Joe is busy repairing their second floor apartment. He says that's his hobby — keeping the house in repair.

MARY MOLLA, who completed 25 years with Bird & Son on August 29th, joined the Purchasing Department when Howard Hanna was purchasing agent and Benjamin Taylor was his assistant. She worked with Mr. Taylor as his assistant, typing purchasing orders and locating steel during the war years.

For some years she was also secretary to Mr. Hanna, and upon his retirement she continued as secretary to the present

purchasing agent, John T. Andrews.

As Mary Catalano, she also worked for over two years in the Stenographic Department before her marriage in 1940.

Mr. and Mrs. Ernest Molla live at 62 Hutchinson Street, Franklin. Their son, Francis, is married and a teacher in the Franklin public school system. He also is owner of the Rustic Craft Fence Company of Franklin.

For outside interests, Mr. and Mrs. Molla like to investigate historical items, places and events — a hobby very easy to practice in old New England.

JOHN CURRAN was one who found the department he liked on the day he started work 25 years ago — August 29,



1941, — and has stayed there the whole time. Beginning as a helper under Foreman George Towle, he advanced to the job of elevator operator in 1943. He has held this job for 23 years.

His home is at 232 Nahatan Street, Norwood. He and his wife, Nora, have raised five fine children.

Peter is in Washington, D.C., studying to be a priest; John, at home, is studying law in Boston; Matthew, also in Norwood, is an electrician. The two daughters also live at home: Catherine is a nurse and Mary is attending a nursing school.

TOP OF THE NEWS

MAIN OFFICE

Congratulations are in order for Mrs. Robenia Alexander of Purchasing. Her son's wife gave birth to a baby girl on June 15. This makes five grandchildren and the first granddaughter, Deborah Marie. Her son, Stuart, is in the Army and stationed in Alaska.

At the third annual outing of the Massachusetts Retail Lumbermen's Association in August, Lou Harriman won low gross honors, scoring a 75 on the top par 72 Blue Hill Country Club links.

Another new face in the Accounting Department is Manuel Valin, originally from the Philippines. We hope his stay with Bird & Son will be a long and happy one.

Mr. and Mrs. Harold Bailey and son Dale spent a week at Eastham on Cape Cod.

Instead of going abroad again this year, Gertrude MacDonald and her husband, John, decided to see more of America for a change. They took a Cook's tour of the West visiting most of the National Parks. Grand Canyon, Salt Lake City, Las Vegas, Los Angeles and San Francisco were on their list. Then they went up the West Coast to Victoria, Vancouver, Lake Louise and Banff, the latter two being the high spots of the trip, according to Gertrude. John said he was quite intrigued with the Grand Canyon, which, as the story goes, was created by a Scotsman who lost a nickle!

J. J. Colvin came East for the annual sales meeting and with him came his lovely wife and son, Randy. Mrs. Colvin and son did some sightseeing around Boston and Plymouth. They also visited our home office in East Walpole.

Elizabeth Anne Kudirka has worked with Bird & Son for five summers. She first came to us following her graduation from high school. Four of these summers were spent in the Purchasing Department. She has now completed her course at Rutgers College and will start her career as a teacher in the Norwood schools in September.

Herbert Church is back after a restful week of vacation, a few days of which were spent deep sea fishing off the coast of Block Island. He caught quite a few bluefish, ranging between 12 and 14 lbs. each.

Alice Field Nichols, who retired from the Advertising Department in 1943, observed her 90th birthday on August 12, 1966. She received a shower of cards — over thirty of them, and Peg Owens (Roofing Office), and Julia Lewis (Paper Mill Office) sent an orchid corsage, which Mrs. Nichols acknowledged with a nice note.

"With all the cards I had begun to feel as if I was 'Queen for a day,'" Mrs. Nichols wrote. "With the arrival of the gorgeous corsage, I became sure of it. Queens have nothing on me when it comes to wonderful friends."

"I have kept reasonably well for one of my age. I do not go away from home now, but am out in the yard every good day. My companion does all my errands, shopping, banking, and jogs my memory when that slips. So I get along all right so far, and have many pleasant memories of good times and good friends."

"I have no memory of such a gift as yours ever in my life, so am quite set up



FINALISTS in the State Amateur Roller Skating Competition at Lincoln Park, Mass., in May. This attractive skating couple traveled to Fort Worth, Texas in late July to compete in the National Competition. Gail Traflet is from Pembroke, Mass. Alan Ventresca is the son of Mr. and Mrs. Tappy Ventresca. Tappy works at E. W. Maintenance Dept. The couple tied for first place at the regional competition in Haverhill, Mass. and placed 17th in the nationals at Fort Worth.

suit it, and shall take pride in wearing and giving T.L.C. to it."

Tom Reynolds reports that a happy romance sprang from one of the trips two years ago to the New York World's Fair. The Bird Club Group joined a larger group on the Boston area on this special weekend. Among the travelers was a friend of om's, Ed McFaul, who met a Capt. Sue areau, an air force nurse, that week-end. His culminated with their marriage on July 16, 1966 at St. Agatha's Church in Milton.

Anne Lindsay, Gladys Noddin (Pat Muriel) McDonald, recently visited the former Mary Holmes, who worked in Stenographic and in the Traffic Department before leaving Bird Son in 1946. Mrs. Mary Holmes Walsh asked to be remembered to all her friends in Bird & Son. She now takes her home in Winchester.

Richard Phipps gave his only daughter, Larsha, away on Saturday, July 30, at an 1:00 o'clock wedding, which took place in Ramingham. A reception was held at the Oak Garden in Milford.

Helen Totosky traveled twice to attend two weddings in two weeks. First was the wedding of her husband's niece in Pompton, New Jersey, then, the wedding of her nephew on August 13, at Fort Kent in Maine, near the Canadian border. All of his was in the midst of preparations for her own daughter's wedding on October 29.

Nancy Knox spent her vacation moving into their new house she and her husband have acquired on Winter Street, South Walpole.

We wish Lester Ekman a speedy recovery from his recent illness.

August 29 was a happy 25th anniversary lay for Mary Molla. When she returned from lunch her desk was decorated with a bouquet of flowers and a basket of artificial fruit to which were pinned a great many dollar bills — a remembrance from many friends in the office.

PAPER MILL

Thomas and Bridie Mulkern are the proud parents of a 6 lb. 3 oz. baby boy born Saturday, August 20. Tom works at No. 4 Paper Machine.

William Mich of the No. 5 Beater Room was married August 27 to Anne Marie Kirby of Dedham, at St. Anne's Church in Dedham.

Dominic Siletta of No. 4 Beater Room spent his vacation at three beaches, Nantasket, Salisbury and Hampton.

Mr. and Mrs. Arthur Chamberlain traveled to Washington, D. C. to visit their son and grandson, and then went to Ocean City, Maryland, for a week at the beach.

Elijah Cook, Jr. went to Canada on his vacation, with his wife.

Leslie Gordon spent his vacation on Cape Cod with his wife and youngest son.



THREE GENERATIONS of the Traudt family were present at the Camp Child 50th anniversary swim meet on August 14. Steve Traudt, right, of the Engineering Department, and his son, Dick, of Bird Machine (an Eagle Scout) and other family members were present to see Stephen, Jr. (Dick's brother) swim for Troop 42 of Norwood. The third generation was represented by Dick's son, Mark Richard, age 5 months!

Anthony Kosleski and family spent their vacation in New Hampshire.

Robert Gosselin and family spent their week in Wareham on the Cape.

MAINTENANCE AND POWER

Martin Tynan gave us quite a start recently when he drove in to work on his white motorcycle and wearing a white crash helmet. We thought one of the astronauts made a wrong turn!

We welcome Robert Allen, a new employee from Braintree.

Mr. and Mrs. Albert Westhaver recently added a son to their family. Congratulations!

Several cards have been received from Jerry Collins, a retiree who is vacationing in Ireland.

NO. 1 BOX SHOP AND OFFICE

On August 23, the Shipping Department had a party in the office for Henry Doudie, who retired at the end of the month. Henry was presented with a trophy and some records from his many friends in the department and from the W. J. Hill drivers. The inscription on the trophy read:

Henry Doudie,
Bird & Son, Inc.
42 years 1924-1966
Shipping Department

He also was given a money tree from his many friends in the general plant and sales office. Henry was really a surprised and happy man that day.

On a recent week-end at Kennebunkport, Maine, Alex MacIntyre scored another hole-in-one. This took place on the third hole of the Hillcrest Golf Course.

Martin Green and family have vacationed frequently on week-ends at their camp in New Hampshire.

Mario Lach spent his vacation at Truro on the Cape.

We express our sympathy to the family of Vincent D'Espinoza, Sr., who passed away August 12 at the age of 74. He had been operator of No. 11 Machine for many years. We express our sympathy to his family and to his son, Vincent, Jr., who works in the Finishing Department.

Michael Flaherty was a recent visitor to Dennisport on his vacation.

Alex MacIntyre traveled to Toronto, Canada for his vacation.

We welcome back Jack Walsh after his recent stay at the Norwood Hospital.

Walter Cotter and his wife spent their vacation at Old Orchard Beach, Maine.

You can call him "Judge Bonnyman" now! It seems that the town of Tamworth, New Hampshire celebrated its Bicentennial in the summer of 1966. Among other events there was a beard growing contest for men. The Selectmen were supposed to act as judges, but resigned at the last minute, as they were concerned with problems which might develop — particularly in an election year!

A hurry-up call for help went to the neighboring town of Sandwich, where Vice

President H. R. Bonnyman of the Fibre Box Division, was vacationing. He, State Representative Richard Kurth and Harvard University Dean John Finley were named judges. After careful deliberation the judges selected the winners for the various classes and presented the ribbons and cash awards.

Bonny also rode in a 1929 Ford in the Saturday morning parade, dressed in costume and sporting sideburns and a moustache.

NO. 2 BOX SHOP

Stuart Farris and family vacationed at Augusta, Maine.

Joseph Smeltzer and family spent their vacation in New York.

Louis Hertel vacationed at the White Mountains in New Hampshire.

Nader Kalliel and his family took a trip to Las Cruces, New Mexico to visit his sister. He also spent time at Denver, Colorado.

We hope William Grinavic will soon be back to work after having an accident to his hand.

NORWOOD ROOFING PLANT

James D. Mack, Jr., son of Jim Mack of the Roofing Plant Office, has started a management training program with the New England Telephone Company. He has been in the Framingham office and soon will be in Milford. He graduated in June from Stonehill College with a degree in English. A member of the Purple Key Society, he was president of his class for the past three years. He was also elected to be listed in "Who's Who in American Colleges and Universities."

We express our deep sympathy to Andrew Jacobson of the Product Development Department on the loss of his wife July 28.

John Reynolds and his family spent two weeks at Long Beach, Bridgton, Maine, camping out with their camper-trailer.

Joseph Pidzewski took three weeks off to enjoy a little fishing down on the Cape.

August 2 marked 40 years of continuous membership in the Carpenters' Union, Local 1230, for Louis DeBaggis of Maintenance. During the 40 years, Mr. DeBaggis held every principal office at one time or another, including several years as president.

John Koval took his boys on a two weeks' camping trip to New York State and Canada.

Nicholas Radzwill and his wife, Mari- anne, motored to New Brunswick, Nova Scotia, the Cabot Trail, and Cape Breton.

Abel Mike and his wife enjoyed a two weeks trip to Nevada and California by plane, returning, luckily, ahead of the mechanics strike.

Hubert Bamford with his family and other relatives (three cars) took a trip to New Brunswick to visit his father and the old homestead.

We extend our sympathies to John Folan on the loss of his brother in Ireland. He took two weeks off and flew over there for the services.

Joseph Watkins and his wife took a trip to New York state to visit their son and family and then journeyed through New England, ending up having one of those real nice lobster dinners on the Maine Coast.

(continued on page 6)

Recent Deaths

Jack W. Stokes

JACK W. STOKES, salesman in the South Atlantic District of the Building Materials Division, died very suddenly on July 31 from a coronary occlusion.

Mr. Stokes joined Bird & Son in 1958 as a sales representative in eastern North Carolina. He was previously employed in sales work with the Ford Roofing Company, from 1953 to 1958.

He was born April 5, 1912 in Alabama. He graduated from the University

of North Carolina in 1932 with a B.S. degree in commerce.

Funeral services were held August 2 in Kingston, North Carolina which had been his home for many years. He is survived by his wife, three children and several grandchildren.

Vincent M. D'Espinoza

VINCENT M. D'ESPINOZA, 74, of 75 Coney Street, East Walpole died on August 12. A former No. 1 Box Shop employee, he had retired in December 1957.

Before joining the Box Shop in June 1920, he had worked for Winslow Bros & Smith and for the Berwick Press. He was employed continuously in the Solid Fibre Finishing Department, working many years as an operator of the Swift cutter and creaser.

His widow, Mary, survives him; also three sons, Vincent Jr. and John of Walpole, William of Franklin; three daughters, Mrs. Rose Perkins, Mrs. Marie Pellini, Mrs. Joan Marino, all of Walpole; and 12 grandchildren.

Vincent, Jr. works at No. 1 Box Shop. Funeral services were held on August 16 with a solemn high mass of requiem at St. Mary's Church, East Walpole.

Louis A. Silvestri

LOUIS A. SILVESTRI, 50, died suddenly of a heart attack while at the Pigeon Club on August 19. He had been a Bird & Son employee for 31 years and a foreman since 1954.

Joining Bird & Son at age 19, he worked at the Roofing Plant from March to September 1934, returning in February 1935 for continuous employment at that same plant, except for a brief period at No. 1 Box Shop. He worked on various jobs, up to machine tender, on No. 1 and No. 9 machines, becoming foreman of No. 9 Machine in July 1954, and foreman of No. 1 Machine in February 1956.

Louis was a member of the Bird Club and the local Pigeon Club where he was very active in raising and racing homing pigeons. For some years he was president of the Pigeon Club. He lived at 20 North Avenue, Norwood.

Surviving him are his wife, Esther, two daughters, Carol Ann and Janice Marie, and three brothers, Joseph of Norwood, Rocco of Walpole, and Anthony of Dedham. Funeral services were held on August 22 with a requiem mass at St. Catherine's Church and burial in Highland Cemetery.

Enos Masciarelli

ENOS MASCIARELLI, retired from the Norwood Roofing Plant, died on August 29 at the age of 75. He had been a gang boss in the Yard Crew at the plant for over 30 years at the time of his retirement in June 1956.

His employment in the Yard began in December 1917. He was made gang boss in 1921.

Surviving him are his wife, Louise, a son and five daughters: August A., Mrs. Dorothy O'Neil of Dedham; Mrs. Carol Connolly, Mrs. Violet Trainor of Norwood; Mrs. Ann Paglia of Marlboro and Mrs. Rosemary White of New Jersey.

Funeral services were held on September 1 with a solemn high mass at St. Mary's Church, Dedham.



PROUD GRANDFATHER holds his granddaughter on christening day. Joseph Roslauskas of Norwood Roofing Shipping and his granddaughter, Maureen O'Gorman. The baby's mother is Pauline; Patricia Roslauskas, working at the plant office for the summer, is aunt.



ONE THAT DIDN'T GET AWAY! Kimberly Ann Michaud critically examines a 2½ lb. salmon her daddy caught during a recent fishing trip. Kimberly is 11 months old and the daughter of Mr. and Mrs. Carleton Michaud. Carleton works at the Waterville Plant.

TOP OF THE NEWS

(continued from page 3)

Welcome back to Fred Fairfield who was out a number of weeks with an injured hand.

Jerry Chisholm came back sporting a good tan after spending two weeks at the Cape. We rather suspect that some of that tan came from the right field bleachers at Fenway Park.

Jack Reddick and family spent a week camping at Myles Standish State Park in Plymouth.

LEWISTON PLANT

We were pleased to meet William J. Smith, controller of Bird & Son, on his recent visit to Maine.

Robert Houghton and family spent a wonderful two weeks camping at Cavenish P.E.I. They also had two days at the Bay of Fundy. They were enthused about the beautiful country through which their trip took them. Bob was very impressed with the beaches and the Bikinis.

Lillian MacDonald spent two weeks in Nova Scotia, visiting family and friends. Rachel Gouette took a trip through the White Mountains.

Sylvia Strots spent her time at Old Orchard Beach, sunning and dancing.

Joan Wainsley spent her time golfing. She tried real hard in the tournament at Fairlawn Country Club, but was not hitting too well, so no trophy this time.

Florence Proctor spent some time at Rangeley Lakes, swimming and resting.

Bill Cody was another visitor to P.E. Island; he had a wonderful trip.

Theresa Langlier spent some time fish-

ing; we didn't hear whether she caught anything.

Jerry Hinkley also spent most of his time fishing and watching the stock car races.

Ralph Maxim has been much too busy moving to get any fishing in, but at last he and his family are in their new home. He hopes to get a little fishing done before the season is over.

Gerard Gosselin spent his two weeks at National Guard Camp, and is glad to be back.

Helen Lane spent her time at camp, just reading and sleeping.

Thanks to Rachel Caouette for helping gather some news this month.

CHICAGO FELT MILL

Raymond Rivas, tour foreman, spent his vacation in taking short trips in and around Chicago and Minnesota.

Randel Keeley spent a few days of his vacation on a trip to Southern Illinois to visit his folks.

Edward Counts took his vacation recently. We are sorry to hear of the loss of his brother.

Rudolph Juarez says that he did not do anything much on his vacation, just worked around the house.

John Rico served his trip with his family down Mexico.

James E. Bender spent a week of his vacation visiting his sister in Wisconsin. He reports a nice trip.

Antonio Garcia went to Mexico with his wife and children, the first visit he has made in a long time. His children liked it so much they wanted to stay there. If everything goes well, he said he will take them back next year.

CHICAGO ROOFING PLANT

We were glad to see Nick Ahrens (now retired) when he visited the office recently. Robert MacLeod and family had a fine trip by car. They went to Washington, D.C. and saw all the points of interest in that area; then on up the coast to Cape Cod, visiting Provincetown, and then on to Boston and East Walpole. Mac said it was one of the most enjoyable trips they have taken.

We wish Mary, Susan, and Pat (our summer workers) the best of luck in their school work ahead.

Carol Weiss is now smiling again and that worried look has vanished, for Mariah (her horse) has a little horse and "mother and child" are doing well.

We received a card from Rose Fox (now retired) from Germany. She had just had a wonderful boat trip on the Rhine River, and from there would go to Rome and then on to Paris.

A2C Stephen M. Emerson, son of General Manager Richard Emerson, was recently transferred from Minor Air Force Base in North Dakota to Vietnam. Steve is stationed at Phang Rang Air Force Base. He formerly worked summers at the Felt Mill and Roofing Plant while attending college.

Bernice Behnke, her mother and her nephew, had quite a trip . . . (the trip was a graduation trip for her nephew, Mark Behnke.) First stop was Grand Canyon and they were impressed. Then on to San Francisco where they did the town — Fisherman's Wharf, Golden Gate Park,

Chinatown and other general sightseeing. Then to Los Angeles and surrounding areas — toured Universal Studios, Marine Land, Forest Lawn Cemetery, Knott's Berry Farm, Disneyland, in fact, all the usual sightseeing. Bernice and her mother enjoyed it all and Mark was most appreciative . . . everything was a great big WOW! . . . it was GREAT! (He is headed for High School now.)



WEDDING GIFT to Mrs. Adele Wittenberg. A set of dinnerware was given to Adele Hughes of the Perth Amboy office by her friends at Bird & Son on the occasion of her marriage on July 31.

PERTH AMBOY PLANT

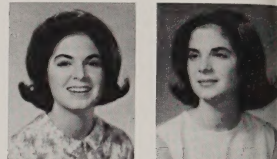
Helen Lentvorsky, billing clerk, spent her vacation taking day trips with her daughter Joyce and relatives. Among the places visited was the Marine Barracks at Washington, D.C. where they witnessed one of the famous evening parades. Helen's god son is a Marine at the barracks where he participates in these parades and other official ceremonies involving the president and visiting dignitaries of State. They also did some sightseeing.

Lilla Dyke, Dictaphone operator, has just returned from Germany where she visited with many of her relatives. She said that the weather was rainy and cold most of the time. The people were hospitable and friendly. The shops were very much like ours except the cost of living was higher. Much of the traveling is done on bicycles, motor bikes, but most of all on foot. She also made a side trip to see the Alps in Switzerland where she saw two glaciers and encountered snow in July. Lilla is eagerly awaiting the time when she can return for another visit.

William (Bud) Cosgrove, our office manager, and his wife and three children spent their enjoyable two weeks' vacation at Seaside Park, N.J. They all enjoyed the sandy beach and the ocean and also did some fishing and boating in Bud's boat in Barnegat Bay.

Louis Szoke, sales service manager, and his wife Dotty enjoyed a week's vacation with their friends from Wisconsin. They made several day trips to New York, Seaside Heights and enjoyed an occasional boat ride in Louis' new boat.

Congratulations and best wishes to Adele Hughes Wittenberg. (See picture.) Adele,



TWINS GRADUATE. Mary Harper, left and Ann Harper, right, twin daughters of A. C. Harper, Jr., Mid-South District sales manager at Shreveport, graduated from Byrd High School in June. They both are attending Louisiana State University this fall.

who is our complaint clerk, was married on Sunday, July 31st. Upon her return to the office, after a honeymoon motor trip to the southern states, Adele was presented with a set of dinnerware (dishes) from the office staff.

(continued on page 7)

Accounting Appointments

(continued from page 1)

at the Magnolia office of the Berry Asphalt Company, which was at that time a Bird & Son subsidiary in Arkansas. From 1943 to 1946 he was in the U.S. Army, serving in the Italian campaign and elsewhere in Europe.

Larry Lindblom was one of the organizers of the Route 128 Chapter of the National Association of Accountants, which was originally known as the Norfolk County Chapter. He served as its president in 1962-1963, and he has been a national director.

Larry and his wife Evelyn live in East Walpole and have three children: Mrs. James (Laura) Nelson of East Walpole, Michael a third year student at Bates College, and Elaine, a junior in Walpole High School. There are two grandchildren.

Cost Accounting Manager

Filling the vacancy created by Lawrence Lindblom's appointment, Ronald G. Babcock has been appointed Cost Accounting manager, J. C. Rambeau, treasurer, announced on September 6. He will report to the controller, William J. Smith.

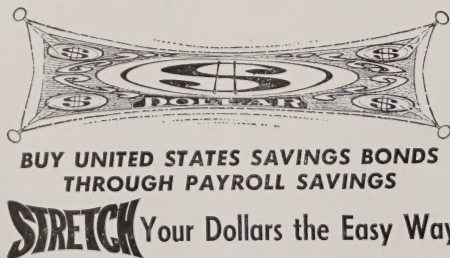
For his first 11 years in the company, Ronald Babcock was in Cost Accounting. He began as a clerk, later became a supervisor of a section of the department, and from 1963 to 1965 was assistant general cost accountant. He then moved to the new Profit Planning Department as assistant budget director, from which position he now moves to his new assignment.

He is a graduate of Malden High School and Northeastern University, Evening Division, class of 1962. His degree is in Business Administration. He is a member of the Route 128 Chapter of the National Association of Accountants. After serving as secretary and then as first vice president of the organization, he was elected president in May 1966. He was also Chapter Competition chairman for a year. He is a former business adviser in the Junior Achievement program in Walpole and is presently chairman of the Bird & Son Explorer Scout program.

Ron and his wife, Judith, live at 106 Pemberton Street, Walpole. They have three children, Kathleen, 11, Karen, 8 and Kevin, 2.

Contributors

Reporters contributing to this issue include: Diana Knox, Sandra Pitas, Louisa Graham, Harold Bailey, Marie Dmytryck, Ora Miller, Annona Cox, W. E. Kenly, A. C. Shepherd, Arthur Chamberlain, Milton Gardner, Julia Lewis, Ruth Makarian, Edward Conley, Alfred Breen, Robert Nordblom, Catherine Brady, William Ford, Edward Masalsky, Ruth Phelan, Jack Reddick, Joseph Nevins, Mary Driscoll, Helen Lane, Robert Pearson, Virginia O'Brien, Rita Fedor, Adam Chase, Moses Bader, Leonard Weaver, Raymond Pearce, Edward Knaus, Thomas Reynolds, William Grazzato.



LAST PAY DAY



OP OF THE NEWS

(continued from page 6)

HILLPSDALE PLANT

It was very nice to see Manuel Oliver gain who dropped in recently. He was formerly storekeeper and later foreman of the Shipping Department.

We also had a visit from two recent retirees, Tony McBride and Ernie Oeser. Ernie, who is recently out of the hospital, now looks to be in good health again.

SHREVEPORT ROOFING PLANT

Leon Taylor and his family spent part of their vacation in Dallas, Texas, with a trip through Six Flags Over Texas. Then on down to Egan, Louisiana where they visited with the Murray Truax family and enjoyed good French cooking among many other things.

Two of our employees, A. C. Sheppard and Willie Earl Kenly, and their families enjoyed a pleasant weekend at Colfax, Louisiana at the home of Mrs. Kenly's parents in the country. The trip was planned or fishing and hunting, but due to the weather, the fishing was called off. They did enjoy a real good coon hunt and plenty of home made biscuits, made by Mrs. Kenly. The hunt was started about 8:00 P.M. Saturday evening when the strike dog 'Smokie' was let out of the truck. The strike was made just a few yards from the truck, then the other dogs were let out. There was Jessie, Black Gal and Major. (Note: Major is Willie Earl's pedigreed dog pictured in the May, 1966 REVIEW.) All dogs joined in the race and this got the hunt started with the dogs treeing seven times and getting six coons. The coons were so plentiful, there was time left for several more, but due to the weather, the hunt had to end.



SIX COONS were the result of this hunt. A. C. Sheppard and Willie Earl Kenly stand here with their dogs. In front (center) proudly sits Ole Smokie, the strike dog that holds the record for the Shreveport area of 162 coons treed. Next to him, a little camera shy, is Major, the long-eared pooch pictured in a recent REVIEW.

IRS Spells Out Rules for Claiming Students As Dependents

Parents of students who worked during the summer vacations are reminded by William E. Williams, District Director of Internal Revenue for Massachusetts, that under certain circumstances their children may still be claimed as full exemptions for Federal income tax purposes.

The students themselves may be entitled to refund (in whole or in part) of income taxes withheld from their wages during their employment. The special exemption rule, the Director explained, applies to children who are full-time students, regardless of their age.

Exemption may be claimed by the parents if they contribute more than half the student's support, regardless of the amount earned by the son or daughter.

Those who are 19 and over must be engaged in full-time study at a recognized educational institution for at least 5 months of the taxable year or must be pursuing a full-time accredited farm training program. Attendance at night school while holding a day time job does not qualify; this is considered as part-time attendance.

Any questions regarding individual cases should be referred to any Internal Revenue District Office.

The entire office force rejoiced with Annona Cox when she received news that her daughter and family were returning from Scotland one year ahead of schedule. Captain S. A. Maxey sent his family home when he learned their base, Prestwick A. F. B. in Scotland, was being closed and he was transferred to Scott A. F. B., Illinois near St. Louis where he will continue as Flight Surgeon in the Air Force. Children are very prone to forget friends and relatives after two years, but for little Sam and Pat it was just a matter of seeing grandparents again. It was a different story for Bill who was born in Scotland and met them for the first time. He proved, however, that he was a true Southerner and beamed with the usual southern hospitality and in minutes was just one of the gang. Annona took a week's vacation to enjoy them. Captain Maxey will join his family September 1st.

We enjoyed a visit from Herb Schafer

recently. So much mail has gone to him from the Shreveport Office during the years, it seemed that we had already met him. We hope he will pay us another visit real soon.

Ora Miller's daughter, Billie Tigner, her husband and three children jetted in from Whittier, California to spend two weeks with Ora, who was on vacation, and her husband. They visited relatives near Shreveport and went fishing. Ora caught the first fish and her son-in-law caught a 4-pound bass which is almost impossible in Louisiana in August. After much ado at the airport, due to the strike, they finally reached home, much later than they planned. They ate two lunches on the planes and also supper. It was the first flying experience for the children. They had been greeted at the airport by Ora's brother, Lt. Col. Richard F. Brown, who had just returned from a year's duty in Viet Nam. He and Billie had not seen each other in ten years.



Every litter bit hurts YOU

Four Team League Ends Softball Season

The Softball season closed at the end of August, with Bird & Son winning two and losing three of the last five games. Harold Bailey, captain of the Bird team, reports the following scores:

August 1 — Bird & Son, 13, Robert Shaw, 28; August 8 — Bird 24, Nexus Research, 23.

August 15 — Bird 6, Metal Bellows, 8; August 22 — Bird 11, Robert Shaw, 10; August 29 — Bird 9, Nexus Research 10.

For Sale

Two 6.70-15 black, tubeless snow tires mounted on wheels. Almost new, not recaps, used only 3 months. \$40 for the set. Call Norwood — 769-3548 after 5 P.M.

STATION WAGON, 1956 Pontiac \$100. New tires and battery. Call 668-2848.

1962 CHEVROLET S.S. Convertible. V-8 Standard. \$1195. Call 668-2848.



Frank Cune

Girls Bowling?

This communication was addressed to Thomas Reynolds, vice president of the Bird Club, and was in reply to the recent bulletin on activities:

I remember long ago

When bowling once a week I'd go.

The girls from office and the mill

Norwood Sport Center we did fill!

But now no longer is this true.

Guess they've got better things to do,

Like watching Batman or Peyton

Place.

TV has ruined the human race!

Enthusiasm sure runs cold

Could it be we're getting old?!

The bulletin which prompted this verse was issued in August by Bird Club President, Harold M. Bailey. It lists the more than 20 activities now run by the Bird Club.

New members are urged to join, as the Fall season is starting. Dues are only \$2.50 a year, deductible from your pay, if you wish.

You Name it — We'll Run it.

New and old members are asked to suggest new activities or improvements in present activities for the benefit of Club members. Send your suggestions to President Harold Bailey, Department RB. Make application for membership to Julia Lewis, PE, or Mary Moylan at the Credit Union.

(continued from page 1)

Thank you Trip

and a day in New York City. The Campisano took them to Boston, Plymouth, Mass. and to Gloucester and Rockport on the North Shore.

Mr. Pearce is a retired foreman of bricklayers for the City of Plymouth. Mrs. Pearce celebrated her 75th birthday in Canton, with a cake baked by Mrs. Ella Campisano.

The visit brought back many memories of 23 years ago when five GI's first sought shelter from a bombing raid. "We were looking for a room during a blitz and they took us in," Charlie explained. After that the boys were entertained and fed at the partially bombed out home many times. The friendship with their "ETO Mom and Pop" continued through the years with exchange of Christmas cards and letters.

Two of the original five GI's were killed on D-Day — Albert Boucher and Henry Aldridge of Rhode Island. The fifth GI of Co. G, Russ Kirwan, also kept in touch until about two years ago. He was living in New Jersey then, but when Charlie and Mr. Welles tried to find him this year, he could not be reached.

It was a happy, heart-warming reunion in Canton and Rochester — one that ended all too soon when Mr. and Mrs. Pearce flew back to England from Logan Airport on August 16.

If women are so fond of clothes, why don't they wear more of them.

Arnold Glasow

LONG SERVICE LIST

OCTOBER

Name	Year	Dept.	Yrs.
Ralph Hildreth	10-1-26	Roofing	40
Francis J. Howe	10-25-26	Maintenance	40
John L. Locke	10-25-26	No. 1 Box Shop	40
Gerald G. Sheehan	10-10-31	Roofing	
		Salesman	35
Henry E. Mattson	10-9-46	No. 1 Box Shop	20
Allan F. Jones	10-28-46	Office	20
Geneva V. Surowiec	10-29-46	No. 1 Box Shop	20
D. Ronald Biggerstaff		Horticultural	
	10-22-56	Salesman	10
John R. Bowles	10-29-56	No. 2 Box Shop	10
Jean P. Barnabe	10-2-61	No. 2 Box Shop	5
William L. Dailey	10-2-61	No. 1 Box Shop	5
William E. Peters	10-18-61	Maintenance	5

CHICAGO

William Wittenberg, Jr.	10-8-51		15
-------------------------	---------	--	----

CHICAGO FELT MILL

James E. Bender	10-15-56		10
-----------------	----------	--	----

SHREVEPORT

James D. Teutsch	10-8-46		20
Henry Giles, Jr.	10-28-46		20
Melton H. Webb	10-30-56		10
Robert Thomas, Jr.	10-18-61		5
Raleigh Washington			

CHARLESTON

Jean F. Minshaw	10-26-56		10
-----------------	----------	--	----

W. J. HILL

Joseph J. McGrath	10-9-61		5
Walter Fox	10-16-61		5

Fitzpatrick's Team Wins; Tournament Held Sept. 11

The Bird Club Golf season closed on August 29th, with the following final results:

Team	Capt.	Won	Lost
No. 2	Edward Fitzpatrick	66	45
No. 1	James Barnes	63	48
No. 4	Percy Spiers	47	64
No. 3	Jack Reddick	46	65

Money hole winners on the final night

— A Group, Robert Sampson; B Group, Edgar Johnson; C Group, Peter Daly.

Golf Chairman Ray Bearce has announced a final day of tournament play on Sunday, September 11, followed by the banquet and awarding of prizes. This 18-hole tournament wind-up was held at the Easton Country Club where the regular matches have been played this year.

Make Application Now For Choral Society Patron's List

Invitations have been sent out for joining the patrons' list of the Neponset Choral Society. This is your opportunity to sign up for seats in the reserved section for the Society's performances, and have your name appear on the patrons' list in the printed programs.

The membership—\$5.00 for a single, \$9.00 for a man and wife—gives preferred seat locations at both the winter concert and the spring production of a Gilbert and Sullivan operetta, which each year is so popular that the shows run for three consecutive nights. Student patrons' tickets are \$2.00 for the season—a real bargain. Each patron may also order additional guest tickets—or may add other members of the family to the patrons' list at \$4.00 for the season.

The winter concert, scheduled for December 11 at the Walpole High

Cribbage Play Shifted to Monday Nights at Seven

It's Monday nights for the Cribbage Parties this year. As a result of many requests to change the schedule to Monday, Chairman Ted Knaus has decided to try it, and has announced the following dates for this season's play:

October 10
November 14
December 12
January 9, 1967
February 13
March 13.

All Cribbage players are cordially invited to attend. This year there will again be prizes, both door prizes and prizes for winning players. See you at the first party, Monday evening, October 10 at 7 P.M. at the East Walpole Brigade Room.

Bowling Season Starting At Norwood Sports Center

NOW is the time to sign up for the winter Bowling Season. Flyers have gone out to all Bird Club members. Returns are requested by September 6th, but late comers can still call or write Moses Bader at BE to sign up as substitutes, or to fill vacancies still open on regular teams.

Wednesday nights will be bowling nights — at the Norwood Sport Center, starting at 6:30 P.M. A schedule will be made up and opening night announced soon: probably the first night will be in the second week or third week of September.

School Auditorium will present Vivaldi's "Gloria" and Schubert's "Mass No. 6 in E Flat," two very beautiful works being performed for the first time by the Society. Leonard Weaver will direct the chorus and orchestra. Rehearsals at Bird Hall started on September 12.

Get your orders in now for patrons' tickets for the season. You'll have the benefit of good seats in the reserved section and the satisfaction of supporting one of the most popular musical activities in the community.

Here's Your Chance to Sign Up for Happiness

Soon the Bird Club Hospital Show will be on the road again, bringing evenings of happiness to shut ins at various hospitals in the Boston area.

Bill Grazado of Advertising Display is chairman of this activity, assisted by Julia Lewis of the Paper Mill office. A date will be set soon for the first show. Anyone who can sing, dance or entertain in any way is welcome to join.

Sign up now by notifying Julia Lewis, PE. You'll help bring joy to those who are hospitalized. And you'll find great joy yourself in this service to others.

Newly hired secretary to boss: "Do you want double spacing on the carbons, too?" Rock Hill HERALD

Construction Progress



SITE OF NEW PLANT. Shovels and earthmovers are preparing this area in Bardstown, Kentucky for the construction of the new plant where Bird Vinyl products will be manufactured. Grading is completed and foundations are being poured at this date in July.



AND IN EARLY AUGUST forms were up and cement poured for the foundation walls of the new Bird plant at Bardstown.

Poor Eyesight in Children Often Goes Unnoticed

Approximately 98,000 American school children are partially sighted individuals and one of these could be your youngster. Visual limitations are generally correctable, but sometimes go unnoticed for a long time. The child is not aware of his trouble; parents and teachers may not know it either.

These behavior patterns may indicate eye defects:

Attempts to brush away hair, rubs eyes excessively, frowns.

Shuts or covers one eye, tilts head or thrusts it forward.

Has difficulty in reading or in work requiring close use of eyes.

Blinks more than usual, cries often, is irritable when doing close work.

Stumbles or trips over small objects. Holds books or small objects close to eyes.

Is unable to participate in games requiring distant vision.

Is unduly sensitive to light.

Has red-rimmed, encrusted, or swollen eyelids; recurring sties; inflamed, watery or crossed eyes.

Experiences dizziness, headaches or nausea following close eye work.

Is restless, lacks interest in reading or other activities requiring prolonged close use of eyes.

A complete eye examination by a competent eye doctor is good insurance. If you do not know where to find one, your family physician can advise you.

For more information on the partially seeing child, write: Prevent Blindness, Box 426, New York, N.Y. 10019.

ONLY TWO TO A CUSTOMER

LORNE GREENE
NATIONAL SIGHT-SAVING CHAIRMAN

All the money in the world would never buy you a new pair of eyes. Disease, accidents and neglect cost the sight of more than 32,700 Americans each year. Take care of **your** eyes. They must last for a lifetime.

For your free copy of "Sight For A Lifetime,"

write: PREVENT BLINDNESS
BOX 426 DEPT. C/D
NEW YORK, N.Y. 10019

The BIRD REVIEW

Volume 54 No. 10

Published for Bird & Son, inc. employees and their families

October 1966

Reddick and Carberry Appointed Foremen of No. 1 and No. 9 Machines

Two foremen were appointed on September 26 at the Norwood Roofing Plant. Superintendent Donald Frazier has announced that John Reddick is the new foreman on No. 1 Machine, filling the vacancy caused by the death of Louis Silvestri; taking Mr. Reddick's place as No. 9 foreman is Richard J. Carberry.



Jack Reddick joined the Roofing Plant in July 1950, shortly after graduation from the University of Massachusetts. He became progressively night supervisor, assistant foreman, night foreman, and finally, foreman of No. 9 Machine in March 1957.

This position he held until his appointment last month to foreman of No. 1 Machine.

A native of Sharon, he is married and has lived in Norwood for many years with his wife, Ruth, and their three boys, Kenneth, 16, Gordon, 14, and Donald, 12. He served in the U.S. Navy during World War II. Jack is a director of the Neponset Credit Union, elected in November 1964. For eight years he was a team manager for the Little League of Norwood, and served a year as Commissioner of the Pee Wee League. He currently is a member of the Board of Religious Education of the United Church, Norwood.

Richard J. Carberry served from 1957 to 1965 as assistant foreman on No. 1 and No. 9 Machines, and from March of 1965 has been general night foreman, until appointed last month as foreman of No. 9.



Dick joined Bird & Son in June 1942, after graduation from Walpole High School. During World War II he served from 1943 to 1946 in the Army as a military policeman in the European, African and Middle Eastern theaters. He was employed most of his early years at Bird & Son on No. 9 Machine, working one year as an assist-



THE COMPLETE LINE of Bird Vinyl Products has been used on this attractive house. Bird Vinyl Gutters, Downspouts, Elbows and other accessories comprise the Rain Carrying System. Bird Solid Vinyl Siding on the sidewalls is enhanced by Bird Solid Vinyl Shutters at the windows.

ant in the Laboratory, before becoming assistant foreman in 1957.

Dick and his wife, Lona, have eight children — Michael 17, Mark, 15, Timothy, 13, Jerome, 11, Lou Ann, 10, Charles, 7, Kathleen, 5, and Nancy, 1. They live at 318 Washington Street in East Walpole.

Dick is a member of the V.F.W. and at one time served as chief steward and vice president of Local 896 at the Roofing Plant. He was recording secretary for a year and a department steward for several years. He has recently been appointed an election officer for the Town of Walpole.

New Hospital Show in Rehearsal; First Date Oct. 25

An enthusiastic group of performers showed up at the Elks Hall in Norwood on October 5 for the rehearsal of the Hospital Show of 1966-1967.

Once a month, from now until next April, this group of singers, dancers, instrumentalists, and comedians will be travelling to some local hospital to bring an evening of entertainment to the patients. The first show goes on at 7:30 P.M. at the Foxboro State Hospital, October 25th.

(continued on page 2)

New Program to Increase Vinyl Sales

During September a series of meetings with distributors set the stage for greatly expanded sales of all Bird Vinyl Products.

The program really began last winter. Shortly after Donald Clay became Sales Manager of Vinyl Products last January, he and Vice-President Philip Johnson began to plan a different sales approach for this new line of Bird Products.

The plan was first announced at a trial meeting with twelve distributors in the Northeastern Division at headquarters in East Walpole. Here it was explained that they had been selected to serve as the primary distributing channel for all Bird Vinyl Products in their respective areas. They purchase the products in truckload quantities and sell direct to dealers or other purchasers through their warehouses. Thus, at many convenient warehouse or distributor locations buyers can find adequate stocks of Bird Vinyl Siding, Shutters, Gutters and Accessories of the Rain Carrying System. It would be extremely difficult and costly for each dealer to do this. So, through this distributor program customer service is improved, and that means better sales.

(continued on page 5)

Retirement Day Comes For Mario Boragine And Patsy Rizzo

MARIO A. BORAGINE retired September 30th from his position as foreman of the East Walpole Boiler Room. He suffered a heart attack last winter. After spending several months in Florida, followed by further recuperation at his home in Cumberland, R.I., he is now feeling well again and able to enjoy taking it easy in retirement.



Born in Italy, he came to the United States as a young man and worked in Providence, R.I. as a fireman and engineer at the old Narragansett Hotel and at the Providence Churning Company (a creamery), before joining Bird & Son in June 1924. During World War I he served with the Navy for a year and a half aboard a destroyer.

When he applied for work here, he was interviewed by Ben Rogers in a

(continued on page 2)

John Ambruskevich Makes New Bird Club Record in Second Week of Bowling

An all-time Bird Club bowling record was made in the second week of Men's Bowling when John Ambruskevich rolled a 413 three-string. This topped the record made several years ago by Chester Grusheski, 411. John's three strings were: 146, 129, 138. The 146 is high single for the new season. He also leads the list of bowlers with an average of 137.7.

The high team record is held by the team on which he bowls, FBM; their high single is 578, high three, 1664.

At the end of the second week the only undefeated team was Team K. Two teams, AT and FBM, are tied for second place.

Eleven teams are bowling this year.

The Bird Club has also entered a team of top bowlers in the Norwood Businessmen's League. This is a really fast league that bowls on Monday nights. Among those signed up at present for bowling on this team are Ted Pierce, who heads the team, Armando Croatti, Joseph Purpura, Arthur Chamberlain, Everett Pyne, Francis Flaherty and Fred Turco.



The BIRD REVIEW

Vol. 54 No. 10

October 1966



Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

Member of Mass. Industrial Editors' Association and International Council of Industrial Editors, Inc.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

Is Your Home Fire Safe?

Few things can cost you your home and one or more of your family more quickly and tragically than fire.

A home safe from fire depends upon two important factors: good family habits about fire and its hazards, and good construction.

Good family habits include such things as care with matches and smoking, good housekeeping to get rid of rubbish, proper use of electrical fuses, appliances, and extension cords, and a constant general awareness of the ways fires start and how to avoid them.

Good construction for a fire safe home, according to the National Fire Protection Association, includes:

- Built-in fire stops. These are barriers of wood or masonry between studs, joists, rafters or stringers that serve to prevent the spread of smoke and fire.
- Solid doors for every room. An ordinary solid wooden door can keep smoke and fire out of a room for as long as 30 minutes.
- Good escape routes. Best exits lead directly outside, not through other rooms. Windows should be large enough and low enough to climb through, and operate easily enough for the youngest member of the family.
- Interior finish of materials with low flame-spread characteristics. Wallboards made of gypsum, cement, asbestos and similar materials are noncombustible and resist flame spread.



- Fire-resistant roofing material, such as asphalt shingles, slate, asbestos or metal. Wood shingles never should be used as a roof covering.
- Proper wiring. Qualified electricians follow the provisions of the National Electrical Code when installing wiring, which means a fire safe installation.
- A good heating plant properly installed and located, regularly inspected and cleaned. A furnace should never be located under stairs or near an entrance where fire originating in the heater might block escape.

Hospital Show

(continued from page 1)

Other dates are:

- Medfield State Hospital, November 29.
- Canton Crippled Children's School, December 14
- Lemuel Shattuck Hospital January 16, 1967
- Wrentham State School, February 14
- Cushing General Hospital, March 14
- Chelsea Soldiers' Home, April 25.

Julia Lewis and William Grazado are again serving as co-chairmen of the Hospital Show. Thomas McCafferty is in charge of props; Mrs. Ruth Phelan of the Norwood Product Development Laboratory, and Louise Conti of No. 1 Box Shop are in charge of transportation.

The trouble with bucket seats is that not everyone has the same size bucket.

Wayne County NEWS

Two Men Retire

(continued from page 1)

small employment office in the building which is now the Plant Hospital. Next door in that building was a barber shop at the time. Paul Gutormsen, chief engineer, urged young Boragine to go after his Massachusetts fireman's license. Because of his previous experience, he was able to get his first class license in 30 days. In 1936 he became assistant foreman, and in 1938, foreman, after the death of the previous foreman, John R. Burhoe.

In those days nothing but coal was burned, using stokers. A steam pressure of only 125 lbs. was maintained, compared with 205 lbs. today in the old Boiler Room, and 650 lbs. at the new Boiler Room. The entire paper mill was operated with engine-driven equipment in those days: one high speed engine in the basement of No. 4 and No. 5 machine rooms, and separate engines for No. 2 and No. 3 machines. Mario remembers the elder Mr. Bird, who was then president, and Charles Conrad and

George R. Wyman, plant engineer and general manufacturing manager, respectively.

Mike and his wife, Clementina, will continue to live in their comfortable home in Cumberland, R.I. Perhaps another trip to Florida will come later. Nearby live three of their four boys — all married. Ralph lives in Providence, where he is a department manager in a Star Market; Mario, Jr. of Walpole is employed by the New England Telephone and Telegraph Company; Clement, also of Walpole, works at Instrument Development Laboratories in Taunton; Francis, the youngest son, is a district manager for Dun and Bradstreet in Harrisburg, Penn. There are eleven grandchildren.

PATSY RIZZO joined the retirement ranks at the end of September after 33 years of continuous employment at the Norwood Roofing Plant.

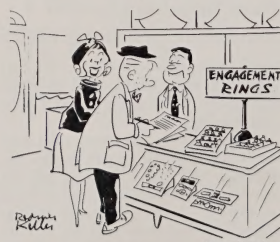


Born in Italy 65 years ago, he came to this country in 1920, and worked as a cobbler. Just before his Bird & Son employment he had a shop of his own in East Walpole.

From June 25, 1936 to October 17, 1941 he was a helper at the Granule Plant. On that October day he had an unfortunate accident which necessitated the amputation of his left foot. Patsy never let this get him down, but made a good recovery and started as fast as he could to learn to live with his artificial leg.

By the next August he had returned to the Finishing Department, as a finisher and nail packer. In 1944 he transferred to the Insulated Siding Machine where he worked on many different jobs for 13 years. He then became assistant storekeeper for several years, and since 1964 has been back in the Finishing Department.

Patsy is a bachelor. He makes his home at 34 Willow Street, renting an apartment upstairs. His brother lives next door. Gardening and travel have been his hobbies, and will continue to be in retirement, he says. He has no plans for a trip at present, but he recalls with pleasure the trips he has made in the past to Canada and upper New York State.



"Isn't it romantic -- our first time payment!"

Five Celebrate 25 Years In Month of September

PHYLLIS LINDSAY, who celebrated her quarter century anniversary with Bird & Son on September 3rd, started work in the Service Department at the Main Office, later transferred to Stores Accounting, and now works in the Service Department.



Phyllis says her most exciting experience in work was the day her 25th anniversary was celebrated. She was pleasantly surprised by her office friends with an orchid corsage, candy, and a wallet with that "green stuff" so she could choose her own gift.

Another big day in her life came last year when her parents observed their 50th wedding anniversary, and she and her two sisters gave their parents an anniversary party.

She lives at home in Walpole with her mother, and her father, who has been retired for several years now from the L. F. Fales Machine Co. in Walpole. She also has two married sisters.

Phyllis' favorite hobby is knitting; she has made a great many things including some very nice afghans.

Although he started his Bird & Son career on No. 1 Machine at the Norwood Roofing Plant, JAMES F. MULKERN has spent most of his 25 years in the Corner Piece Department. He celebrated his 25th anniversary on September 8th.



Stanley Phillips, now foreman at Charleston, was Jim's first boss. Before settling down in the Corner Piece Department, about 18 years ago, he worked on various other machines. He recalls especially the days on the old No. 1 saturator for floor covering felts. Two names he mentioned to us will bring back memories of other days to old timers — Warren Kumbalad, first foreman on No. 7 Siding Machine, and Edward Houghton, shipping foreman, who later went to Chicago where he became superintendent. Mr. Houghton now runs an inn in the White Mountains.

Jim of course was around at the time of the major changes to No. 7, No. 9 and No. 1 Machines. He remembers vividly the difficulties of working while the changes were going on — and the great satisfaction of operating the new equipment afterwards.

Now that October is here, Jim is enjoying the football season — both on TV and in the stadium. He is interested in all sports, especially football. During the summer he spends many weekends at the Cape. A bachelor, he has lived for many years at 20 Jersey Street in Dedham.

(continued on page 5)

TOP OF THE NEWS

MAIN OFFICE

Walter Wells and his wife Olga celebrated their 25th wedding anniversary on August 28 and were remembered by their friends and relatives at an Open House.

On September 16 Mary Lou Kosh left the IBM Department to make her home in Connecticut. Her husband has just finished serving four years in the Air Force.

At a recent meeting of the Board of Directors of the New England Division of the Data Processing Management Association, William Doyle was elected vice chairman of the New England Division and appointed Education representative. Bill was also reelected secretary and International director of the Boston Chapter. Bill is starting his tenth year of activity with the Association.

Alice Caron wishes she were back in Italy where she spent a happy three weeks' vacation this summer with relatives. She went first to the home of her cousin in Gattinara, about an hour's ride from Milan. Side trips were taken to Genoa and Rappallo on the Italian Riviera, to Chamonix, France through the Mont Blanc Tunnel, and Lucerne in Switzerland and the St. Bernard Pass between Switzerland and Italy. They also went to Locarno and beautiful Lake Maggiore. Alice is already talking about the places she'll visit "next time."

Irene Woods and her husband traveled to New Glasgow, Nova Scotia on their vacation where they visited relatives and picked up Irene's mother, Mrs. Margaret Lowerison, who had spent the summer there. Margaret retired from Bird & Son in 1964.

John Agnese recently left the Stores Department to join the Marines. On his last day of work he was presented with a gift of money and cigarettes from friends at the office.

Our sincere sympathy to Louise Perkins, whose husband, Harold, died suddenly on September 19.

Myr Nevins and her husband vacationed in Richmond, Va. where they visited her brother, Peter Stone and family, and also Mary's mother who now makes her home there.

When Daisy Mitchell left the Special Paper sales office on September 30 to await the arrival of her first child, she was given a shower of baby gifts and the best wishes of her many friends.

PAPER MILL AND POWER

On September 6 Alan Titcomb, graduate of the University of Maine, joined our laboratory staff. We hope his stay will be a long and happy one.

It was good seeing Mike Boragine well and happy when he paid a visit recently to chat with his many friends. Mike retired September 30th. He was presented with a 14 Carat Gold Jules Jurgensen watch inscribed "To Mike from his friends at Bird & Son." His many friends want to add their best wishes to Mike for many years of health and happiness in his retirement.

Welcome to Dennis Shaw, the new mill messenger. We hope his stay with us will be a long and happy one.

Congratulations and best wishes to Mr. & Mrs. Charles Carroll. Mrs. Carroll is the former Marion Carreira who works in the Planning office. Marion and Charlie were married on August 20th.

NO. 2 BOX SHOP

Alice Pole of the No. 2 Box Shop Office spent her vacation at home while Sybil Ward took short trips during her vacation.

We express our sympathy to Joseph Russett whose father passed away recently.

Samuel Thompson was another who spent his vacation at home. Anna Walker was at Lake Winnepesaukee in New Hampshire for her vacation.

Dan Hurley enjoyed a week's vacation at Falmouth on the Cape learning how to water ski and doing some surfing.

Gary Worner has announced his engagement to Miss Jill Simonson of Yreka, Cal. The wedding date has been set for June, 1967.

Robert Wetherbee is welcomed back to the Shipping Department office. He has been operating a new grocery business in Foxboro.

Ed Masalsky enjoyed his summer week-ends on the Cape listening and dancing to the music of the Funtastics at Dennis. This popular singing group was booked at the Holiday Haven in Norwood during the winter season.

NORWOOD ROOFING PLANT

Patricia Roslauskas has entered her second year of study at Katharine Gibbs Secretarial School in Boston. Pat has been with us the last two summers filling in for vacations in our office. On the day of departure for school Pat received many good wishes and a party thrown for her.

Dennis Kennedy spent his vacation visiting with friends at Pittsfield, Mass.

For Mr. and Mrs. John Phelan the year 1966 was the year of their 25th wedding anniversary AND the year they took the trip of a lifetime to celebrate the occasion. They took one of the fabulous 14-day package tours to Hawaii, stopping for three days in Las Vegas on the way out and two days in San Francisco on the return trip. Ruth, who is secretary at the Product Development Laboratory at the Norwood Roofing Plant, was thrilled beyond words. The tour included a week in Hawaii where they were on their own with hotel accommodations and meals provided. They took the Outer Islands tour, including beautiful Kauai; they spent much time exploring areas of the island that John remembered when he was in Hawaii during his military service career. Las Vegas and San Francisco were fun to see, Ruth says, but Hawaii is THE ideal vacation spot.

Mr. and Mrs. R. DeVautour (she was formerly Priscilla Michienzie of the Roofing Office) had their third child, second daughter, on July 24. The baby was baptized in August by Rev. Gary Barry, also formerly of the Roofing Office, who had been ordained this past May. They have named the new baby Nicole.

We are glad to see George Kingsley back to work after being on the sick list.

Michael Koval has entered the Lowell Technological Institute, majoring in Electrical Engineering. His father is John Koval of the Roofing Office.

The McKes, Jim and Sylvia, with friends from Norwood, spent two weeks' vacation touring Vermont, Canada, New York State, New Jersey, Pennsylvania and Connecticut, taking in points of interest. From all reports it was a wonderful trip.

MANCHESTER PLANT

Congratulations to Marian Sparago and husband, Philip, on the birth of a daughter born September 7 at the Elliott Hospital in Manchester. She weighed in at 7 pounds 5 ounces and was named Lisa Maria.

A belated welcome to new employees, Doris Goodwin and Robert Taylor.

Geneine Harden, daughter of Robert Harden, is attending New Hampshire College of Accounting and Commerce for her second year. Ronald Harden, her brother, is attending Gunstock Junior College for the first year.

Garry Johnett, son of Bea Tyrrell, has returned from Fort Lewis, Washington after a 3-year tour of duty in the U. S. Army Signal Corps. His brother, Larry Johnett, works in the plant.

PHILLIPSDALE PLANT

We enjoyed the recent visit Herbert Chamberlain and Willie Banks made to the office and plant. Mr. Banks has resided in California since his retirement in 1948 but he seems to manage to return to good old Rhode Island to visit his son once a year.

We were glad to see Ernest Oser, retired, looking a lot better after his illness.

New Appointments



L. M. LINDBLOM, left, was appointed Accounting research manager last month, and R. G. BABCOCK was named Cost Accounting manager.



It was a struggle to get the bowling season under way this year but we finally made it. The first night of bowling was September 21. More on this next month.

Congratulations to Mr. and Mrs. Patrick Pino on the birth of their first son, Patrick, born September 22, weighing 7 pounds 5 ounces. They are already the proud parents of three daughters. Pat is Phillipsdale's storekeeper.

The wind was out of the northeast, brisk, with a hint of winter chill. It swept through the yard, around the buildings and bales and trailer trucks. It also swept in old "Pete," the Phillipsdale Sea Gull, from his summer sojourn at the shore, or wherever he goes. It was March 16 when he buzzed the scale house, wigwagged good by to

Tony McBride and was off. Now it was September 20 and the summer gone. Gone too was Tony, Pete's old friend and faithful patron. Tony retired last June.

Joe Medeiros who took over Tony's job at the scale house dutifully noted Pete's arrival. "He hit the scale at 10:00 this morning," said Joe, "and I gave him a good breakfast." So things may not be too bad for Pete. Maybe he will stay another winter at Phillipsdale.

On September 23rd Tony McBride called and asked if "Pete" had come back. "He was due on the 20th," he said. How about that?

WATERVILLE PLANT

This summer's Softball Team, for which Shipper Carl Michaud, and Truck Driver Clayton Paradis played, wound up the season with an enviable record — Maine champions, no less. Clay filled the position of catcher, Carl the first baseman and star hitter of home runs with 19 credited during the 18 games played.

We are glad to have Greta Nichols back with us again after an emergency operation.

The Bill Fahey has just celebrated their 18th wedding anniversary.

Evelyn Thomas, sales correspondent at East Walpole, visited our plant this past month. She was most welcome and we sincerely hope she will return again soon.

We enjoyed meeting Francis "Red" Curran who came to Waterville to work with our salesman, Dick Bourgeois.

Again, we say it is a pleasure to meet any of the Bird & Son people.

(Continued on page 4)

Recent Deaths

Peter Kiarzis

PETER KIARZIS, 80, retired Paper Mill worker, died on September 12 at the Norwood Hospital. A loyal Bird & Son worker for 30 years, he was employed in the Paper Mill from June 1922 to his retirement in December 1952, working most of the time on No. 4 Machine.

He was born in Lithuania, had lived many years at 23 Folan Avenue, Norwood and was one of the founders of St. George's Lithuanian Church in South Norwood. A requiem mass in his honor was sung at this church on September 15.

He is survived by three sons and three daughters: Frank Karshis of Norwood, Peter of Foxboro, Henry of Texas, Mrs. Mary Butters of Norwood, Mrs. Ann Jenkins of Nantucket and Mrs. Christine Murphy of Georgia. He also leaves 21 grandchildren.

Rexford H. Salisbury

REXFORD H. SALISBURY died at his home, 29 Ocean View Ave., Tiverton, R.I. on September 19 at the age of 80. For 37 years he had been assistant superintendent at the Phillipsdale Plant.

A native of East Providence, he joined the Phillipsdale Plant in 1909, taking on increased responsibilities through the years. In 1914 he became assistant superintendent and held this job to his retirement in 1951. He belonged to the Reliance Lodge, IOOF, of East Providence.

Funeral services were held at the J. H. Williams and Co. Funeral Home in East Providence on September 22.

Surviving him are five daughters, Mrs. Louise Yeager, Mrs. Catherine Paquette, Mrs. Madeline French and Mrs. Irene Vincent, all of East Providence; two sons, Rexford H. of Landover, Md. and Don-

ald of Miami, Fla., a sister, 12 grandchildren and two great-grandchildren.

Oscar Saterdal

Pasquale Ruscitti

Two former members of the East Walpole Power and Steam Department died on the same day, Tuesday, September 20. OSCAR SATERDAL, a former engineer, died in the morning at the Norwood Hospital; PASQUALE RUSCITTI, a former fireman, died in the afternoon at the Maple Grove Manor.

Mr. Saterdal joined the company in April 1924 as a repair fireman at East Walpole. He advanced to an operating engineer in 1937 and remained in that capacity until his retirement at the end of December, 1952.

Born in Bergen, Norway 81 years ago, he had lived in Norwood for 40 years. His residence was 337 Sumner Street. He is survived by his wife, Mrs. Agnes (MacLean) Saterdal, and a son, Alfred, of Englewood, Colorado. Funeral services were held on September 22 at the May Funeral Home, Norwood.

Mr. Ruscitti, who had lived on Tremont St., Norwood, until moving to Maple Grove Manor, was 91 years old. He was employed at the East Walpole Boiler Room from January 1917 to March 1940. He is survived by seven sons, Anthony, Emil, John, Julio and Louis, all of Norwood, Joseph of Walpole and William of New York, and two daughters, Mrs. Sistine Yadsierina of Franklin and Mrs. Mary Keagan of Maryland. Joseph works at No. 2 Box Shop and one of the 20 grandchildren is David Ruscitti of the I.B.M. Department, who is Joseph's son.

Funeral services were held on September 23 with a requiem mass at St. Catherine of Siena Church in Norwood.

TOP OF THE NEWS

(continued from page 3)

SHREVEPORT PLANT

Congratulations to the Bill Wycoffs in the birth of their first child, a girl who weighed seven pounds and whose name is Amy Elizabeth.

Phil Leon, Jimmie Brown, W. E. Kenly and Carl "Pete" Copes made another trip to the Coon Country recently. Arriving at the hunting spot, they hunted in pairs; Phil and Jimmie went together and Willie Earl and Pete in the opposite direction. Several hours later, Willie Earl and Pete came in to check and see how Phil and Jimmie were doing. To their surprise they were still hot after coon No. 1, while Willie Earl and Pete had bagged six. Another check much later in the night revealed that Phil and Jimmie had finally bagged this elusive varmint long after Willie Earl and Pete were in bed asleep.

Luck was surely traveling with Blanche Kerlin who recently took a trip to California. She hit the jack-pot in Las Vegas and after spending two nights in each park, Sequoia and Yosemite, had just left when the earthquake hit the parks. An estimated one million people were in the park, but all escaped unharmed. Blanche also enjoyed San Francisco, Chinatown and many other interesting places along the way.

Recently Mabel M. Cohn returned from her vacation. She joined a tour in Shreveport and visited the Scandinavian Countries, England, Ireland and The Netherlands, with a boat trip across the North Seas. She especially enjoyed the Fjord trip through Norway. She states that all in all it was a fabulous trip.

Phil O. Johnson enjoyed a week's vacation that included watching Phil, Jr. play in the L.S.U. — South Carolina Football game.

John Lukko of the Perth Amboy Plant visited the Shreveport Mill recently, accompanied by his charming wife. While John was busy in the mill with R. N. Porter, Mrs. Lukko had coffee with us in the Coffee Room. We enjoyed her very much and hope it isn't very long before they pay us another visit.

Congratulations to Hollis Dean, who recently received his Master's Degree in the Cedar Grove Masonic Lodge. We understand a few of his buddies from Bird and Son were there to watch him.

We are happy to welcome Charles Estess to the Bird Family. Mr. Estess will travel the Southern Illinois Territory. We enjoyed his visit very much and we feel that at least he enjoyed the Southern cooking. In three days he had gained six pounds, before he started watching his weight instead of the menu.

Lorraine Williams enjoyed a nice vacation touring the Ouachita Mountains in Arkansas and camping out. Her vacation, however, was climaxed by a few days in the hospital.



TIPPER FLINTLOCK'S

Tips on Shooting Safety

- Handle every gun as if it were loaded.
- Always point your gun in a safe direction.
- Keep your gun unloaded when not in use.
- When hunting wear bright colored clothing.
- Be sure of your target.

Be A Safe Shooter

THE NATIONAL RIFLE ASSOCIATION

Ray Telschow took his family on a nice vacation trip through Texas. He's a native of the Great State. They enjoyed a tour of SIX FLAGS OVER TEXAS and a visit with both grandparents. After a nice vacation, they spent several very anxious days in San Antonio awaiting the arrival of Mrs. Telschow's brother who was one of the men burned in the Napalm tragedy in Viet Nam. He was burned over 40% of his body. We understand he is better, but recovery will be very slow.

On September 21, Earl Acree took his Master's Degree in the W. H. Booth Lodge No. 380 F & A M. One of the members of the Degree Team was Edwin Sompayrac. Congratulations, Earl!

CHICAGO ROOFING PLANT

Alberta Buskirk (Sales Dept.) had vacation plans (trip through Colorado, and on to Tucson, Ariz., and even a stop in Las Vegas to try their luck). Alberta, her husband, and daughter and her mother left Chicago by car and near Seward, Nebraska had an accident. Her mother suffered a broken arm and Alberta various bumps, bruises, etc. Alberta and her mother stayed in the hospital for 5 days, and then they all came back to Chicago by plane as their car was completely wrecked. So while they were away and even covered quite a bit of territory you really couldn't call it a "vacation."

Mr. and Mrs. B. G. Macfarlane drove to Dobb's Ferry, N.Y. to visit their son and his family. From there they drove on to Burlington, Vermont and on their way back stopped in Niagara Falls . . . a fine trip.

Al Bianco and family drove east and visited relatives in Long Branch, New Jersey. From there they drove to Friendship, Maine, spending a week on an island and doing a lot of fishing, boating and EATING — for instance — eating Maine lobsters! They had a fine trip.

Roger Sumner and family were in the "Eastward Ho!" group too. They drove through Canada making stops at Kingston, Toronto, and Montreal. They toured Vermont and New Hampshire and then on to Cape Cod. Then on down to New York City before heading for Chicago. Had a wonderful trip.

Old age isn't so bad when you consider the alternative.

Maurice Chevalier

Contributors

Reporters contributing to this issue include: Robert Pearson, William McEntee, Lucille Sullins, Edwin Sompayrac, John Evans, A. A. Sheppard, Louisa Graham, Doris Reardon, Nellie Coughlin, Dorothy Jennings, Julia Lewis, Mildred Sanborn, Catherine Brady, William Ford, Edward Masalsky, William Grinovic, Ruth Phelan, Jack Reddick, Mary Driscoll, Beatrice Tyrrell, Helen Julia, Virginia O'Brien, Robert Roby, Moses Bader, Mary Moylan, William Grazado.

Sounds of Stupidity

Our four-wheeled life is punctuated by "squeel" and "skreee" and "shriiil" — tire-torturing sounds of cars being started, stopped and cornered with amateur clumsiness.

Any tire — whether premium or third-line — waits a high-pitched death-squall when it is being murdered in its prime. There are the sounds of "squealing out," or of "laying a patch." There are the sounds of the mind-wandering motorist in a desperate state. There are the sounds of the stare-down-the-center-line driver, swerving from danger that he should have seen seconds sooner, and avoided by non-frantic, non-tire-screaming action. — All of these are *sounds of stupidity*.

If a driver has proper air pressure in his tires and proper brain pressure in his mental combustion system, he will probably never have cause to generate the tread-obliterating shriek. A real pro will claim that if your behind-the-wheel performance has invoked just one full-volume tire-scream in the last five years, you are an inept driver! Defensive, smooth, silent-tired driving is what separates the men from the boys.

The sounds of stupidity mean that countless dollars and countless miles of travel are dissolving away into rubbery scorchers on the concrete. They mean that many clumsy motorists are blundering through our daily traffic. They mean that many immature and imperceptive drivers should be unharnessed from their horse-power.

Let's spread an attitude around! If we succeed in getting "squeel" and "skreee" and "shriiil" universally interpreted as symbols of four-thumbed, fourth-class, fourth-witted performance behind the wheel, it will help add quietude to our world, professionalism to our driving, abundant mileage to our tire life . . . and to human life!

— Employers Insurance of Wassau



"I believe this is the best meal you ever opened."

Warning Repeated

X-33 Water Repellent is still being sold in some areas of the country in spite of many warnings that it is extremely dangerous. It has already caused three deaths and a great many injuries through flash explosions.

If you know of a store that is still selling this product, notify your local fire or police authorities so that steps can be taken to remove it from the market and destroy it under proper supervision.

The product is used to waterproof masonry and is usually sold through hardware stores, lumber yards, feed and grain dealers, filling stations and auto supply houses.

**UNITED STATES
SAVINGS BONDS
NOW
PAYING
4.15%
WHEN HELD TO
MATURITY**

Safer Automobiles?

There is a great hue and cry these days for a "safer automobile," but an equally great need is for more and better driver education.

The prime causes of most accidents today are excessive speed, human error, lack of judgment, and perhaps a lack of respect for the other fellow.

Far too often a driver passes on the wrong side — apparently because he feels he must reach his destination in record time. Many times we plod along at our steady pace and catch up with him at a traffic light several miles down the road. Sometimes we pass his car piled up against a utility pole, or even tangled in another car.

It provides us with a good lesson. Yet there is also an inherent danger. We may look at the wreck in passing and tell ourselves, "that can't happen to me." But tragically a highway death will strike some 50,000 families this year and more than 4,000,000 persons will sustain injuries of varying degrees.

Where this highway carnage stops is up to the driver.

— The Travelers Insurance Companies.

Walter Slezak has a friend who suspects that his wife doesn't care for him any more. She bought him a deerskin coat to wear on a hunting trip.

Joe McCarthy

A millionaire has filled his swimming pool with martinis. He claims it's impossible to drown since the deeper you sink the higher you get.

C. Kennedy



"But Dad, if you go bowling, who will do my homework?"

Vinyl Sales

(continued from page 1)

The distributors at the first meeting were enthusiastic. They returned for a second meeting at East Walpole in June, at which time the program was fully launched in the Northeastern Division. The September meetings extended the new distributor operation to other sections of the country. A meeting on September 13th in the Southwest was attended by eight of the best distributors in that area. Two days later eighteen top distributors met in Chicago. Eighteen in the New Jersey area met at Perth Amboy on the 29th, and four from the Southeast at Charleston on the 20th. Attending from East Walpole were Messrs. Johnson and Clay, Stanley Sallie, Product Development Manager, and Leonard Niese, Advertising Director.

Prior to 1966 the distribution of Bird Vinyl Products was through the usual channels. Most sales were made direct to dealers in less than truckload lots or to distributors in limited quantities. This often meant delays in delivery to the builder or homeowner who was remodeling, since frequently the material wanted was not in the dealer's warehouse and had to be ordered from the Norwood or the Chicago Plant.

Now we have approximately fifty Bird Vinyl distributors buying Vinyl Products in truckload quantities and carrying adequate stocks to distribute those same products throughout their respective trading areas. Each of them has outside salesmen calling on the Building Material Trade promoting and selling the full line of Bird Vinyl Products, which enables us to more completely cover the markets than we could possibly do through our own sales force.

Part of The Team

These distributors are regarded as a vital part of the Bird and Son marketing organization. Consequently they are treated in much the same manner as our own salesmen. Bulletins, price lists, literature, sales ideas, promotional material go directly from East Walpole to the distributor principals to keep them fully informed, just as is our practice with our own salesmen. Only in this way can we hope to sell these Vinyl Products effectively on a large scale.

Two or three times a year there will be regional meetings with the top men in each distributor organization to discuss plans and policies. It is hoped that eventually there will be a Distributor's Council of five men — one distributor representative from each Division sales area. These five men, meeting with top sales executives at East Walpole, will help determine such things as policies, product development, sales goals, advertising and promotion.

The list of Bird Vinyl distributors is growing each week. As a matter of fact, we already have a total number of close to ninety, some of which have not yet grown to the point where they can economically buy in truckload quantities. "Our goal eventually," states Vice-President Johnson, "is that we

expect to have distributors in every area of the United States. East of the Rockies many of these distributors will also be selling other Bird Building Material Products, but there also will be many areas where the distributors' sole activity will be confined to Bird Vinyl Building Products. The response of the distributors at the meetings has been tremendous. We feel we have made a good start."

Seven Receive \$25 Awards For Money-Saving Ideas

In September seven men received \$25 awards for money-saving suggestions, and two of these men received an extra \$25 for having three money-saving suggestions to their credit: Elwood Drake, DPM, and Ernest Ostrom, FBJ.

Some May Qualify for Special Awards Later

Each time a suggester reaches a total of three money-saving suggestions accepted, he receives this extra \$25.00, that is after the 3rd, 6th, 9th, etc. The credits carry over from one year to the next. In addition, every suggestion which saves the company over \$200 annually is eligible for a special award. Some of this month's winners may qualify at a later date for such a special award.

Suggestion awards paid in September were:

Elwood Drake, DPM	\$25
Ronald A. Joyce, FXA	25
Ernest A. Ostrom, FBJ	25
John S. Polovitch, FBPM1	25
John Raposa, DPP	25
Joseph Watkins, FBPM9	25
Russell Weddell, DPM	25
Rosario Cordo, FBR	5
Gilbert Dias, DPSM	5
Albert Hanson, FJM	5
Frederick Vietze, FBE	5

Celebrate 25th Anniversaries

(continued from page 2)

A boyhood interest in cars — racing cars at first — has grown into a life-long vocation for WILLIAM FERMANO, who celebrated his 25th Bird & Son anniversary on September 5.

Bill came to work for John Curran, foreman of the Stock Transfer Department, 25 years ago last month. There were then only ten pieces of equipment, all operated by battery.

The first work area was just a little space between the buildings. He saw the opening of the first tractor house, later enlarged to twice its original size. He was still the tractor repair man when the work was transferred to the former Clinton's Garage on Washington Street, East Walpole.

Taking over all of the Bird & Son equipment, including six trucks and a payloador, Bill was instrumental in changing all the equipment over to gas,



back in the World War II years when batteries were unavailable. Since 1961 he has been supervisor at the Central Garage, with two men under him on all truck and tractor repairs.

Before coming to Bird & Son in 1941, he had worked for some time for Harry Clinton at the Clinton's Garage. In fact, for several years he helped Harry build a racer and then run it over most of the old mile and mile-and-one-half dirt tracks in these parts. Because of his great skill in motor repairs, Bill is the man most people in Bird & Son go to for the solution of their minor motor problems.

Bill, who is a widower, lives in Plainville. Nearby in Wrentham are his three children, all married: Mrs. Phyllis Estano, Mrs. Jane McLean and William. There are three grandchildren.

Two more Phillipsdale employees celebrated 25th anniversaries with Bird & Son in September.

ALFRED HAMMOND's date arrived early in the month — September 4th. Al is an "A" painter in the Maintenance Department and has worked all his Bird & Son years as a painter. He recalls his first boss of 25 years ago, Willie Banks, who is now retired. At that time the old Ball engine drove the machines.

In 1943 Al joined the Navy and served three years with the SeaBee's in the Pacific, after which he returned to Phillipsdale and took up his painting job again. He has served as Union Steward for two years. His membership in the Sun Valley Golf Club proves that golf is one of his hobbies. He likes to spend his vacation in Florida every year and down there he enjoys the deep sea fishing.

Al and his wife, Frances, live at 87 Interlocken Road, East Providence. Their son, Al, Jr., is in the lobster business in Maine.

A week later than Al, JOSEPH MARRIER celebrated his 25th — on September 11. Joe is head pier in the Maintenance Department, the department in which he started as a pier's helper 25 years ago. He became an "A" pier in 1944 and moved to his present job in June of 1961.

Joe and his wife, Louise, live at 9 Dunbar Avenue, East Providence. They have two children, both married. Their son, Joseph, Jr. is a civil engineer with the Waterman Engineering Co. of East Providence; their daughter, Esther, also resides in East Providence; there are seven grandchildren.

Joe's recollections go back to the days of the old machine shop, under the No. 1 Machine near the Beater Room Basement.



Girl's Bowling Starts With New Four-Team League

After several years of practically no activity, Girls' Bowling has been reorganized this year. Sixteen bowlers signed up and began playing in a four team league on Wednesday, October 5 at the Norwood Sport Center. Perhaps the "poem" in the September Review served as a challenge!

Mary Moylan of the Credit Union heads this activity. It is still not too late to sign up for bowling as a sub. How about it?

LONG SERVICE LIST

NOVEMBER 1966

Name	Year	Dept.	Yrs.
John Ambrosevich	11-4-46	Paper Mill	20
Karl Larson	11-5-46	Paper Mill	20
Bartley J. Foley	11-5-46	Maintenance	20
Edgar M. Johnson	11-13-51	Maintenance	15
Alice P. Donovan	11-26-51	Office	15
Alexander MacIntyre			
Clayton E. Smith	11-5-56	No. 1 Box Shop	10
	11-7-56	Roofing	10
Nancy Hurd	11-27-56	Office	10
Alice Wenstrom	11-28-56	Office	10
PHILLIPSDALE			
John B. Rogers	11-1-26		40
Joan E. Pierson	11-13-56		10
CHICAGO			
Harold Groters	11-1-51	Salesman	15
Anthony Christopher			
	11-16-51		15
John W. Erdmann	11-5-56		10
June Murphy	11-6-61		5
SHEVELEPORT			
Fred H. May	11-15-41	General Mgr.	25
John H. Wren	11-9-51		15
Marion Walker, Jr.	11-2-56		10
PERTH AMBOY			
Sam Henderson	11-1-46		20
W. J. HILL			
Thomas A. Gugliotta	11-3-61		5

Careless Smoking

Smoking carelessly consistently tops the list of fire causes, according to National Fire Protection Association studies.

Unfortunately, we almost always blame the match and cigarette rather than the careless, unthinking person who uses them.

The rules of smoking safety are simple and pure.

Make certain matches and cigarettes are completely out before you dispose of them.

Keep plenty of ashtrays around the home and office — large, deep ashtrays designed so a burning cigarette can't fall out. Always use the car ashtray when driving.

And if you smoke in bed or any time you're drowsy, don't. The bedding and clothing fires thus started cause hundreds of deaths yearly. Break the habit before it buries you!



"I don't mind telling you, Doctor, I like the way you operate."



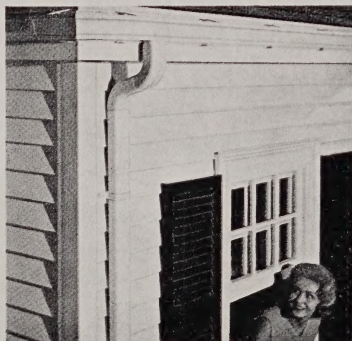
FOUR NEW PRODUCTS END YOUR PAINTING AND ROOFING PROBLEMS



NO PAINTING! BIRD SOLID VINYL SIDING. How come no painting? Because it's the world's most durable siding. Solid vinyl, solid color throughout. Won't peel or blister (like wood). Won't dent or rust (like metal). Won't rot or attract termites, won't show scrapes or absorb dirt. Choice of widths and satiny colors.



NO UPKEEP! BIRD SOLID VINYL SHUTTERS. Why put up with shutters that warp or peel or rot or dent? Bird solid vinyl shutters are made in one permanent piece. And they never need painting. Easy to install them yourself, too.



NO ROT, RUST, PEEL! BIRD SOLID VINYL GUTTERS. Ordinary gutters just don't last — and they always need maintenance. Bird solid vinyl gutters stay new looking — come rain, snow, and decaying leaves. Won't conduct lightning, either.



HURRICANE-TESTED! BIRD SHINGLES.

Exclusive Wind Seal® feature keeps them tight on your roof, even in the face of a 125-mph hurricane. Proved in hurricanes Gracie and Betsy and high winds everywhere. Wide choice of colors and weights.

BIRD & SON, INC.

Box AH10, East Walpole, Mass. 02032

Please tell me more about maintenance-free Bird building products:

- ☐ Bird Vinyl Siding ☐ Bird Vinyl Gutters
☐ Bird Vinyl Shutters ☐ Bird Wind Seal® Shingles*

Name _____

Address _____

County _____

City _____

State _____ Zip _____

*Not available West of Rockies.

*Bird takes the burden out
of keeping up your home*



BIRD VINYL PRODUCTS ARE MADE WITH B. F. GOODRICH GEON VINYLs.

The BIRD REVIEW

Volume 54 No. 11

Published for Bird & Son, inc. employees and their families

November 1966



TOP SAFE DRIVING AWARD for 1965. The W. J. Hill Division has just won a plaque for the best safety record in the one to two million mile class, and a trophy for the best record in accident frequency in all categories in the Massachusetts Motor Truck Association contest. President Jenkins and other Bird & Son officials made the local presentation: Left to right: Robert Roby, safety manager; William Kimball, traffic manager; President Robert Jenkins; Salvatore Freni, union steward; Melvin Rodman, lead mechanic; and Al Boonstra, Hill manager.

Norman D. Olson Is Superintendent At Bardstown Plant

Executive Vice President B. P. Soward announces the appointment of Norman D. Olson as superintendent of the new plant now being constructed at Bardstown, Kentucky, for the manufacture of Bird Vinyl Products.



Siding, Bird Vinyl Shutters, and Bird Vinyl Rain Carrying System from the beginning.

Mr. Olson is a graduate of Northeastern University, class of 1955, with a degree in Chemical Engineering. While a student at the University, from 1951 to 1955, he worked at the Norwood Roofing Laboratory under the cooperative education program, spending half his time in college, the rest on the job. He began his full-time employment immediately after graduation.

Norman and his wife, Kay, lived until recently in Sherborn. Previously, they lived in Millis, the town in which he grew up, and where as a young student he worked summers for Herman Shoe Company and the Ruberoid Company. Mrs. Olson is a graduate of Framingham State Teachers' College, with a degree in elementary education. She was co-owner and a teacher at the Rocking Horse School (nursery) in Millis. The Olson children are: Peter, 12; Matthew, 11; Susan, 9; Elizabeth,

(continued on page 2)

President R. F. Jenkins Is Elected a Director of Assoc. Industries of Mass.

President Robert F. Jenkins was elected to the Board of Directors of the Associated Industries of Massachusetts at the annual meeting of the association on October 27.

The newly-elected directors were introduced at the morning session held at the Hotel Statler-Hilton. Mr. and Mrs. Jenkins were also guests at the evening banquet.

While Mr. Jenkins was manager of the Southwestern Division at Shreveport he was a member of the Shreveport Chamber of Commerce and a member and a director of the Louisiana Manufacturers' Association.

W. J. Hill Division Wins Top Awards for Safe Driving

Drivers in the W. J. Hill Division have just won the top award of the Massachusetts Motor Truck Association for safe driving in the State of Massachusetts in 1965. As a matter of fact, they won two awards in this Trailmobile Safety Award Contest.

William S. Kimball, traffic manager, received a plaque and a trophy for the company at the annual meeting of the Massachusetts Motor Truck Association at 1200 Beacon Street on October 11. A few days later he and President Jenkins presented the awards to Salvatore Freni, chief steward, and Melvin Rodman, head mechanic, with other company officials present to offer congratulations. (See picture)

The plaque was awarded for the best safety record in the one million to two million mile category (miles driven in the state of Massachusetts). The impressive trophy, held in the picture by Mr. Freni, was for achieving the best

record in accident frequency out of all categories. Plaques were awarded in six groups; under 500,000 miles, 500,000 to 1,000,000 etc. up to 4,000,000 and over per year.

The awards were on display at the Board of Directors meeting in October. The Trophy is now on permanent display at the W. J. Hill office on Pleasant Street and the plaque at the main office lobby. In making the presentation, Mr. Jenkins congratulated the drivers and the mechanics who had been responsible for making this excellent record, the first time that Hill has received both honors.

MEET

The Voices of Bird & Son - Our Hard-Working Telephone Operators

First impressions are important because they are often lasting ones. The first contact with Bird & Son for thousands of customers and business friends is the voice at the other end of the line saying, "Bird & Son."

That voice belongs to one of our four switchboard operators who do such an effective job of public relations every hour of every day. No mat-

ter how rushed they are, how irritated by things that may go wrong, they still maintain the pleasant voice, the unfailing courtesy. It's not easy.

Chief operator is Mrs. Ruth Flynn. On the board with her regularly is Mrs. Helen Tohosky. Helping out for relief periods and peak work periods is Mrs. Gladys Noddin, who works the

(continued on page 2)



"BIRD & SON." When customers dial 668-2500 or 762-0760 the voice they first hear is the voice of one of our four busy but always cheerful operators. Chief Operator Ruth Flynn stands behind the three at the switchboard: Gladys Noddin, far left; Eugenie Newton, center; and Helen Tohosky, nearest the camera.



Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

Member of Mass. Industrial Editors' Association and International Council of
Industrial Editors, Inc.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

It's Hunting Time

By Robert Roby, Safety Manager

The hunting season for small animals and birds is again opening. With our surrounding countryside slowly decreasing in hunting area, the laws and rules of hunting and safe gun handling are more important than ever before.

Of approximately 6,000 hunters killed or injured each year, more than half

were shot when —

The shooter stumbled and fell.

The trigger caught on brush or some other object.

The hunter was taking a gun out of or putting it into a car.

The hunter was crossing a fence with a loaded gun.

Tips on Safe Gun Handling and Shooting

Handle every gun as if it were loaded. Never point a gun at anything unless you intend to kill it.

Never carry a loaded gun in your car. Carry guns so muzzle is pointed up or toward the ground.

Leave the safety on until just before firing.

Never climb a fence or jump a ditch with a loaded gun.

Make sure the barrel isn't plugged with dirt or snow.

Be certain you have the correct ammunition.

Don't shoot at movements or sounds. Never shoot in the direction of livestock, buildings or roadways.

Wear bright fluorescent orange so you can be easily seen.

Never drink liquor before a hunt or during it.

Store your guns and ammunition in a safe and secure place, out of the reach of children.

Much hunting is done on privately owned land. The landowner's wishes and postings must be respected, and it is always well to contact him before you start hunting.

Voices of Bird & Son

(continued from page 1)

rest of the time on various assignments in General Accounting. The other spare operator is Mrs. Eugenie Newton, whose home department is Stenographic, but who fills in on the switchboard during vacations or for relief and lunch periods when needed.

RUTH FLYNN was a long distance operator for the telephone company for several years, and also worked as a telephone operator at the Foxborough State Hospital for a year before joining Bird & Son in February 1960. She was made chief operator in 1965.

Ruth has four sons and a daughter. Like her mother, the daughter, Lillian, is an operator, (for New England Telephone Co. at the Walpole office). James Flynn is a professor of history at Holy Cross College, Robert is a salesman for the Laidlaw Publishing Company, Charles is office manager for Rust Craft in Dedham and William works at the planning office at No. 1 Box Shop. James and Robert are married with homes of their own. Lillian, Charles and William live at home with Ruth at 194 East Street. There are six grandchildren.

HELEN TOHOSKY has been a Bird & Son operator since June 1958, at first as a spare operator, with other office duties for the rest of the day. Her husband, Francis E., works for New London Mills.

They have a son, Francis, Jr., who is a student at the new Blue Hills Vocational School, and a daughter, whose wedding to William Bosco took place on Saturday, October 29. The newlyweds will live in Nashua, New Hampshire.

Helen is very active in committee work. She is associate matron of Samoset Chapter No. 109 of the Order of Eastern Star in Norwood; she is active in the Ladies Auxiliary of the V.F.W. Post 2452 in Norwood; and she is a member of the Norwood Mother's Club.

GLADYS NODDIN has made Bird & Son her career. Starting as Gladys Kady in July 1925, she worked for some years in Credit, and later in Accounting and Box Sales. In 1952 she began to divide her time between the Filing Department and the switchboard. Now, in addition to her part

time switchboard duties, she works in General Accounting.

She married Elmer Noddin several years after commencing work here. He was stricken with a disabling illness in the 1930's and Gladys devotedly cared for him and their home to his death in December 1945. She lives at 7 Douglas Avenue, Norwood where she occupies her spare time with sewing, interior decorating, and a nice garden in the summer months.

EUGENIE NEWTON says her most recent claim to fame is that she became a grandmother on October 22 for the first time! Her daughter Gail Stonefield, who is living at home while her husband, David is in service in Korea, became the mother of Scott Richard Stonefield last month.

Genie has had two periods of employment here. First, as Genie Eckert, just out of high school, she worked as messenger, typist, and finally telephone operator to the time of her marriage to Richard Newton in January 1942. She returned as a typist and substitute switchboard operator in May, 1964.

Mr. and Mrs. Newton have one other daughter, Marcia, who worked at the Main Office last summer, and who is presently attending Westbrook Junior College at Portland, Maine.

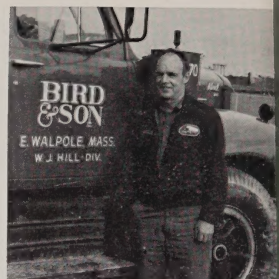
The Newton family is very interested in outdoor sports, especially skiing. On winter weekends they are off to the mountains whenever possible. Genie's father, Albert Eckert worked in the Accounting Department until his death in 1950.

Stanley H. Sallie Dies Suddenly on October 26

Stanley H. Sallie, of 22 Linden Street, Mansfield and product development manager of the Building Materials Division, died suddenly on October 26 at the age of 56.

He had been employed at Bird & Son from March 1937, first as a chemist at the Norwood Roofing Plant, then as chief chemist from February 1943. In January 1961 he was made manager of the New Product Development Division for Building Materials which took over the research and development of all Building Materials products. He directed the research and contributed greatly to the development of the famous Bird Wind Seal Shingles, Bird Architect Mark 25 Shingles and the Bird Solid Vinyl Products. The Vinyl program was his special interest and his contributions to its success were exceptional.

Mr. Sallie was an authority in his field and most active in many business associations. He served as a member of the Research Committee of the Asphalt Roofing Industry Bureau and was a former chairman of this committee; he also served for a time on the Engineering Committee. He was a member of the Society of the Plastics Industry, Inc., the Society of Plastics Engineers, Inc., the American Chemical Society, and the American Society for Testing and Materials, serving as Committee Chairman of a sub committee for



THANK YOU, JOE! Joseph McGrath, trailer driver for W. J. Hill, was on the receiving end of a very complimentary letter last month, after he stopped to change a tire for three grateful women from Providence.

Providence Women are "Rescued" by Hill Driver

October 10, 1966

Bird & Son,
Walpole, Massachusetts
Dear Sirs:

Thanks to the courtesy and kindness of your man, McGrath, three women in two cars who knew nothing about changing a tire were rescued by a good Samaritan and sent on their way. My gratitude knows no bounds.

Sincerely,
Helen M. Danforth

This letter, received last month from Providence, is a tribute to the courtesy and character of Joseph McGrath, a driver for W. J. Hill. In a way it says "thank you," too, to many other Hill drivers who have, without any publicity, helped stranded motorists. These men often show courtesy in this way, though it is not often that such an appreciative letter is received.

Joe has been driving trailers for over 25 years, the last 5 years for Bird & Son.

this latter organization. He was an Executive Reservist in the Department of Commerce Business and Defense Services Administration Section of National Defense.

He was a graduate of the University of Iowa, class of 1935 and a member of St. Albans Lodge A.F. and A.M. of Foxboro.

Funeral services were held on October 28 at the Bethany Congregational Church in Foxboro. Surviving him are his wife, Barbara, a sister, Miss Marjorie W. Sallie of Birmingham, Michigan, and two brothers, Clayton E. and Frank B., both of Foxboro.

Norman Olson

(continued from page 1)

8; and Sarah, 5. The family recently moved to Bardston.

While living in Millis, Norman Olson was active in PTA work and was a member of the School Committee from 1959 to 1962. He is a member of the Society of Plastics Engineers and is an officer in the U.S. Army Reserve, Signal Corps.

FOR SALE

1959 Plymouth Sedan, 4 door, Savoy, black. Good running condition, good tires. Best offer. Call 762-3579.

TOP OF THE NEWS

MAIN OFFICE

It is good to see Lester Ekman back at work after his recent operation.

More new faces in the Cost Department are Joseph Grigevich from Cumberland, R. I., Francis Macaulay of Norwood, a cooperative student from Northeastern, and George Young of Roslindale. A hearty welcome to all of them.

Also a welcome to Bert Doderer of Norfolk who has joined the Accounting Office. Her father-in-law, Arthur Doderer, has worked on No. 5 Paper Machine for forty-two years and his father before him also worked on the same paper machine.

Congratulations to John J. Murphy, director of personnel and industrial relations, who was recently elected a director of the Norwood Cooperative Bank.

We welcome Christine Clarke who has joined the Special Papers Sales Dept. and Margaret Robbins in the Building Materials Sales Division.

The Profit Planning staff is now complete. The newest members are Robert Tiernan, Donald Ritucci and Linda Geiger. We want to express a sincere welcome to them and also a belated welcome to Chester Baker, Richard Barnard and David Carreau who under Allan Jones' guidance have gotten the current programs under way. We also welcome to the Cost Department, has now been transferred to complete the staff.

We express our sympathy to Blanche Libertowicz whose husband, John, died suddenly on October 31 while on a hunting trip in Maine.

PAPER MILL AND POWER

Francis Donlan, retired from the paper mill in 1961, was guest of honor at a testimonial at VFW Hall in Norwood last month. As chaplain for Norwood Post No. 2452 of the Veterans of Foreign Wars, he has for years made certain that fitting tributes are given to all veterans who die and he has overseen the decoration of graves on Memorial Day and the annual distribution of Buddy Poppies. John J. Murphy, director of personnel and industrial relations, as master of ceremonies, was among those who saluted Francis for his fine work.

We welcome Charles Wheaton of Taunton and Robert Allen of West Bridgewater who have joined the crew of firemen at the Boiler Room.

NO. 1 BOX SHOP AND OFFICE

Michael Naughton has bought a house in Norwood, so now we can be sure that any spare time he has will be taken care of in remodeling and fixing up.

Congratulations are in order to Mr. and Mrs. Paul Holst on the birth of a baby girl who checked in at 6 lbs. 12 oz. on October 23 at the Norwood Hospital.

On Saturday, October 29, Barbara Waseleski became Mrs. Robert Sansone at a beautiful wedding ceremony at St. Mary's Church, East Walpole at 4:00 P.M. Many Bird & Son friends were in attendance. The reception was held at the V.F.W. Hall in Walpole.

We are glad to see Betty Frazier and Carl Johnson back at work after being out sick.

Two retirees, Bernie Maini and Louis Lamperti, paid us a visit recently. Both are in good health and keep active around the house.

Good luck and good health to Arthur Johnson who has retired after 44 years of service.

NO. 2 BOX SHOP

William Ford expects to spend a vacation in November with friends going to Franklin, New Hampshire on a hunting trip.

Everett Granger's vacation was spent at Sanford, Maine, and Joseph Triano enjoyed his vacation at home.

It is nice to see Pat Mazzocca back after several weeks of illness.

We express our sympathy to Eldon Carlson whose brother passed away recently.

Joseph Smelstor and his family spent part of his vacation taking a trip to Northfield, Vermont to visit his son Tommy who is a student at Norwich University there. They enjoyed family day at the college.

Congratulations to Mr. and Mrs. Peter Costello on the recent birth of a daughter.

We extend our sympathy to Joseph Cornelia whose mother recently passed away.

Dan Hurley is enjoying his fall weekends on several of the local golf courses.

We welcome George Kelly to the Shipping Department. He formerly worked on the combiners and in the Roofing Plant.

Gary Worner is attending Automation Training School on Chauncy Street in Boston two nights a week, specializing in IBM programming.

We are glad to report that Jack Bowles' wife has returned from a short stay in the hospital.

Robert Werthebe is starting his second year of semi-pro basketball with the Easton Huskies whose home court is the Oliver Ames High School in North Easton, Massachusetts. This team is a member of the South Shore Cranberry League.

NORWOOD ROOFING PLANT

Luigi Cicolani who retired last March sends greetings from Sunnyvale, California where he is now living. He says that he gets the *Review* regularly and he likes it because it makes him feel close to the shop and his fellow workers, to whom he sends his best wishes.

We welcome Michael Lukasiewicz back on the job and looking well following a gallstone operation.

We also extend best wishes to Charles Moore who recently had an operation on his hip which will require a long period of recuperation.

Patricia Buckus of our cafeteria spent a vacation on Cape Cod visiting beaches and points of interest.

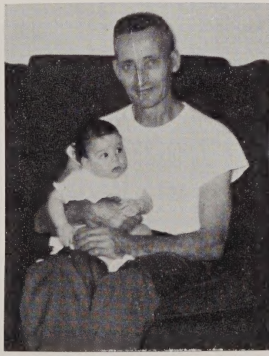
Harold Fairbanks took a tour out of New York visiting Hersey, Pennsylvania, the Dutch country and the Amish country. He reports a first rate vacation.

Best wishes to John Koval and family who have moved into their new home on Brookfield Road, Norwood.

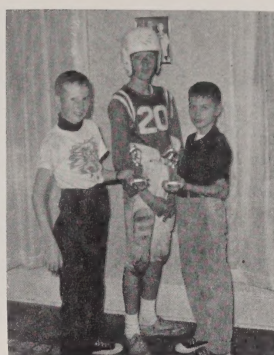
CHICAGO ROOFING PLANT

We are happy to report that Robert MacLeod, Office manager is now home from the hospital after undergoing surgery, and is progressing nicely. By the time this goes to press we hope he will be back at his desk.

Frances Johnson of Sales, and her sister just returned from a vacation trip. They drove to Ocala, Florida to visit their brother. Naturally, they visited Silver Springs. Fran said Florida looked attractive as usual. She



PROUD GRANDPA. John Renzi of No. 3 Paper Machine is a pleased and proud grandparent as he holds his first grandson, Dominic John Renzi, Jr. was born last May 26. The baby is four months old in this picture.



THE BOWLES TRADITION goes on, and a new one starts. Left and right in the picture are Edward and Bill Bowles with trophies received for playing for the V.F.W. Little League champion baseball team, The Champs. Dave Bowles, 71, retired, their grandfather, was for years the star pitcher on the Bird & Son baseball team.

Jack Bowles, Jr., center, starts a new tradition, the first of the family to play organized football, playing for the Walpole Bulldogs.

The father of the three boys is Jack, Sr., foreman at No. 2 Box Shop Shipping Department. He was a star pitcher for his high school team and for the Norwood Legion team. Later, from 1948 to 1950 he pitched in the New York Yankees farm system.

said too that the drive down offered some beautiful sights.

Mae Schaller went to San Francisco by plane for her vacation trip. They "did" San Francisco — Chinatown, Fisherman's Wharf, Golden Gate Park, etc. — covering the points of interest. They took bus trips to Monterey and Carmel, and to Lake Tahoe as well. Had a fine time.

MANCHESTER PLANT

We welcome two new employees, Ann Collanzo and Pauline Boudreau.

Among those taking October vacations were Guy Hoyt, Laurette St. Onge and Albert Roberge.

Former employee, Robert DuPont was in recently to announce the birth of a daughter at the Elliott Hospital in Manchester.

CHARLESTON PLANT

A Sales meeting and banquet was held September 12th and 13th, in conjunction with a retirement program and gift presentation to W. B. Harris, West Virginia salesman, on his coming retirement December 31, 1966. Jean Minshew and Gloria Patterson were commended for ten years service with the Company.

We welcome and wish success to Ronnie Bassham, assistant to the shipping foreman; and also to Charles Price, an inspector in the lab.

A welcome is extended to our new salesman, R. Joe Williams, who has taken over the North Carolina territory formerly serviced by Jack Stokes, deceased. Joe and family will reside in Kinston, North Carolina.

We are also happy to have Fred Caldwell back with us. Fred will be traveling around the Atlanta area and plans to make his home there.

Our congratulations to Joe Patterson of the Granule Plant on his recent marriage.

B. P. Soward was one of our many visitors in the past few weeks. We also had Allan Jones and his staff from the

Profit Planning Department and George Nelson, Harold Bailey, Bill Shaw, and Gus Sacre from the Auditing and Accounting Departments.

Bill Mazzyk, Shipping foreman, enjoyed a week with his family at Lion's Beach.

Preston Brooks and family traveled to Maryland for a week visiting his sister.

We extend our sympathy to Jean Minshew on the recent death of her aunt in Texas.

After visiting her sister in Virginia, Janice Ritter and family toured Washington, D.C.

(continued on page 4)

At Retirement

Arthur Johnson Recalls Village Life of 50 Years Ago

ARTHUR F. JOHNSON retired from No. 1 Box Shop on September 30 after 43 years of service in the same plant.



Born in Walpole 64 years ago, he lived as a boy on Mylod Street. From his home, the quickest way to East Walpole village was through the Bird woods on a path which cut through at about the location of the present Main Office. He remembers this area as woods, marsh, and an open field at the crest of the hill, overlooking the river. Here one of the daughters in the Bird family had her wedding reception, years ago.

The school he attended was the old grammar school then located on Bird Street. He also recalls the old swimming hole on the river, above the mill, which the elder Charles Sumner Bird built for the boys of East Walpole. Ruins of the cement benches at this area are still visible. Arthur remembers the elder Mr. Bird, as well as his two sons, Charles Sumner Bird who is now Honorary Chairman of the Board and his brother, William, who died in 1918.

After working a year or two at several other local firms, Arthur joined Bird & Son on February 5, 1923, at the Finishing Department of No. 1 Box Shop. He became a press operator in 1928 and for many years has been operator of the Hooper Press.

At home are his wife, Jean, and two children, Arthur Gilbert, and Elizabeth, who is a senior in Walpole High School. Arthur Gilbert is an electronics technician at the Sylvania plant in Needham. He has made a specialty of radio, television and hi-fi electronic equipment and has published several articles on these subjects in the magazine *Audio*.

The other two sons are married. Frederick is a supervisor of music in the schools of New Britain, Connecticut. He is active in community musical and theatrical performances, also. The other son, Ian, is well-known to many Bird & Son employees, as he is one of the friendly postal clerks at the East Walpole Post Office.

Arthur says he has no special plans for retirement, but will continue to have a small garden in the summer and to work around his home on Rhoades Avenue, East Walpole.



WOMEN'S BOWLING TEAM of the Charleston Plant, recently organized: Front, left to right: Gloria Patterson, Arline Wilkes and Jo Ann Brown, president of the League. Back Row: Janice Ritter, Leonora Droze, captain, and Linda Lee, manager and substitute.

TOP OF THE NEWS

(continued from page 3)

Our Order Typist, Carolyn Tyler, was married to Carroll Lee on August 20, 1966. They spent their honeymoon in the mountains of Tennessee.

Betty Fallaw is looking forward to the homecoming of her sister-in-law who has spent some time in Japan.

John Burn spent his vacation camping in the mountains of North Carolina with his family.

Joe Gilbreath's vacation was spent working around his home.

Bob Zobel was on active duty for two weeks with the United States Air Force Reserves at Otis Air Force Base, Cape Cod, Mass.

Jack Lee and his family spent their vacation in Lake City, South Carolina.

Jim Norris was on two weeks active duty with the United States Army at Ft. Stewart, Georgia.

We extend congratulations to Faye, daughter of Mamie Powell, for being awarded a scholarship to the Baptist College at Charleston.

Leonora Droze enjoyed her vacation visiting her aunt in St. Petersburg, Florida, and then went to Miami, Florida.

Jean Brooks and her husband flew to Detroit, Mich., for a vacation with their son who is stationed there with the Army.

Muriel Wells took her daughter back to Emory College, Atlanta, Georgia, for her last semester.

Arline Wilkes and family from Illinois vacationed on Horseshoe Creek near Waltherboro, S.C. No fish were caught, but all in all, they enjoyed it tremendously.

Betty Truett suffered an arm injury when she fell at home; we wish her a fast recovery.

Despite the fact that not enough fish were caught to brag about, A. K. Powers enjoyed a two day fishing trip to New Smyrna Beach, Fla.

PERTH AMBOY PLANT

A very interesting and enjoyable fall vacation was taken by John Lukko, chief chemist. John, his wife, Mary and their son, Thomas, left New Jersey and motored through the south to Monroe, Louisiana. Tom left the party at Monroe to begin his second term studying forestry at N. E. Louisiana State University.

After staying overnight in Shreveport, John spent the next day studying the operation of our Shreveport Plant with Dick Potter.

Then they proceeded to Dallas and across Texas to El Paso with an interesting side trip to Juarez, in old Mexico. After this, an overnight in Tombstone, Arizona, and

then on to Yuma. In the Los Angeles area, they visited with relatives and friends.

From Los Angeles they went to Santa Barbara, known as the Riviera of the West, where they spent their honeymoon 25 years ago last April. Then up the California coast to San Francisco to visit other friends. From San Francisco up the coast through the 100 miles of magnificent Redwood groves to Brookings, Oregon. Here they stayed with Mary's folks who are retired in this rugged Oregon coast village. From Brookings, they took the Winnemucca, Nevada to the Sea highway, (in the opposite direction). Then on to Salt Lake City, through the Colorado Rockies to Denver and on to Chicago.

In Chicago, John followed our Chicago Plant operation with Al Murgatroyd. Then they took the toll roads back home to Cranford, New Jersey.

They ran the gamut of weather and temperature on the trip. They found 100° temperature in parts of Texas and Arizona and smog in Los Angeles.

It snowed while going over an 11,000 foot pass in the Colorado Rockies and frost occurred in the Chicago area. They were also impressed with the many free four-lane divided highways in the west where the maximum speed is 75 miles and the minimum speed is 45 miles. The total mileage covered was a little over 8,000.

The Lukkos would like to thank the personnel at our Shreveport and Chicago plants for the hospitality extended to them on their visit to the two Bird plants.

SHREVEPORT PLANT

A hearty welcome to Bill McClung who joins the Shreveport Organization as Southwestern Credit representative. Bill has made an orientation trip to East Walpole and has had a chance to become acquainted with quite a few of the main office employees. He reports that the trip was most enjoyable. Bill comes to us with previous experience with Goodyear and in a very short time will take over all of the Credit Department work at the Shreveport Division. He and his wife, along with their two young children have recently moved from Bossier

City to Shreveport in an area quite close to the Office. We wish him many successful years with the Bird family.

Congratulations to Louise and Bob Barberousse on becoming grandparents for the first time! He was named Daryl Lynn and he arrived in Arlington, Texas. His parents are Mr. and Mrs. Melvin Barberousse. The little fellow doesn't stand a chance as "Grandma" Louise is already planning on how to spoil him!

We have had a number of welcome visitors recently. It was so good to see Mr. and Mrs. R. F. Jenkins during their brief vacation to Shreveport and of course, we are always happy to have a visit from Mr. B. P. Soward. For awhile, it seemed like old times to have them back.

At present we have George Nelson and Bill Shaw visiting us. This is Bill Shaw's second visit, but Mr. Nelson has been visiting us since the beginning of the Southwestern Division. We are always glad to see them.

Gladys Bryan enjoyed a drive through the Ozark Mountains on her vacation. The beautiful color of the trees, the mountains

and lakes in Missouri and Arkansas made it a very enjoyable trip.

(continued on page 5)



"Looks like your father is having another hard day at the office."

New Soloists Will Appear At Winter Concert, Dec. 11

It is less than a month to concert time for the Neponset Choral Society. On December 11 this group will present at the Walpole High School Auditorium two beautiful choral works which all music lovers will want to hear: Schubert's "Mass No. 6 in E Flat" and Vivaldi's "Gloria."

Leonard Weaver of the Building Materials Product Development Department will direct a chorus of 80, an orchestra of 30 and soloists.

Following the October tryouts, soloists have been announced as follows:

For the Schubert Mass —
Priscilla Cann, soprano
Ingrid Elofson, alto
David Gillett, bass
Robert Estes, 1st tenor
Walter Borlase, 2nd tenor

For the Vivaldi —
Louise Hall, first soprano
Julie Bristol, second soprano
Joyce Stiefel, alto.

The voices of Mrs. Hall and Mrs. Cann have been heard with pleasure by many previous audiences at Choral Society concerts. The other singers are all new except Robert Estes who sang the role of Leonard Merry in "The Yeomen of the Guard" last Spring.



FROM SIXTY MILES OUT in the Gulf Stream came these beautiful fish caught recently by Bob Zobel, office manager at Charleston, and friends from West Virginia Pulp and Paper Company. Bob is the man on the left with sunglasses and a hat.



"Don't you girls have anything in common to talk about?"

TOP OF THE NEWS

(continued from page 4)

On the week-end of October 15, Eugene Grafton of the Shipping Department took his registered Blue Tick coon hound, Grafton's Blue Dan, and participated in the Blue Tick Breeders Association Wild Coon Hunt which was held in Marshall, Texas. This wild coon hunt is one of the larger hunts in this part of the country and coon hunters from all over the nation participate.

Although Gene's dog did not win any ribbons on the coon hunt, he did place third in the Senior Male Class in the Bench Show. Gene's dog was shown by Hoyt Moore, who is the owner of a Grand Champion Blue Tick Coon Hound, Hoyt's father, Culman Moore, is employed in the Shreveport Felt Mill. Gene Grafton is quite an enthusiastic coon hunter and is on the Board of Directors of the Southern Coon Hunters' Association of Shreveport, as well as being Chairman of their Wild Coon Hunt Committee. In addition to Blue Dan, he also owns another registered Blue Tick Coon Hound, Grafton's Indian Sue. Presently Indian Sue is the mother of five young registered Blue Tick puppies, so if anyone wants to get in the coon hunting business, Gene Grafton is the man to see.

Fairer Sex Wins Prizes At First Cribbage Party

It was ladies' night at the first Cribbage Party of the season on October 10. Well, not exactly ladies' night, since the ladies are welcome at all Cribbage Parties — but two of the fairer sex did walk off with prizes.

In fact, the top cribbage prize of the evening was won by Julia Lewis, secretary to Lester Tarbell. One of the baskets of fruit awarded as door prizes also went to a lady, Renee Marshall of Fibre Box Sales.

It was also "Farris night." The other two prizes of the evening were won by brothers, Stuart Farris of No. 2 Box Shop won second prize, and Ralph Farris was winner of the second door prize.

The next party is scheduled for November 14 at the East Walpole Brigade Room. "It was nice to welcome back many of our regular players and to see some new faces, too," says Chairman Ted Knaus. "We hope more players will show up for our remaining parties, and will bring their friends."

Children's Xmas Party, Annual Banquet Planned

The always-popular Children's Christmas Party of the Bird Club will be coming soon. The date, time and place had not been announced at going-to-press time.

Reservation slips have been sent to all Bird Club Members. The slips, asking for details on the number and ages of the children, must be returned to Janice DeLutis at PMN by November 10.

The annual banquet of the Bird Club is being planned for early December. Watch for the reservations notice which will soon be in your hands.

Crossroads are a dangerous spot for collisions, warns the Registry of Motor Vehicles. On winter roads, cars and trucks slowing down or stopping, pack the snow down hard and make it a slick surface. Reduce your speed as you approach intersections.



VISITOR FROM GERMANY. Mr. Martin Loeber, Building Materials dealer from Hofgeismar/Hessen, West Germany, visited our Roofing Plant and Main Office last month. Lou Harriman, right, was his host and Bill Koehler, retired, left, served as interpreter. Bill said it was a real challenge to translate modern technical terms into the German language that he remembered from his youth.

LONG SERVICE LIST

DECEMBER			
Name	Year	Dept.	Yrs.
Margaret A. Corcoran	12-28-31	Office	35
George L. Ekman	12-17-41	Office	25
Fiore J. Bonito	12-12-46	Maintenance	20
Michael J. Meomariano	12-11-51	Roofing	15
Alfred N. Furlong, Jr.	12-28-56	No. 1 Box Shop	10
Joy Holmes	12-31-56	Office	10
CHICAGO			
Nicholas P. Tomei	12-2-46		20
Kenneth C. Somers	12-10-56	Salesman	10
William A. Werren	12-17-56	Salesman	10
CHICAGO FELT MILL			
Manuel Gutierrez	12-28-51		15
GLENWOOD			
William F. Caldwell	12-16-46		20
W. J. HILL			
Charles H. Hale	12-1-46		20

JANUARY 1967			
Name	Year	Dept.	Yrs.
James D. Mack	1-3-27	Roofing	40
Charles H. MacDonald	1-21-32	No. 1 Box Shop	35
Lauri Jalkanen	1-14-37	Roofing	30
John J. Hayes	1-18-37	Paper Mill	30
Martin W. Green	1-27-37	No. 1 Box Shop	30
William R. Wright	1-2-42	Office	25
Mary E. Moylan	1-5-42	Office	25
Edward J. Shaugnessy	1-6-42	Paper Mill	25
John D. Dorschner	1-28-42	Power Plant	25
Enrico A. Ranaidi	1-28-42	Roofing	25
Francis C. Flaherty	1-30-42	Roofing	25
Jennie Mike	1-20-47	No. 1 Box Shop	20
Gustave Sacre	1-27-47	Office	20
Albert J. Morse	1-29-47	Roofing	20
Edward P. Powers	1-7-57	Power Plant	10
Ruth I. Perdue	1-8-57	Office	10
Alice Ruzzano	1-15-57	Office	10
David J. Buckley	1-22-62	Paper Mill	5
Joseph G. Brule	1-30-62	Paper Mill	5
MANCHESTER			
Roger J. Bisson	1-28-52		15
CHICAGO			
Peter Cermak	1-21-57		10
CHICAGO FELT MILL			
Silas L. Hicks	1-3-52		15
Andrez Garcia	1-7-57		10
SHREVEPORT			
Dizer Wilkerson	1-16-47		20
Willie R. McLemore	1-7-57		10
Humphrey Mitchell	1-26-57		10
Charles J. Dyrar	1-1-62	Salesman	5
CHARLESTON			
Eddie T. Guerry	1-24-57		10
Leroy H. Wright	1-24-57		10
PERTH AMBOY			
William J. Byrd, Jr.	1-1-57	Salesman	10
George O. Galloway	1-6-52	Salesman	5
W. J. HILL			
Harold Songin	1-4-57		10
Walter J. Cyr	1-12-62		5
Philip T. McGrath	1-12-62		5

Recent Deaths

Peter Tereaska

PETER TEREASKA, former Phillips-dale employee, died at his home at 13 Matthew Street, Providence, on October 15 at the age of 77. He worked in the Cutter Room for many years, starting in 1927 and retiring in December 1956.

Funeral services were held on October 19 at the Quinn Funeral Home in Providence. Surviving him are his wife, Christina, three sons, all of Providence, Alexander, Michael and Walter, five grandchildren and seven great-grandchildren.

Donald W. Ross

DONALD W. ROSS, retired, of 50 Summer Street, Norwood, died on October 29, 1966. He would have been 80 years old in December.

Mr. Ross was one of the skilled block cutters in the Norwood Floor Covering Plant where he was employed for 29 years. He started in July 1923 and retired in August 1952.

Funeral services were held at the May Funeral Home on November 1, with burial in Norwood. He is survived by his son, Donald M. Ross of East Walpole, day foreman at the Paper Mill, and a daughter, Mrs. Oscar (Flora) Johnson of Oregon.

Joseph Campisano

JOSEPH CAMPISANO, 75, died in Norwood on October 29. He lived at 42 Sturtevant Avenue.

Until he retired in December 1956, he had been employed at the Norwood Floor Covering Plant, most of the time in the Linoleum Department. Born in Italy, he came to this country early in his life and had lived in Norwood many years. He worked briefly for Bird & Son in 1919 and 1920 and began his continuous employment in April 1935.

Funeral services were held on October 31 with a solemn high mass of requiem at St. Catherine's Church, Norwood. He is survived by his wife, Veronica, and seven children: Francis of Norwood works at the Norwood Roofing Plant office and Charles of Canton is at No. 1 Box Shop. There are also Frank and Joseph of Norwood, Michael of East Walpole, and Mary and Catherine, both living at the family home in Norwood.

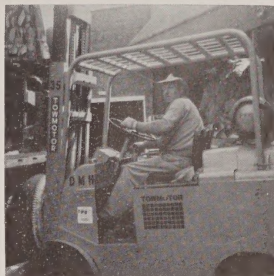
Antonio B. Paduck

ANTONIO B. PADUCK, retired Paper Mill employee, died in Norwood on November 3 at the age of 79.

Born in Poland, he came to this country as a young man and worked continuously at the East Walpole Beater Room from September 4, 1905 to his retirement at the end of December, 1954.

He is survived by his wife, Annie; two daughters, Mrs. Lena Visnor and Mrs. Albina Bondarek, both of Hyde Park; and a son, Edward Paduck of Norwood who works at No. 1 Box Shop.

Funeral services were held on November 5 at St. Peter's Polish Church in Norwood.



BRAND NEW TOWMOTOR at the Stock Receiving Department of the Paper Mill, being operated by Edward Sullivan. This is the new type with squeeze arms instead of forks for lifting the bales from the paper trucks.

Remember the

SAFETY SHOE SALE

MAIN MILL - Brigade Room

November 28 - 9 A. M. to 4 P. M.

November 29 - 6 A. M. to 10 A. M.

NORWOOD ROOFING PLANT Plant Cafeteria

November 29 - 12 noon to 4 P. M.

Buy your shoes before or after
working hours at big savings.

USE CHRISTMAS SEALS



FIGHT TUBERCULOSIS and other Respiratory Diseases

"In a republic there is no such thing as a non-voter. One who stays away from the polls votes for what he'd vote against if there."

S.F.C. SPOTLIGHT

L. W. Weaver Appointed Product Development Mgr.

President R. F. Jenkins has announced the appointment of Leonard W. Weaver as Product Development Manager of the Building Materials Division, effective November 1, 1966, to fill the vacancy caused by the recent death of Stanley H. Sallie.



Mr. Weaver's Bird & Son service dates back 25 years to June 1941 when he was hired as a geologist at the Norwood Roofing Plant. He came to Bird & Son from Massachusetts Institute of Technology, from which he graduated in 1940 and at which he taught in the year 1940-1941.

He has participated in all the major product development work over the last quarter century and since January 1961 has been the assistant product development manager for the division. As geologist, his search for suitable rock for shingle granules has taken him in past years to many local quarries, to North Carolina, to an area in Ontario, Canada, for Building Products Ltd., to Arkansas to locate the Glenwood slate and to the Southeastern states for rock for Charleston.

Mr. Weaver and his wife, Frances, live at 1135 Washington St., Walpole with their daughter, Nancy. Their older daughter, Judith, is married — Mrs. Robert Souden of Stoughton. Leonard Weaver founded the Neponset Choral Society in 1949 and still continues to serve as its director and enthusiastic manager. In connection with his business interests he is a member of the Engineering Committee of the Asphalt Roofing Industry Bureau.

HE'S IN THE NAVY. Philip Burton, who worked at No. 1 Box Shop for a period after graduating from Brockton High School in 1965, is now in boat camp. His father is Donald Burton, Power Plant.



H. R. Bonnyman is Elected a Director of Fibre Box Association

H. R. Bonnyman, vice president Fibre Box Division Sales, was recently elected a director of the Fibre Box Association to represent the New England area during 1966-1967 term and attended the Board of Directors' meeting at the Annual Convention held at the Waldorf-Astoria October 18-20.

The Fibre Box Association is a national association of corrugated and solid fibre box manufacturers. There are approximately 1000 box manufacturing plants in this country, employing 85,000 people.

Mr. Bonnyman has been active in Fibre Box Association activities, having served as chairman, New England zone and is currently completing his third term as Program chairman. He is also a member of the Marketing Committee at the national level.

A presentation made to the Zone chairmen at the national level in 1965, "So You Are The New Program Chairman" was later published and distributed to members as a guide for developing interesting meetings.



"Marry me, darling, and let me take all this away from you."

WINTER IS NEAR

Mornings are turning cold and often times are murky. The sun sets a bit earlier every night. These signs are a clear warning to change our driving pace.

"Time to get on those snow tires, Time to start sooner and take it easier,

Time to bear down on the caution, ease up on the brakes,

Time to shift gears to winter's slower pace . . ."

A little skidding goes a long way — toward trouble!

— Robert Roby,
Safety Manager

Dept. K Bowling Team Advances to Tie FX2 at Top

Handicap bowling has caused some big changes in the Men's Bowling results this year. For instance, Art Plummer's Dept. K team has moved from the cellar position to one of the two top spots, as of October 26.

Although John Amber still holds his high single and high three string records, Frank Petrolini has moved into the second slot with a high single of 142 and a high three string of 359. John Smith keeps his third place high single record of 135. Francis Flaherty holds the third place record in high three string with a 358.

Team standings as of October 26:

Team	Won	Lost
FX2	21	9
K	21	9
AT	20	10
DF	20	10
FBM	18	12
FB	16	14
A	14	16
EM	14	16
EMW	12	18
FBW	8	22
FF	4	26*

* Team entered League on 10/26/66

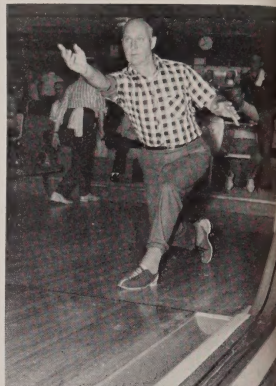
Three highest bowlers:

John Amber, FBM	116.2
Moses Bader, EM	109.7
Joseph Purpura, FBM	109.1

Girls' Bowling

At the end of October, Team 3 in the Girls' Bowling League with Catherine Boyle, captain, was in the lead. In second place was Capt. Marie Bartelloni's team, No. 4.

Evelyn Balduf and Mary Moylan were tied for High Single at 114, and Mary Moylan held the High Three String record — 312.



HIGH BOWLER — and likely to remain so the rest of the season. John Ambruskevich rolled a 413 three-string total in the second week of the Men's Bowling season. Top that one, if you can!

Roby is Secretary of Mass. Pulp & Paper Ass'n.

Safety Manager Robert C. Roby has been appointed secretary of the Massachusetts Pulp & Paper Association. At the Fall meeting held in South Lee, Mass. on October 11 he first served in this capacity and also led a panel discussion.

This October meeting was held at the Hurlbut Paper Company Plant. There was a plant tour in the morning, a luncheon at noon and a panel discussion on "Reporting and Investigation of Accidents." Twenty-two people attended from sixteen different companies. With Bob Roby on the panel were two men from the Crane Company of Dalton, Mass.

Contributors

Reporters contributing to this issue include: Nancy Knox, Louisa Graham, Lorraine Maltby, Doris Reardon, Linda Geiger, Thomas Flood, Arthur Chamberlain, Milton Gardner, Alfred Breen, Catherine Brady, William Ford, Edward Masalsky, William Grinavic, Mary Driscoll, Arthur

McKenna, Beatrice Tyrrell, Robert Pearson, Virginia O'Brien, Robert Zobel, John Lukko, Robert Roby, Moses Bader, Mary Moylan, Anne Campbell, Leonard Weaver, Edward Knaus, Thomas Reynolds, John E. Evans, Frank Markham, O. N. Sherburne



PRETTY WEDDING. Evelyn Dionne and Francis Gamlin pose with part of the bridal party on the steps of St. Theresa's Church in Manchester, N.H. following their wedding on September 3. Evelyn is the daughter of Louise Dionne of the Manchester Plant. The new couple make their home in Wakefield, Mass.



HAPPY TO BE BOWLING AGAIN. After a lapse of a few seasons, the Girls' Bowling League is back in business with four teams. Here are some of the players at the alleys as the season opened last month: In front, Rose Coveney, Janice DeLutis, Marie Bartelloni. Standing: Louise Conti, Alba DeFlaminis, Lillian Monacci, Harriet Bullard, Catherine Boyle, Evelyn Balduf, Mary Moylan, Ruth Phelan, Eleanor Shea, Ruth Makarian and Renee Marshall.

December 1966



THE BIRD REVIEW



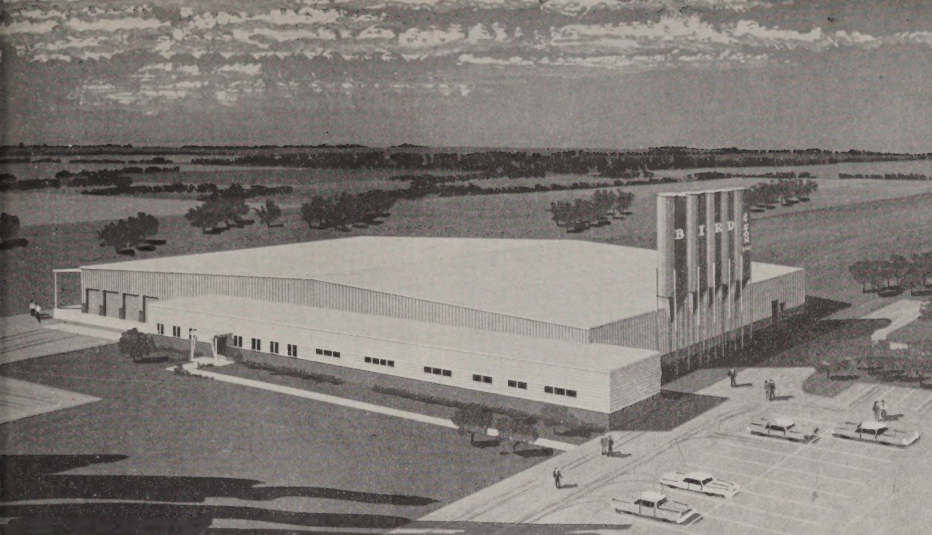
Christmas is a time for remembrance and for looking ahead. Family ties and old friendships are renewed at this season. There is a warmth and joy that we experience more than at any other time.

In our own Bird & Son family we look back with pride on a number of significant accomplishments which are discussed in some detail on the pages that follow. We also look ahead with the faith that working together we may do still better in 1967.

To each member of the Bird & Son family, a sincere "Thank You" for your contribution. And to all employees, stockholders, and friends of the company — A Merry Christmas and a Happy New Year!

Robert F. Jenkins

President.



ARTIST'S DRAWING of the new Bardstown, Ky. Plant for Bird Vinyl Products. Storage tanks for the vinyl pellets dis-

play the Bird & Son sign. The shipping dock is at the left. The office area is in the foreground.

Bardstown Plant for Vinyl Products Aids Growth of Newest Product Line

Construction of the new plant for Bird Vinyl Products was rushed toward completion in the final months of 1966. By the end of the year, or early in 1967, this new plant will be in operation at Bardstown, Kentucky.

Equipment in the 55,000 square foot building will include extruders for manufacturing Bird Solid Vinyl Siding, the Gutters and Downspouts of the Rain Carrying System and a special extruder to produce Vinyl sheets for Bird Shutters. There will also be an injection molder for molded end caps and elbows and a vacuum former for making the Shutters from the extruded sheets.

The one-story building has been designed for a continuous flow of materials from the time the raw Vinyl in pellet form is delivered to the forty-foot storage tanks to the final loading of the finished products on pallets at the shipping dock. Airconditioning has been installed in the office and in sections of the plant for proper temperature control of the products.

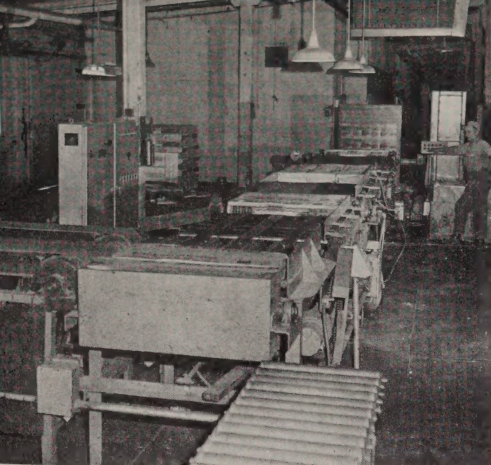
Norman Olson is plant manager. He has been closely associated with the manufacture of Vinyl

Products since they were first introduced at the Norwood Plant in 1963.

During the year 1966, equipment for the palletizing of shingle bundles has been installed at the Perth Amboy Plant. A similar palletizer is now in the process of installation at the Shreveport Plant, and still another will be installed during the winter months at the Norwood Plant. Palletizers were introduced in the Charleston and Chicago Plants prior to 1966. All Bird & Son Roofing plants will have this equipment in use by early 1967, another step forward in modernization.

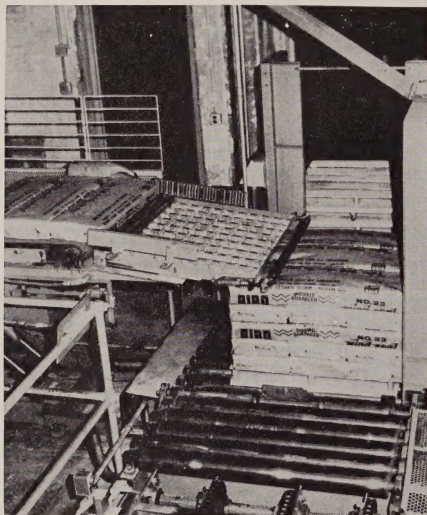
In 1966 also, a wrapping machine for shingle bundles was installed at the Norwood Roofing Plant. This equipment, used principally on Wind-Seal® Shingles, Master-Bilt® Shingles and all regular shingles, is now in use at all five roofing plants. Still further modernization at Norwood and other locations is planned for 1967 and the years ahead.

The effective relocation of equipment and the installation of important new equipment at the box shops in East Walpole is discussed more fully in the pages that follow. Of particular importance are the



Faustel Press and the Zerand Blanker, two machines which went into production this year at the No. 2 Box Shop, providing more efficient quality production of Bird Shoe Cartons.

At the annual meeting in March, Ralph A. Wilkins retired from the board of directors, of which he



PERTH AMBOY'S NEW PALLETIZER. Bundles which have been automatically wrapped travel down the conveyor at the left, and are placed three at a time on wooden pallets. A turning device on the conveyor feeds groups of three bundles first in one direction, then in the opposite, making an interlocking load on the pallet.

A NEW PALLETIZER for standard size shingles was installed at the Chicago Roofing Plant during 1966.

had been chairman. He served the company with distinction for more than 42 years, including four years as president and two as chairman of the board.

Stanley H. Sallie, product development manager, Building Materials Division, died suddenly on October 26. His exceptional talents in management and in research on Building Materials, especially Bird Vinyl Products, will be greatly missed. Leonard W. Weaver has been appointed to the position left vacant by Mr. Sallie's untimely death.

William J. Smith joined the company in June as controller. Under his direction a profit planning program, which had started in 1965, has moved into full operation. It is presently functioning at the Norwood Roofing Plant and in the several plants of the Paper Division at East Walpole. During the months ahead it will be extended to all manufacturing and sales operations, and will provide a base for the planning of the company's activities, and the development of a management information service function on the part of the Accounting Department.



COMPLETED PALLET LOAD travels down another conveyor to be picked up by fork lift and carried to the warehouse, or directly to a truck at the shipping dock. The stack of wooden pallets, ready to be fed automatically into loading position, can be seen at the rear.

Busy Year for Paperboard Products Division

The demand for paperboard products in 1966 continued to be very heavy. This surge of business was industrywide, with Bird & Son receiving its share.

During the spring a shortage of raw materials and manpower occurred which stimulated additional buying for a time. This peak leveled off later in the year, but the demand for both corrugated and solid fibre containers has remained high and manpower shortages still continue. This has presented a real challenge to sales and production departments to meet customer requirements on schedule.

Unfortunately, despite the good volume of business, manufacturing costs have increased in even greater proportion. In the paragraphs that follow, we discuss some of the steps that are being taken

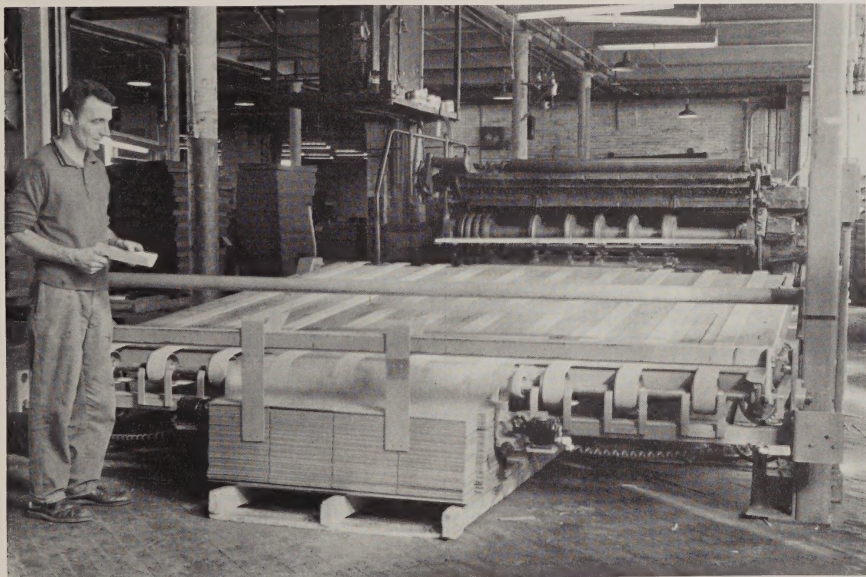
and that are planned to improve the financial picture in this portion of the business.

The Fibre Box Sales Department has introduced a screening program for more effective business. Short runs of a few hundred cases, complicated set-ups, costly printing requirements, have been reduced and the sales efforts placed on orders that can be most efficiently produced in our plants, to the advantage of both the company and the customers.

The relocation of the Bobst Die Cutter to a mid-floor area at No. 1 Box Shop now permits a better flow of stock to and from the machine.

A floor level roller conveyor was installed at the Ward Die Cutter, making a smoother continuous operation at this machine. To help accomplish this,

NEW STACKERS in use at No. 1 Box Shop's Printer Slotters stack cases neatly on pallets without scuffing, thus improving the quality of the printing. Robert Noonan is the operator.



the cafeteria room was altered providing the necessary floor area for the conveyor.

More floor space for production was also made available on the second floor by moving the Sample Department to a new area in the nearby Finishing Mill.

The hot melt system and continuous straight line operation installed in 1965 at the Post Gluer have proved their worth during 1966. Heavy duty cases with several cemented joints are now produced faster and in one pass through the machine.

New Stackers

During the year the three Printer-Slotters were equipped with new stackers which automatically catch and stack the printed boxes, placing them on skids for quick handling. Not only is the material stacked more efficiently, but there is less handling, and thus less scuffing of the sheets, making a better quality of printing on the finished boxes.

Eight forty-foot trailers were purchased by the W. J. Hill Division this year. These have a slightly higher inside dimension which permits double-decking of loads of boxboard, as well as paper rolls. Thus, shipping capacity is doubled on certain items, which helps speed delivery to customers.

All of these changes are part of a continuing program to improve operations at the No. 1 Box Shop. In the future it is expected that more new equipment will be added and existing equipment may be relo-

cated to improve the flow of material and reduce costs.

The Waterville, Maine plant, established early in 1964, continued to expand its volume this year. Production and warehouse facilities here provide better service to our many important customers in the Central Maine area.

Corrugated boxes continue to be the No. 1 item in the Fibre Box Division. Solid Fibre boxes remain important too for special heavy duty shipments. There has been less demand in 1966 for the cleated fibre box which was so popular a few years ago.

In addition to our high volume of civilian business in shipping cases to carry every conceivable kind of product, Bird & Son this year helped to develop a special weatherproof box for shipments of government supplies to Viet Nam.

In that country on the other side of the world there are almost unbelievable weather conditions. The average annual temperature is 80°, the average humidity is 80%, and there is an average rainfall of 80". Sometimes as much as 10" of rain falls in a day. Almost all of the rain occurs in a three months period.

Port facilities and warehouses are taxed beyond their limits. Supplies are frequently taken ashore in lighters and sampans and simply stacked in the open along the beaches.

There are sometimes as many as 50 handlings between the embarkation port in the United States and



BIRD PLASTIC FLOWER VASES are popular with florists. Joseph Gallo, Walpole florist, is completing an attractive flower arrangement in a white Bird vase.



ONE OF MANY attractive shoe stores of Thom McAn where Bird Quality Cartons are used to decorate the shelves and display shoes effectively for individual sales. Photo: Courtesy of Thom McAn, Worcester, Mass.

the final destination.

The U. S. Government now specifies the V2S solid fibre box to combat these extreme conditions. Bird & Son began the manufacture of these sturdy cases in 1966. This tough, durable, rugged product is manufactured on the Solid Fibre Combiner at No. 1 Box Shop and finished at the Solid Fibre Finishing Department. It is used for transporting not only food products but a wide variety of military items including shoes, missile parts, guns, electronics equipment and medical supplies.

Special Paperboard Products

This year has been an active one for the Special Paperboard Products Division.

Early in the year Mr. Robert Christensen was made sales manager of Horticultural Products. In the months that followed he introduced a new marketing program and improved the product line.

The principal products of this Division now are:

Bird Vita Band,[®] Plant Bands, a standard product for many years for greenhouses and market gardeners.

Peat Pots, a newer line offered in many sizes, and very popular for growing plants.

Bird Plastic Pots. These products have had an excellent reception since their introduction a few years ago. Now manufactured in many shapes and sizes, they are used by many greenhouse growers and florists. The flower vase, available in several styles in green or white plastic, is one of the most frequently ordered items.

The many Paperboard Products manufactured on the paper machines at East Walpole are sold throughout New England. There are Corrugated Medium for the corrugated box industry, paper for tubes, and pasted boards for the shoe industry and for book covers and game boards.

G.W.Dinsmoor Division

In addition, many tons of paper from the East Walpole machines are shipped to the George W. Dinsmoor Division in Lawrence. This busy plant produces paper tubes in many sizes for use principally in the paper and textile industries. There are small tubes for items like Christmas wrapping paper, strong tubes for paper mill cores and plastic materials, and large tubes for construction work.

Shoe Carton Division

As we review what has been taking place in the shoe and shoe carton industries in recent years, and as we read the predictions for the approaching year, we are impressed with the predictability of the future. We know that we are in the midst of a population explosion that has brought expanded sales of shoes and of the cartons that carry them. We know that those companies which provide excellence of workmanship and top service will continue to participate in this expanded business and forge ahead. They have in the past, they will in the future.

The accompanying picture of the interior of a modern Massachusetts store shows the attention to detail that store managers give to gain customers. The attractively printed, carefully manufactured cartons which carry the shoes are part of the picture. They must be of a quality which adds to the sales appeal of the product, whether displayed together on the shelves or used singly to hold a pair of shoes for close examination by a customer.

The new equipment at the No. 2 Box Shop, (the Zerand Blanker and the Faustel Flexographic Press) is being used to help achieve this necessary quality in appearance and strength, as well as provide the proper spread between costs and selling price. The more effectively we use this modern equipment and provide the service to match it, the better we shall succeed in capturing an increasing share of the expanding shoe carton business. This is the continuing goal of the Shoe Carton Division in 1967.

Sales Efforts Expanded, Plant Improvements Continue in Building Materials Division

The Building Materials Division made two changes early in the year to help achieve better sales coverage. A new sales district, the St. Louis District, was established with headquarters at Shreveport, and Mr. J. K. Colvin as sales manager. At the same time, Mr. Donald R. Clay was named sales manager of Vinyl Products.

The St. Louis Sales District has resulted in a strong sales effort and closer supervision in this growing Mid-West and Southwest area.

The establishment of a sales manager for Vinyl Products underscores the rapid growth and importance of this newest line of building materials. Mr. Clay works through the general managers and the district sales managers to achieve intensified selling of the complete Vinyl Products line.

Greater Vinyl Sales

With the opening of the new plant at Bardstown, Kentucky, Vinyl sales are headed for still further heights in 1967. Bird Solid Vinyl Siding, in several

widths and colors, Bird Vinyl Shutters, Gutters, Downspouts and accessories are now being sold countrywide, by wholesale distributors who handle the products in truckload quantities.

By early 1967, every section of the United States will be represented by a Bird Vinyl wholesale distributor who can supply any Bird Vinyl product quickly from his local warehouse. These distributors are a vital part of the new Bird Vinyl sales organization, receiving all bulletins, price lists, sales ideas, and other materials in the same manner as Bird salesmen. They are members of the team to increase Bird Vinyl sales.

Swing to Better Grade Products

The year just ending saw a continuation of the swing to better grade products. Larger percentages of Bird Wind Seal® Shingles and Bird Architect® Mark 25 Shingles were sold than ever before.

Vinyl Products are part of this trend. Their sales grew substantially. During the year, the company introduced both the Double 6 Siding — two 6-inch Solid Vinyl Clapboards — and the 5-inch Vinyl Gutters and accessories. All Vinyl Siding was improved by including foam polystyrene insulation as an integral part of the construction.

Bird Solid Vinyl Shutters now come in seven sizes compared with only four at the end of last year. Shutter colors are black, white and green. Siding colors are white, green and gray.



BIRD SOLID VINYL SHUTTER DISPLAY for retail stores is demonstrated by Frank Molinari of the Advertising Department. This display, supplied to outlets which carry our full line of Bird Shutters, is proving very effective in increasing sales to home owners. The printed frame for the unit is of Bird Corrugated Fibreboard. The display, complete with banners, is packaged in a Bird Corrugated Box.



THOROUGHbred HORSE FARM in Germantown, New York, is of fireproof construction. Its large roof areas are protected with Bird Class A Firescreen Shingles.

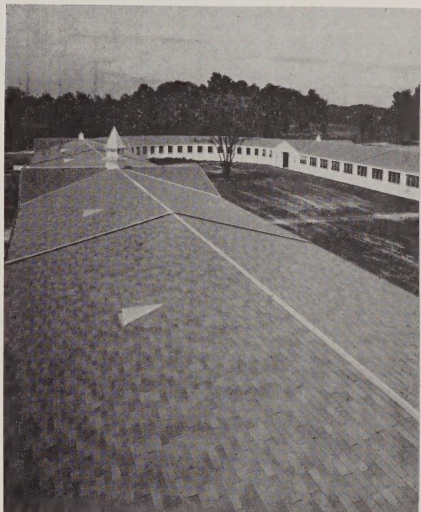
In the first full year of experience with the Bird Firescreen Shingle, sales grew moderately. This product shows great promise for the future as customers learn of its maximum fire-resistant qualities, which give it the Class A Fire Underwriters' label.

An asphalt coated felt for built-up roofs has been introduced to satisfy our customers' demand for better quality. This product is waterproofed completely at the factory, with a rugged mineral surface coating. When applied on the roof, the layers of asphalt coated felt are given only enough mopping to insure their proper adhesion on the roof.

New Roof Insulation

There has been in 1966 considerable market testing of a brand new roof insulation — Bird Urethane-Foam Roof Insulation. It is now evident that the Bird laboratories have perfected a practical, efficient product which is being offered for sale at all points east of the Mississippi. This is really new. It has amazing insulation properties. Three quarters of an inch of Urethane is equal to two inches of Fibreboard, at 10% of the weight.

The product is particularly desirable for commercial, industrial, and institutional buildings. It is ideal for any home or commercial building using electricity for heat, because electric heat requires maximum insulation to be efficient.



ACRES OF BIRD ROOF. Bird Class A Firescreen Shingles lend beauty and give protection from both weather and fire to this large stable for horses at Clermont Farms, Germantown, New York. More than 80,000 square feet of Bird Firescreen Shingles help minimize the fire hazard at the buildings on this farm.

Effective consumer advertising has continued in such publications as "American Home," "Life," "House and Garden." In addition, both spring and fall sales campaigns were backed up with extensive radio advertising on the popular week-end Monitor Radio program with sportscaster Mel Allen as the official Bird announcer. He promoted all the top products, the Solid Vinyl line, Bird Wind Seal Shingles, Bird Architect Mark 25 Shingles, and Bird Firescreen Shingles. At the end of the year, a full-color thirty minute movie on Bird Vinyl Products was in production. This will be shown widely in dealer and applicator meetings throughout all sales areas in 1967, promoting the marketing and the installation of the entire Solid Vinyl Products line.

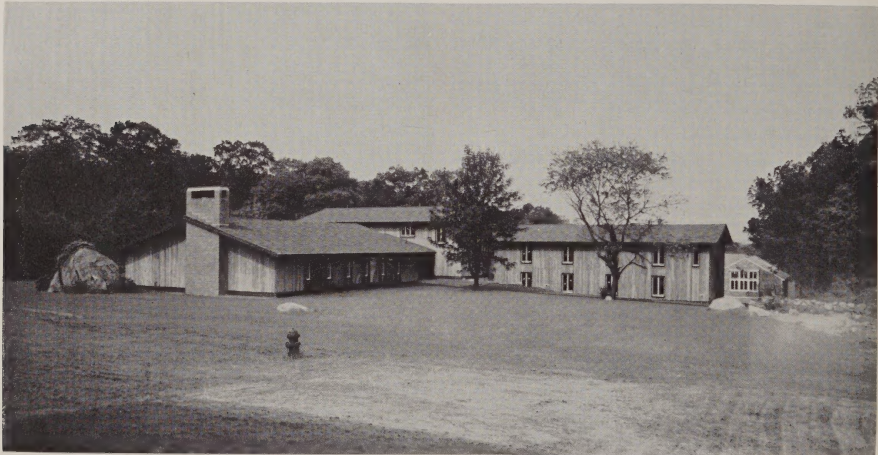
New house construction declined sharply in 1966 and all indications are that this type of construction will continue to be below the 1965 level again next year. Bird & Son salesmen concentrated this year on the repair and remodeling market and in the expansion of new outlets for the sale of Bird Solid Vinyl Products. The salesmen have also been working in the Built Up Roof market where business has been increasing in industrial and public buildings construction.

During 1967 the sales force will continue its efforts in both of these markets as well as the new housing field.



A FULL COLOR MOVIE on Bird Solid Vinyl Products will soon be available for public showings. Discussing its production here are, from left to right, Bruce Charles, narrator, Esko Townell, producer, David Doyle, executive vice president of Bay State Films Company, and Leonard Niese, Director of Advertising for Bird & Son, inc.

SORORITY HOUSE on the country campus of the University of Rhode Island, Kingston, R.I. is protected by Bird Ascot Gray Architect Mark 25 Shingles.



ST. FRANCIS OF ASSISI
Roman Catholic Church of
Houston, Texas has a roof
of 170 squares of Bird
Architect Mark 25 Shingles
in Sable Black, adding
beauty to the building and
affording maximum protec-
tion from the elements.



BIRD SOLID VINYL Double 4 Siding lends authenticity of
styling to this traditional New England farmhouse in Western

Connecticut, which was recently remodeled. No more painting
worries for this owner.

The BIRD REVIEW

Volume 54 No. 12

December 1966

Member of Mass. Industrial Editors' Association and International Council of
Industrial Editors, Inc.

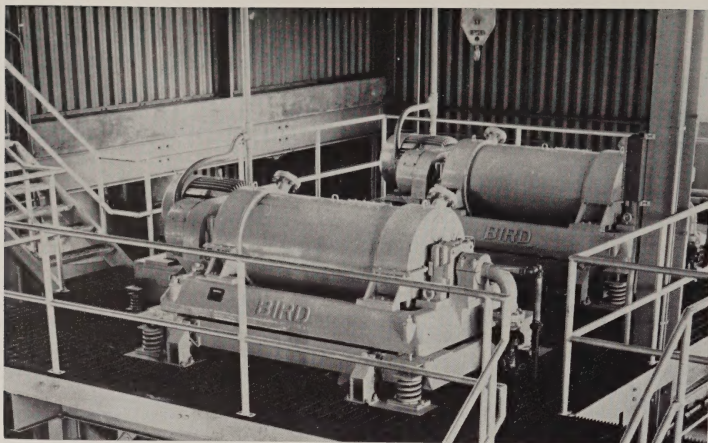
Published for the employees of Bird & Son, inc., and their families.

Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor

JOHN J. MURPHY, Adviser

THE COVER — Sunset over the Neponset River in East Wal-
pole with Paper Mill and No. 1 Box Shop buildings showing
at the left. Photo by Kenneth Pierce.



MOST PROMISING SOLUTION to the problem of disposing of sewage sludge is to dewater and burn the solids. Shown here are two Bird 24 x 60 Centrifugals at the new New Orleans East Bank sewage treatment and incinerating plant. The centrifugals discharge the solids via conveyor directly to the burners.

Plant and Product Line Expansion Keeping Bird Machine Company Busy

Anyone who cares to drive by Rucaduc Pond in South Walpole can see outward signs of the plant expansion program at Bird Machine Company.

The new south parking lot, the big new building with its efficient truck loading docks and under-cover railroad spur, the enlarged north parking area and extended outdoor stores facilities are all evidence of progress as the expansion program moves toward completion of "phase three."

Internally, the program has provided badly needed elbow room in the form of a big, new assembly and shipping area, additional office space for supervisory and production engineering people, room for bigger and more modern tooling to handle the larger machines now being produced and an opportunity to rearrange stores facilities and work flow lines.

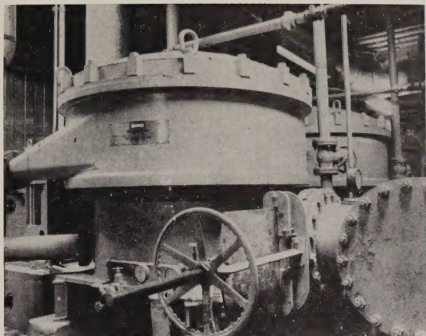
Another sign of growth are the steps being taken by a production control group to tie in the computer installation to handle the increased sales volume efficiently through the manufacturing facilities.

All of this bustling activity and burgeoning plant growth reflects not only general business expansion activity but the success of recent product development and marketing efforts.

In the area of centrifugal and filtration equipment, the screen-bowl centrifugal, introduced late in 1965, has been favorably accepted in the chemical, petrochemical and synthetic fiber fields. This Bird development combines the best features of the solid bowl and screen-type centrifugals and offers unique advantages in the handling of thin slurries.

Keyed to growing interest in pollution control are a number of significant improvements in the design and application of the solid bowl centrifugal. Long established as basic equipment for solids-liquid separation in the chemical process industries and in coal preparation, improved centrifugals are making the name BIRD equally well known for sanitary and industrial waste dewatering. Similarly, the Bird-Prayon filter, specifically designed for separating gypsum in the manufacture of phosphate fertilizer, has been increased in size and improved in performance to keep pace with the boom in fertilizer production.

Pulp and paper equipment can report equal success with its product development and improvement programs. The Centrisorter, a revolutionary new pulp screen, is off and running with eight mills now



THE TREND to larger equipment is reflected in this installation of three 18,000 gallons per minute Model 18 Bird Centriscreens at Champion-Texas. A Model 24, recently added to the line, will handle up to 24,000 gpm.

processing pulp through this totally-enclosed, pressurized, centrifugal screen. The Centrisorter has cracked the industry's reluctance to adopt a radical new technique, which is not an easy thing to do. Now beyond the critical breakthrough stage, the Centrisorter is currently being built in three sizes.

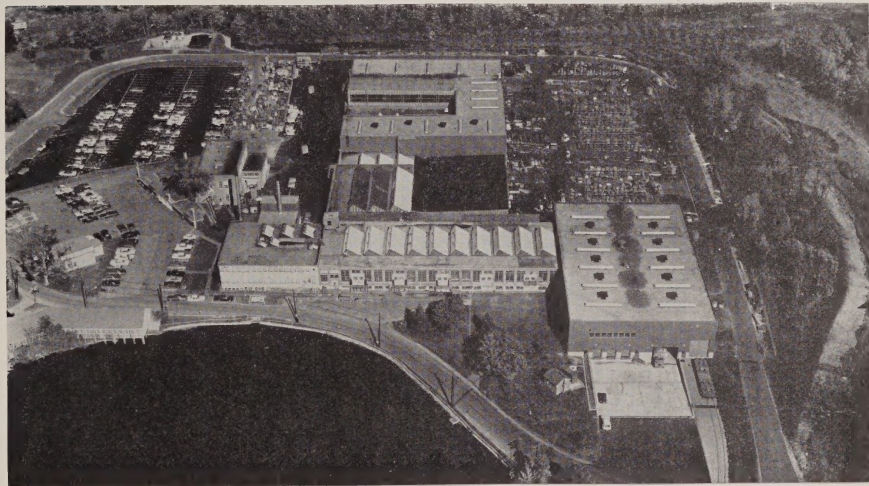
For screening paper stock in larger volume to meet the trend toward bigger machines, the Bird Centriscreen is now made in eight sizes with the new

Model 24 handling up to 24,000 gallons per minute.

Bird Cycleans which remove debris by centrifugal pressure drop have been improved for greater wear resistance and more effective deaeration. New shower pipes have been developed to take care of the special problems brought about with the design of improved methods of producing paper and are finding universal applications.

Things at Bird Machine are on the move!

AERIAL VIEW of the Bird Machine Company in South Walpole, showing the recently completed expansion. The new assembly building is in the right front and the additional welding area in the center, rear.



BIRD & SON, inc.

Established 1795

East Walpole, Massachusetts, U.S.A.

DIRECTORS

PERKINS BASS

ROBERT P. BASS, JR.

CHARLES S. BIRD

CHARLES S. BIRD, JR.

DAVID BIRD

RICHARD P. CHAPMAN

WESTON HOWLAND

JEROME C. HUNSAKER, JR.

ROBERT F. JENKINS

CALVIN A. KING

WALTER M. PHILLIPS

JOHN C. RAMBEAU

OFFICERS

President — ROBERT F. JENKINS

Executive Vice President — BERNARD P. SOWARD

Treasurer and Secretary — JOHN C. RAMBEAU

Vice President, Fibre Box Sales — HAROLD R. BONNYMAN

Vice President, Shoe Carton Sales — RALPH H. HALL

Vice President, Building Materials Sales — PHILIP C. JOHNSON

Vice President, Special Paperboard Products Sales — GEORGE J. TOOKER

Vice President, Paperboard Products and Felt Manufacturing — PAUL I. KNIGHT

Vice President, Engineering — BURLEIGH M. HUTCHINS

Assistant Treasurer — J. ROBERT ANDERSON

Assistant Treasurer and Credit Manager — WYLIE G. MACIVOR

Controller — WILLIAM J. SMITH

General Managers, Building Materials Division

Northeastern Division, East Walpole

J. DOUGLAS JOHNSTON

Southeastern Division, Charleston

A. KINCHEN POWERS

Western Division, Chicago

RICHARD H. EMERSON

Southwestern Division, Shreveport

FRED H. MAY

Eastern Division, Perth Amboy

THOMAS E. DOWNEY

Director of Personnel and Industrial Relations — JOHN J. MURPHY

Director of Advertising — LEONARD C. NIESE

General Purchasing Agent — JOHN T. ANDREWS

Traffic Manager — WILLIAM S. KIMBALL

Manager, George W. Dinsmoor Division — ROBERT A. WATTERS

Branch Offices: Chicago, Ill., Shreveport, La., Charleston, S. C., Perth Amboy, N. J.

PAPERBOARD PRODUCTS DIVISION: East Walpole, Mass.,

Lewiston, Maine, Manchester, N.H., Lawrence, Mass.,

Waterville, Maine

BUILDING MATERIALS DIVISION: Norwood, Mass., Chi-

cago, Ill., Shreveport, La., Charleston, S.C., Glenwood,

Arkansas, Perth Amboy, N.J., Bardstown, Ky.

SUBSIDIARY

FELT DIVISION: Chicago, Ill., Phillipsdale, R.I., Shreveport, La.

BIRD MACHINE COMPANY, South Walpole, Mass.



QUALITY PRODUCTS

BUILDING MATERIALS DIVISION

Bird WIND SEAL¹ Shingles
Bird ARCHITECT¹ Mark 25 Shingles
Bird NEPOLON¹ Roof System
Bird RANCH ROOF¹
Bird FIRESCREEN Shingles
Bird Shingles and Sidings
Bird Insulating Sidings
Bird K-13 Urethane Roof Insulation
Bird Roof Insulation
Bird Roll Roofings

Bird KING-TAB¹ ARCHITECT¹ Shingles
Bird Solid Vinyl Rain Carrying Systems
Bird Solid Vinyl Shutters
Bird Solid Vinyl Siding
Bird Vinyl Roof Edge
Bird Built-Up Roofs
Bird Building Papers
Bird Coatings and Cements
Shingle and Siding Backer

PAPERBOARD PRODUCTS DIVISIONS

Fibre Box Division

Solid Fibre Shipping Cases
Corrugated Fibre Shipping Cases
Cleated Fibre Shipping Cases
Fibre Lacquer
Reel Wraps

TOTE SHUTTLE¹ Boxes
Weatherproof Solid Fibre Shipping Cases
Weatherproof Corrugated Fibre Shipping Cases
Plastic Coated Corrugated and Solid Fibre Cases
Bird INSUL SHEATH¹ Board

Horticultural Division

VITA-BAND¹ Plant Bands
Bird Vacuum Plates
PERENNIAL POTS¹ — Fibre and Plastic
Peat and Bagasse Pots

Bird Film Applicators
Plastic Pots and Trays
Plastic Card Caddies, Vases and Refrigerator Containers

Carton Division

Bird Reinforced Shoe Cartons, Plain and Printed

Special Products Division

Filter Paper for Industrial Filtration
Base Wad
Jute Liners
Chipboards
Tube Chip
Pasted Boards
Combined Board
Corrugating Medium

Dry and Saturating Papers for Special Uses
Tack Boxes
Special Boxes
Platform Board
Utility Boxes
Innersole Board
Wedgie Board

GEORGE W. DINSMOOR COMPANY

Paper Mill Cores
Pasted Chipboards

Cloth Boards
Tubes for Textile and Plastic Industries

¹ Reg. U. S. Pat. Off.



879 13 1

